



EXPLORE YOUR  
OPPORTUNITIES **AT TERRY**

YOUR  
MAJOR.  
YOUR  
CONNECTIONS.  
YOUR  
CAREER.



# MAJORS

Real-world education +

a world-class academic

community

**ACCOUNTING**

**ECONOMICS  
(AB OR BBA)**

**FINANCE**

**INTERNATIONAL  
BUSINESS CO-MAJOR**

**MANAGEMENT**

**MANAGEMENT  
INFORMATION SYSTEMS**

**MARKETING**

**REAL ESTATE**

**RISK MANAGEMENT  
AND INSURANCE**

## **FOUNDATIONS FIRST CORE COURSES**

We take a comprehensive approach to business education to ensure Terry College graduates are prepared for career success. Our Foundations First curriculum is designed to provide you with an understanding of the integration between functional areas of business and the foundation needed to complete upper-level courses.

## **BUSINESS ANALYTICS AREA OF EMPHASIS**

Terry's new Area of Emphasis (AoE) in Business Analytics will help prepare you to meet the ever-growing challenges of a data-driven business environment, regardless of your major. All Terry majors, with the exception of International Business, now offer an AoE in Business Analytics. This AoE consists of a series of analytic and programming courses (e.g., R and Python).

## **STUDY AWAY**

Terry helps foster a global perspective in every academic discipline through our International Business programs, enhancing your résumé and employability. Earn class credit as you learn more about the opportunities and challenges of managing multinational corporations, joint ventures, and startup operations overseas. Terry majors can attend faculty-led summer programs in Europe, Asia and South America or experience a semester-long exchange opportunity.

[terry.uga.edu/undergraduate](https://terry.uga.edu/undergraduate)



# CERTIFICATES

*Use your elective hours to complete a certificate and impress potential employers!*

## **ACTUARIAL SCIENCE**

Prepare for an actuarial career. Actuaries apply mathematical models to assess the financial cost of uncertainty and are in high demand across all industries.

## **ENTREPRENEURSHIP**

Gain hands-on experience while connecting with existing startups, mentors and venture capitalists. Participate in pitch contests, start a new business or expand an existing one through the Accelerator Program.

## **FINTECH**

Access the high-demand career field of financial technology and learn about its information systems, business processes management, information security management, and legal issues relevant to the financial services industry.

## **LEADERSHIP**

Improve your understanding of personal and organizational leadership skills as a Leonard Leadership Scholar or Leadership Fellow.

## **LEGAL STUDIES**

Prepare for the complex legal environment of business and gauge your interest in pursuing law school.

## **MUSIC BUSINESS**

Develop into a leader in the music industry through interdisciplinary study. Learn from key industry experts while gaining hands-on experience coordinating and marketing events, producing content, managing artists and operating labels.

## **SUSTAINABILITY**

Learn that sustainability and profitability are not mutually exclusive. Build a basis in making an operation environmentally and economically successful and sustainable with UGA's Sustainability Certificate.

[terry.uga.edu/certificates](http://terry.uga.edu/certificates)

# ENGAGE WITH INDUSTRY LEADERS

**TERRY LEADERSHIP SPEAKER SERIES** brings to campus industry leaders representing a variety of perspectives to speak with UGA students. The student-oriented forum is hosted by the Institute for Leadership Advancement.

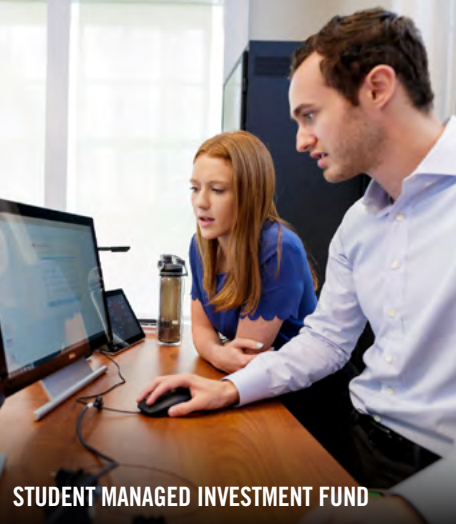
**INNOVATION SPEAKER SERIES** welcomes business leaders who sparked growth in their organization by introducing and embracing new ideas, processes and technologies. The series occurs once a year, highlighting the importance of creativity and adaptability and inspiring students to become tomorrow's innovators.

**TERRY TALKS** connects Terry College students with prominent alumni who built successful careers in various areas of industry expertise. Alumni leaders share advice on careers, business trends, and adjusting to life after college. The talks afford opportunities to build your network, gain mentors, and learn from top executives.

**EMPLOYER OF THE DAY**, featuring one company per event, invites recruiters to connect with students in the Business Learning Community's bustling Casey Commons from 9 a.m. to 12:30 p.m. on Tuesdays, Wednesdays or Thursdays. Read *This Week at Terry* for details.

[terry.uga.edu/events](http://terry.uga.edu/events)





# GROW OUTSIDE THE CLASSROOM

*Make connections while gathering invaluable knowledge.*

**IDEA ACCELERATOR**, a UGA Entrepreneurship Program, offers “business boot camp” sessions four times a year, preparing students for the next step in their business development. Participants receive honest, unfiltered advice and feedback, form a cohort to test ideas, discover their customers, develop their model, and compete for a final award of \$2,500 per session.

**STUDENT MANAGED INVESTMENT FUND** is a premier opportunity offered by the Department of Finance for students interested in investments. Participating finance students are immersed in financial markets and gain valuable experience by managing a \$2.7 million-plus investment portfolio.



**CASE COMPETITIONS** are vital in developing critical thinking and presentation skills, and the Terry College offers students several opportunities to compete and win these prestigious contests. No matter your area of study — marketing, finance, economics, management, entrepreneurship — you can fine-tune your analytic reasoning and test your theories to leading executives from top global companies. Learn more through Terry Peer Interview Coaching.

STUDENT MANAGED INVESTMENT FUND

ENTREPRENEURSHIP COMPETITION



SEA ISLAND SCHOLARS

**SEA ISLAND SCHOLARS** is an annual experiential learning opportunity with notable Terry alumnae and supporters. It offers selected Terry students an inside look at the business operations at Sea Island and the chance for them to develop personal and professional goals. Students engage in lectures, discussions and team building through outdoor activities.

**TERRY WOMEN'S INITIATIVE** empowers participants with the knowledge, skills and confidence to achieve their academic and professional goals through a variety of events, programs and supportive resources.

**TERRY AMBASSADORS**, selected each academic year through an application process, build community within the college by increasing understanding of the various programs and opportunities available to Terry students. They also serve as liaisons between fellow students and alumni at college-wide events.

**TERRY DIVERSITY FELLOWS**, funded by Ernst & Young LLP, are upperclassmen who serve as mentors to underrepresented, intended business students. These students provide outreach to underclassmen exposing them to the many offerings at Terry, creating an inclusive community and encouraging student participation.



TERRY AMBASSADORS

[terry.uga.edu/current-students](https://terry.uga.edu/current-students)



# THE TERRY EDGE

**95%+**

## **JOB PLACEMENT**

The vast majority of our undergraduate and graduate students over the past 4 years were employed full-time within 3 months of graduation.

**78%**

## **OF TERRY UNDERGRADS COMPLETE ONE OR MORE INTERNSHIPS.**

Our network of alumni and employers puts you in reach of outstanding job opportunities. Be prepared to launch your career by taking advantage of these resources.

**75,000+**

## **ALUMNI FOR NETWORKING THROUGH TERRYCONNECT**

TerryConnect bridges Terry students to an international network of more than 75,000 alumni eager to support student success. TerryConnect fosters peer-to-peer and student-to-professional relationships that lead to shared information and advice, hiring opportunities and long-term networking.

[terry.uga.edu/terryconnect](http://terry.uga.edu/terryconnect)



# ESTABLISH YOUR PERSONAL NETWORK

*Participate in Terry student organizations that align with your major and areas of interest.*

- Alpha Kappa Psi
- American Marketing Association
- Apollo Society
- Association of Latino Professionals for America
- Atlas Business Society
- Beta Alpha Psi
- Black Business Student Association
- The Corsair Society (Honors/Terry)
- Delta Sigma Pi
- Economics Society
- Finance Society
- Gamma Iota Sigma
- Insurance Society
- International Business Society
- Management Society
- Minorities in Technology
- Multicultural Business Student Association
- National Association of Black Accountants
- Pi Sigma Epsilon
- Real Estate Society
- Society of Business Intelligence
- Society for Cyber Security
- Society of Entrepreneurs
- Society for Human Resources Management
- Society for Management Information Systems
- Student Managed Investment Fund
- Sustainable Business Society
- Terry FinTech Society
- Terry Student Consulting
- Terry Student Researchers
- Terry Women's Initiative
- UGA Mind Blowers
- UX Club of Georgia
- Women in Business
- Women in Economics
- Women in Finance
- Women in Technology

[terry.uga.edu/current-students/student-orgs](https://terry.uga.edu/current-students/student-orgs)

# EXPAND YOUR CAREER OPPORTUNITIES

*Explore Terry's graduate degree options.*

## **Graduate Degree Programs**

- Full-Time MBA 2+2 Program\*
- Professional MBA (Atlanta)
- Executive MBA (Atlanta)
- Online MBA
- Pathway MBA
- Master of Accountancy
- Master of Marketing Research
- Master of Science in Business Analytics
- Master of Business and Technology (Online)
- PhD in 8 Areas of Study

## **Dual MBA Degree Programs**

- JD/MBA
- LLM/MBA
- MBA/MPH
- MD/MBA
- PharmD/MBA
- Engineering/MBA

## **Double Dawg Programs\***

- BBA in Accounting/ Master of Accountancy
- AB/MA in Economics
- BBA/MA in Economics
- BBA in Economics/MS in Business Analytics
- BBA in Finance/Master of Accountancy
- BBA in Finance/MA in Economics
- BBA in Finance/MS in Business Analytics
- BBA in Management/ MS in Business Analytics
- BBA in Management Information Systems/ MS in Business Analytics
- BBA in MIS/Master of Accountancy

*\*Apply as an undergraduate*

[terry.uga.edu/degrees-and-programs](http://terry.uga.edu/degrees-and-programs)



**UNIVERSITY OF  
GEORGIA**  
Terry College of Business

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