

# GEORGIA

# EXECUTIVE EDUCATION



## *We make leaders better.*

UGA Executive Education offers a diverse portfolio of open enrollment programs aimed at providing strategies and tools to transform your leadership abilities. With classes in Atlanta at the Terry Executive Education Center or online, you can build meaningful relationships with individuals from a vast array of backgrounds and grow your network in an inclusive learning environment.

For custom programs, we partner with organizations to understand unique business needs. We identify professional development programs that foster leadership, drive innovation, execute strategy, and promote change.

Get to know us at [terry.uga.edu/executive/](https://terry.uga.edu/executive/)

## WHY UGA EXECUTIVE PROGRAMS?

- Broaden skills and enhance knowledge for career advancement
- Gain the competitive edge with the latest research-based academic insights from a world-class business school
- Concentrate on finance, management, marketing, and leadership
- Learn to solve problems in forums facilitated by Terry's senior faculty experts
- Experience custom programs designed to enhance group learning and shared goals
- Earn a certificate to add credentials and help you fulfill your potential

## PROGRAM CALENDAR

### Diversity & Inclusion Professional Certificate (Live-Virtual & Online)

**January 31 – February 28, 2024**

Can your organization measure D&I, identify opportunities to improve, and implement them? In this virtual program, you'll gain an understanding of ISO-30415:2021 standard via the D&I Service Management (DISM) Lifecycle framework. You'll also learn to minimize risk by creating inclusive business processes.

### Strategic Decision Making and Crisis Management (Live-Virtual & Online)

**February 5 – 9, 2024**

A workshop for teams and individuals to understand best practices for critical thinking, decision making, and crisis management.

### Fundamentals of Finance (Online)

**February 5 – May 10, 2024**

A fundamental understanding of your company's finances ensures that all aspects of the business are thoughtfully considered when evaluating and implementing strategic changes. In UGA's Online Fundamentals of Finance program, you'll learn the basic concepts and analytical finance tools applied in corporate finance and investment.

# PROGRAM CALENDAR

## Project Management (Live-Virtual & Online)

**February 13 – March 2, 2024**

The Project Management Certificate gives you the essential knowledge and skills you need to progress in your career and become a better leader. Designed for a wide range of professionals and skill levels, this 36-hour course will prepare you to tackle simple and complex projects from start to finish, on time, and within budget. It also fulfills the project management education hours (35) required to qualify to sit for the Project Management Professional (PMP®) Certification Exam.

## Financial Modeling (Online)

**March 4 – May 31, 2024**

Participants learn how to create financial models that solve a variety of applied situations. In an Online, hands-on setting, the program provides the skills to apply financial concepts and spreadsheet tools for effective decision-making.

## CERTIFIED FINANCIAL PLANNER™ (Live-Virtual & In Person)

**March 5, 2024 – March 18, 2025 – in Atlanta and Online**

Are you thinking of becoming a financial planner? UGA's Terry College of Business offers a registered program of the Certified Financial Planner Board of Standards Inc. to develop the skills and knowledge needed to prepare you to become a CERTIFIED FINANCIAL PLANNER™.

## Lean Six Sigma Green Belt (Live-Virtual & Online)

**March 13 – April 17, 2024**

or

**June 11 – July 9, 2024**

Stay connected with your team while working remotely by earning the Terry College of Business Lean Six Sigma Green Belt certifications.

## Crisis Communication Think Tank (In Person)

**April 12, 2024 – in Atlanta**

This in-person program focuses on strategies and principles exemplifying excellence in crisis management and leadership, and guidelines to identify and navigate proactive and resilient strategies that emerge amidst a crisis.

## Negotiating & Conflict Resolution for Women (In Person)

**April 17, 2024 – in Atlanta**

Negotiating & Conflict Resolution for Women is a must for anyone seeking to master negotiations, gain confidence, and maintain composure during conflict while navigating the ins and outs of the business world.

## Leaders Academy (In Person)

**May 6 – 8, 2024 – in Atlanta**

Are your leaders adapting to today's ever-changing workplace? Give them a competitive edge by sending them to learn the latest research, trends, and best solutions in today's business environment from UGA's Terry College of Business faculty.

## Lean Six Sigma Green Belt (In Person)

**May 8–10, 2024 – in Atlanta**

Set yourself apart by earning a Lean Six Sigma certification from Terry College of Business. With this proven methodology, you will feel equipped to tackle any challenge ahead.

## Executive Project Management Certificate Program (In Person and Live-Virtual)

**June 24 – 27, 2024 – in Atlanta & July 8, 2024 – Online**

The Executive Project Management Certificate, offered by the University of Georgia Center for Continuing Education and Terry College Executive Education, is a course designed to start or advance your career in project management.

## Certificates in Digital Marketing (Online)

**Ongoing**

Digital marketing is now a necessary skill in the modern workplace. The three options in this program will provide you with access to the knowledge you need and the skills and strategies required to enhance your current career path and knowledge base.

## Lean Six Sigma Yellow Belt (Online)

**Ongoing**

This self-paced online course introduces Lean Six Sigma principles and definitions, quality, and the DMAIC roadmap. Equip yourself with an in-depth focus on Lean Six Sigma's Define stage to learn more about Voice of the Customer and Project Charter.

## Executive Coaching

**Ongoing**

In partnership with TechCXO's certified executive coaches, UGA Executive Coaching provides benefits to startup and enterprise-level organizations. Through Executive Coaching, we co-create and deliver extraordinary impact.

## Sponsor a Custom Corporate Program for Your Organization

**Ongoing**

Our programs help companies and their employees address specific business goals by collaborating with faculty and industry experts to create and develop problem-solving solutions.



**Executive Education**  
Terry College of Business  
**UNIVERSITY OF GEORGIA**

Learn more and reserve seats!



[terry.uga.edu/executive/](https://terry.uga.edu/executive/)

### Contact Us

Executive Education  
Terry College of Business  
University of Georgia  
3475 Lenox Road NE, Suite 300  
Atlanta, GA 30326  
866-238-0756  
[expr@uga.edu](mailto:expr@uga.edu)

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