



Morehead Honors College
UNIVERSITY OF GEORGIA

INTRODUCTION TO MARKETS AND ENTERPRISES

SPRING 2025 APPLICATION

This one-hour course is offered in conjunction with the Corsair Society, an organization that helps prepare dedicated UGA undergraduates for careers in business. The course is intended for highly motivated second-year students, whether in the Honors College or not, who may be considering a business career. Students will learn about the macroeconomic climate, how markets and businesses function, and the realities of careers in financial services, general management, and consulting. Speakers will include leading business professionals involved in a variety of companies and industries to include the private equity, investment banking, asset management, and consulting sectors, as well as enterprises across the industrial complex.

Both Honors and non-Honors students with a minimum cumulative GPA of 3.40 may apply for the course using this application. Applications must be submitted in PDF format by 11:59pm to uga.markets@gmail.com on Sunday, October 27th. Please send any questions to uga.markets@gmail.com.

Course Listing: BUSN 1990

Credit Hours: 1

Grading System: Pass / Fail

Personal Information

Name: _____ 81#: _____

Email: _____

Local Mailing Address: _____

Academic Information

Major(s): _____ GPA: _____ Expected Graduation Date: _____

Supporting Documents

Please attach these documents in the order they are listed. Answer essay questions in 250 words or less.

1. Resume.
2. Describe your future career plans.
3. Discuss an article you have recently read.
4. If you could own any company in the world, what would you own and how would you grow it?