

THE MAGAZINE OF THE UNIVERSITY OF GEORGIA TERRY COLLEGE OF BUSINESS

# TERRY

## A Lasting Impact

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SPRING/SUMMER 2024





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## THE BIG PICTURE

One of several Terry students training to take on the Olympic Trials in June, **Rachel Stege** is fully committed to her swimming — and her studies. “I’m going to keep trying if something’s not working, and I keep practicing until I get it,” she says. Read more on page 26.







Photo by Brian Powers



# TERRY

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## FROM THE DEAN

### Excellence in Economics and beyond

It's been a great year in the John Munro Godfrey, Sr. Department of Economics.

Last fall, through the generosity of alumnus John Munro Godfrey, Sr., and his wife, Flavel McMichael Godfrey, the Terry College of Business unveiled the department's new name. In April, the couple received the Dean's Distinguished Service Award for their tireless commitment to the Terry College. In the nine months since the naming, the Economics Department has seen several students and faculty members honored for their fine work.

Senior Ashni Patel (page 20) was selected for the prestigious Schwarzman Scholarship and invited to pursue a master's degree in global affairs at Tsinghua University in China. 2023 Godfrey grads Maeve Breathnach and Zainub Ali won Fulbright Scholarships from the venerable State Department program that offers graduate-level educational exchanges in more than 160 countries.

Godfrey associate professor Laura Zimmermann received the Russell Award for Excellence in Undergraduate Teaching, the university's highest early-career honor for outstanding instruction. She was joined by associate professor Meghan Skira and William Lastrapes, the Bernard B. and Eugenia A. Ramsey Chair of Private Enterprise, who received the college's Teaching Excellence Award and Distinguished Research Award, respectively. It's no surprise the department is ranked in the top 15 of public research rankings.

In late April, Terry hosted the inaugural Godfrey Conference, an event fostering intellectual exchange in the field of economics while highlighting alumni achievements. There's much to celebrate with the positive momentum created by John and Flavel's generous support.

Our cover story details the impact of the Godfreys' endowment (page 12) and spotlights outstanding economics students and alumni. Elsewhere in this issue, management graduate Jake Carter (page 22) talks about developing one of Georgia's top agritourism destinations. Four Terry student-athletes hope to compete on an international stage at the Summer Olympics (page 26), and our Distinguished Alumni Award winners Carol Yancey (page 34) and Howard Young (page 37) inspired us with their resilience and determination.

Recent rankings show our undergraduate and graduate students are receiving a top-rate education at an excellent value. *Financial Times* ranked our Full-Time MBA its No. 1 value for the money worldwide, and the latest *U.S. News & World Report* and *Fortune* surveys place the Full-Time and Professional MBA programs, respectively, at No. 9 among public business schools. For the first time, Terry's Full-Time, Professional, and Executive MBA programs received simultaneous recognition as top 10 public programs.

As we finish this academic year, we are grateful for the tremendous support we received from the state of Georgia, our alumni and friends, and look forward to the upcoming year with great anticipation of the exciting new opportunities we're creating for our students and positive outcomes fostered by our faculty and staff.

Sincerely,

Benjamin C. Ayers, *Dean*  
*Earl Davis Chair in Taxation*  
busdean@uga.edu





# news



Photo by Chamberlain Smith

## Teaching at the top | Page 11

*Tina Carpenter receives Meigs Professorship for instructional excellence*





Photo by Brian Powers

# Building community through business

*Terry Trailblazers speak to students at annual roundtable* | By Merritt Melancon (ABJ '02, MA '19)

Success isn't defined by the car you drive or the square footage of your house — it's the opportunities you create for others that let you know how far you've come.

Sometimes, it's as monumental as the first person who looks like you taking a C-level role at your company. Sometimes, it's as simple as letting young people know what you do for a living.

"Lots of times, kids would ask me, 'What do you do, Mr. Allen? Why do you come to practice in a suit every day?'" hospital CFO Chris Allen (BBA '92) told a group of students at the 2024 Terry Trailblazers roundtable on Feb. 7, recounting his years as a youth football coach.

"I would tell them what I do. And they'd ask, 'How did you get into that?' It's that continuation of helping kids understand that whatever career or job you think you might want to get into, there are so many opportunities out there if you continue to work hard."

Allen, chief financial officer for Keck Medicine at the University of Southern California, was joined by Tonya Davies (BBA '95), chief operating officer of Professional Risk Management Services (PRMS) and vice president of Fair American Insurance and Reinsurance Company (FAIRCO); Laura Picott (BBA '11, AB '11), business and legal strategist for companies such as Coca-Cola and UPS; and KB Yabuku (MBA '10), vice president of brokerage for Colliers International.

Each year, Terry recognizes distinguished alumni who reach new heights in their careers, mentor young people, create inclusive communities at work and foster the next generation of leaders.

This year's Trailblazers came from different generations and took varied paths to build careers in diverse industries. Like Allen, Yabuku found a calling in trying to create opportunities for future generations.

"For me, it's finding a way to give back to the little boy that I once was on the south side of College Park in Atlanta," Yabuku said. "It was foreign to see or know someone who worked in commercial real estate, which is a hard business to get into unless you know someone. What motivates me is to kind of break that cycle. It's part of my 'why.'"

That means introducing young people to career possibilities and building a network he can share with young businesspeople who follow in his footsteps.

Building relationships is critical, said Picott. When you take the time to get to know people and let them get to know you, you not only are better at your job but also break down barriers for others.

"One piece of advice I give myself is to fall in love with falling in love with people and getting to know people," she said. "Part of what we do — it doesn't matter what industry you're in — is dealing with people on a day-to-day basis. And no matter how tense a situation, you can turn a bad situation into a more positive one by learning to work with people."

She added the ability to value and better understand people from all backgrounds is the one thing the students should take from their time at UGA, no matter their major.



## Terry-led business tops Bulldog 100

*Altera Investments named fastest-growing UGA business*

**Altera Investments**, an Atlanta-based alternative investment firm led by three Terry College graduates, placed first in the 2024 Bulldog 100 ranking of fastest-growing businesses owned or operated by UGA alumni.

CEO David Fershteyn (BBA '17), CFO Carlos Alcala (BBA '17), and board member Mitch Reiner (BBA '05) founded Altera in 2018. This is the company's first time on the list, but Reiner has represented previous Bulldog 100 companies, including Capital Investment Advisors.

The UGA Alumni Association recognized the three during the 15th annual Bulldog 100 Celebration on Feb. 9 in Sanford Stadium. This year, 50 businesses on the list included graduates from the Terry College, including the top five and seven in the top 10. For the eighth consecutive year, a business run by a Terry alum ranked No. 1.

In addition, the seventh annual Michael J. Bryan Award was presented to Jim Chasteen (BBA '98), Charlie Thompson (AB '99, JD '03, MBA '03), Kelly Chasteen (BSED '00), Justin Manglitz (BBA '04) and Chad Ralston (BBA '08), the team behind Atlanta's ASW Distillery. The award, named for the late co-founder and managing partner of Vino Venue and Atlanta Wine School, recognizes a returning Bulldog 100 honoree who demonstrates the entrepreneurial spirit and commitment to UGA that was Bryan's hallmark.



Photo by Jacob Catibog

## Shoukry endows Leadership Speaker Series

**You never know where or when career inspiration will strike.** For Paul Shoukry (MAcc '05), CFO and president of Raymond James, it was in a UGA auditorium listening to a visiting executive as part of an Institute for Leadership Advancement program.

"John Allison was speaking to our leadership group," Shoukry recalls. "He was the CEO of BB&T, now Truist. He didn't talk a lot about business or banking. He talked about his values. ... I remember just being inspired."

After graduation, Shoukry went into banking at BB&T because of Allison's focus on his core values. It was the beginning of a career that led him to the role of president and CFO of one of the largest financial management firms in the country. He's slated to take over as Raymond James CEO during fiscal year 2025.

When Shoukry returned to campus on March 25 as part of ILA's Terry Leadership Speaker Series, he wanted to make sure future students had access to the type of leadership advice he received. Shoukry and his wife Amy provided a gift to endow the speaker series for the foreseeable future, announced Dean Ben Ayers.

"Throughout Paul's career, he has had a commitment to leadership and excellence that has been inspiring to all of us," Ayers said. "This endowment will provide a great legacy of leadership development that will have a positive impact for generations."

## Grad programs earn Top 10 rankings

**T**erry programs continue to garner top rankings from prominent outlets, with the Georgia Full-Time MBA earning a top 10 public ranking nationally in the latest edition of *U.S. News & World Report's* Best Graduate Schools.

The Georgia MBA climbed four spots to No. 27 overall, marking the second straight year that the program recorded its record-best ranking in the survey. Among public business schools, the program is ranked No. 9 — entering the *U.S. News* top 10 for the first time — up from 11th last year.

Earlier this year, the *Financial Times* rated the Georgia MBA the No. 1 value for the money worldwide and a top five public program in the U.S. And last fall, *Bloomberg Businessweek* ranked the program No. 8 public and No. 27 overall.

In addition, in *Fortune* magazine's new ranking of the best part-time MBA programs, Terry's Professional MBA climbed to No. 13 nationally and broke into the top 10 public programs at No. 9.

"Top 10 public rankings represent a new standard for the Georgia MBA program and a tipping point in Terry's reputation nationally," said Dean Ben Ayers. "Rankings are not the end goal, but they can be a reflection of the right outcomes. In our case, those outcomes include exceptionally strong post-graduate employment and starting salaries, rising admissions and student interest, and a collegial spirit and work ethic among our students, faculty and staff that's never been better."

The UGA Online Master of Business and Technology was ranked a top five online program for the fifth straight year by *U.S. News & World Report*, which ranked Terry's MBT second among U.S. public universities and No. 4 overall.





L-R: Grant McDonald, Tyler Ege, Morgan Pope, Eniola Olubunmi, Gabriella Lewis

## Pope named Student of the Year

During her time at UGA, Morgan Pope had a mission to leave Athens and the Terry College of Business better than they were when she arrived. Her passion for finding opportunities to give back and sharing those opportunities with her fellow students earned her the title of 2024 Terry College Student of the Year.

Pope, from Tallapoosa, graduated in May with degrees in marketing and management, a certificate in personal and organizational leadership, a certificate in entrepreneurship and a Beckham Workforce Diversity Certificate.

Outside of the classroom, Pope served as a Terry Ambassador, an EY-Funded Terry Diversity Fellow, a UGA Lead Rural Student Ambassador with the All-Georgia Program and community outreach co-chair of the Terry Women's Initiative, where she co-founded the Terry Week of Service, an event that marshaled students for multiple days of hands-on service.

In addition to Pope, the board recognized four other Student of the Year finalists:

Tyler Collins Ege earned degrees in finance and real estate. He was a Deer Run Fellow and served as president and alumni chair of the Student Managed Investment Fund. In addition, he served as the service captain for UGA Mind Blowers, working with the Boys & Girls Club of Athens to teach financial literacy to middle schoolers.

Gabriella Rachel Lewis earned a degree in marketing as well as certificates in new media and personal and organizational leadership. She was part of the inaugural class of EY-Funded Terry Diversity Fellows and served as student body treasurer of SGA. Lewis was also a Deer Run Fellow, a Leonard Leadership Scholar and director of academics for her sorority, Alpha Omicron Pi.

Grant Michael McDonald graduated with a finance degree. Prior to attending UGA, he served as an infantry machine gun squad leader in the U.S. Marine Corps. McDonald was president of the Corsair Society and Kennedy Program, communications services sector leader for the Student Managed Investment Fund and scholarship manager for the UGA Student Veterans Resource Center.

Eniola Olujumoke Olubunmi earned a degree in accounting and certificates in legal studies and nonprofit management and leadership. A UGA Foundation Fellow, Sea Island Scholar, Terry Ambassador, EY-Funded Terry Diversity Fellow, Morehead Honors College Ambassador and Deer Fun Fellow, she received the Saeeda Peermahomed Award from UGA International Student Life and was communications chair of the Palladia women's honor society.

## Kane named head of MIS Department

Each fall, new management information systems majors can be assured of one thing — the state of data science will have improved by the time they graduate.

With the rapid pace of change, the most significant thing an academic program can give its students is the ability to evolve, said Gerald Kane, who was named head of Terry's Department of Management Information Systems in January.

"It's our job to stay not only on top of what is needed now, but also what's going to be needed for the future," said Kane, who holds a C. Herman and Mary Virginia Terry Chair of Business Administration. "We're trying to prepare the students for the business environment of the future, not just for today. Because if we're preparing for today, we're going to be too late."

Kane succeeded Maric Boudreau, who returned to full-time teaching and research. Boudreau served as department head for 12 of her 22 years on the MIS faculty and oversaw an almost quadrupling of the department's undergraduate majors and nearly tripling of its research faculty.

"I'm very grateful to Maric for the stellar leadership and direction she provided the MIS Department. Its reputation for impactful research, outstanding instruction and professional service is well deserved," Dean Ben Ayers said. "I am confident the department will continue its upward trajectory under Jerry's leadership."

An Atlanta native, Kane began his academic career with a PhD in information systems from Emory University and a 16-year tenure on the faculty of Boston College's Carroll School of Management, where he also served as a visiting scholar at Harvard Business School and the Massachusetts Institute of Technology.

Kane feels he is in a good position to help turn students into graduates who can shepherd companies through successive technological transitions during their careers.



KANE

"I think our role is to prepare students to have a deep appreciation for the trajectory of digital technology," he said. "Without it, you're more likely to get sidetracked by all the hype that comes along without a critical understanding of what's going to change and what's not."



## Five receive faculty awards

The Terry College of Business presented its annual awards for outstanding teaching, research and service to five faculty members in December.



**Meghan Skira**, an associate professor in the John Munro Godfrey, Sr. Department of Economics, received the Teaching Excellence Award. Skira teaches Honors sections of the Principles of Microeconomics course, which plays a foundational role for every

Terry undergraduate, as well as Labor Economics in the PhD program. Her student evaluations reveal near-perfect scores for enthusiasm, preparedness, use of class time and encouraging participation.



**Jennifer Rivers**, a senior lecturer in the J.M. Tull School of Accounting, received the Instructional Excellence Award. Rivers is a key figure in the undergraduate accounting program, having taught virtually every student who has taken Intermediate Financial Accounting over the

past 13 years, compassionately coaching new accounting students and helping those who struggle achieve success.



**William Lastrapes**, the Bernard B. and Eugenia A. Ramsey Chair of Private Enterprise in the John Munro Godfrey, Sr. Department of Economics, received the Distinguished Research Award, given to tenure-track faculty for research that displays a history of excellence,

longevity and impact within its field. Lastrapes applies time-series econometric methods to study questions about the broader economy.



**Hani Safadi**, an associate professor in the Department of Management Information Systems, received the Research Excellence Award, which recognizes tenure-track faculty for superior research conducted or published in the last five years.

Safadi studies online communities, social media, health IT, information systems development and the application of computational techniques in management research.



**Martin Parker**, a senior lecturer in the Department of Management specializing in the Operations/Supply Chain Area of Emphasis, received the Outstanding Faculty Service Award. Soon after joining the college in 2016, Parker created the Supply Chain Advisory Board. The

student-run board generates support for the supply chain program and scholarships, in addition to networking and experiential learning opportunities.



ZIMMERMANN

## Faculty win Meigs, Russell awards

Accounting professor Tina Carpenter was one of six 2023-2024 recipients of the University of Georgia's highest award for teaching, the Josiah Meigs Distinguished Teaching Professorship. The Meigs Professorship reflects the university's commitment to excellence in teaching, the value placed on student learning experiences and the central role instruction plays in the university's mission.

Recognized as a global expert and leading researcher in the field of auditing and fraud identification, Carpenter transformed the study of accounting into memorable, hands-on learning experiences. In one course, she engages students through a fraud simulation exercise that's framed as a whodunit involving a baseball organization. Working in teams, students experience what it's like to be forensic accountants by using documents and other evidence to uncover the source of fraud.

In 2023, Carpenter received national recognition for her innovative instruction, winning the EY Academic Resource Center Curriculum Innovation Award. At UGA, she has been a Lilly Teaching Fellow, a Teaching Academy Fellow, a Senior Teaching Fellow and is a 2021 Creative Teaching Award recipient.

Associate professor Laura Zimmermann was one of three UGA faculty members to receive the 2023 Russell Award for Excellence in Undergraduate Teaching, the university's highest early-career teaching honor for outstanding and innovative instruction.

With a joint appointment in the John Munro Godfrey, Sr. Department of Economics and international affairs, Zimmermann is known for her interdisciplinary approach to teaching. In addition, she is a prolific advisor of undergraduate research and a champion in supporting students, providing them with key details about the industry and marketable skills. This supports her goal of bringing the world into her classroom and empowering students in their research and career preparation.



“I have always  
felt a debt of  
gratitude.”

**J**ohn Godfrey (BBA '64, PhD '76) credits Terry for a long and successful career. Now, he and his wife, Flavel McMichael Godfrey, are unlocking a world of possibilities for UGA Economics students and faculty.









It was a gray November 2023 afternoon, chilly and damp. But inside the Business Learning Community, the mood was festive and bright.

A crowd of students, faculty, administrators, family and friends gathered inside Amos Hall's Casey Commons to celebrate a milestone for the Terry College of Business: the University of Georgia's Department of Economics had a new name.

Opening the ceremony, UGA President Jere Morehead noted the significance of the occasion and addressed the guests of honor, who "have helped to secure Terry's place among America's top public business schools," he said. "Their transformative gift will ensure the Economics Department continues to provide outstanding education and valuable research for generations to come."

Holding a pair of commemorative scissors, John Godfrey and his wife, Flavel McMichael Godfrey, sliced cleanly through a shiny red ribbon.

The John Munro Godfrey, Sr. Department of Economics was born.





## A lasting relationship

Savannah native John Godfrey (BBA '64, PhD '76) credits his Terry education for laying the groundwork for his distinguished career.

"Economics is a rigorous discipline," he says. "On the academic side, it's the foundation of the concepts of economics: scarcity, allocation, and how societies do that. The practical side of it is, what's the economy going to do? At Terry, the emphasis was on the practical role of economics."

After earning his undergraduate degree, Godfrey enrolled in graduate school at UGA thanks to a National Defense Education Act fellowship, which he says allowed him to commit fully to his studies.

"It paid all of the tuition and the books and something like \$200 a month. Back in 1964, \$200 a month was strutting

## GODFREY GRADS

### A HORSE, A STARTUP, AN ECOSYSTEM



**Alex Edquist's** (AB '16, MA '16) love for economics runs deep. She proved it when she named her horse "Milton."

That would be for Milton Friedman, winner of the 1976 Nobel Prize for Economic Sciences.

"Economics is my passion," she says. "It teaches you to think about a lot of areas and break them down into the basics. That helps you tackle problems in real life."

Edquist is applying her Terry training to a field of work that once relied on actual horse power. She's co-founder of Good Agriculture, a nonprofit supporting environmentally conscious "regenerative" farmers. Edquist launched the startup after working nearly six years as an analyst and manager at McKinsey & Company.

"Good Agriculture involves helping farmers cultivate a whole ecosystem instead of just cash crops," Edquist says. "Done right, farmers make more money, it's better for the planet, and people get better food. The problem is that it's time-consuming, and farmers have so much to do besides planting and harvesting.

"That's where Good Agriculture comes in. We believe great farmers should farm. So we take care of the finances for them. ... Good Agriculture is the corporate back office for farmers."

Edquist had a taste of economics in high school, but her life changed during an on-campus interview weekend for UGA Foundation Fellows. At lunch, she found herself seated next to Chris Cornwell, then head of the Economics Department.

"He was a good salesman," Edquist laughs. "He convinced me to become an economics major."

Much followed: A four-year Double Dawg program in economics. Roosevelt Institute. Georgia Political Review. Corsair Society. Deer Run Fellows. Women in Finance. UGA football (she's a huge fan). An internship in the U.S. Department of Justice.

That internship, she says, gave her valuable experience, connections and skills. She wants to offer the same to others.

"We are always looking for interns to help our regenerative farmers," she says. "Students who want to learn at a cool startup are welcome here."

— Charles McNair



## PROFILES: A LASTING IMPACT



money,” says Godfrey with a smile. “The difference between my ability to study and prepare versus my friends who had to get an assistantship and teach was night and day.”

While pursuing his doctoral degree, Godfrey began working for the Federal Reserve Bank of Atlanta. “I went to work as an intern and later was a Research Officer and Senior Financial Economist,” he recalls. “I had a good introduction to monetary policy, real economic problems.”

Shortly after completing his PhD, Godfrey began to realize how grateful he was for the education he’d received and the opportunities that lay ahead. It was then he made his first financial gift to the University of Georgia.

The grand total? \$20.

It was “a modest amount,” he admits, but “it started a process. It started the habit of repaying. It wasn’t huge, but it built a connection.”

In the coming years, Godfrey would make a name for himself as one of the Southeast’s leading business economists, moving to a senior role at the Atlanta Fed before becoming an executive officer for Barnett Banks Inc. in Jacksonville, Florida. As Senior Vice President and Chief Economist, he published an influential newsletter, *Barnett Economic Week*. Later, he would form Florida Economic Associates, a consulting firm.

Active in his professional field throughout his career, Godfrey was a member of the National Association for Business Economics, serving on its Board of Directors and as an elected Fellow, as well as chapter President in Atlanta and Jacksonville. In addition, he was in the inaugural class to receive the Certified Business Economist designation.

As his career progressed, Godfrey paved a path leading to that consequential day last fall. He remained closely connected to Terry, serving as President of the alumni board and as a

member of the Building Terry National Campaign Cabinet, the leadership group that helped raise private support for the construction of the Business Learning Community. Support from the Godfreys led to the naming of the Godfrey Auditorium in Orkin Hall, and this year the couple received the Terry College Dean's Distinguished Service Award.

Along the way, personal relationships made clear the power of giving.

"I was on the board in 1990 when Herman and Mary Virginia Terry gave the gift to name the college," says Godfrey. As it happened, the Terrys and Godfreys became friends and neighbors in Jacksonville. "They lived a half mile from us," he adds. "We saw how philanthropy works at that level."

The Godfreys' decision three decades later to name and endow the Economics Department was the result of many deep discussions, they say, but it ultimately felt like the right next step in a long and meaningful relationship.

"I have always felt a debt of gratitude to the Terry College," says John Godfrey. "When the Business Learning Community was being built, there were a lot of opportunities (to give back), which led to the naming of the auditorium. As the facility came along, it became obvious that we could do that."

## History of excellence

As evidenced by the many achievements of its students, faculty and alumni — including its namesake's career — the John Munro Godfrey, Sr. Department of Economics has a reputation for excellence that well predates its naming.

Home to the 10th largest undergraduate program at UGA, the department is known for producing top scholars; its students consistently receive prestigious awards, including Rhodes, Fulbright and Schwarzman scholarships. One in five of the university's Foundation Fellows and Ramsey Scholars are economics majors.

Likewise, economics boasts the largest PhD program at Terry, with faculty and doctoral students advancing research in specialized areas such as health and labor economics and industrial organization. Over the past decade, the department ranks among the top 15 public institutions for economics research.

Though economics is applicable to many fields of study, it is particularly crucial to business education, says Chris Cornwell, who served as head of the Economics Department from 2008-2023, overseeing a period of growth and productivity that saw the number of tenure-track faculty increase to 25.

"When we started to grow, we thought we were better off supporting Terry by concentrating deep instead of wide," says Cornwell. "We tried to be deeper in select areas of expertise that map well onto the kind of learning a business school student should expect."

Last year, Josh Kinsler was appointed to lead the department, the latest in a line of faculty members committed to adapting and expanding its reach as business itself evolves.

"We took a strategy of building deep strength," says Kinsler, "and that worked well for us. But in the more recent

## GODFREY GRADS

### MAKING AI SAFE FOR THE WORLD



What do we call that space out past the cutting edge?

It's unnamed. But that's where **Laura Courchesne** (AB'17) works.

In December, Terry's most recent Rhodes Scholar started as head of strategy and operations at the Frontier Model Forum, which focuses on standards to ensure the responsible development and deployment of artificial

intelligence (AI).

"Advanced AI offers tremendous promise to benefit the world," Courchesne says, "but the technology needs appropriate guardrails to mitigate risks."

Courchesne was the first employee hired by FMF director Chris Meserole. Her role? Building a new organization.

"I'm responsible for helping to scale an organization from the ground up," she explains. "That means getting organizational policy, benefits plans, insurance policies and such in place while generating early consensus with our member organizations around best practices for AI safety."

After completing her economics degree, Courchesne earned a master's and PhD from Oxford. She did postdoctoral work at Stanford's Center for International Security and Conflict while co-founding the Centre for AI, Data and Conflict.

"I could have been an academic researcher, but I wanted to exercise a different part of my brain," Courchesne says. "A lot of my PhD work focused on the implications of technology and how new technology can be misused. So, I followed that path."

Courchesne grew up in New Jersey, the daughter of Canadian parents. She wound up at UGA for a simple reason.

"Every single person was incredibly supportive from the get-go," she says. "I met a lot of students who talked about how open and receptive the professors at Terry were to undergrads. I never felt like I was being talked down to. I felt the college offered space for risks, and I felt that people were excited about research."

"Honestly, that confidence carried me all the way through my master's and PhD work and on to where I am today."

Where's that? Well ... it doesn't have a name yet.

It's out past the cutting edge.

— Charles McNair





period, we've expanded our expertise to include other fields like econometrics. If you think about the world we live in, everything is data-driven, so having a strong group in that area is critical. We've broadened in an important way."

Kinsler says he is committed to helping the department continue to fulfill its mission "to hire faculty who are doing cutting-edge research that's having an impact in the world, to train undergraduates with the tools they need to excel in the business world, and to prepare graduate students to step into the world of research."

### What's in a name?

"I'm a Godfrey grad."

There's a ring to it, and a certain heft, too — signifying something more than your average economics degree.

With its naming, the Godfrey Department of Economics joined the J.M. Tull School of Accounting, named in 1982, as Terry's second named program or department. Dean Ben

Ayers hopes the Godfrey endowment leads to further philanthropic momentum.

"A naming creates a lasting impact," says Ayers. "It distinguishes the department and creates a brand that promotes stronger connections among students, faculty and alumni. It also serves to elevate the college as a whole, strengthening our standing among business schools as we work to recruit outstanding researchers and develop dynamic leaders."

Kinsler says the naming is a beacon that will continue to attract top minds to Terry.

"It forces people to stop for a second and say, 'What is going on there that would encourage somebody to put their name on it?'" he says. "And once people take a closer look, I think they're impressed by what they find."

In practical terms, the endowment is much more than a status symbol. It's a deep well, ensuring opportunities for economics students and faculty for generations to come.

In addition to funding scholarships, study abroad





experiences, speaking engagements, research data, faculty and PhD recruitment and other critical efforts, the Godfrey gift unlocks untold potential, says Kinsler.

“We can make critical investments to improve the undergraduate curriculum, the graduate program and the broader productivity of the department,” he says. “Many of these investments would not be possible without Flavel and John’s support. Most importantly, when new opportunities arise, we’ll be able to take advantage of them.”

For the man who is now synonymous with economics at UGA, the naming is just the beginning of another exciting chapter for his alma mater. At the ribbon-cutting event in November, Godfrey implored those assembled to imagine the possibilities.

“I hope that, in addition to these gifts that have been pointed out, this serves as a catalyst,” he said. “I hope a spark comes out of this that nobody in this room today has thought about yet.” ■

## GODFREY GRADS

### PUTTING PEOPLE AT THE CENTER



**Harin Contractor** (AB ’04) knew he wanted to spend his career making an impact on people. Until his second year at UGA, he didn’t know exactly how.

“I decided (majoring in) economics would better help me make a difference,” he says.

The sophomore-year decision would shape the trajectory of Contractor’s life.

After Terry graduation, he earned a master’s degree in public policy at the University of Chicago in 2008. Workplace stepping stones — Accenture, Shore Bank, Booz Allen Hamilton — led ever upward, eventually to the U.S. Department of Labor in Washington, D.C., as an economic policy advisor.

Contractor could now energetically address key economic issues. Looking at indicators such as the unemployment rate, labor force participation and unemployment insurance claims, he worked with the Secretary of Labor on policy efforts to realign economic imbalances.

He quickly proved adept at using analytical skills to derive creative policy solutions. Word also got around that Contractor had a knack for making the numbers connect to real people in understandable ways.

Having established these strengths, he found himself in 2021 working inside the White House. As director of labor policy for the National Economic Council, Contractor led policy efforts on workforce development, college sports, post-COVID trucking supply chain improvements and much more.

Post-pandemic, Contractor saw an opportunity to enhance the American economy for all. That mattered deeply to a man whose mom had worked at Walmart for years supporting the family.

A 2021 UGA 40 Under 40 honoree, last year Contractor left the public sector to become director of workforce innovation for the Burning Glass Institute, a think tank conducting research on the future of work, using data to align demand and supply signals in ways that put people at the center.

His passion still burns. “Economics has the power to (impact) the world,” he says. “I made the right choice for a career.”

– **Charles McNair**





Photo by Brian Powers



### A role model for debt-free education

**Jhaycee Barnes** always imagined she'd go Ivy League. Her aspirations, and those of her family of educators — grandmother, mother, father and others — aimed for uncompromised excellence.

But two days before the application deadline in 2022, Barnes discovered UGA's Foundation Fellowship scholarship. She quickly filled out the form, realizing the generous stipend, travel and quality of course work rivaled those of any university. The scholarship would also let her earn a college degree without going into debt.

Barnes received the fellowship. She chose economics as a major. "Economics applies to literally everything you see, from the politics on TV to the food in front of you," she says. "It doesn't teach you what to think, but how to think ... and understand things in the world."

Barnes may have an intuitive gift for understanding the world. Since elementary school, she's made YouTube videos. Her channel currently has more than 1 million views and 17,000 subscribers.

"I share information on productivity, fashion, the college application process and more," she says.

Her college application videos have made her a role model to students globally by helping them get into the universities they prefer. The success of these videos prompted Barnes to create Virtu College Planning, a consulting service dedicated to providing equal access to affordable college resources.

"I want to show students how to get into a college of choice, earn a degree ... and leave debt-free," Barnes says. "I've been lucky enough to do that, so if somebody has a college application question in the middle of the night, I take the call."

On campus, Barnes stays busy: Corsair Society, Delta Sigma Theta, Student Government Association, Terry Student Diversity Council and more. Terry contacts led to a two-month internship at Deloitte, and she attended two special training programs at Bain & Company, where she's in a summer 2024 internship.

"I'm on a management consulting track," she explains. "Learning how to solve problems with different businesses will be a launching pad for a future in consulting. That's what I see ahead."

It will be coming soon, no doubt, to a YouTube channel near you.

### Preparing to do a world of good

**Ashni Patel** is ready to hold the whole world in her hands.

At graduation in 2024, she left Terry with an AB in economics plus a BA in international affairs, along with a minor in Chinese language and literature. She also speaks Gujarati, the language of the west Indian state of her ancestors and, of course, the English of Laurel, Mississippi, and Douglas, Georgia, where she grew up.

She spent a Maymester in Oxford, United Kingdom, on her Foundation Fellowship, and she interned with the Bureau of Counterterrorism at the U.S. Department of State. She supported the Center for International Trade and Security and was a member of the UGA Model United Nations team.

Now comes a capstone moment in preparation for an international career. This fall, Patel joins the Schwarzman Scholarship program, pursuing a one-year master's degree in global affairs at Tsinghua University in Beijing, China.

Patel is the fifth Terry student and just the eighth UGA student to receive a Schwarzman Scholarship, awarded to only





150 students each year out of 4,000 applicants from 43 nations.

“As a Schwarzman Scholar,” Patel says, “I plan to learn more about Chinese diplomatic and development efforts around the globe. Then, I hope to have an international career and live abroad, ideally in Asia. Working at the State Department really opened my eyes to the foreign service.”

It’s somehow appropriate that a future globetrotter gives campus tours for UGA.

“My first tour, in March 2022, was terrible,” she remembers. “I cried. I didn’t know if I was cut out for it. But my supervisors were so encouraging, and I tried again. Now, it’s a special part of my UGA experience.”

As Patel prepares for global life, she also tutors people who are imprisoned.

“Teaching through Athens Prison Tutorial is probably my favorite thing I’ve done in college,” Patel says. “I work with people who want to live productive lives.

“Tutoring incarcerated students always reminds me of how fortunate I am. It really helps me keep perspective as I prepare to go out into the world.”

## Four degrees, and a world to change

**Logan Williamson** and his twin brother, Elliot — “identical down to the beard,” Logan says — grew up in Athens. Both were Foundation Fellows. Both studied economics.

“It was my first choice going to college,” Williamson says. “Whether macro or micro, I’m really interested in knowing how economics affects people’s decisions about progress and improving the world.”

Economics proved a solid foundation for multiple interests. When Williamson graduated this spring, he earned bachelor’s

degrees in economics, political science, international affairs and Spanish.

He’s learned to move fast to accomplish all he wants.

“After COVID-19 my second year, I went to Oxford for a Maymester,” Williamson says. “I was home for a couple of weeks, then left for five months in Chile to study political economy there.

“I returned, then eight days later traveled with a U.S. Department of Commerce internship to work five months on semiconductor policy. I came home, worked 10 days on a research paper, then flew to Europe to study the Eurozone in Florence, Italy.”

As an important academic influence, Williamson singles out Terry professor Laura Zimmermann. She guided his senior economics thesis, a paper exploring the potential impacts that lithium exploitation could have on stabilizing and strengthening the economy of Argentina. (Williamson continues this research as a Latin American Studies intern at the Council on Foreign Relations.)

“Dr. Zimmermann was always there, happy, trying to empower us, showing us the importance of being more focused on humans than pure economics,” Williamson says.

The Honors College student sees influences of economics in every area of his studies and even outside the classroom, when he volunteers nights as an English-language tutor at Casa de Amistad, an Athens nonprofit.

“There is absolutely no time when economics is not helpful,” Williamson emphasizes. “It helps you understand government. It helps you understand business. It helps you understand why people make the choices they make.” ■





# GREENER PASTURES

*Southern Belle Farm owner Jake Carter (BBA '03) transformed the fifth-generation family dairy and cattle farm into a tourist destination*

**Story by Ed Morales | Photos by Richard Hamm (ABJ '08)**

**You don't expect it to be here.**

Not after passing subdivision after subdivision with names culled from the merging of random adjectives and natural objects: Longleaf, Brightwood, Hickory Hills. But travel far enough down Turner Church Road — a smidge north of the burgeoning Georgia town of McDonough — and the tree-lined spiderweb roads of housing developments open to vast farmland adorned with berry crops and little, red-roofed structures.

“When I was growing up, that road you came in on was a dirt road — kudzu would grow across it,” Jake Carter says, talking about a Henry County from not too long ago. “I remember waking up in the middle of the night if a car came down the road. That’s how rare it was. We were in a very rural part of the county.”

It was like that for the Carter family business, Southern Belle Farm, which officially opened in 1938. From generation to generation, the farm went from cotton to dairy to beef cattle over the next 60 years. But along the way came the interstate, and, in the late 1990s, housing developers. The Carter family home — firmly part of the ever-expanding greater metro Atlanta area — became more valuable for bedrooms than beef cows. Jake was learning management at the Terry College of Business, and for a young man who grew up wanting to maintain the family farming business, he wasn’t sure it was viable.

“When I went to the University of Georgia, we were in a spot here at our farm,” he says. “Henry County was probably one of the fastest-growing counties in the nation, and when I say I always wanted to be a farmer, I never let that dream go. But at



that point in the late '90s, I didn't think that was honestly going to be in the cards."

Jake's father, Jimmy (no relation to the Georgia farmer who became the 39th president), ran Southern Belle's day-to-day while his mother, Mimi, led a successful catering business. Jake thought when he returned from college, he would join his mom in building up her venture. But all around them, developers were buying land at nearly \$60,000 an acre, a sum any landowner would have to consider.

"It's a lot of money — people look at you and say, 'Why didn't you take it? You could have just moved on,'" says Jake (BBA '03). "But this life is more than just dollars and cents. There's a certain fulfillment from the dirt and soil that can't be fulfilled with money in your pocket. We sat down as a family and said, 'Here's where we're at. We could sell it, but then where do we go? We've been here for generations. How are we going to be fulfilled and go somewhere else?'"

The timing was opportune. Jake didn't just bring home a business degree from Athens, he also brought home an entrepreneurial spirit. He had another idea for the family farm that didn't include selling to developers.

"Agritourism wasn't seen when I was at Terry," he says. "But it was an idea that was coming."

Was it ever.



There's a belief family businesses fail by the third generation, but that's not always true. A 2021 article in the *Harvard Business Review* researched the phenomenon and

discovered 74% of family businesses last for 30 years, 46% extend for 60 years, and 33% survive for 90 years or longer. For the latter group, the study cited family choices — thinking in terms of generations to endure the tough times rather than hitting quarterly earnings targets — as the reason for its survival.

In the 86 years of Southern Belle, change and adaptation have proven the keys to its longevity. The farm came to fruition during the Great Depression, when Jake's great-grandfather, James Arthur Carter, a sharecropper harvesting cotton and corn with his father, William, saved up enough money to buy 50 acres. Instead of staying the course with cotton — not the easiest crop to grow — James pivoted toward dairy, and for the next 48 years with his son James C. Carter and grandson Jimmy, the farm produced milk for various Atlanta dairies. The mid-1980s saw a national milk surplus, so Jimmy (BSA '69, MS '73), now at the helm, took advantage of the federal Dairy Termination Program of 1986 and transformed Southern Belle into a beef cattle and hay operation.

Jake was 6 when the dairy closed, and while he doesn't remember much about milking cows, he has distinct memories of working the cattle farm.

"Growing up on a farm taught me life's not always gonna be easy," he says. "I look back, and there were times I wanted to quit doing certain things. It was a hard job. But I learned if you're gonna start something, you're gonna finish it, and it's up to you to put your best foot forward. On the farm, we don't always work a nine-to-five job — sometimes it's five to nine. Those are the ideals that were impressed upon me, that were







impressed on my mom and dad — it's a generational thing."

During Jake's high school years — back when there were three high schools in Henry County (now 11) — the farm struggled. They were doing hay in the summers, growing little crops here and there, but most of the land sat idle. The same cannot be said for the land around them. The '90s saw the county more than double in population — from 58,741 to 119,341 — and while the newcomers weren't farmers, Southern Belle was a place of interest.

The term agritourism is new, but visiting farms to experience agriculture and celebrate harvests dates back centuries, when many farmhouses served as inns for migrating travelers. The business's recent incarnation ties to the farm-to-table movement, where people want local produce and are curious about where it comes from. In the early 2000s, the U.S. Department of Agriculture expanded its data collection to include income from "agri-tourism and recreational services," an example of a nascent industry slowly thriving.

Learning more in the first months following graduation from UGA than ever before, Jake found his economics and management lessons started to make sense when applied to the real world. If the next chapter for Southern Belle was agritourism, it would take initiative and support. And it wasn't going to be easy.

"You have to be willing to change. I think some businesses — and I've been guilty of this — refuse to adapt. And when they do that, they're on their way out," Jake says. "I've seriously thought about how we've continued down through the generations. I'll tell you why that happened — because my dad let me do some things. My dad was always an ally, and he let me run off a few clips. That's the key — being open-minded and saying, 'You know what, this may work. Let's try this.'"



Jake's 2005 marriage to his wife, Jennifer, coincides with the groundbreaking for the redeveloped Southern Belle Farm — "Our entire marriage has been building this anchor," he says. The gates officially opened in 2006 for October and included

## **"Growing up on a farm taught me life's not always gonna be easy."**

a corn maze, pumpkin patch and educational school tours. Nearly 3,000 customers came out that first year, which meant there was something to this. But the next year, it rained all October, forcing the family to adapt again. "From there, we didn't go lightly, we didn't kind of crack the doors open," says Jake. "We opened them up and started to invest in the farm. We must diversify the time that we're open."

That meant growing strawberries for people to pick because it created business in the spring and served as an asset to the Henry County community. Never mind the family didn't know how to do that. "There was no roadmap," says Jake. "I didn't have a dad or grandad who said, 'Here's how you grow strawberries.'" They grew a half-acre in 2009, then added blackberries, blueberries and peaches. The idea was to open on April 1 with a portfolio of things for people to pick through spring and summer.

Mother Nature, of course, can override this plan — a freak frost in late March can wipe out entire crops in a flash. So, adapt. There are more things to do on a farm — or develop from what comes from a farm — that bring in a crowd. The Carters opened a market — selling ciders, jellies, honey and pickled peaches — and featured Mimi's Bakery, with fried pies, pound cakes, apple cider donuts and homemade ice cream. Guests not picking fruit can visit donkeys and horses at Belle's Barn, ride the cow train, glide down the giant tunnel slide or race pedal carts on a dirt racetrack. Some ideas over the years have worked, others haven't — but the customer is always in mind.

"I've done things early on because I wanted to do them, and I learned a lot of times that wasn't the right mindset. It was, what do the customers want, knowing what this community





**Last year, a half million people visited Southern Belle Farm to pick berries, peruse artisan goods, nosh on fried pies and ride the cow train. “We’re selling an experience,” says owner-operator Jake Carter.**

wants, and having an ear to that pulse,” Jake says. “In testing that over the years we’ve got a bigger flower business than we’ve ever had.

“There are several businesses within this one business — the bakery, admissions, concessions, U-pick — so we continue to diversify inside that umbrella while not necessarily adding all the legs to the stool.”

In 18 years, the farm went from being open only in October to being open for six weeks in spring, four weeks in summer, six weeks in fall and the four weeks between Thanksgiving and Christmas. Each season offers a new experience, and last year 500,000 people passed through the Southern Belle gates. They come from all over for many reasons.

Always the businessman, Jake does crowd work and asks people where they came in from. On one occasion, he talked to a couple who flew down for a specific reason.

“I asked them when they got in, and they said, ‘We got in today — we found you online, saw you on social and wanted to have one of your strawberry shortcakes.’ So, they got on a plane, flew down here, rented a car, drove over here, got a strawberry shortcake and went back. And I’m thinking, ‘I want to be like you.’”



A recent sunny spring Sunday saw a line of trucks and cars 50 deep line up along the road shoulder aside the farm a half hour before the gates opened. Once open, the diverse crowd of all ages streamed in, hundreds making a beeline to the strawberry U-pick line.

The farm has two distinct sides — the picking fields on one, the interactive attractions on the other — with the Country Market square in the middle. Once people made their way through the fields for their baskets of berries — which survived winter’s last freeze in late March — they sat in a vast area of shaded picnic tables having lunch or taking pictures atop the

massive wooden chair near the food trucks. Families occupied rocking chairs around the front porch of the market before heading to pet donkeys and pygmy goats, mine for gems, trampoline on large yellow pillows of air, or ride the cow train. Educational posters about the importance of soil, crops, and fun facts about dairy cows are throughout the nearly 30 activities, maintaining the family’s mission of promoting agricultural education.

“I tell people all the time, yes, we’re selling produce and strawberries, but ultimately, we’re selling an experience,” Jake says. “Our hope is families will come here, spend time together, have fun and strengthen the family bond. If we can provide a place where we forget about our phones, where families can enjoy spending time together, then our mission is accomplished.”

Jake is surrounded by family, including the more than 150 staff members, many of them Henry County high school students working their first jobs. His sister, Holly Carter Cobb (BBA ’92), runs the farm’s consumer relations, and Mimi remains a constant presence in the bakery named in her honor. Jake and Jennifer live in a house built beyond the berry patches with their three children. His kids love being on the farm but going into the business is not something he’s pushing them to do — he wants them to be their own people.

Which is what his father wanted for him. In late February 2024, Jimmy passed away at 77, having seen the third iteration of his farm become a resounding success. His dependable guidance and gift to his son — and future generations of the Carter family — was opening the doors for transformation. It was something Jimmy’s father would have appreciated.

“I got to speak at my dad’s funeral, and I said, ‘I can guarantee you he’s sitting under the biggest shade tree right now with my granddad, trying to explain to him how he got people to pay money to walk through a cornfield,’” Jake says. “My granddad would have been all over that.”





STEGE

# GAME ON

*The Summer Olympics is just around the corner.  
These Terry students are pushing to earn a spot on the global stage.*

**Story by Merritt Melancon (ABJ '02, MA '19) | Photos by Brian Powers**

**B**y the time the world's athletes converge in Paris in July for the 2024 Summer Olympic Games, each of them will have poured years of early-morning practices, hard work and missed social events into becoming their best.

For four Terry College of Business students hoping for a spot on the global stage this summer, that dedication shaped their athletic life and also influenced their academic and professional pursuits. Whether on the field or in the pool or classroom, it's hard to turn off Olympic drive.

## **Cool on the deck, 'piranha' in the pool**

When Rachel Stege, a third-year finance major from Naperville, Illinois, graduated from high school, she was one the best distance swimmers in Illinois high school history. She holds the state records for times in the 200- and 500-yard freestyle events and the Illinois high school records for the 100-, 200- and 500-yard events.

A reporter for the *Chicago Tribune* said Stege's laid-back demeanor was a mismatch with the "piranha" she became in the pool. That demeanor also belies her commitment to her studies and her plans for a career in financial management whenever she decides to hang up her suit.



## PROFILES: FOR THE GOLD

“I think the most important thing I’ve gained from swimming is perseverance,” Stege says. “I’m going to keep trying if something’s not working in the pool, and I keep practicing until I get it. It’s the same thing with finance assignments. They can get hard, and you have to keep going until you understand it.”

It’s that perseverance that kept her motivated since her last Olympic Trials in 2021, when she finished 41st in the 400-meter freestyle and 50th in the 200-meter freestyle.

Coming to UGA allowed Stege to continue swimming at an extremely high level while focusing on her academics. She has continued to push her personal bests at SEC and NCAA competitions, and last fall she won gold medals in the 1,500-meter freestyle and 4x200-meter freestyle relay at the 2023 Pan American Games, setting a competition record in the 1,500-meter event.

That performance helped her earn a place on USA Swimming’s 2023-2024 National Team swimming the 800- and 1500-meter freestyle events.

Stege is slated to compete at the Olympic Trials in Indianapolis in June and is hopeful she’ll compete in Paris later this summer.

“I’m just excited to see what I can do,” she says in her characteristically relaxed way. “I’m not going in with any expectations. I’m seeded a little differently than I was in 2021, but I’m just trying to keep the pressure off. I’m just going to have fun.”

### Throwing the distance

Terry Master of Accountancy student Alexander Kolesnikoff joined a track and field team in elementary school and started throwing the shot put in middle school. He traveled from Sydney, Australia, to join the track team at Harvard, then came to UGA to work with renowned coach Don Babbitt.

Babbitt’s reputation as a top throws coach put UGA on Kolesnikoff’s list of possible graduate schools, but it was Terry’s commitment to developing well-rounded leaders that helped him to decide to move to Athens.

“When it comes to the combination of the good sports schools with the good business schools, there aren’t many out there,” Kolesnikoff says. “Terry had a high-level, rigorous program, where I’m going to learn a lot and be able to make a good income after graduation — but they also care about the person you are outside of the program.”

His goal after graduation is to find a role in a private equity firm working on renewable energy infrastructure or climate-resilient infrastructure projects. It’s something he set his mind to after watching bush fires tear through Australia while in high school.

But that’s still a ways off. Kolesnikoff has one more year of NCAA eligibility and is hoping to also earn a Master of Science in Business Analytics by the end of his final U.S. track season in 2025.

For now, he’s consistently throwing farther than 19 meters and has a personal best above 20. Kolesnikoff is also hoping



KOLESNIKOFF





to qualify for the Australian team this summer.

Balancing a rigorous academic program with Olympic-caliber training is not easy, but it's the level of stress Kolesnikoff needs to keep himself focused, he says.

"Everyone operates differently, and stress affects everyone differently," he says. "But for me, I almost thrive under a certain level of pressure. I find that when I have a lot under my belt, I don't have an opportunity to slack off."

"I know a lot of people who enjoy a bit of urgency, a bit of pressure, but like their downtime. I'm the same — I need a healthy balance of focus on my sport, academics and my social life. But I find that if I don't have a bit of pressure, that balance doesn't work."

### **Bring on the bright lights**

When Dacula native Jake Magahey launched his collegiate swimming career, former UGA swimming coach Jack Bauerle told his team he understood they all wanted to have successful swimming careers, academic careers and social lives. They could have two of those, Bauerle said, and they had to pick.

For Magahey, a self-proclaimed numbers guy pursuing degrees in finance and risk management, that's as good a description of the balancing act student-athletes have to manage as any he's heard.

"I have time to do things outside of swimming and school. I make time," he says. "But it's a sacrifice. You have to love what you're doing and really trust what you're doing."

For Magahey, and all serious swimmers, the Olympics is the top prize.

Magahey swam competitively from the time he was 11. By the time he was swimming for Mill Creek High School and Swim Atlanta, he was breaking state records in the 200- and 500-yard freestyle. He was rated as the nation's best recruit by CollegeSwimming.com by the time he graduated.

He competed in the delayed 2020 U.S. Olympic Trials in June 2021, finishing 12th in the 200-meter freestyle semifinals, as well as ninth in 400-meter freestyle and 18th in 800-meter freestyle preliminary heats.





It was a good showing, but he wasn't as polished a competitor as he is today.

"I feel like the lights got a little too bright for me," he says. "It definitely was a learning experience. It was like no other meet I'd ever been to, and I've been to the (World Swimming Championships) and all the junior-high level meets and nationals. The Olympic Trials are like 10 times all of them."

He'll head to this year's trials in Indianapolis in June with a lot more experience under his swim cap but the same drive to leave the pool knowing he gave the meet everything he's got.

"In school and swimming — really everything I do in life — I don't want to do something and not put in all the effort I can to get it done," Magahey says.

The discipline he cultivated in the pool helps him balance the conflicting demands of school, sports and his social life the best he can. And it's taught him to trust the process.

"I'm very big on not taking shortcuts," he says. "It may help you out in the short term. But at the end of the day, that (immediate success) will be gone, and you're not going to be at your best. There's a subconscious thing going on where you know you didn't do everything you could, and that's huge."

### **Building back from the basics**

Stephanie Ratcliffe started throwing hammers on her suburban Melbourne track and field team when she was 13 years old. The sport was a constant in her life, leading her from Australia to Harvard University, where she earned an economics degree, to the University of Georgia to train with Babbitt while earning her Master of Science in Business Analytics at Terry.

So when she was sidelined for six months in late 2023 with a stress fracture in her back, the stillness was brutal. She refrained from exercise for three months, then worked on form drills for three more months before she was OK'd to pick up a hammer.

"I just really focused on the technical details," Ratcliffe says. "And that's something I wouldn't have done if I wasn't injured. So I'm hoping now that I'm starting to slowly get back to throwing, my form is better than what it was before I was injured."

To qualify to throw for Team Australia during the 2024 Summer Olympics, she must be ranked one of the 32 best throwers in the world. She was close before her injury and hopes to throw a qualifying mark at the SEC Track and Field championships in May.

Ratcliffe chose Terry because she needed the academic rigor and wanted to have solid career options after she hangs up her hammer. Athletes generally compete in hammer throwing until their late 20s or early 30s. Ratcliffe hopes to be able to compete at the 2032 games in Brisbane, Australia.

"It would be really, really cool to be able to compete at my home games and start my (professional) career there," Ratcliffe says. "But again, I have to weigh the costs."

"That's a big sacrifice to continue being a full-time athlete and sacrifice the time when I could be launching my career. It's not just training six hours a day — it's everything you don't do. It's the recovery that takes a lot out of you."

After she graduates from Terry, she would like to find a part-time job in sports management or with an organization promoting mental health among athletes to help jump-start her career transition. ■

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# community



Photo by Brian Powers

## DYNAMIC DUO

Pages 34-39

*Howard Young (BBA '82) and Carol Yancey (BBA '85) made their mark*



COMMUNITY: ALUMNI





# A BUSINESS BOND

Photos by Brian Powers and Olivia Bowdoin

More than 600 alumni and friends of the Terry College of Business gathered on April 27 at the InterContinental Buckhead Atlanta to share a good meal, catch up with classmates and celebrate lasting bonds formed at the University of Georgia and in the wide world of business.

With a theme of “Taking Care of Business,” proceeds from the 2024 Terry College Alumni Awards and Gala benefited the Terry College Excellence Fund, which helps the college create opportunities for students, recruit and retain faculty and plan for future growth.

During the program, Dean Ben Ayers noted Terry’s rise in national rankings and detailed numerous ways the fund has impacted the college, including support for programs such as the Student Managed Investment Fund and Terry Women’s Initiative, providing scholarships and funding the renovation of Studio 225, home to the UGA Entrepreneurship Program.

“Gifts that support the Excellence Fund give our learning environment, our faculty and our students every possible advantage when opportunities arise,” said Ayers. “These are the non-endowed funds we can use in real-time to address vital needs.”

At this year’s Gala, Carol Yancey (BBA ’85) and Howard Young (BBA ’82) received the college’s Distinguished Alumni Award, while John Godfrey (BBA ’64, PhD ’76) and his wife, Flavel McMichael Godfrey, were honored with the Dean’s Distinguished Service Award for their longtime support of Terry, including last year’s gift to endow the John Munro Godfrey, Sr. Department of Economics.

The honorees spoke about their close ties to Terry and many others in the room, with Yancey expressing a shared desire “to stay plugged in” for years to come.

Proceeds from event sponsorships and a silent auction totaled more than \$750,000, helping to ensure Terry students and faculty will continue to make connections that shape the future of business.

Read more about the Godfreys on page 12 and Carol and Howard on pages 34-39. 







# Heart of a CHAMPION

*Carol Yancey (BBA '85) receives Distinguished Alumni Award*

**By Gabe Vodicka (ABJ '08)**

Photo by Brian Powers

**A**s a child, Carol Yancey loved sports.

The only girl among four siblings, “I probably grew up a little tough,” she says.

An avid baseball fan, Yancey excelled at playing softball and soccer, among other athletic pursuits. But when it came time to consider potential career paths, she chose to follow another of her many talents.

“My father was very astute with numbers,” she says, “so I’m pretty sure I got his gift.”

Yancey put her math skills to work as an accounting major in the Terry College, where, at a career fair, the third-year student caught the attention of John Schraudenbach, a future Ernst & Young partner quickly becoming known within the company for his recruiting acumen.

“We would meet 50 students,” recalls Schraudenbach (BBA '81, MAcc '82). “And she just stuck out. We probably hired 12, 15 people in audit that year, and she was certainly at the top of that class. It’s hard to define, but you can see the people who have it. And she definitely had it.”

Those intangibles would carry Yancey through a long and rewarding career in numbers. If Schraudenbach was the business-world equivalent of a pro sports scout, Carol Yancey was a first-round draft pick.

## **‘The rest is history’**

Growing up in Atlanta, family was a central part of life for Yancey and her three brothers.

Their father, who built a career in sales, taught them the value of a strong work ethic, while their mother was “super organized,” says Yancey. “You don’t raise four kids and not be super organized. She has a lot of energy and is very active. She loves to host and entertain, and I got that from my mom, too.”

Early on, family ties made clear the power of a strong support system, says Yancey.

“I watched my mom raise kids, and she worked outside of the home (as well), and I watched my mom be successful. ... And I learned from that, and then I (realized), ‘I can do this too.’”

Yancey formed many lasting relationships in her youth — chief among them with a boy named Mike, who would become her husband and father to their three kids.

“We were high school sweethearts,” she says. “We grew up together. Our families knew each other.”

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***“You can see  
the people who  
have it. And she  
definitely had it.”***

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When it came time for the couple to make college decisions, Mike accepted a scholarship to play baseball at Georgia Tech. Even so, Yancey says she never doubted she was meant to be a Dawg.

"I grew up in Atlanta as a Bulldog fan. Of course I was going to go to UGA," she says. "I applied there with a lot of my high school friends and had no plan to do accounting. I probably didn't even know what accounting was, but I was good at math."

"I took accounting classes and got As, and then I started seeing the job opportunities, and I said, 'I'm gonna do accounting.'"

Yancey excelled in the J.M. Tull School of Accounting and, at Schraudenbach's urging, accepted a job at EY upon graduation, working in the firm's audit practice. Before long, she found herself encouraging other promising undergraduates to join the fold.

"Going into public accounting, they give you a strong support system," she says. "They give you mentors. They make sure they're shaping you towards development. And in doing that, they encourage you to go back to campus. So early on, I would come back to Terry to talk to students."

But it wasn't long before one of the company's top clients took notice of the gifted young accountant, and in 1991 Yancey decided to join the team where she would spend the rest of her career.

"She very quickly went on the Genuine Parts Company audit, and she served them for several years until they obviously saw her talent," says Schraudenbach. "They hired her away, and the rest is history."

### 'Carol was front and center'

Best known in the U.S. as the parent company of NAPA Auto Parts, Genuine Parts Company (GPC) began in 1928 with a single store in downtown Atlanta. By the time Yancey was hired, the company had become a global leader in automotive and industrial parts.

"I wasn't intending to leave EY," she says, "but the opportunity came up, and I could envision myself working there. I (loved) the culture, the uniqueness of the people, the mentors. There was a lot of tradition, but (also) a lot of growth opportunities."



While Yancey's knack for numbers continued to serve her well at GPC, she rose through the company's ranks thanks largely to her willingness to embrace the unfamiliar. "I did just about everything," she says, including wide-ranging roles such as corporate secretary, "and I learned a ton. I really broadened myself."

"I had a mentor who liked for you to be professionally uncomfortable," she explains. "We can all get very comfortable in our jobs. So (if a supervisor says), 'We'd like you to work on this project, or take on this group,' your answer might be, 'I don't know much about that, that's not my background.' ... To be professionally uncomfortable (means you) get in there and do it. When I reflect back, I was a better leader for doing those things."

After serving in positions of increasing responsibility, in 2013 Yancey was named GPC's executive vice president and chief financial officer.

As its first female corporate officer, Yancey helped lead the Fortune 200 company through a period of unprecedented change, including expansion within Europe and to areas such as Australia, as well as strategic divestitures from some of the firm's long-held assets.

"I learned that status quo is not always an option," she says. "Finance has become much more strategic. You're partnering with the business on operations, technology, expansion — finance uses the data to predict trends."

CEO Paul Donahue credits Yancey with helping steer GPC through "uncharted waters."

"The business began to change, and we had to change," he says. "We made some really difficult decisions. ... But today, we are much better positioned than we were a decade ago for making all those tough decisions. And Carol was front and center on every one of those."

Those decisions quite literally paid off: during Yancey's tenure as CFO, the newly restructured company's sales

After marrying her high school sweetheart, Mike, Carol Yancey started a family, rose up the ladder at EY and then Genuine Parts Company, while remaining involved in her community.





Retirement ushered in a new phase for Carol, Mike and their three adult children, Heather, Jennifer and David (L-R).

grew from \$13 billion to more than \$20 billion, leading the *Atlanta Business Chronicle* to name her Public Company CFO of the Year in 2020.

Schraudenbach says GPC was the fortunate beneficiary of Yancey's elite business mind.

"Carol would have been successful wherever she went," he says. "She's very smart, (but) she's also very intuitive.

**"It's not  
accounting.  
It's not  
numbers.  
It's people."**

Her ability to quickly assess what's going on, beyond the financial data, is a true skill. She can cut through everything and get to the main issues.

"She's great at seeing the forest, not just the trees," Schraudenbach adds. "But she can also see the trees."

### 'A lot more dinners at home'

In 2022, after more than three decades at the company, Yancey retired from Genuine Parts Company.

"Everybody was worried," admits her friend and GPC board member Donna Hyland. "We were all thinking, 'My gosh, how in the world is Genuine Parts going to function without Carol Yancey?' She was just so core to the culture. You could feel Carol everywhere you went."

Unsurprisingly, Yancey had planned ahead.

"She put such a strong team in place, placed all the right people there," says Hyland, president and CEO of Children's Healthcare of Atlanta. "Certainly, people missed her — but there were no ramifications for the company. Everything kept right on going."

Retirement ushered in a new phase of life for Carol and Mike, as well as their children, David, Jennifer and Heather. The schedule is different, but no less demanding.

In addition to serving on multiple corporate boards, Yancey is a director for the Boy Scouts of America's Atlanta Area Council and a member of Terry's Dean's Advisory Council. She makes time for volunteer engagements — come Christmastime, it's common to find her

ringing the Salvation Army bell — and participates in Terry initiatives such as the Professional Women's Conference.

But there's more time to unwind, as well. "We are doing a whole lot more travel," says Yancey. "We have a lake house, and we spend a lot of time there. We are able to spend a lot more time with our families and help out our parents."

Still massive baseball fans, "we have Braves season tickets," she adds. "Last year, we went to 50 games. ... And (there are) a lot more dinners at home together."

Perhaps most meaningful to Yancey is providing mentorship to students and young professionals — sharing hard-earned wisdom with the next generation to help them harness their abilities and identify their passions.

Speaking to a Tull class in February, Yancey reflected on the most important lesson she learned over the course of her career: "It's not accounting," she said. "It's not numbers. It's people."

As the class ended, students approached to introduce themselves, ask questions and solicit advice. Yancey happily obliged, speaking to each of them at length, offering guidance and exchanging contact information.

"I learn so much from being around younger talent, being around students," she says. "Whether you're mentoring or being mentored, it goes both ways."

After all, who knows? One of them may well be the next Carol Yancey. ■



Born into a Braves-loving family, Carol attends dozens of games each season.



# A sound FOUNDATION

*Howard Young (BBA '82) receives Distinguished Alumni Award*

**By Gabe Vodicka (ABJ '08)**

**T**hroughout a 200,000-square-foot warehouse tucked into an industrial corner of southwest Atlanta, boxes of beer flow as swiftly as the Chattahoochee River.

While drivers load trucks and workers whip by on forklifts, Howard Young stands with a watchful eye. As president of General Wholesale Beer Company, Young counters the warehouse's bustle with Zen-like calm, ensuring the more than 1 million cases moving through his facility each month arrive at their retail destinations without a hitch.

When Young's grandfather, Earl Howard, founded General Wholesale Company in 1947, it was a small spirits distributor servicing the Atlanta area. Taking the reins following Earl's passing in 1965, Young's father, the late Bill Young Sr. (BBA '54), a former insurance salesman, transformed it into one of the state's foremost beverage wholesalers.

Now, Young and his brothers, Steve Young and Bill Young Jr. (BBA '78), are leading the third-generation family business through sustained growth.

"My dad always focused on business ethics," says Young. "He said if it's not worth doing the right way, it's not worth doing. You build a business on a sound foundation

***"If it's not worth doing the right way, it's not worth doing. You build a business on a sound foundation when you do it the right way."***

when you do it the right way. If you build it on strong relationships, telling the truth, stressing the value of your brands and how customers can build their business with you, that will be a lasting thing."

## **'We went to work'**

Howard, the middle of the three Young brothers, describes his Atlanta childhood as "a real 'Leave it to Beaver' environment." His mother, Jane, was a steady, loving presence, while Bill Sr., a tackle for legendary Georgia football coach

Wally Butts' squad, had an outsize impact on his sons, from their interest in sports to their early exposure to the working world.

"We grew up in the business," says Young. "We worked summer jobs and Christmas break in the warehouse. We have all done just about everything you can do here. I still have my commercial driver's license."

Steve Young puts it more bluntly. "On spring break, other kids went on vacation," he says. "We went to work."



After graduating from the Lovett School, Young enrolled at the University of Georgia, where he majored in marketing at the Terry College. In those days, pre-Business Learning Community, business students “were a little bit like nomads,” Young says. “But it was a great experience. I met most of my close friends at UGA.”

One of those nomads, Neal Quirk, recalls that he and Young roomed together at orientation and became fast friends — a friendship that has endured for four decades.

He had “tremendous integrity and work ethic,” says Quirk (BBA ’82, JD ’87). “Smart as can be, and humble ... He was all of that at a time in your life when those things don’t necessarily surface. He was one of those guys who just had those qualities, and they only got better.”

It was during his studies at Terry when Howard met an economics major named Becky Hale — now Becky Young (AB ’82) — who would become his life partner and the mother of their three daughters, Coley (BSFCS ’08), Laura (BFA ’11) and Jana (BFA ’15).

“Howard is a great family man,” says Steve. “He follows the tenets that our dad instilled in all of us. He’s a thoughtful husband and a very thoughtful dad.”

Soon after earning his degree, Young decided to commit himself fully to the family business, joining his brothers in learning the intricacies of running a growing company.

“There’s the active parts of the business — building brands, selling products, managing costs,” he says. “But they all roll up to what matters: the financial statements. We had the solid foundation of Terry to build off of. But the application in the real world is where the rubber meets the road.”

The trio met the real world head-on. In the ensuing decades, they oversaw the dramatic growth of General Wholesale, including expansion to South Carolina and a foray into brokerage operations, a branch of the business they would sell off in 2016. Now they are a leading distributor for top companies, including Constellation Brands, manufacturer of brands such as Corona and Modelo.

“My grandfather moved from a small town in South Georgia to Atlanta and started a business,” says Young. “I loved the idea of taking something that he created (and) making it bigger, making it grow, and creating something for the next generation.”

### **‘Whoever makes those decisions’**

In December 2002, with his business booming and his family gearing up for the holidays, Young experienced nagging stomach pain. He saw his doctor, who ordered tests. On the way home from undergoing a CT scan, he received the phone call that would change his life.

“You don’t think it will ever happen to you,” says Young — “cancer, much less pancreatic cancer. I didn’t know a lot about it, but I knew it wasn’t good.”

The next day, Young saw an oncologist who told him he was among the 20% of patients with his particular cancer eligible for surgery. Even so, he said, he had only a one-in-five chance of surviving for six months after the procedure.

“Basically, he said I needed to get my affairs in order,” says Young. “So I had a week to do that.”

The surgery was followed by an extended hospital stay, then months of chemotherapy. During this time, Young

connected with Dan Von Hoff, chief medical officer for the Arizona-based Translational Genomics Research Institute, or TGen, a nonprofit using research from the Human Genome Project to develop innovative targeted therapies for certain cancers.

Genomic testing confirmed Young was a match. The targeted treatments proved remarkably effective, and despite three recurrences, Young is alive and well more than two decades

after his initial diagnosis.

In addition to cutting-edge medicines, Young says encouragement from family and friends was integral in his facing cancer. “I felt like God put people in my life who gave me real hope,” he says. “If you don’t think you can win, you never will.”

Quirk still marvels at Young’s response to what might have been a devastating situation.

“There were two paths he could have taken,” says Quirk. “A path of self-pity, or this other path. He (not only displayed) one of the greatest shows of bravery, he stepped right into the world of helping others.”

As a patient advocate for Stand Up to Cancer, as well as through board service at TGen and fundraising initiatives, Young works to give those with life-threatening diagnoses the same measure of hope that carried him through a turbulent time.

“I can be a living example of what can happen,” he says, “and I can give the patient a perspective that (doctors) might not. I talk to people who have been recently diagnosed, and I say, ‘I can’t treat you, but I can tell you about my experience. I can tell you it’ll be 22 years, and I’ve had stage 4 pancreatic cancer, three times in the lungs,

**“If you  
don’t think  
you can  
win, you  
never will.”**



**At UGA, Howard Young met Becky Hale, who would become his wife and mother to their three daughters.**



and I'm still here. So no matter what they tell you, it doesn't mean you can't also be here."

Young's cancer journey only further exemplifies his unique inner light, says Quirk.

"He was chosen to be this person," he says. "He has excelled at being a husband and a father, a businessman and a man of faith. But in this chapter, he may be excelling beyond all the others.

"You almost have to wonder if he was the one they knew would do this," Quirk continues, "whoever makes those decisions."

### **'The sun is shining'**

Facing one's mortality has a way of shaking up perspectives and priorities, and Young is no exception.

"You wonder if you're ever going to get through it," he says. "And then, all of a sudden, everything is a big deal. Getting in the car when I could finally drive. I looked down, I was on the interstate, and I was probably going 45 — cars were passing me, honking. And I thought, 'Wow. This is unreal. I'm driving. The sun is shining. It's amazing.'"

And though the work ethic he inherited from his father continues to inform his leadership role at General Wholesale, Young makes more of a point these days to carve out time for

himself, for relationships, for loved ones who supported him through his darkest hour.

### **"Faith, family and friends are my guiding principles..."**

Much of this time passes at the family's lake house or on the golf course, where Young can often be found strolling the greens. He plays with Becky, his brothers, his sons-in-law, colleagues, customers — anyone

who appreciates the easy, warming sensation of 18 holes on a sunny day.

"I'm not very good, but I have fun," Young says with a grin. "Golf's a great game, thanks to the handicap system. As long as you move along, it's great."

In addition to his cancer advocacy, Young gives back to the university where he formed his strongest bonds, serving as executive vice-chair of the UGA Foundation Board of Trustees and former chair of the Terry Dean's Advisory Council. Supporters of many Terry initiatives, in 2022 the Youngs established the Becky and Howard Young Distinguished Professorship.

"Faith, family and friends are my guiding principles, and everything else goes from there," says Young. "The University of Georgia is woven all through all three of those."

For Young, these many acts of service are additional reminders of what's important in life — a life that, like any good business, was built on a solid foundation.

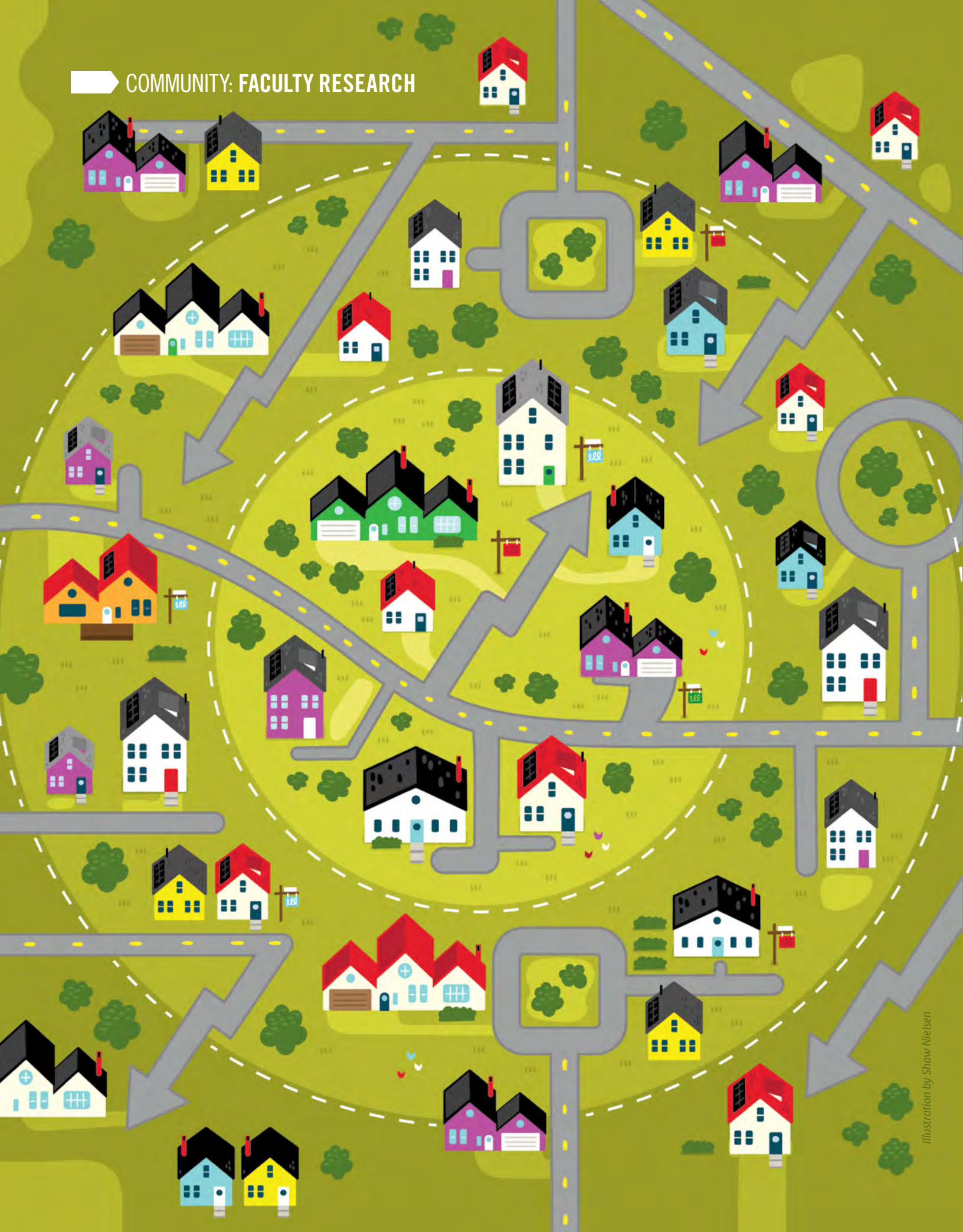
"Everyone who knows him knows who he is and what he is," says Quirk. "These good works that he does, this leadership that he shows, this generosity and philanthropy and volunteer work — that's just who he is." ■

**Howard remains driven by the work ethic he inherited from his father, Bill Young Sr., while making ample time for family, friends and service.**





COMMUNITY: FACULTY RESEARCH







# Selling your home? THINK LOCAL

*To sell for top dollar, find someone who knows your neighborhood like you do*

By Merritt Melancon (ABJ '02, MA '19)

“Location, location, location” may be the mantra when choosing the right home, but new research from the University of Georgia finds it also might be key when choosing the right real estate agent.

In a recent paper in *Real Estate Economics*, real estate economist Darren Hayunga showed having an agent familiar with your neighborhood is more important than all other factors in increasing a home's sale price.

Hayunga, an associate professor in the Real Estate Program at the Terry College of Business, and former Terry doctoral student Lu Fang, now an assistant professor of real estate at Florida International University, published their paper, “The impact of real estate agents' expertise on house prices and time on market,” in December.

Hayunga was inspired to take on the project after leaving Dallas for Athens in 2013. He knew a great real estate agent who sold investment properties Hayunga owned on the south side of the sprawling 9,000-square-mile Dallas metroplex. However, when he listed his west side house with her before his move, he did not receive an offer, despite many showings.

Hayunga and Fang wanted to find out what made for a successful agent — was it something about their connections, experience, or just the luck of the market?

To discover what agent qualities yielded the highest prices and quickest sales for sellers, they analyzed 10 years of Multiple Listing Services (MLS) transaction data from the Dallas metro area. The data set, spanning from 2003 to 2013, covered the last precipitous housing boom, the mortgage crisis bust that followed and part of the market's recovery.

The team sorted 324,344 residential sales made by more than 12,000 Dallas agents by their experience and sales volumes, but neither seemed to impact prices.

Where Fang and Hayunga did find impact were the locations of an agent's listings. The smaller the geographic concentration of an agent's sales, the more likely sellers saw a premium on the final price. Additionally, the closer a client's home was to their agent's market concentration, the higher the selling price.

“The one thing that's clearly important, even in our first

models, is the local market concentration,” Hayunga says. “In a place like Dallas-Fort Worth or Atlanta, it's very spread out. You could be an agent who serves a large area, or you could just go wherever you can find a client. It's better to be focused in one area.”

The study found agents with a high concentration of listings in one area and assumed knowledge about that micro-market saw an increase in home price of about 2% for every unit of standard deviation below the average distance between listings. For instance, owners experienced a mean increase of \$2,050 when their homes were 2.7 miles from their agents' local markets compared to a separation distance of 6.2 miles.

Further, when Fang and Hayunga looked at the spread of agents' market concentrations, they found an additional price benefit. For example, a contraction in

agents' market radii from 8.0 to 5.1 miles increased the mean sales price by another \$2,000.

This neighborhood knowledge premium endured in depressed market conditions and regardless of whether the home was a starter or larger luxury property, Hayunga says.

Homebuyers employing agents with deeper local knowledge to find a new house also paid a premium, but only about 1.5% — or about \$2,500 — more than people with more generalist agents.

That may be a price people are willing to pay because using an agent who knows the area well will reduce the time it takes to search for the right house, Hayunga says.

“Knowledgeable agents can reduce the external costs of obtaining relevant market information,” Hayunga says. “They know subtle things like, ‘This is a low-crime area’ or ‘This is an area with lots of young families where the kids play outside.’ So they can get you to that right home quickly. They can also decrease the cognitive or internal costs of engaging in direct search — the energy spent sorting incoming information and putting it in context.”

Whether buying or selling, the knowledge a local expert brings to the process is valuable, he says.

“If you're a seller especially, you should look for someone local who understands your submarket and knows what to do in your neighborhood,” he says. “You don't have to get it down to the subdivision, but someone who knows your neighborhood will definitely be helpful.” ■



“Knowledgeable agents can reduce the external costs of obtaining relevant market information.”



## COMMUNITY: FACULTY RECOGNITION



HOYT



HUMPHREYS



KARAHANNA



OSBON



SALDANHA



SALGE



SCHMUTTE



KNEPPER



VIJ



XUE



ZIMMERMANN

**Rob Hoyt**, Dudley L. Moore, Jr. Chair of Insurance and professor of risk management and insurance, won the 2023 American Risk and Insurance Association President's Award. The award recognizes an individual who demonstrated distinguished, sustained and significant service contributions to ARIA.

The Georgia Ports Authority awarded **Jeff Humphreys**, director of the UGA Selig Center for Economic Growth, \$63,122 to study the impact of Georgia's deepwater ports statewide and in each county.

**Elena Karahanna**, C. Herman and Mary Virginia Terry Distinguished Chair of Business Administration and UGA Distinguished Research Professor in management information systems, received the Information Systems Society President's Service Award. The award recognizes academics who support the information systems community across the globe.

**Jen Osbon**, senior lecturer in the Department of Marketing, received the 2023 Innovations in Teaching award from the Society of Marketing Advances for the Participation Competition, a teaching strategy she helped develop to increase student engagement.


**Terence Saldanha**, Becky and Howard Young Distinguished Professor in management information systems, took home the 2023 INFORMS Information Systems Society Sandra A. Slaughter Early Career Award. The award recognizes early-career researchers who are on a path toward making outstanding intellectual contributions to the information systems discipline.

The Association for Information Systems and *MIS Quarterly* awarded 2023 best paper honors to Karahanna and MIS assistant professor **Carolina Alves de Lima Salge** for their paper "Algorithmic Processes of Social Alertness and Social Transmission: How Bots Disseminate Information on Twitter." In addition, Salge won the Association for Information Systems Early Career Award, which recognizes early-career academics who made outstanding contributions to the field of information systems.

The Russell Sage Foundation awarded economics professor **Ian Schmutte** and assistant professor **Matt Knepper** \$46,732 to study whether demand for workers increases firms' likelihood of including salary ranges in their employment ads.

**Siddharth Vij**, assistant professor of finance, received the 2023 John W. Ryan Award for Most Significant Contribution to Community Banking Research from the Conference of State Bank Supervisors for his paper "Regulatory Risk Perception and Small Business Lending."

The Association for Information Systems recognized **Ling Xue**, Terry Alumni Board Distinguished Associate Professor in MIS, with the AIS Mid-Career Award during December's International Conference on Information Systems. The award recognizes individuals in the middle stages of their careers who made outstanding contributions to the field of information systems.

The U.S. Department of State committed \$5.2 million to a project to study and eventually stem human trafficking in Malawi and Zambia led in part by **Laura Zimmermann**, associate professor in the John Munro Godfrey, Sr. Department of Economics and international affairs. Zimmermann's research is part of the UGA-based Center on Human Trafficking Research & Outreach. 



# class notes

For her work with the American Heart Association and her commitment to the Savannah community, **Ansley Howze** (MBT '22) was named to Kappa Alpha Theta's 35 Under 35 2023.





### Where did Terry take you?

Submit your class notes online, upload photos, share a promotion.

[terry.uga.edu/news/terry-magazine](http://terry.uga.edu/news/terry-magazine)

### 1965-69



**Andy Ghertner** (BBA '65) of Atlanta retired as vice chairman of Cushman & Wakefield after spending more than four decades with the company, which acquired his brokerage firm in 1977. After entering commercial real estate in the late 1960s, he completed some of Atlanta's most prominent office deals, representing companies such as Georgia-Pacific, Alston & Bird, King & Spalding and AT&T.

**Richard Cebula** (MA '68) of Jupiter, Fla., received the Roger R. Stough Outstanding Mentor Award by the North American Regional Science Council. The award recognizes scientists who have been exceptional mentors over their career. He is a professor at the University of Tennessee and a visiting professor at George Mason University.

**Mat Swift** (AB '69) of Columbus was appointed to a seven-year term on the University System of Georgia Board of Regents by Gov. Brian Kemp. He retired as president and COO of the W.C. Bradley Co. real estate division,

which he oversaw for 32 years. During his last two decades as president, he primarily focused on the redevelopment of downtown Columbus.

### 1975-79

**Sky Martin** (BBA '75) of Albany completed training to become a registered mediator with the Georgia Supreme Court Commission on Dispute Resolution. The owner of Sky Martin Realty, he has been licensed by the Georgia Real Estate Commission since 1972 and the Georgia Insurance Department since 1977.

**Jim Smith** (BBA '78, MBA '81, JD '81) of Macon retired after 14 years of service with the U.S. Bankruptcy Court for the Middle District of Georgia. He was appointed to the court in 2010 and served as chief bankruptcy judge from 2015-2023.

### 1980-84

**Sandy Dittus** (BBA '81, MAcc '82) of Chattanooga, Tenn., joined the Principal Financial Network of Tennessee Valley as a financial representative. She has extensive background in the tax industry, including stints with Raymond James and Pinnacle.

**Ed Heys** (BBA '83) of Atlanta retired as Atlanta and Birmingham managing partner for Deloitte, a role he held since 2011. He spent 40 years with Deloitte, joining the firm shortly after graduating from Terry. He was previously COO for the company's clients and markets business.

**David Holt** (BBA '83) of Athens published his sixth book, *Grow UP: A Discipleship Manual for Following Jesus*. He is the pastor of Living Hope Church in Athens.

**Andy Brantley** (BBA '84, MA '86, EdD '21) of Knoxville, Tenn., joined the board of directors for Educause, a nonprofit advancing higher education through the use of information technology. Since 2005, he has served as president and CEO for the College and University Professional Association for Human Resources.

### 1985-89

**Gina Drosos** (BBA '85) of Dallas, Texas, was elected to serve on the executive committee for the United States Golf Association. She is CEO of Signet Jewelers, the world's largest specialty retail jeweler.



**Charlie Fiveash** (BBA '83) of Clarksville was appointed to the State Board of the Technical College System of Georgia by Gov. Brian Kemp. He serves as executive director of Partnership Habersham, the economic development committee for Habersham County. Previously, he spent 35 years in commercial and industrial real estate as a developer and broker.

**Patrick Shannon** (BBA '85) of Wilmington, N.C., was appointed to the board of directors for MasterBrand, a residential cabinet manufacturer. He most recently served as the SVP and CFO for Allegion.

**David LaMalva** (BBA '86, JD '89) of Monroe was appointed to the Alcovy Circuit Public Defender Supervisory Panel by Gov. Brian Kemp. A prominent criminal defense lawyer, he has practiced law for three decades, previously serving as chief public defender for Rockdale County, judge for Rockdale Juvenile Traffic Court and on various legal boards.

**James Reinstein** (BBA '86) of Houston, Texas, joined the board of directors for Morpich Medical, the medical device company formerly known as GI Dynamics. He has held senior leadership roles in health-care technology for more than 30 years and is president and CEO of Conformal Medical.

**Chris Smith** (BBA '88) of Macon was promoted to Knight 1st Class in the Order of the Dannebrog, the Danish order of chivalry, during a ceremony in Washington, D.C. He was originally knighted into the order in 2016.





**Carol Farmer** (BBA '86) of Martin released a children's book, *Leo the Loveable Lab*, described as "a heartwarming story that shines light on the joy animals bring as they become a part of your family." A self-employed author, she previously worked as an account executive for Energy Exemplar.

An experienced personal injury and business lawyer, he is also a frequent speaker on many legal issues.

**Stuart Brown** (BBA '89, MAcc '89) of Chestnut Hill, Mass., was named CFO of Access, a provider of integrated information management services. The founder of Ellingwood Advisors, he has extensive CFO experience, including with companies such as Inari Agriculture, Casper Sleep and Red Robin Gourmet Burgers.

**Cindy Robinett** (BBA '89) of Savannah was named one of 20 Savannahians of the Year by *Savannah* magazine. She has more than 30 years of experience in the insurance industry, including as a partner and founding member at Sterling Seacrest Pritchard, and served as the 2023 campaign chair for the United Way of the Coastal Empire.

## 1990-94

**Harry Dinham** (BBA '92) of Atlanta joined The Signorelli Co., a privately held real estate development firm, as CFO. He has nearly 30 years of experience as a senior financial executive. Prior to joining the company, Dinham was VP of finance at Taylor Morrison Homes.

**Will Herman** (BBA '92) of Atlanta was promoted to Atlanta and Birmingham managing partner for Deloitte, tasked with driving the market's strategy for growth, business development, social impact and other initiatives. He previously served as a partner at the firm since 2005.

**Matt Keith** (BBA '92) of Atlanta was named SVP and segment executive at Bank of America. A member of the Leadership Atlanta Class of 2024, he has over 29 years in the financial industry and serves on several boards, including the City of Atlanta Mayor's LGBTQ Advisory Board, OUT Georgia Business Alliance and Atlanta Beltline Partnership.

**Dan Snipes** (BBA '92, JD '95) of Statesboro was elected to represent Georgia Congressional District 12 on the State Transportation Board. He has practiced law at Taulbee Rushing Snipes Marsh & Hodgins for nearly 30 years and holds leadership roles in various community organizations.

**Danette Beck** (BBA '94) of New Rochelle, N.Y., was named to the *Insurance Business* Leading Insurance Professionals in the USA Hot 100 2024 list. She is head of industry verticals and national construction practice leader at USI Insurance Services, where she has been since 2018.

## 1995-99

**Chris Huff** (BBA '95) of Roswell joined Rent Group, a provider of integrated marketing solutions for the multi- and single-family housing industries, as chief technology officer. He has more than two decades of building mobile experiences and leading digital transformations, formerly serving as CTO at ParkMobile.

**Dorie Ramey** (MBA '95) of Marietta was named chief people officer for Liberty Dental Plan. She has nearly 30 years of experience in health-care consulting and corporate HR roles. Most recently, she served as chief people officer for Eating Recovery Center.

**Stacey Gross** (BBA '96) of Dacula was hired as director of tourism development for the Forsyth County Chamber of Commerce's tourism development entity, Discover FOCO. She most recently served as event coordinator for the City of Johns Creek.

**Brian Harris** (BBA '97) of Statham was named VP of information technology for Jackson EMC. He was most recently the utility's director of IT infrastructure and data integrity, a position he held since 2017.

**Michael Yaschik** (BBA '97) of Atlanta joined Strategic Benefits Advisors as a senior benefits consultant. He has worked in pension consulting for more than 25 years, most recently serving as a senior project manager at global professional services firm Aon.



**Wil Bosbyshell** (BFA '83, MBA '90) of Charlotte, N.C., staged "Climate Conversations," an interactive art exhibition focused on climate challenges, in April at the Charlotte Art League. An accomplished visual artist and owner of Bosbyshell Art Studio, he also works as an arts instructor at Rowan-Cabarrus Community College.





**Katharine Mobley** (BBA '98) of Woodstock was named chief marketing officer for All My Sons Moving and Storage, the nation's largest privately held moving and storage company. She has more than 25 years of experience in strategic marketing and global leadership roles and serves as a fractional CMO for hyper-growth companies. She previously led global marketing at First Advantage.

**Michael Bippus** (MBA '98) of Roswell was named VP of acquisitions for S2 Capital's Southeast region. He joined the company from Waypoint Residential, where he was managing director of acquisitions.

**Brian Nixon** (BBA '99) of Peachtree City was promoted to SVP of customer leadership for The Coca-Cola Co.'s North American operating unit. He has been with Coke for almost 25 years, serving in various roles of increasing responsibility in sales, marketing and strategy.

**Tony Ventry** (BBA '99) of Atlanta was promoted to SVP and chief human resources officer at packaging, print and facility solutions provider Veritiv. He has been with the firm for four years, most recently working as VP of Total Rewards.

## 2000-04

**Justin Pierce** (BBA '00) of Atlanta was appointed chief sales officer for CareCloud, a health-care technology solutions company. He has more than two decades of experience in the health technology and services industry, having held leadership positions at Azalea Health, Abeo and Ventra Health.

**Scott Spence** (MBA '00) of Shelbyville, Tenn., was hired as president and CEO of the Tri-County Electric Cooperative, a utility serving the north Texas region. He has nearly 30 years of experience in the energy industry and was formerly president and CEO of Duck River Electric Membership Corp.

**Mark Anthony Thomas** (BBA '01) of Baltimore, Md., joined the board of directors for *The Red & Black*, UGA's student newspaper. He was editor-in-chief of the paper during his time at the university. He serves as president and CEO of the Greater Baltimore Committee.

**Summer Duperon** (BBA '02, MAT '06) of Atlanta was hired as VP of collective impact at GirlTrek, a nonprofit centered on using walking groups as a tool to improve health outcomes for Black women and girls. She previously served as chief advancement officer with Partners for HOME.

**Al Dallas** (MBA '03) of Augusta was named chair of the Leadership Augusta Adult Class of 2025. He serves as administrator and chief of staff for the Georgia Cancer Center at Augusta University.



**Tyson Glasser** (BBA '02) of Greenville, S.C., joined Trinity Partners Greenville as a senior brokerage associate focusing on net lease retail investments. The owner of JTG Capital, he has 20 years of experience in commercial real estate, including 14 years leading investment sales for RealtyLink.



**Tara DeLoach Rocker** (BBA '02) of Eatonton published *My Sweet Home Georgia Cookbook*, a collection of recipes described as "a glimpse into Tara's life as well as the rich culinary traditions of Georgia and the American South." Since 2006, she has served as director of marketing for TideWater Landscape Management.

**Jim Jenkins** (BBA '03) of Lilburn is managing partner for Dyal Jenkins, a law firm with offices in Atlanta and Elberton. He has 15 years of legal experience and previously served as a partner with Jenkins Utley.

**Becky Larrison** (BBA '03, MAcc '03) of Watkinsville was named chief audit and compliance officer for Lendmark Financial Services, overseeing compliance monitoring and reporting. She joined the company in 2013 and most recently served as EVP for enterprise risk and audit.

**Jonathan Lepisto** (MMR '03) of Independence, Ky., was named president of the board of directors for Market Research Institute International, a marketing industry nonprofit. He has been on the board since 2017 and serves as manager of research insights and product strategy at U.S. Bank.

**Brad Pittman** (BBA '04) of Marietta joined the accounting firm Smith + Howard as director of research and development tax credits. He previously spent 15 years at Rödl & Partner, most recently serving as director of national R&D tax credit and transfer pricing practices.





**Tina Taylor** (BBA '03, MAcc '05) of Houston, Texas, received the UGA Arch Award, which highlights and celebrates former Georgia athletes excelling in the business world. A former UGA basketball player, Taylor has worked at EY for more than 18 years and serves as a partner in the company's Private Client Services division.

## 2010-14

**Rodd Cargill** (BBA '10) of Duluth was promoted to senior territory manager for pulmonary hypertension at Johnson & Johnson Innovative Medicine. An experienced pharmaceutical sales professional, he has been with J&J since 2019 and recently served as a neuroscience senior sales specialist.

**Josie Jiang** (MAcc '10) of Cary, N.C., was appointed as diversity and inclusion director for the Financial Planning Association of the Triangle. She is a tax manager for Lifetime Asset & Tax Management, a dual wealth management and tax services firm. Previously, she worked as a tax advisor for Townsend Asset Management.

## 2005-09

**Steven Bauhan** (BBA '05) of Decatur joined The Paces Foundation, an affordable housing developer and consulting firm, as chief development officer. During his 15-year banking career, he has led affordable housing initiatives at institutions such as Cadence Bank, Bank OZK and Wells Fargo.

**Charles Kozel** (BBA '06) of Canton was named to The Consulting Report's Top 50 Government Consultants and Leaders of 2023. He has 20 years of experience across health-care and government and works as a managing director for Huron, where he serves Veterans Affairs and other governmental clients.

**Jordan Tippet** (BBA '06) of St. Simons Island was named COO for Corinthian Foods, a food wholesale distributor. He previously served as a client account executive for Abilitie and a business consultant for the UGA Small Business Development Center.

**Kendal Crawford** (BBA '07) of Valdosta received her doctoral degree in educational technology and was promoted to director of instructional technology and media for Valdosta City Schools. She was previously named Valdosta High School Teacher of the Year for 2022-2023.

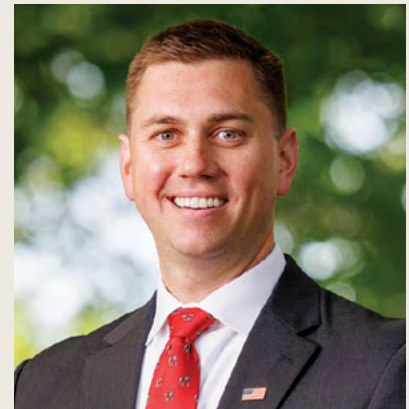
**Greg Eisenman** (BBA '07) of Brookhaven was promoted to regional managing director for Franklin Street. He recently served as managing director of retail tenant services. He has more than a decade of experience in retail real estate and came to Franklin Street from Colliers, where he was SVP.

**Chris Johnson** (MBA '07) of Broomfield, Colo., joined Basin Electric Power

Cooperative as SVP and CFO. Prior to joining Basin Electric, he spent 10 years at Tri-State Generation and Transmission Association in Westminster, Colo., serving as VP of finance.

**Kevin Rabinowitz** (BBA '07) of Fort Lauderdale, Fla., was promoted to COO at Relation Insurance Services. He joined Relation in 2022 as chief broking officer and previously served as head of insurance partnerships and distribution at Hagerty.

**Matt Beacham** (BBA '09, MAcc '11) of Athens co-founded GoodDays, a line of canned cocktails. An experienced finance and operations professional, he is the owner of Beacham Accounting Advisors and was formerly CFO of BioLyte.



**Will Keyes** (BBA '10, BS '10, MA '10, JD '13) of Macon was promoted to deputy criminal chief for the U.S. Attorney's Office for the Middle District of Georgia. A captain in the Army Reserves, he also recently became qualified as a paratrooper upon graduation from the U.S. Army Airborne School.

**Mike Macdonald** (BBA '10) of Reisterstown, Md., was hired as head coach for the NFL's Seattle Seahawks. He served nine of the past 10 football seasons with the Baltimore Ravens, most recently as defensive coordinator. He spent one season as the defensive coordinator for the University of Michigan and four seasons with the Georgia Bulldogs.

**Lindsey Neal** (MBA '11) of Roswell was promoted to EVP at Depth, a provider of B2B marketing, public relations and reputation management services for technology companies in the mortgage and fintech industries. She served the company for the past four years as a VP of client services.



**Charlie Compton** (BBA '09) of Gulf Stream, Fla., was promoted to managing partner at AE Industrial Partners, a private equity firm specializing in aerospace, national security and industrial services. He joined the company in 2014 and has served on the investment committee since 2021.



**Anne Marie Pippin** (BSEd '03, MBA '11, JD '11) of Alexandria, Va., was selected to serve as deputy director for the Division of Conservatorship, Oversight and Readiness at the Federal Housing Finance Agency. She joined the agency in 2017 and most recently served as associate director in the Office of Governance.

**Charlese Newsome** (BBA '11, MAcc '12) of Brookhaven was promoted to associate director at The Siegfried Group. She has been with the CPA firm since 2020 and formerly served as a senior manager.

**Katie Fish** (BBA '12) of Atlanta joined Bradley Arant Boult Cummings as a senior attorney advising lenders in commercial finance transactions, and buyers, sellers, and governmental entities in various real estate matters. She was formerly an associate with Chamberlain Hrdlicka.

**Raymond Brady** (BBA '13) of Atlanta was promoted to senior manager for transaction advisory services at Aprio. He has been a manager at the company since 2022 after joining from The Home Depot.

**Lee Sheppard** (BBA '13) of Austin, Texas, joined Newfront, a tech-driven insurance brokerage firm, as an associate VP. He has 10 years of experience in commercial risk and insurance including time as an underwriter, an account executive at Willis and an independent agent.

**Michael Tumey** (BBA '13) of Decatur directed and produced *Frontin'*, a full-length special from stand-up comedian Rob Haze (AB '11). An experienced video production professional, he has done work for a variety of national brands, artists and short films.

**Saheedat Onifade** (BBA '14) of New York, N.Y., was named to the 2023 Black Women in Asset Management 40 Under 40 in the client sales and investor relations category. She works as an investment strategist for Churchill Asset Management.

## 2015-19

**Tucker Eagle** (BBA '15) of Atlanta joined the Savannah office of Sterling Seacrest Pritchard. He joined from the firm's Atlanta practice and has almost 10 years of experience in the insurance industry, mainly focusing on employee benefit services.

**Alix Hanna** (BBA '16) of Phoenix, Ariz., was hired as VP at Newmark, a commercial real estate advisor. She joined the company from Colliers, where she worked as a senior financial analyst.

**Greg Preston** (BBA '16, JD '20) of Atlanta joined Barnes & Thornburg as an associate. He came to the firm from Morris, Manning & Martin, where he served in the commercial finance practice group.

**Jared Farrell** (BBA '17) of Stonecrest was promoted to senior finance manager for Xbox. He has been with

Microsoft since 2021, previously serving as a finance manager in the global partner sales organization. Prior to joining the company, he was a financial analyst for Equifax.

**Macenzi Holmes-Morton** (BBA '17) of Sandy Springs joined Alliant Insurance Services as VP of aviation property and casualty, serving clients across the Southeast. He previously worked in a similar VP role for USI Insurance Services.

**Alecia Bailey** (BBA '18) of Tampa, Fla., was promoted to VP of strategic partnership and growth at Assurant. She has been with the insurance firm for 10 years and most recently served as global head of diversity, equity and inclusion, corporate and social responsibility.

**Tyler Duckworth** (BBA '18) of Savannah joined Parker's Kitchen, an operator of convenience stores across Georgia and South Carolina, as a financial analyst. Before joining the company, he worked as a financial analyst for Green Cubes Technology.

**Claire Gordon** (BBA '18) of Atlanta was promoted to SVP at Bank of America, where she has served as senior relationship manager since 2023. She joined the bank in 2021 as a VP and previously worked as a commercial banker with Truist.

**Brian Jungles** (ABJ '13, MBA '18) of Atlanta was promoted to director of enterprise transformational accounts at Adobe. He joined the company in 2016 as a project manager and went on to hold various roles, including cloud solutions consultant.

**Joe Mitchell** (BBA '18) of Atlanta joined Marcus & Millichap, a commercial real estate brokerage firm, as first VP of apartments. He previously spent five years with Bull Realty.

**Shep Ogden** (BBA '18) of Atlanta co-founded Interlock Studios, a company that buys and builds mobile apps. He co-founded and was CEO of the digital marketing firm Offbeat Media Group until its acquisition last year.

**Sam Wilburn** (MBA '18) of Kennesaw was hired as an associate attorney focusing on family law at Gentry Law Firm in Marietta. He previously spent nearly 12 years as a business operations specialist with McMaster-Carr.



**Nikki Eggers** (BBA '17) of Atlanta was recognized in Barcelona, Spain, as Aptean's Global Regional Account Manager for 2023. She has been with the enterprise software company since 2017 and served in various roles before becoming regional account manager in 2022.





**Col. Cope Rowell** (MBA '18) of Cartersville was selected to oversee a major subordinate command for the Georgia National Guard, where he is responsible for leading more than 1,200 soldiers. He is chief information officer for the Georgia National Guard, joining in 2009 after serving six years on active duty.

**Patrick Baughman** (BBA '19) of Atlanta was promoted to VP at JLL. He joined the firm in 2019 and most recently served as an associate working in the Atlanta tenant representation market.

**Bailey Grady** (BBA '19) of Smyrna co-founded Interlock Studios, a company that buys and builds mobile apps. He co-founded and was COO of the digital marketing firm Offbeat Media Group until its acquisition last year.

## 2020-

**John Crosby** (BBA '20, JD '23) of Adel joined Weiner Shearouse Weitz Greenberg & Shawe as an associate attorney concentrating on the areas of real estate and corporate law. He was previously a summer associate at Oliver Maner.

**Frank Lumpkin** (BBA '20, JD '23) of Columbus joined Hall Booth Smith as an associate attorney focusing on complex trial and appellate civil practice as well as government relations. Before joining the firm, he worked on the advice team at MagMutual Insurance Co.

**Jeremy Meeks** (MBA '20) of Lawrenceville was promoted to VP of technology engineering at QTS Data Centers, a colocation data center provider. In six years at QTS, he has served in a variety of roles focused on innovating around data, system reliability and automation.

**Saajan Patel** (BBA '20) of Watkinsville is co-owner of Prince Market, a full-service grocery store that recently opened at the edge of downtown Athens. The store offers meats, fresh produce and everyday essentials, as well as coffee, a deli and more.

**Jonathan Stuart** (JD '16, MBA '20) of Atlanta joined Bradley Arant Boulton Cummings as an associate attorney focusing on complex civil litigation, insurance defense and labor and employment matters. Formerly an associate at Baker Donelson, he was selected as a Leadership Council on Legal Diversity Pathfinder in 2023.

**Ryan Vetter** (BBA '20) of Athens is co-owner of the newly opened Prince Market full-service grocery store near downtown Athens. He previously worked as bar manager for Butt Hutt BBQ.

**Destiny Favors** (BBA '21) of Charlotte, N.C., was promoted to assistant VP at Bank of America in the Treasury COO & Governance area. She has worked for the bank since 2021 as a finance analyst.

**Chris Giovannelli** (MBA '21) of Alpharetta was appointed to a three-year term on the board of directors for the Architectural Glass and Metal Certification Council. He has nearly 30 years of experience in the building products industry and is director of global product management for Kawneer Co.



**Tanya McGill** (BBA '20) of Duluth joined Bass, Berry & Sims as a corporate associate. She previously held summer associate positions at several firms, including Jones Walker and Quintairos, Prieto, Wood & Boyer.

**Danielle Smith** (MBA '21) of Decatur received i9 Sports' Operational Excellence-Highest Revenue Growth award. She is a franchise business owner for i9 Sports and Perspire Sauna Studios and also serves in the U.S. Army National Guard.

**Spencer Devine** (MBA '22) of Atlanta was promoted to senior enterprise software sales leader at IBM. He has been with the company since 2015 and previously served in the role of data and AI account executive.



**Priscilla Muiuane** (MBA '23, MS '23) of Washington, D.C., joined ServiceNow as a senior outbound product manager. She previously worked as a fintech strategy consultant for the Federal Reserve Bank of Atlanta.

**Christell Foote** (BBA '22) of Murfreesboro, Tenn., was crowned Miss Tennessee USA 2024 and will represent the state at the Miss USA pageant in August. She works as a district sales manager for Northeast Sales Distributing Co.

**Ansley Howze** (MBT '22) of Savannah was recognized as one of the Kappa Alpha Theta fraternity's 35 Under 35 honorees for 2023. She is employed as a regional executive director for the American Heart Association.

**Ben Teipe** (BBA '22) of New York, N.Y., was hired as head of risk management for Blade Urban Air Mobility, which provides air transportation and logistics for hospitals across the United States. ■

## 1940s

**William J. Buie** (BBA '47), Rentz, March 28. **Carl B. Powell Jr.** (BBA '48), St. Simons Island, Dec. 14. **James 'Jimmy' B. Stubbs** (BBA '49), Perry, Feb. 7.

## 1950s

**Costas G. Alexandrides** (AB '51), Atlanta, Dec. 8. **Ralph B. Murray Sr.** (BBA '51), Buford, Jan. 6. **Maurice J. Ghingold** (BBA '52), Augusta, Oct. 24. **Perry E. Conley** (BBA '53), Gastonia, N.C., Jan. 10. **Hamilton 'Ham' Stockton Jr.** (BBA '53), Atlanta, Jan. 24. **Robert L. Hall** (BBA '54), Albany, Oct. 13. **Herschel 'Lamar' L. Golivesky** (BBA '55), Valdosta, Jan. 2. **Silas H. Hardin Jr.** (BBA '55), Eastman, Nov. 10. **Don A. Bomgardner** (BBA '56), Atlanta, Jan. 30. **James 'Jimmy' K. Harper Jr.** (BBA '56), Atlanta, Nov. 9. **Robert M. Kutchev Sr.** (BBA '56), Savannah, Oct. 28. **Peter J. McEvoy** (BBA '56), Atlanta, Dec. 17. **Jack Taffel** (BBA '56), Atlanta, Dec. 21. **Shan L. Taylor** (BBA '56), Alpharetta, Nov. 23. **Billy 'Bill' B. Thompson** (BBA '56, MBA '62), Savannah, Feb. 19. **Marguerite E. Wellborn** (BBA '56), Atlanta, Nov. 9. **Andrew 'Marshall' M. England Sr.** (BBA '57), Baxley, Feb. 25. **Clifford 'Bayne' B. Garrett** (BBA '57), Orlando, Fla., Dec. 20. **James 'Jimmy-Mac' F. McClelland** (BBA '57), Waycross, Feb. 9. **Mary 'Scotty' R. Scott** (BBA '57), Scottsville, Va., Oct. 15. **Robert 'Bob' T. Tarpley Sr.** (BBA '57), Dublin, Jan. 9. **Kirby Tyler Jr.** (BBA '57), Elberton, Feb. 14. **Lettie J. Brown** (BBA '58), Watkinsville, March 6. **Ronald 'Ronnie' H. Cohen** (BBA '58, JD '61), Savannah, Feb. 5. **Joseph 'Joe' A. Kitchens Jr.** (BBA '58), Marietta, Oct. 9. **Nancy R. Paty** (BBA '58), Brookhaven, Oct. 18. **Mary D. Ramsay** (BBA '58), Columbus, Oct. 25. **William 'Bill' A. Rooker Jr.** (BBA '58), Atlanta, Nov. 13. **Thomas 'Tom' L. Carteaux** (BBA '59), Sierra Vista, Ariz., Nov. 13. **Earl Dabbs** (BBA '59), Statesboro, Dec. 13. **Louis E. Leviton Sr.** (BBA '59), Fargo, Jan. 25. **Allen G. Nicas** (BBA '59), Mauldin, S.C., Oct. 11. **Wayne S. Sheppard** (BBA '59), Oconee, Dec. 26.

## 1960s

**David A. Carle** (BBA '60), Somerset, N.J., Dec. 8. **Thomas 'Tom' E. Noell** (BBA '60), Athens, Dec. 7. **Gail V. Wilkes** (BBA '60), Franklin, Tenn., Oct. 27. **Robert 'Bob' D. Bishop** (BBA '61), Athens, Oct. 20. **Cecil F. Altman** (BBA '62), Sautee Nacoochee, March 19. **Grady P. Askew** (BBA '62), Lilburn, March 22. **Clyde C. Cobb III** (BBA '62), Austin, Texas, Oct. 30. **James 'Jimmy' L. Ham** (BBA '62), Maricopa, Ariz., Nov. 20. **Larry B. Mathison** (BBA '62), Waycross, Nov. 17. **Joseph 'Joe' M. Stuart** (BBA '62), Charlotte, N.C., Jan. 25. **Charles L. Terry** (BBA '62), College Station, Texas, Jan. 13. **Dewey B. Wofford** (BBA '62), Sandy Springs, Jan. 18. **Billy 'Bill' H. Barnett** (BBA '63), Cumming, Feb. 20. **Walter M. Mattox** (BBA '63, MBA '64), Cuthbert, Nov. 17. **Charles C. Pittard Jr.** (BBA '63), Duluth, Jan. 23. **David E. Ray** (BBA '63), Albany, Nov. 8. **Robert A. Elliott** (BBA '64), Young Harris,

Nov. 1. **James 'Jimmy' D. Fluker Jr.** (BBA '64), Atlanta, Oct. 6. **Col. Walter 'Skip' B. Heggie Jr.** (BBA '64), Pawleys Island, S.C., Oct. 19. **Charles D. Ingram Sr.** (BBA '64), Cumming, Dec. 17. **BG Joel W. Seymour** (BBA '64, MPA '72), Elberton, Dec. 7. **M. David Sims** (BBA '64), Valdosta, March 16. **Ronald 'Ronnie' G. Boyd** (BBA '65), Dalton, Jan. 4. **P. Michael 'Mike' Brodie** (BBA '65), Auburn, Jan. 30. **Samuel 'Sam' C. Cathcart** (BBA '65), Union, W.V., Nov. 19. **Jerry A. Reid Sr.** (BBA '65), Columbia, S.C., March 21. **Penn W. Rooker Sr.** (BBA '65), Kennesaw, Oct. 1. **Walter T. Watkins** (BBA '65), Macon, Oct. 29. **Robert 'Bob' L. Bramblett Jr.** (BBA '66), Stone Mountain, Dec. 14. **Buz Charles** (BBA '66), Mableton, Jan. 22. **Frank 'Everett' E. Parrott Jr.** (BBA '66), Gay, Dec. 9. **John F. Spickerman Jr.** (BBA '66), Atlanta, Feb. 1. **Charles 'Charlie' H. Blackburn** (BBA '67), Denver, N.C., Jan. 11. **H. Vernon Long Jr.** (BBA '67), Fernandina, Fla., Oct. 6. **John 'Johnny' R. Nash** (BBA '67), Old Town, Maine, Dec. 18. **G. Thomas 'Tom' Oglesby Jr.** (BBA '67), Elberton, Nov. 27. **Phillip F. Sullivan** (BBA '67), Macon, Oct. 5. **E. Walter Wilson** (MBA '67, PhD '74), Athens, Nov. 5. **Grady L. Cotton** (BBA '68), Spartanburg, S.C., Nov. 16. **Hollis 'Olin' O. Hackney Jr.** (BBA '68), Cedartown, March 6. **Gregory 'Greg' A. Holland** (BBA '68, MBA '72), Acworth, Oct. 24. **Betty J. Johnson** (BBA '68), Orlando, Fla., Feb. 29. **Larry S. King** (BBA '68), Atlanta, Nov. 4. **Wilson M. MacEwen Jr.** (BBA '68, JD '71), Sumter, S.C., Dec. 1. **Stephen 'Steve' G. McMichael** (BBA '68), Naperville, Ill., Jan. 4. **Janet U. Warner** (BBA '68), Greensboro, Feb. 29. **Milton W. Brannon** (BBA '69), Atlanta, Feb. 12. **Henry 'Hank' E. Lane Jr.** (BBA '69), Atlanta, Feb. 17. **Robert 'Bob' S. Walters Jr.** (BBA '69), Warner Robins, Feb. 18. **William 'Bill' S. Wilkerson III** (BBA '69), Hickory Grove, S.C., March 23.

## 1970s

**Col. Joseph 'Joe' E. Edwards Jr.** (BBA '70), San Antonio, Texas, Jan. 5. **Ernest 'Ernie' E. Fellers III** (BBA '70), Gainesville, Jan. 5. **Walter 'Parker' P. Johnson** (BBA '70), Snellville, Oct. 10. **Thomas 'Tom' C. McFarlane** (MBA '70), Ashburn, Va., Jan. 3. **Raymond 'Ray' J. Schaltenbrand Jr.** (MBA '70), Marietta, March 6. **Charles 'Eddie' E. Stegall III** (BBA '70), Dalton, Oct. 30. **Thomas 'Tom' C. Barnes** (BBA '71), Springdale, Ark., Nov. 30. **John 'Johnny' A. Bracey Jr.** (BBA '71), Thomasville, March 27. **Tyler R. Gresham Jr.** (BBA '71), Roswell, Dec. 25. **William 'Bill' McMath Jr.** (BBA '71), Albany, Dec. 9. **Jack M. Montgomery** (BBA '71), Moultrie, Feb. 15. **Mary B. Sloss** (BBA '71), Marietta, Oct. 8. **Michael 'Mike' N. Thompson Sr.** (BBA '71), Savannah, Dec. 18. **Guy 'Tony' A. Willis** (BBA '71), Key West, Fla., Feb. 9. **Leisa Zoller** (BBA '71), Thomasville, March 20. **Joseph 'Joe' W. Cannon** (BBA '72), Atlanta, Dec. 23. **Mary Alice T. Daniel** (BBA '72), Norcross, Dec. 26. **R. Keith Jenkins** (BBA '72), Athens, Nov. 30. **J. Donald 'Donny' Partee** (BBA '72), Social Circle, Dec. 3. **Stanley 'Chip' E. Waters Jr.** (BBA '72),

Tampa, Fla., Jan. 27. **Richard 'Rich' D. White** (BBA '72), Gainesville, Feb. 1. **Alton 'Randy' R. Gorman** (BBA '73), Juliette, Oct. 30. **John L. Green Jr.** (MAcc '73), Casper, Wyo., Dec. 20. **Jack B. Izlar Jr.** (BBA '73), Bamberg, S.C., Jan. 7. **Gregory 'Greg' S. Kane** (BBA '73), Howell, Mich., Jan. 23. **Col. Jephtha 'J.I.' I. McNair Jr.** (MBA '73), Evans, Oct. 13. **Charles 'Charlie' C. Thornton Jr.** (BBA '73), Anderson, S.C., Jan. 15. **John 'Jack' E. Bagwell** (BS '63, MBA '74), Greenville, S.C., Oct. 26. **Bobby 'Bob' E. Knight** (BBA '74), LaGrange, Feb. 1. **Gary P. Tkac** (BBA '74), Lilburn, Jan. 16. **Ira P. Usry Jr.** (BBA '74), Columbia, S.C., Oct. 18. **Carol Bethune** (BBA '75, MAcc '76), Peachtree City, March 15. **Franklin P. Lindsey III** (BBA '75), Griffin, Dec. 20. **Michael 'Mike' E. McLeod** (PhD '75), Lenoir, N.C., Dec. 3. **Robert 'Bobby' L. Stewart Jr.** (BBA '75), Carrollton, Feb. 9. **James D. Sutton** (MBA '75), Rochelle, Dec. 14. **Tommy J. Duncan** (BBA '76), Royston, Jan. 12. **Stanley 'Stan' D. Garrison** (BBA '76), Englewood, Fla., March 21. **Asbury 'Lat' L. Heard Jr.** (MBA '76), Elberton, Dec. 25. **Maj. Anthony 'Tony' M. Webb** (BBA '77), Bethel Island, Calif., Dec. 20. **Leonard 'Leon' L. Williams Jr.** (BBA '77), Athens, Feb. 3. **Albert 'B.B.' F. Shelander Jr.** (BBA '78), St. Simons Island, Oct. 13. **Scott W. Hoskins** (MBA '79), Virginia Beach, Va., Jan. 10. **Gregory 'Greg' G. Webster** (ABJ '78, MBA '79), Lynnville, Tenn., Feb. 23.

## 1980s

**Melvin J. Brinkley** (BBA '80), Watkinsville, Jan. 17. **Veda E. Burns** (MBA '80), Missouri City, Texas, Dec. 20. **Robert 'Bob' M. Curry** (BBA '80), Statesboro, Jan. 26. **Darrell 'Curtis' C. Ham** (BBA '80), Florence, S.C., Feb. 17. **Mark C. Farmer** (BBA '81, MBA '83), Melissa, Texas. **Richard 'Spad' G. McSpadden Jr.** (AB '82), Frederick, Md., Oct. 1. **Davis 'Davy' B. Sawyer** (BBA '82), Suwanee, Oct. 19. **Victor 'Vic' C. Sullivan III** (BBA '82), Albany, March 29. **David M. White Sr.** (BBA '82), Dalton, Nov. 17. **John 'Mark' M. Lee** (AB '84), Marietta, Jan. 10. **Matthew R. Furlong** (BBA '85), Ninety Six, S.C., Jan. 23. **David O. Lewis** (BBA '85), Hilton Head Island, S.C., Dec. 5. **Howard L. Joe II** (BBA '86), Atlanta, Dec. 21. **J. Harrison McCraw Jr.** (PhD '86), Carrollton, Feb. 19. **Susan T. Nutter** (BBA '88), Atlanta, March 22. **Thomas 'Tom' A. Carnegie** (BBA '89), Cumming, Jan. 25. **Cameron A. Fausti** (BBA '89), Cumming, Nov. 24.

## 1990s

**Nicole 'Nikki' K. Yarnall** (BBA '95), Alpharetta, March 20.

## 2000s

**R. Bronson 'Bron' Hall** (BBA '02), Marietta, Oct. 3. **Stacy A. Morgan** (BBA '05), Savannah, Jan. 4. **Jessica E. Dubel** (BBA '09), Denver, Colo., Dec. 26.

## 2020s

**Joshua 'Josh' R. Sims** (MSBA '20), Athens, Nov. 10.



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