

# TERRY



## WELCOME HOME

Benson, Amos and Moore-Rooker halls are ready for their close up

FALL/WINTER 2017

**100 years of giving back**  
The Benson family builds a lasting legacy with UGA, Athens

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**A foundation for learning**  
Student experience, education key for Dan Amos and Phil Casey

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**A friendship built on trust**  
Dudley Moore Jr. and Jack Rooker reach to the past to help Terry's future

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The Phase II dedication of Terry College's Business Learning Community was an opportunity to gather alumni whose names grace the college's new buildings and commons area. For their loyalty and support, Terry honored (left to right):

Daniel P. Amos of Columbus, the namesake for Amos Hall

Phil Casey of Tampa, Fla., the namesake for Casey Commons

H.E. "Ed" Benson and Larry R. Benson of Athens, who with W. Howard Benson are the namesake for Benson Hall

Dudley L. Moore Jr. and John W. Rooker, both of Atlanta, who with their families are the namesakes for Moore-Rooker Hall.

Photo by Matt Hardy





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Photo by AJ Reynolds

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# TERRY

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## FROM THE DEAN

# Tremendous Results

**The arrival of fall** means the start of another school year. This semester, it arrived at the incomparable new home of the Terry College of Business. And for many Georgia fans, fall also means football. So the analogy that Dan Amos (BBA '73), chairman of the Building Terry campaign, made in his remarks at the dedication of Amos Hall, Benson Hall and Moore-Rooker Hall was quite appropriate, given the season.

Dan first noted that great football programs are built on the foundation of great coaches, great athletes and great facilities. "What has taken place at this business school relates back to the same thing," he said. "That is, you have to recruit great students, you have to have great professors, and then you have to have great facilities. We previously did not have great facilities. Today, there is not a single campus in America that is better than the University of Georgia and the Terry College."

When the third and final phase of business school construction is completed in 2019, the \$140 million investment to build the Business Learning Community will be fully realized, and the 50-50 partnership between the state and an incredible number of donors will represent one of the largest capital projects in the University System's history. We were honored to be joined at the dedication on Sept. 15 by Georgia Gov. Nathan Deal, who called the Business Learning Community "the best example of a public-private partnership that I can think of." "Now we've had a lot of them," he said, "but this is multifaceted in terms of private individuals giving of their resources and coupling that with the resources that you, as taxpayers, have provided to the state of Georgia. And the result is tremendous."

I have to agree, because I see it as I walk through the corridors from Correll Hall through either Benson Hall or Moore-Rooker Hall to Amos Hall, often on my way to grab lunch at the Rothenberger Cafe. Along the way, you are likely to spot senior faculty in casual conversation, students introducing themselves to the Employer of the Day, or taking full advantage of the support services that led to a record 97 percent employment rate within three months of graduation. Then there are those evenings, when I am leaving the office as it's getting dark, and I look across our courtyard and every team room has the lights on with students in their groups working together.

For these students, we are a destination like never before.

Sincerely,

Benjamin C. Ayers, Dean  
Earl Davis Chair in Taxation  
busdean@uga.edu





# News

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## Terry advisor wins national award

**Jessica Daniels**, who coordinates Terry College's Online BBA Program, won an Outstanding New Advisor Award from NACADA, the global network for academic advising. Daniels was on hand in October to accept the honor at the association's annual conference in St. Louis.

Now in its third year, the Online BBA is only the second fully online undergraduate degree-completion program housed at UGA, and it was the first at Terry. Because of that, everything Daniels does as the program's coordinator has been innovative out of necessity, says Laura Clark, Terry's director of undergraduate programs.

"Online BBA students are diverse in every way possible," says Clark. "They all have different reasons for completing a degree online — family obligations, careers, medical challenges and so on. Jessie knows each of them, hears each of them and supports each of them, meeting them where they are and guiding them to their dream of graduating from the University of Georgia."

Notable among her many accolades, Daniels received 100 percent excellent scores in all areas of her advisor surveys throughout 2015 and 2016. Daniels also volunteered to assist General Business BBA students on UGA's Griffin campus when the program found itself without an advisor last year and set about streamlining advising practices to better serve those students.

"Since I advise via distance for both of my programs, I believe it's my job to simplify processes and help students feel like they have someone here for them," Daniels says. "Quite simply, I'm their person. They can count on me to provide information, give them a word of encouragement, or help them figure out problems."

Prior to Daniels' award recognition from NACADA, she was the recipient of UGA's Outstanding New Staff Advisor Award in August and Terry College's Academic Advisor of the Year this past April.

— David Dodson (ABJ '89)

Photo by Cassie Wright







## Cousins Foundation makes gift to support scholarships

**The Cousins Foundation Inc.** committed more than \$5 million to the University of Georgia to support need-based scholarships for students and permanently endow the UGA head swimming and diving coach position.

The Cousins Foundation's gift establishes the Cousins Scholars Program, a robust collegiate experience for 24 service-minded UGA students who demonstrate significant financial need. The four-year program will welcome six new students each year, with the first cohort beginning in fall 2019. The Cousins Foundation is known for its strong commitment to community service, and service will be integrated throughout the new scholarship program.

A gift to the UGA Athletic Association will endow the swimming and diving head coach position in honor of Ann and Tom Cousins (BBA '52, shown above), founders of The Cousins Foundation. He was a Georgia letterman in swimming in 1950 and 1951 and a member of the 1950 SEC track and field championship team. He is the founder and chairman of Cousins Properties Inc., a real estate investment trust, and serves on the board of the Georgia Research Alliance and is a former chairman of the UGA Foundation.

## Terry climbs to 14th in U.S. News rankings

The Terry College's undergraduate business programs rose three spots in the latest *U.S. News & World Report* rankings to No. 24 overall and 14th among public business schools.

In addition, four of the college's academic specialties ranked among the nation's very best. Terry's Risk Management and Insurance Program reached No. 2 in the nation and No. 1 among public business schools. The Real Estate Program ranked No. 5 (third among publics), Accounting climbed to No. 12 (seventh among publics) and Management Information System moved up to No. 14 (10th among publics).

"Our continued upward momentum in the rankings is a direct result of the high quality, high-impact programs that we are committed to providing at the Terry College of Business," said Dean Benjamin C. Ayers. "We have four programs ranked in the Top 10 for public institutions, which is a sign of the excellent value of a



Terry education."

The annual ranking of undergraduate business programs is based on a reputational survey of deans and senior faculty at peer institutions accredited by the Association to Advance Collegiate Schools of Business.

Terry's national reputation has been enhanced by two consecutive record-setting years for employment after graduation, Ayers said. This year, 97 percent of Terry undergraduates were employed full-time within three months of graduation, according to survey data reported by Class of 2017 graduates.

## Mission to Mars

**Aaron Schecter**, assistant professor in Management Information Systems, is part of a team that recently received funding from NASA as part of its efforts to support astronaut health on missions to Mars. Schecter is a co-investigator, along with Dorothy Carter of UGA's Psychology Department, of "Project FUSION: Facilitating Unified Systems of Interdependent Organizational



Networks." The research group, which received \$1 million in funding, will focus on the extreme kinds of teamwork that long spaceflight missions require.

The project spans three years and draws on Schecter's expertise in organizational behavior, decision making and teamwork. Project FUSION was one of only seven such proposals to receive NASA funding.



# UGA launches 'Double Dawgs' linked-degree programs

**Students at the University of Georgia** now have more than 100 opportunities to earn both a bachelor's degree and a master's degree in five years or less through a new linked-degree program known as Double Dawgs.

Double Dawgs enables students to save time and money by earning a master's degree in one year instead of two. Upon graduation, they enter the workforce with a more advanced complement of knowledge and skills.

Faculty members in 14 of the university's schools and colleges created 113 Double Dawgs programs to date, giving UGA one of the nation's largest selections



of accelerated master's programs. The complete list of Double Dawgs programs is online at [DoubleDawgs.uga.edu](http://DoubleDawgs.uga.edu), and additional programs will be added as they are approved.

This practice is not new for Terry College, which has offered the five-year BBA/MAcc program in the Tull School of Accounting. Terry also pairs with the College of Engineering for a BS/MBA program in engineering's eight under-

graduate majors. Terry College is looking to add a consulting track to the Master of Accountancy for non-accounting majors. Other proposals include an MS in Business Analytics that will be a draw for non-business majors, and a master's in information systems security.

"The Double Dawgs program was created to give our ambitious students a competitive advantage after graduation while helping lower the overall cost of obtaining a graduate degree," said President Jere W. Morehead. "It also helps to meet the demand across the state — and beyond — for highly qualified workers with advanced, specialized knowledge."

## Bonbright Center expands research into regulatory economics

**The James C. Bonbright Center** for the Study of Regulation has expanded its research activities, adding new support for faculty scholarship and research opportunities for undergraduate and graduate students.

Housed in the Department of Economics, the Bonbright Center was established in 1990 to host an annual conference on the regulation of public utilities. The center was rededicated in 2016 with a broadened scope to study regulatory economics across a range of market sectors and provide funding support through faculty research grants, conference travel and a seminar series.

"Support of academic research is essential to our expanded vision for the work of the Bonbright Center," said David B. Mustard, the center's director. "Building on the legacy established by James and Martha Bonbright, we are excited to expand the center's research mission to advance our understanding of the role that regulatory economics plays in shaping policy and influencing markets."

Earlier this year, the Bonbright Center received pledges totaling \$1.6 million from Angie and Leo Wells, Randy and Ken Kendrick, Yancey Bros. Co. and the Charles Koch Foundation that will be fulfilled over the next four years. The Bonbright Center supports graduate education through assistantships and funds for graduate students to acquire data and present their research at academic conferences.



**David B. Mustard, director for the James C. Bonbright Center for the Study of Regulation, addresses the audience at the University of Georgia Chapel during the center's inaugural lecture.**

*Photo by Matt Hardy*

Mustard was named director of the Bonbright Center in 2016.

A graduate of the University of Chicago, his research deals with a range of economic policy questions, including crime, casino gambling, lotteries, education and merit-based aid.



# Terry's Global Impact

Faculty share their knowledge around the world

## EVALUATING HEALTH PROGRAMS

*Toronto, Canada*

**Robert Vandenberg**, management department head and Robert O. Arnold Professor of Business, presents paper evaluating the effectiveness of the Fuel Your Life program, an adaptation of the Diabetes Prevention Program, at the Global Implementation Conference.

## HEALTH IN CHANGING WORLD

*Essen, Germany and Denmark*

Economics professor **Meghan Skira** serves on the Scientific Committee at the Essen Health Conference. Economics professor **Vincent Pohl** presents a paper at Essen Health Conference. He also presents a paper on "Patient vs. Provider Incentives and Overspending in Long Term Care" at the University of Southern Denmark.

## DISCUSSION ON ECONOMICS

*Cambridge, UK and Ghent, Belgium*

Economics professor **Ian Schmutte** presents a paper at the 28th Annual Conference of the European Association of Labour Economists in Ghent and serves as invited visitor to the Data Linkage and Anonymisation program at the Isaac Newton Institute for Mathematical Sciences at Cambridge University.

## SUSTAINABILITY STUDIES

*Mexico City, Mexico and Medellin, Colombia*

Economics professor **Julio Garin** presents at the International Economic Association 18th World Congress, which focuses on globalization, growth and sustainability. He also presents at the 21st Annual Latin American and Caribbean Economic Association Meeting in Colombia.

## FULBRIGHT SCHOLAR

*Buenos Aires, Argentina, San Juan, Puerto Rico and Havana, Cuba*

Legal studies professor **Tim Samples** researches "Current Issues in the Law of Sovereign Debt" at the Universidad de Buenos Aires as winner of the Core Fulbright U.S. Scholar Teaching/Research Award. He also presents a paper on Puerto Rico's debt limit in San Juan during the Academy of Legal Studies in Business, and teaches a class on the business climate in Cuba during a faculty-led study abroad trip to Havana.

## SOUTH AMERICAN BUSINESS PRACTICES

*Santiago, Chile*

**Craig Piercy**, senior lecturer and director of Master of Business and Technology Program, teaches course on business practices in South America for study abroad program at University of Chile.





## STUDYING CEOs

*Berlin, Germany*

Management professor **Scott Graffin** presents studies on CEOs with “Why quit now? Examining the antecedents of CEO voluntary turnover” and “Unlocking the Benefits of the Boardroom: Implications in the CEO Labor Market” at annual meeting of the Strategic Management Society.

## TARIFFS AND RISK MANAGEMENT

*Vienna, Austria and Munich, Germany*

**Rob Hoyt**, the Dudley L. Moore Jr. Chair and professor of risk management and insurance, presents paper on two-part tariffs in life insurance at Behavioral Insurance Workshop in Munich and insider trading and enterprise risk management paper in Vienna.

## GLOBAL SUPPLY CHAINS

*Cortona, Italy*

Management professor **Jessica Rodell** teaches business classes at UGA's study abroad program in Italy, with topics focusing on the social, economic, and legal context for doing business in Italy, such as global supply chains, European Union, international marketing, and foreign direct investment.

## PUBLIC WORKS

*Delhi, India*

Economics professor **Laura Zimmermann** presents “May There be Victory: Government Election Performance and the World's Largest Public-Works Program” at Delhi School of Economics.

## VISITING SCHOLAR

*Hyderabad, India*

**Sundar Bharadwaj**, the Coca-Cola Company Chair of Marketing, serves as a visiting professor of marketing and research scholar at Indian School of Business.

## EXPANDING REACH INTO ASIA

*Beijing, Xi'an, Shanghai, China*

**Marisa Pagnattaro**, associate dean for research and graduate programs, visits universities across China as part of a grant from the Centers for International Business Education and Research to explore opportunities for expanding Terry's reach in Asia.

## CAPITAL MARKETS

*Hong Kong*

**Ted Christensen**, accounting professor and C. Herman and Mary Virginia Terry Distinguished Chair of Business, presents at JBFA Capital Markets Conference and Hong Kong University of Science and Technology.

## INSTITUTIONAL CROSS-OWNERSHIP

*Hangzhou, China*

Finance professor **Jie (Jack) He** presents paper on “Internalizing Governance Externalities: The Role of Institutional Cross-ownership” at the 2017 China International Conference.

## RETIREMENT REFORMS

*South Africa*

Risk management and insurance professor **David McCarthy** assists in the development and implementation of significant reforms of the retirement fund system in South Africa.

## TEACHING INTERNATIONAL BUSINESS

*Australia and New Zealand*

**Maric Boudreau**, professor and department head of management information systems, and marketing lecturer **Kristy McManus** teach classes involving business sustainability for UGA study abroad in Australia and New Zealand.



# Five things to do when

*If you're standing still, you're falling behind. Here's some ideas on how to catch up.*

By Matt Weeks (ABJ '05, MPA '11)

**The reality of a career**, much like adulthood in general, is not usually what was envisioned. There are fewer thank-yous, longer hours, less pay and more frustrations. The old adage is true: if work was fun, no one would pay you to do it. For workers at any level, feeling a career slump can be energy draining. So how can you tell when it's time to start looking for another job or when a few minor tweaks could renew your energy? Four Terry professors and a famed investor offer advice on what to do when you feel stuck at work.

## 1 Evaluate your priorities

"You have to die to go to heaven," is what marketing professor **Sundar Bharadwaj** tells his students on the last day of class. The meaning is two-fold. First, you have to stop what you're doing if you want to get somewhere different.

"You have to die first, so in this case I mean that you may have to quit your job if you have some sort of entrepreneurial ambition and you want to start your own company," he says. The other piece of the advice is a memento mori: "You only live once," he says. "If you're doing the same thing you were doing yesterday, then that's a problem. The half-life of knowledge is getting shorter and shorter. If you're not learning new things, you're not staying still, you're actually slipping behind. Life is too short to stay in a bad job."

## 2 Weigh the sacrifices

For educated, intelligent workers, there are always job options out there — as long as you're willing to sacrifice, says **Jeffrey Netter**, head of the finance department.

"You need to consider a lot of things if you're thinking about changing jobs. Think about what your significant other is doing, what your family is doing, what the market is doing. All these things may have an effect on what you can do or how you should plan to look for new jobs. Do your research," he says. "The single biggest factor for employment is location. If you're willing to go anywhere, your options of getting a new job, even a better job, are greatly improved. If you have to stay in a limited area, not so much."





# you're stuck

## 3 Use business sense

Before you jump ship, it's a good idea to get a feel for the tide. "It's important to keep a keen eye on where the company is going. Are you in the business unit where growth is happening? New products are being launched? Acquisitions are being made? Or large R&D efforts are being funded?" says management professor **Tim Quigley**. "If not, find a way to get there or find your way into a different company that's doing these things to keep your career on the trend upwards."

## 4 Serving others has its own rewards

"I've had several careers, and the feeling about where to go next has usually come from the community," said **Jodi Barnes**, a lecturer in the Institute for Leadership Advancement. "It's what gets me out of bed in the morning. I need to think, 'What can I do for others today?'"

## 5 Seek what you admire

Years ago, in a speech to students at the Terry College of Business, famed investor **Warren Buffett** shared his favorite career advice: "Go to work for whomever you admire. You can't get a bad result. You'll jump out of bed in the morning and you'll be having fun." But Buffett said to be sure to temper that advice a bit. "One time a dean called me later and said, 'What'd you tell those kids? They all want to be self-employed.'" ■

## Phase II

Amos Hall, Benson Hall and Moore-Rooker Hall opened this fall. Here's some numbers you might not know about the three buildings.

## 140,000

Gross square feet, making it the largest phase of the Business Learning Community

## 221

Pavers in courtyard

## 100

Years of Terry College, celebrated on ground floor history wall

## 52

Connection points, offering power sources available throughout each floor

## 12

Touch screens, allowing all to find people, classrooms and event info. There's also a dozen learning spaces, including two labs (Benn Capital Markets and Music Business) and two 150-seat auditoriums

## 5

Wall quotes, with words of wisdom by Maya Angelou, John F. Kennedy, Colin Powell, Sandra Day O'Connor and Mary Virginia Terry.



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# Profiles

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Casey Commons  
sits at the center  
of Amos Hall.





# 100 INT

*Through a century of service and ingenuity,  
the Benson family and its businesses have left an  
indelible mark on Athens and the UGA community.*

By Ed Morales



# YEARS HE BAKING



Photo by Matt Hardy





**A family photo shows (from left to right) Larry Benson with his grandfather Howard Benson and father Ed Benson. Benson's Inc. was founded by Howard (shown on previous page) in 1918.** *Photos courtesy of Hargrett Rare Book and Manuscript Library/University of Georgia Libraries*

**E**d Benson just returned from World War II, where he dodged bombs and prepped planes in North Africa, when his dad (and when he talks about Howard Benson, he often says “my dad”) told him he had to report to baking school.

“When I came back from the service I went to Chicago for six months to the American Baking Association. My dad wanted me up there, he said you’re going to work hard but the first six months you’re going up there and learn the intricacies of baking,” Ed says, remembering 1946 like it was yesterday. “I was never a baker but I learned enough of the fundamental science that the salespeople couldn’t pull the wool over my eyes.”

Ed understood. He learned.

Years later when Ed’s son, Larry, was in grade school, he would rise at 5:30 and sit by the curb waiting for the Benson’s bread man to pick him up.

“We delivered bread all morning to restaurants and retail grocery stores, I would help him carry the bread in, I helped him load his truck, I’d sit down and have coffee with him and his customers,” Larry says. “One of my other jobs was to sweep out the garage where the trucks loaded up. I remember throwing sweeping compound on the floor and it soaks up whatever is on the floor, so you could tell where you swept. I learned how hard the jobs were and learned how hard people worked. I grew up and learned from example.”

Larry understood. He learned.

For 100 years the Benson family has been in business in Athens and deeply invested in the community, all the while keeping close ties with the University of Georgia. Those connections grew even stronger this fall as Benson Hall joins Amos Hall and Moore-Rooker Hall in Phase II at Terry College’s Business Learning Community. The building is named in honor of the

patriarch W. H. “Howard” Benson, his son H.E. “Ed” Benson and grandson Larry R. Benson.

The main feature throughout Benson Hall is classrooms: six large spaces where teaching takes place.

Students go there to understand. Students go there to learn.

• • •

A business’s history rests in the abilities of its people. For Ed, who has the benefit of seeing Benson’s from its infancy to its centennial, the success of his family business is simple.

“My dad was the entrepreneur, I was the manager and (Larry) was the marketer,” says Ed, chairman emeritus of Benson’s Inc. “You don’t give up. Hard work, leave your ego at home and take a basket of humility.”

In 1918 Howard Benson moved his family from Marietta and purchased a store specializing in baking, ice cream and candy on West Hancock Avenue in Athens. There he’d bake up breads and cakes in a small brick oven fired with cordwood and deliver them to routes in Winder, Jefferson and other small towns in North Georgia. In the first week of business, Benson’s Bakery boasted two horses, two wagons and a Ford truck — and took in \$72.70 in sales.

Ed was born in 1921 (his sister Beverly in 1920), and Howard started buying up bakeries in Georgia towns — Milledgeville, Elberton, Gainesville. In Athens, Howard staged a citywide parade and celebration in 1924, with barbecue, music, “feature pictures” and a lecture from a local doctor on children’s health. In 1927, Benson’s was incorporated, and thriving (now with seven trucks). They said downtown Athens was filled with the smell of Benson’s baked bread.

But the Great Depression hit and dealt a blow to Benson’s. A document of “General Information” in the Benson archives at UGA’s Hargrett Library reads “Wall Street Market collapsed



in 1929, followed by four years of horrible depression over the whole nation. We went broke, and far below.”

Broke, but never broken.

“My dad was a master marketer and a master salesperson and a master of ‘everything was going to be all right,’ it didn’t matter what it was,” Ed says. “He had optimism.”

The bakery kept going, making sure to benefit the community around it. Benson’s “authorized the Athens Salvation Army to pick up any number of loaves of bread necessary to see that no child in Athens went to bed hungry,” the document reads. “He would give to anybody that came by, it was just in him,” Ed says. “He literally did open the doors to anybody that was hungry.”

By the mid-1930s, the bakery was back on financial track and Ed, who graduated from Athens High in 1938, didn’t have to think hard on where to go to college.

“I was living at home. It was never any thought for me to go anywhere else,” Ed says of attending UGA.

A business major and letterman on the UGA golf team, Ed was in a fraternity and “really enjoyed school.” But the country was on the cusp of war, pointing Ed in the direction of ROTC where he trained to be a pilot. “I did University of Georgia civilian pilot training connected with ROTC and got about 200 hours of flying time and graduated as a shavetail, second lieutenant. I went from UGA in June of ’42 to the 48th Fighter Squadron.”

Nicknamed the Alley Cats, the 48th Fighter Squadron trained in California, and for Ed the trip west marked his first time being far away from home. While his plan to be a pilot didn’t work out, he was a good trainee and became an assistant intelligence officer and was sent to England before taking a transport ship to Oran, Algeria.

He remained with the squadron as it went to Morocco, Tunisia and Italy, where he helped the Allies’ planes prepare for attacks on enemy targets. He returned stateside in May 1944, instructing pilots transferring to the Pacific Theater, and left active duty in late 1945 as a captain. He came home to a family business pulling in the most profits it ever made.

During the war, Ed sent his paycheck to his dad who used that money to purchase a boarding house at the corner of Wray and Hull streets. Ed was a landowner, not knowing at the time that parcel of land would years later propel his business into a new and fruitful venture.

But first, baking school.

...

The recipe is straight-forward, if you have the equipment — 72 pounds of flour, 33 pounds of shortening, 80 pounds of pecans, 20 pounds each of golden, red and green pineapple, 33 pounds of whole eggs, 150 pounds of white raisins, 77 pounds of cherries. Add sugar (40 pounds), water, and 65 pounds of “special fruit” (there are some secrets)

and you have a large batch of Old Home Fruit Cake.

You can’t tell the story of Benson’s without the fruitcake.

What started as a money-making venture for the Christmas holidays by the Athens Jaycees became a nationwide sales campaign reaching every state, making millions of dollars for civic organizations and giving nearly 600 college students one of the best summer jobs of their lives. And it was all because Ed Benson was up to the challenge.

Ed took over the company from his dad in 1958, but as the bakery’s general manager in 1953 debuted the fruitcake fundraising project, building it from a program selling to North Georgia communities to one reaching California. A massive ad campaign to sell a “good cake for a good cause” was found in a bevy of magazines — Reader’s Digest, Ladies’ Home Journal, Ebony — but it was the Benson Fleet, led by dozens of college men, who brought the fruitcake to the masses.

It began with a couple of UGA students one summer in the mid-1950s and became a summer crew of 50 strong by the mid-1960s, with as many as 250 college students applying for the job each year. After a weeklong training session, the 50 young men (the majority from UGA) got in their leased Fords or Chevrolets and hit the road for 10 weeks to sell as many orders of fruitcake as they could.

“You’re all out there on your own and you’ve got to manage your life, your work and get the job done by yourself,” says David Breedlove (ABJ ’68), who worked as a fruitcake salesman for three summers. “I have to believe that 95 percent of the people who went out on the road had great experiences and good memories of it all.”

Now in high school, Larry graduated from sweeping floors to hitting the road to sell fruitcake as well. During the summers of 1964 and ’65 he joined a college student on ventures to Northern California and Virginia.

“We sold a lot of fruitcake,” Larry remembers. “Lions, Kiwanis, Rotary, youth groups, anybody that sold a product to raise funds during the holiday, we had fruitcake for them.”

“When the fruitcake program came in we started growing literally 15 to 20 percent a year,” Ed says. “Fruitcake was great. During those times you could knock on a door, and we had 50

*continued on 20*

*As Benson’s Inc. celebrates its centennial in 2018, the company seeks to locate former students in the Benson’s Bakery Summer Old Home Fruit Cake sales program. If you played a role in the bakery’s success, please email [summerstudentcakesales@bensonsbakery.com](mailto:summerstudentcakesales@bensonsbakery.com)*

**Historic photos on the following pages show pieces of history from the Benson family. A young Howard Benson (top left corner) opened his bakery in downtown Athens in 1918. His son Ed (shown with Howard, bottom right) was the architect of the fruitcake fundraising project (far bottom right), which made millions of dollars for civic organizations across the United States.**

*Photos courtesy of Hargrett Rare Book and Manuscript Library/University of Georgia Libraries*





Benson's Bakery 1918  
Athens, GA



*Benson's  
Bakery*

*Mr. Perry*









**Terry College students listen intently during a class inside the KPMG Classroom in Benson Hall. Benson Hall features six large classrooms — three on the ground floor and three on the first floor. Photo by AJ Reynolds**

young men that went out and did just that all over the United States.”

Those times of knocking on doors would taper off, but another would open, thanks to a land investment made by Howard decades before.

...

“I’ll never forget this, I came off the golf course and went to see Jimmy (Dudley) and I said, ‘Would you like to get in the hotel business with me?’” Ed recalls from a moment 60 years ago. “I said, ‘I’ve got another good friend Harold Crow in the poultry business and you got a good brother and you have a good architect’ and we divvied it up.”

In the decade since first buying the boarding house in 1946, the Benson family purchased additional land in the area of Hull and Wray streets as lots became available. In September 1960, the lot became the Holiday Inn, a 66-room motor lodge that remains in business to this day (albeit with 143 more rooms on a wider swath of property).

It is the oldest continuously run Holiday Inn franchise in North America.

Benson’s was one of several businesses thriving in Athens at the time, and Ed was in a constant state of wanting to learn more. Companies such as Westinghouse and General Time set up in Athens, and their managers were “real managers, real citizens that got into the community,” Ed remembers, and they offered him advice he heeds to this day.

“They said to me, and this is a direct quote, ‘Ed, you are a good boy, but you don’t know what you’re doing. You’re growing but if you want to keep growing you’ve got to learn management, professional management, join the American Management Association. You have to join other meetings. You have to get out

of Clarke County and see what’s going on,’” Ed says. “And I took them literally and from that time have been a management nut for the rest of my life.”

It’s why, when a few years later as Benson’s was looking to expand, Ed made a deal with his hotel partners to take over their portion of the business — “We worked it out,” he says, “Benson’s would buy them out and everyone would get the same amount.”

Ed became a strong voice in the community. A speech he made as Athens Chamber of Commerce president in 1966 centered on the future of Athens, making a firm call for better education, individual action and a modernization of downtown. The *Athens Banner-Herald* called the speech “one of the most important of these times” noting Ed was “a man who loves his community and not only wants the very best for it but is willing to shoulder more than his share of the responsibility for it.”

In 1971 Howard died at the age of 83. The day after he died, the *Banner-Herald* wrote an editorial about him, in which it noted “It would be difficult to name any service organization in Athens and the surrounding area which at some time has not benefited by his concern.”

Like father, like son.

...

About this time Larry was finishing his degree at UGA — “My dad said I could not come to the bakery and ascend to any kind of responsibility unless I had a college degree,” he remembers — and in 1974 was sent to Greenville, S.C., to run the thrift stores Benson’s had in the area. After getting control of them, he returned to Georgia and did the same for the thrift stores in Athens and Atlanta and was named the Atlanta Route Sales Supervisor. “I took over the thrift store and routes there and grew the business from four to six routes to 18 routes in a few



years' time and achieved our goal."

Larry left Benson's in 1978, though, to work for other companies and get "away from being the boss's son." He did that for several years, working at a bakery in Lakeland, Fla., and a milk and ice cream business in Albany, but came home in 1983 to become a bakery manager at the Benson's plant in Bogart. The following years brought the end of Benson's wholesale business, the divesting of the Greenville bakery and the reorganization of the Bogart facility.

In 1992 Larry took the reins of the company, and used his skills to move it into uncharted territory.

"My niche or expertise is in the marketing or sales business and going out and selling something to people, selling the quality, selling the service, selling the value," Larry says.

And sensing an opportunity.

In the mid-1990s a major national retailer was looking to get into the grocery business and needed an angel food cake. "We made some special angel food cake for them," Larry says. "We showed it to them, they liked what they saw, they liked how it tasted, so we got their business."

They still sell angel food cake to that retailer — and pound cake and fruitcake too. When other major retailers decided to end their in-store bakeries, Benson's won their business as well.

Then there were the hotels. Benson's bought the Ramada Inn down Broad Street from the Holiday Inn, and transformed it into the Holiday Inn Express. The land where the old Benson's Bakery sat downtown became the Hilton Garden Inn, a perfect hotel to complement the new Classic Center across the street. In 2008 a SpringHill Suites by Marriott was built in Oconee County, and next year another SpringHill Suites will open across the street from the Holiday Inn.

Plenty has changed in the 100 years since Howard Benson started selling bread and cakes — but for the Bensons, the locale has not. They invested in the Athens community as much as Athens invested in them.

"The things in my life that have counted have been my family, my church, our business, community service and Rotary and the University of Georgia," Ed says. "These are the fundamentals. We have had the benefit of good luck and good health while living in the sweet spot of the United States."

...

On a recent summer morning, Ed Benson led the way on a tour of his Bogart bakery. He stopped to shake the hands of several employees as he made his way through the rooms, where cakes were mixed, baked, cooled, cut, packaged and boxed. He marveled at the focus of the work teams, who from room to room worked with efficient precision. In one room, where employees deftly packaged four different slices of pound cake into one container at a rate of 15,000 in a 10-hour shift, he stopped and

said "would you look at that?"

At 96 he remains curious about the world. And sometimes surprised.

Benson Hall was a surprise to Ed. "That was Larry," he says. "I had no idea he was doing this thing to honor me."

Ed has been a constant part and partner with UGA, leading various boards and committees, offering up his time and expertise, and in the late 1960s chairing the annual campaign that, at the time, brought in the most donations UGA ever had in one year ("\$750,000," Ed remembers with a laugh). His service earned him the college's 1969 Distinguished Alumni Award, the 1984 Abraham Baldwin Award and the 1992 Alumni Merit Award from the Alumni Society.

"From 1955 until now I have never been out of touch with the University of Georgia," Ed says. "They have been grand for us, and I hope that we've been able to help them."

Benson Hall sits on Lumpkin Street, and heading up the hill from it you find the Holiday Inn. Around the corner are two more hotels built by the Bensons, while the original home of Benson's Bakery is just blocks away. In a few blocks is 100 years of family history, with Benson Hall a beacon for centuries more.

"I wanted to invest in Terry College because of my dad and for my grandfather," Larry says. "He didn't want the recognition and I told him 'I want to do this for you' and he said, 'Well I want my father to have some recognition for this good deed and I want you to have some recognition for this good deed.' But I did it for him because he gave me the opportunity."

"My grandfather had the confidence in his son to give him the opportunity and dad has always been supportive of me through the good times and the bad times. He has never given up on me. He has been there for me forever and I wanted to invest in this opportunity for his legacy, for his service to the University, to the community, for giving people an opportunity to grow and prosper and be happy and financially secure." ■



Paintings created by Jamie Calkin show Benson Hall and were given to Ed and Larry Benson for their gift to help build Phase II. Photo by Matt Hardy





Photo by Cassie Wright



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# Two for Terry

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*Dudley Moore (BBA '57) and Jack Rooker (BBA '60) attended Terry College six decades ago.  
The business school gave them careers. They've spent their careers giving back.*

**By Charles McNair**

**Moore-Rooker Hall**, raised in Phase II of the buildout of Terry College's Business Learning Community, faces Hull Street on the west side of the business school. The structure commands attention – it looks big and imposing and rock-solid, as befits a flagship business school.

But not too far in the past, you could easily fit Moore-Rooker Hall into a small cardboard box. In fact, that's where the new addition to Terry got its start, a few loose bills at a time.

In the early 1960s, a group of friends in Atlanta formed First Fulton Corp., a corporate partnership focused on investments in real estate. The founders took up \$50 donations, once a month, upping the ante to \$100 after a couple of years.

Two of those original investors, Terry alums Dudley L. Moore Jr. and John W. "Jack" Rooker, managed and multiplied the

funds for the next half century, ultimately buying out, outliving, or outlasting all the other founders. The investments eventually morphed from a few bills in a box to a valuable Atlanta warehouse property sold in 2016.

Moore and Rooker gifted the proceeds of that sale to Terry College, a key piece of capital funding for the building that now proudly bears their names.

The Moore-Rooker story offers a remarkable example of friendship and business partnership sustained over the course of five decades ... a relationship begun at Terry, fostered by Terry education and associations, and culminated with an act of giving back to Terry as a way of thanking the college for its role in two successful careers.

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**Jack Rooker's remarks during the Phase II dedication draws a happy reaction from Dudley L. Moore.** Photo by Cassie Wright

They go way back.

And, in retrospect, the paths of Dudley Moore and Jack Rooker always seemed somehow destined to connect.

As an incoming freshman, Jack became a pledge of the Sigma Alpha Epsilon fraternity where Moore and Jack's older brother Bill were already members. Later, the trio shared campus life and many adventures together. While their friendship has continued, Moore and Jack's common business interests and their membership in the Young President's Organization created a thread for confidentiality and deeper bonding.

Moore kept busy. He'd been forced to "master the art of negotiation," as he puts it, simply to get to Terry — Dudley Moore Sr. started an independent insurance agency in 1950, and assumed his only child would come straight into the business after high school. The elder Moore didn't have a college degree, and wasn't convinced his son needed one either.

Moore and his mother convinced the patriarch to let Dudley Jr. enroll at Georgia Tech, where he shouldered a 20-hour load ... all the while itching to move away to UGA. "I wanted to take some insurance courses," he says, "and look at all the pretty girls." He finally bargained with his father to let him transfer ... under strict conditions.

"I had to enroll in the school of business. I had to major in insurance. And I had to pay half my own tuition and expenses," Moore says.

Simple enough. Moore got in touch with his inner entrepreneur. He opened a campus laundry and dry-cleaning service, taking in clothes mostly from fellow fraternity houses. Though a far cry from future days when he would head multiple companies and become one of Terry's most illustrious alums, Moore remembers his basic training in customer service as a very valuable experience.

"The rules don't change," he says. "You work hard. You take care of the customer. Everything else falls into place."

Rooker, a junior classman, remembers that "Dudley would

take in nearly any kind of laundry. Except underwear. He drew the line at underwear."

Even with the demands of running a business, Moore kept his eyes on the prize. Taking with him lessons from the insurance and real estate classes of Dr. A. Aldo Charles and professor Jeff Cobb. ("fanatical about contract provisions"). Dr. Charles described himself as a good teacher of the class subject, but also a teacher of the "practical" side of life. Moore describes him as a "classic," reciting one of his practical advices about the real world: "You better watch out, cause if you don't, when you get out among the doers, you're gonna get did." Moore graduated from UGA in 1957 after just three years of college classes.

For his part, Rooker hit the books in Terry classes too, but he also held down a job as assistant business manager for The Red & Black, UGA's student newspaper. He pulled in \$300 a month, giving him enough seed money to make his monthly investments in First Fulton Corp. Like Moore, Rooker would enter working life with his father. Terry alum William A. Rooker Sr. (BSC '33) ran Southern Bonded Warehouse, a third-party distribution company that stored and shipped inventory for businesses in fast-growing Atlanta.

Rookers at UGA, in fact, had become a family tradition. Both Jack's parents attended. So did his wife, Cindy, as well as his two brothers and, later, his daughter and son, along with numerous cousins, nieces and nephews. (The family today holds eight season tickets to Bulldogs games.)

Moore also boasts a red-and-black bloodline. His father-in-law attended UGA, and so did his wife, Peggy. (Peggy Moore and Cindy Rooker were — and remain — close friends like their husbands. Cindy even wore Peggy's wedding dress when she married Jack.) Three of the Moore's children are UGA graduates.

Clearly, both men have their own heartfelt reasons for giving back to Terry.

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Shortly after Rooker graduated in 1960, his father and his brother Bill got together "10 or 12 friends and future friends" and launched First Fulton Corp. Bartow Morgan, a friendly Lawrenceville banker with a nose for bargains, spotted a deal in Gwinnett County. First Fulton quickly bought its first property. Morgan continued to spot one undervalued property after another. The group systematically swapped up, then swapped up again, growing value.

Partners came and went — a function of shifting interests, divorce, mortality, financial straits, etc. — but Moore and Rooker stayed the course. After decades, just the two of them remained.

Much of the real estate decision-making in later years appropriately fell to Rooker, the realty expert. In 1965, he launched the Rooker Company, a construction and development business specializing in industrial and commercial real estate. (The enterprise "made a nice complement," he says, to the family warehousing business.) Rooker's eye for properties made him a natural steward for First Fulton's late investments.

Meanwhile, Moore left Terry and kept his promise to join his



dad's insurance firm ... which he then turbocharged. He shrewdly found an untapped market niche, making Dudley L. Moore Insurance a name independent insurance agents instantly called to mind when looking for coverage for automobile drivers turned down by standard insurance companies after receiving excessive numbers of traffic tickets or because of their age.

"You could say that we created brand awareness back before branding became a popular corporate buzzword," Moore says.

But that's not all Moore did. One after another, the tireless businessman applied his energies to new opportunities, acquiring through the years controlling interest in a laundry list of ventures: Southeastern Fidelity Life Insurance. American Agency Financial Corp. and American Agency Life Insurance Co. Hilltop Auto Salvage Co. (also a nice complementary business for an auto insurer). Citizens Bank of Hapeville (renamed Capital City Bank and later sold to Prudential Insurance Co.)

Moore's portfolio amazed Rooker. "Dudley would have so many side deals working that you'd think he was a juggler in the Ringling Bros. circus," he says. "He could throw balls in the air and keep them going 10 or 12 at a time. That always impressed me. He wasn't scared to take a risk. I'm probably a little bit less of

a risk-taker. But Dudley was really good at it."

The men drew close professionally after Moore asked Rooker to join his board of directors at Omni Insurance Group Inc., a public company created to umbrella his firms. (Hartford Financial Services acquired Omni in 1997.) The two men worked closely on deals and decisions, trusting one another and intuitively understanding one another's thinking. They shared a chemistry.

"From my standpoint, Dudley and I were always good at shooting straight, with no holds barred," says Rooker. "That's what made our relationship work.

"We never had to use a lot of words to get our points across to one another. No is a complete sentence. Yes is a complete sentence. The other one just understood."

• • •

Later, when Terry College came calling, Moore and Rooker answered.

Moore stepped forward first. Already active in his family insurance business, he agreed to serve a three-year term as a practitioner-lecturer in the Risk Management and Insurance Program. He valued the opportunity to speak to students about the real world, a ferociously competitive insurance industry. After that stint, Moore says, he was hooked. He merrily climbed aboard "the merry-go-round" of service to his alma mater.

Moore put his money where his lectures were too. In 1986, he endowed the Dudley L. Moore Jr. Chair of Insurance. His engagement continued. In 2001, he became founding chairman of Terry College's Board of Overseers. He signed on as chairman of the UGA Foundation Board of Trustees, as a trustee of the UGA Real Estate Foundation, and as a trustee of the UGA Athletic Association Board of Directors.

The work took time and tremendous commitment, but Moore had his heart in it.

"We live in a world that is fast-changing," says Moore. "A good education is one of the best ways to meet the challenge of change. Our system of education, however, must also meet the challenge of change. It's why I wanted to give back with my support for good strategic planning, adequate funding, state-of-the-art equipment and facilities, modern, functional buildings and sustainable resources.

Rooker's involvement with UGA through the years has had an equally profound impact.

In 1992, the college honored him with the Distinguished Alumni Award. When the UGA Real Estate Foundation formed in 1999, Rooker became its first chairman. He held that post for five years, at a time when he also served on the board of trustees for the University of Georgia Foundation. Rooker and his family gave to the athletic association's golf facility and equestrian team center, and they funded the Rooker Equine Receiving Area at the new Veterinary Medicine Hospital.

In 2005, one of the new residence halls at the university's East Campus Village was named John W. Rooker Hall to commemorate his years of alumni leadership and support.



From left, Peggy and Dudley L. Moore join Cindy and Jack Rooker at the ribbon-cutting for Moore-Rooker Hall. Photo by Cassie Wright



Rooker's motivation? Gratitude.

"Relationships make a huge difference in our lives," Rooker says. "If Terry did nothing else but provide the contacts that have made many of us successful in our professional lives, that's a job in itself. There's a network through Terry that you just can't replace."

"When asked for my support, I've always asked myself, How do we keep it going? How do we keep developing contacts?" Rooker continues. "Terry can make that happen better than any other thing I can think of. The school's just been wonderful to me, and it's been well worth my time to give back in return."

• • •

In recent years, Moore and Rooker confide that they were looking for one more opportunity to make a difference for Terry.

"I'd been approached about involvement with the new business school campus," Moore says. "The will was there, but I was financially uncomfortable funding the entire building myself."

The answer, it turned out, lay only as far away as that old collection box. First Fulton Corp. had grown and grown, and now held title to a valuable Atlanta commercial property. A buyer approached the last men standing, Rooker and Moore. They shook hands on a deal.

Now Moore and Rooker faced a choice. They could put the money in the bank ... where it would take a substantial tax hit. Or they could put the money philanthropically to a new Terry College of Business building.

The rest is history, as they say.

The longtime friends and partners say there was never any question about the order of the names on the front of Moore-Rooker Hall.

"It was clear to me," says Rooker, "that it ought to be Moore-Rooker, with Dudley's name first. That's because he's older than I am, smarter than I am, and richer than I am. I'm proud to be number two. We didn't have to argue about it. It came natural. The way it should be."

Moore laughs at that statement, but it's clear from his response that he's honored.

"It's a real compliment," he acknowledges. "It would have been easy for Jack to just fund this building on his own. I can say unequivocally that Jack is the most generous, admirable man, with his spirit of conduct and purpose, I've ever known."

And there's a lesson in this for all Terry alums. A lesson of giving back.

"Each of us should reflect upon the people, places, and experiences that have helped us succeed in life," Moore says.

"If UGA and Terry are notable in your reflections, I strongly encourage you to show your appreciation by making a meaningful financial contribution to Terry for the enhancements of its programs, scholarships and facilities. Your gifts will give you a sense of personal gratification and greatly enhance the lives of many Terry generations to come." ■

## PROFILES: DEDICATION AND GROUNDBREAKING



Georgia Gov. Nathan Deal, University of Georgia President Jere Morehead, and others participate in the ribbon-cutting of Phase II and the groundbreaking of the third and final phases of the new Moore-Rooker Hall. The festivities following a morning of speeches to dedicate the three buildings, scheduled to open in 2019, will house additional classroom space, faculty offices, and a new library.





Photo by Cassie Wright



Photo by Andrew Davis Tucker

Head and Terry College Dean Ben Ayers joined other alumni and their family members, state officials, UGA faculty and Terry College students for the final phase of the Business Learning Community on Sept. 15. Donors whose names grace the three buildings and commons area in Phase II were part of the ceremony. Phase III, when completed, will include two buildings located at the northwest corner of Lumpkin and Baxter streets. The buildings, which are currently under construction, will house faculty and staff offices, and conference rooms.





# Shine with the Best of Them

*Dan Amos (BBA '73), chairman of the Building Terry campaign and namesake of Amos Hall, is humbled to help the college he's supported for decades*

**By Doug Monroe (ABJ '69)**

**Dan Amos confesses.** He was wearing a tie in his office at Aflac headquarters in Columbus. Years after his employees convinced him not to wear one in the sweltering southwest Georgia heat. And years after his daughter drew a picture of him mowing the lawn wearing a tie.

But it wasn't just any tie. It was covered with pictures of the world-famous duck that made his insurance company's name a household word through one of the all-time great advertising campaigns. He had met with a dozen investors that morning and knew they would wear ties even though they had been urged not to.

Amos (BBA '73) turns his attention from ties to Terry College's vast new Business Learning Community looming above the corner of Lumpkin and Baxter streets. When it's done, it will comprise six buildings with Amos Hall as its centerpiece.

Amos served as chairman of the Building Terry campaign that set out nine years ago to raise \$90 million to bring the business

college up to speed with its competitors, not only with money for bricks and mortar but also for faculty, programs and students. The campaign far exceeded that goal raising more than \$121 million.

Amos credits the business school staff with telling him who and when to call. But all Terry alumni answer the phone when Amos calls and they listen carefully to what he has to say. He is among the most respected — and most involved — graduates in the history of the college.

Asking alumni for money in this campaign wasn't difficult, he says, because he made it clear the funds were crucial to ensure Terry kept up with or surpassed the top business schools in the country. Without a spurt of growth in facilities, faculty and technology, Terry could fall behind. It was almost as if he was recruiting for a football team made up entirely of All-Americans.

"We had a good story to tell about the need for the learning



center because we were becoming less competitive and if that continued it would have hurt the university,” he says.

Amos not only was in charge of raising the necessary money, he was intimately involved in the details of how it would be spent. It’s a lesson learned from other philanthropists.

“I’ve learned from other people that give that it’s important to have a detailed understanding of how your money is going to be spent,” he says. “I wanted to know all the details of how it would be built. It’s just good stewardship. And I found that others communicate better in constantly keeping you updated about what your money has done.”

He is pleased and proud of the results. “It has the ability to allow the professors to communicate in a kind of perfect environment, to keep students engaged in what’s going on.”

He got a firsthand look at the success of the campaign in July when he made a speech about technology at the Harvard Business School.

He is a big draw — not only because of the famous duck commercials — but also as the second-longest serving CEO of a public company in America, behind only Warren Buffett. And, in his 28 years as CEO, he has created a company environment that is consistently rated as one of the best places to work in America. He learned from his father and uncles who started the company in 1955 that “if you take care of the people, they’ll take care of the

company.”

“I think our facilities at Terry are equal or as good as what is going on with the Harvard Business School,” Amos says after his visit. “Let me tell you, we can shine with the best of them.”

Under Amos’ leadership, Aflac has experienced phenomenal growth, much of it since his wildly courageous gamble to go with the duck commercials, which hit the insurance advertising world like an earthquake.

He says he probably wouldn’t have met the criteria to get into UGA if he were a student today. But to those who do meet the standards to enter Terry, he says, “grasp all the knowledge you can at the university and you’ll be prepared for the business world. The other thing is: enjoy the university life, because it doesn’t get much better than it is in college and you’ll build friendships for life.”

Being bilingual “is an enormous advantage to you,” he adds. He travels often to Japan, where Aflac insures one out of every four households. He speaks some Japanese but still uses a translator. He says learning Spanish will be especially important for fresh graduates.

Amos made the most of his experience at UGA. He was a member of Sigma Nu fraternity and was elected campuswide as president of the Class of ’73. Asked if he was interested in running for office today, he replies “NO!” and adds, “politics are so pugnacious now.”

He still plays singles tennis several times a week with Columbus attorney Lee Champion (BBA ’72). They are like the Boys of Endless Summer. “He and I have been playing sports 52 years. We started at 14 and we’re still playing. We started with high school tennis, then racquetball, then squash, and now we’ve gone back to tennis.” The winner is decided, he says, “by whoever has the least amount of pain on any given day.”

Amos Hall will serve as an enormous welcoming edifice on the west side of campus for generations to come.

“I’m very humbled to have the opportunity to have my family name on the building and it has been my pleasure to be associated with the university in some form or fashion for over 40 years,” Amos says.

In the distant future, a freshman business student might look up at the imposing building and ask “Who was this guy, Amos?”

What would Amos like the answer to be?

“He was a guy who loved the university and felt like it, as well as a network of friends, helped play a large role in his life and the successes he was able to achieve.” ■



**Dan Amos served as chairman of the Building Terry campaign, and through his efforts more than \$121 million was raised. Photo by Cassie Wright**



# A COMMONS GOAL

*Phil and Betty Casey envision Casey Commons to be a place of shared ideas and innovation in a space with the comfort of home.*

**By Doug Monroe (ABJ '69)**

**A**s Hurricane Irma whirled toward Tampa, Phillip Casey (BBA '67) rolled down the storm shutters over the windows of his 11th-floor condo on Hillsborough Bay and calmly watched the Dallas Cowboys defeat the New York Giants on Sunday Night Football.

"We dodged a bullet," Casey said by phone the next morning. "We had no problem. We kept our power. It was a little windy but nothing big."

His major concern was the 9,000 students at the University of Tampa, where he is chair of the board of trustees. How had they fared? How would they eat? His mind turned to practical logistics, a key skill he developed as a U.S. Army Special Forces officer during the Vietnam War.

Thinking about the present, and future, of today's college students is forefront in Casey's mind.

As one of the major donors to the Building Terry campaign, the retired steel industry executive and his wife Betty are honored with Casey Commons, a large gathering area for the college in the center of Amos Hall. With high ceilings in 5,000 square feet of space, Casey Commons is where students, faculty and staff can meet, eat and study. The main room has seating for 150, and students can cram for a test while eating a croissant from the adjacent Rothenberger Café, which features Au Bon Pain. The commons includes three study rooms facing the courtyard.

"From the original BLC drawings and descriptions, Betty and I envisioned a comfortable family room that would nurture face-to-face student interaction in place of digital social networking," Casey says. "If this social Dawg house evolves as expected, it will generate future ideas, innovations and collaborations that will produce remarkable advancements for our Terry students and our communities."

Casey hopes his gift provides students with the environment to create the same sort of bedrock Terry College gave to him. "I know what it did for me, in giving me a foundation," he says. He feels UGA and Terry College are the key to helping business students as well as the state of Georgia realize their potential.

Although he has lived in Tampa 23 years, Casey never forgot his roots. He grew up in Southwest Atlanta, one of six children of a plumber, graduating from the old Joseph E. Brown High School. He transferred to UGA after two years at the University



**Betty and Phil Casey see Casey Commons as a collaborative space where all of Terry College can meet.** Submitted photo

of Tennessee, but his UGA career did not start off in glittering fashion.

At one point, Casey had to face what so many young men dreaded at the time: a disciplinary meeting with legendary Dean of Students William Tate. "I did some things and got kicked out," Casey says. "It was not one of my better days. I had to go home and tell my father I was expelled."

His father valued education and scraped together the money to send five of his children to college. "He was a middle-class, hard-working plumber who provided for his family and wanted them to have a better life," Casey recalls.

The chastened young man returned to UGA the next year with a renewed drive to succeed. "I started taking life more seriously. I found my direction and skill set in finance and accounting. I wasn't very articulate or good at salesmanship. But I was good at handling numbers. I understood balance sheets and income statements and that was where I found my niche. I understood the numbers behind a corporation and that paid off for a long time."

He landed a summer job at a bank in Brazil during his senior year. He returned to UGA for three months and graduated. He and his roommate drove to the Cotton Bowl in Dallas to see the Bulldogs defeat SMU 24-9. His career after that reads like James Bond meets Andrew Carnegie.

"When I got back home, I had a draft notice, so I went down and enlisted in the U.S. Army and requested Infantry Officer Candidate School." This was the buildup of Vietnam.

"Developing officer leadership skills, airborne parachute training and Special Forces qualification was an extensive part of getting ready to go to Southeast Asia," he says. Once in Vietnam, he spent much of his tour in a Special Forces camp near the Cambodian border and later volunteered for a second tour to conduct long-range reconnaissance missions along the





Photo by AJ Reynolds

Ho Chi Minh trail in Cambodia and Laos. For his heroic actions, Casey was awarded the Bronze Star and the Vietnamese Cross of Gallantry.

After his service, he won a scholarship to the Thunderbird School of Global Management, now part of Arizona State University.

As he prepared to graduate with his master's degree, he had three job offers: a bank in Ohio, Esso (now Exxon) and the CIA. The intelligence agency offered him a position in the next spy school, but President Richard Nixon announced a hiring freeze and the CIA rescinded the offer.

He accepted the job with the Latin America regional affiliate of Exxon, but the CIA recruited him to be an undercover agent in Brazil, while he worked full time. One day, he was told to meet his supervising agent, but another agent met him and said the agent's house was bombed and his contacts compromised. The CIA offered him the next spy school, but by this time, he was enjoying his work with Exxon. He stayed with Exxon 14 years, moving around South and Central America. During the high-tech boom, Casey repatriated to the U.S. and became CFO of an Exxon office systems venture. But Exxon left that business after IBM introduced its personal computer.

"Once I got into high-tech venture capital, I got the bug to get out of a big corporation," Casey says. Through a group of venture capitalists, he accepted a job as a "gunslinger" to take over the finances of poorly performing steel mini-mills and take them

public. "I kind of fit the bill." He went to Birmingham Steel as the CFO.

His new company and the venture capitalists made an unsolicited hostile attempt to take over a major competitor, Florida Steel. The approach was rebuffed and Florida Steel was ultimately bought by a Japanese company that brought in Casey as CEO and chairman. The majority Japanese ownership of Florida Steel was subsequently bought out by the Brazilian steel company Gerdau. Casey was named CEO and chairman of the board of Gerdau Ameristeel, the second-largest North American mini-mill steelmaker. In 2009, the company brought in \$4.2 billion in revenue. Casey retired after the Brazilians took the company private.

As a member of the Terry Dean's Advisory Council, Casey contributed to the Building Terry fund because "it was time the business college had to get into the 21st century. They had to compete. It was a fortunate time when they had the need and I had the resources."

He sees the university as the core of the state of Georgia's future, and advises new students "to get out of your comfort zone. Take a risk. The most important skill that I learned to be successful was the ability to hastily peel back the onion. Whether in combat or business, when you are faced with challenges or adverse circumstances, start asking probing questions until you are confident enough to make an informed decision. Every college ought to have a course called 'Peeling the Onion.'" ■



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EMPLOYMENT  
RATE WITHIN  
3 MONTHS OF  
GRADUATION

97%

UNDERGRADUATES

93%

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### “ AS A DEER RUN FELLOW,

I was given the opportunity to spend invaluable time with successful business leaders. While discussing our hopes and ambitions, we were simultaneously connecting and learning. Whether among other students who I was able to dream with or executives who inspired and challenged me, the relationships and bonds I built are experiences I will carry with me throughout my career. ”

— Jordyn Beaty (BBA '17)



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# Community

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*The undergraduate home for Terry has students engaged, impressed and thankful*

By Carolyn Crist (ABJ '10, AB '10, MA '14)



# 'Opportunities are Happening In These Buildings'



Terry College students Elizabeth Doherty (from left), Melissa Crane and Alina Taher talk and study in the courtyard at the center of the Business Learning Community.

*Photo by AJ Reynolds*



**When Alina Taher enrolled** at the University of Georgia, she knew she wanted to study business, but didn't know which aspect to pursue until she joined Terry College's Women in Business group as a freshman.

Now a senior marketing major and president of the women's student group, she guides others through the career-defining decisions of which major to choose and how to approach classes, internships and networking.

"Women tend to be more competitive with each other in the workplace, and I don't think it's something we always realize," she says. "Women in Business helped me to see that it's important to bolster each other and support each other instead."

Taher says women in the group focus on both professional skills and personal concerns, sometimes casually texting each other whether an outfit is appropriate for an event or a résumé is ready to send with the next job application.

"I love helping these women because I was in their position not long ago," she says. "I see them grow from freshmen to seniors who receive internships and job offers, and I'm glad they're succeeding."

Born in Bahrain, Taher always admired her grandfather's determination to build several businesses to support his family as they attended school in the United States. With her father as a Taco Bell franchiser and her mother and stepfather as owners of Corporate Payroll Services in Norcross, Ga., Taher knew she would follow in the same path of pursuing business, but she needed to find her own direction and her own community.

"At Terry, there's always a panel to attend or a company to meet, and the new buildings really facilitate that," she says. "If there's a company you're interested in, someone at Terry will be more than willing to help you connect."

The Women in Business organization, along with many business-focused student groups, moved meetings to Phase II of the Terry College Business Learning Community this fall. At Amos Hall and Casey Commons in particular, companies set up tables almost daily to get to know the next business leaders from UGA.

"Opportunities are happening in these buildings," Taher says. "I often encourage students to go to these events once a week to develop networking skills, and the new buildings foster that."



### **Taking a tour through Phase II**

Annie Jiang talks about the same networking opportunities when she gives tours to prospective students as a Terry Ambassador. Now a senior majoring in both management information systems and international business, Jiang first thought she would be a biology major and attend medical school so she could help people. But she switched majors as a freshman when she saw how her interests in technology and economics



**The Benn Capital Markets Lab allows students to watch and learn about international finance in real time.** Photo by AJ Reynolds

might help organizations.

"I love giving tours and bragging about Terry College, especially the new Business Learning Community," she says. "Parents and students are always impressed."

When she leads tours, Jiang starts with Correll Hall on the north side of the complex, walking visitors through the Davis Graduate Courtyard and its landscaped walkways that burst with white blooms, even through September.

Correll Hall sets an impressive tone for the rest of the Business Learning Community. Tour groups enter the four-story building through a towering rotunda braced by four red brick pillars. Inside, Jiang walks them past the new classrooms for the master's degree programs, as well as the business innovation lab, Georgia Power Classroom and the graduate commons.

"During this point in the tour, we pause at the top floor conference rooms where alumni come back and create those one-on-one connections with students," Jiang says. "A mentor has helped me through the interview process, and I currently guide two mentees. We're big on connections here."

Jiang then walks visitors toward Phase II, pausing at the open-air courtyard, the picturesque focal point of the BLC. Surrounded by pavers, newly planted trees, and a brick walkway engraved with alumni names, the lawn is lit at night by four light posts reminiscent of Old Allegheny lamps that dotted early American sidewalks. Surrounded on all sides by the four Business Learning Community buildings, the courtyard is accessible by walking through the buildings themselves or down a flight of stairs from the street level, giving it the feeling of a city park ensconced among skyscrapers.

"The UGA community in general is in awe of the BLC, and we have a sense of pride that we're in Terry College," Jiang says. "In Casey Commons, students sit and talk, and the classrooms and buildings overall have a collaborative design."

On the south side of Phase II, Jiang guides tours through Amos



Hall, home to Casey Commons, a 5,000-square-foot undergraduate meeting area filled with couches, cushioned chairs, meeting tables and high tops. She always stops at the project team rooms, case study classrooms and cluster classrooms that give professors flexibility in the way they teach.

“Something as simple as having more outlets near students in lecture halls means they can be more engaged in learning,” she says. “Terry is doing what it can to get students to where they want to be, and that blows my mind.”



### **Building a great partnership**

When Vasishtha Monavarty steps into the Business Learning Community, he can't help but look up. The five-story, all-brick buildings push into the sky, shielding other views — and even other sounds — of campus. Monavarty's eyes are often drawn to the capital letters on the sides of the brick facades.

“It speaks volumes that all of these common spaces are named after someone,” he says. “Someone donated personal wealth to empower people and educate others.”

Monavarty, a senior finance and MIS major who hails from Cumming, Ga., chose Terry College after watching his parents succeed in the MIS field. Now involved with the Student Government Association, Sigma Phi Epsilon, the Student Technology Committee and Terry Ambassadors, Monavarty often reflects on what it means to give back.

“At Terry, I get to mentor other students, be part of their lives and shape them,” he says. “I couldn't be at the place where I am without the help of other people.”

And donating the funds to build that place is another level of dedication, he added.

“These alumni could have invested in anything, but they put the money into buildings that will never give them money back,” he says. “They gave back to the students they don't yet know.”

Phase II construction, built with a public-private partnership combining significant donor support and state funds totaling \$63 million, broke ground in 2015 and wrapped up this summer in time for students to attend classes in August. Gov. Nathan Deal, UGA President Jere Morehead and the namesake donors joined more than 600 guests on the courtyard to dedicate Amos Hall, Benson Hall and Moore-Rooker Hall and break ground on Phase III.

The final two of six combined buildings comprising the Business Learning Community will feature ample classroom space, conference rooms, sales lab and faculty and administrative offices when it opens in 2019.

“Today we are celebrating more than bricks and mortar — we are celebrating the great partnership between the university, our alumni and friends and the state of Georgia,” Morehead said at the Sept. 15 dedication.

As the undergraduate center of Phase II, Amos Hall is named for Daniel P. Amos (BBA '73), the chairman and CEO of Aflac who served as chairman of the Building Terry campaign. Amos thanked every person who gave to the Phase II campaign, down to the last dollar.

“These donations made the difference in achieving our goal,” he said. “On behalf of my family, it's an honor to put our name on a building for a college that made such a difference in our lives.”

### **Leading the next students**

During another September event in Casey Commons sponsored by KPMG, Terry Ambassador Aman Bhimani watched the easy flow and conversation among students and business representatives as they wandered among tables.

“KPMG set up in the whole hallway, so it was more intimate yet more spacious than before when people squeezed into our previous lounge,” he says. “You get better interaction, and I could tell the alumni were impressed.”

A senior finance and MIS major, Bhimani chose to attend Terry College to emulate his father, who runs a convenience store in Decatur. Spaces such as the Benn Capital Markets Lab and new NASDAQ ticker in Amos Hall make Bhimani confident about his future beyond graduation.

“Students are better able to understand the real-world applications, and the collaborative classrooms create better discussions,” he says. “In business, you're not sitting alone reading notes, you're up, you're talking, you're interacting.”

Around that same time, senior accounting and international business major Jennifer Hardister encouraged her sister Elizabeth, an international affairs and disaster management major, to join her for lunch at the Au Bon Pain in the Rothenberger Café. They walked around the halls, and Jennifer smiled at her twin sister's awed reactions.

“I'm almost jealous that I only have one year left to experience it,” she says. “I can tell how much thought went into every room and every table to encourage collaboration.”

As the senior coordinator for the Terry Women's Initiative, Hardister knows how key that collaboration is. She's volunteered for two years to give fellow students advice about leadership, confidence, networking and career success. The new Sea Island Scholars Program, for example, pairs 10 female students with C-suite mentors on the Georgia coast for professional mentorship and a weekend of reflection and fun outings like yoga and golf.

“That one-on-one time is one of the most incredible experiences I've had,” she says.

Hardister moved the Terry Women's Initiative meetings to the new buildings this year, where she also takes part in the Leonard Leadership Scholars Program. The buildings' effect on collaboration, conversation and mentorship already is obvious to her.

“Terry College stands out in its approach to support students,” she says. “From Day One, Terry College supports you on your path to find your career.” ■





# WHAT IF A JOB DOESN'T SUIT YOU?

*Terry study identifies strategies to help employee 'misfits' stay engaged*

By Matt Weeks (ABJ '05, MPA '11)  
Illustration by Caitlin LeMoine (BFA '15)



**L**ike the elf who yearned to fix teeth instead of making toys, work “misfits” are employees whose core values don’t align with their company’s. Such discrepancies can make workers withdrawn, unproductive and unhappy. But new research from the University of Georgia suggests there are ways to help misfit employees stay engaged on the job.

“An employee can value pay, prestige, job security, altruism — any number of things — but if that core value isn’t being fulfilled then there can be a serious issue with fit,” says Jessica Rodell, a management professor. “For example, if you value variety and autonomy at work, but your company has a culture of micromanaging and assigning tedious tasks, that would be a bad fit for you.”

Rodell and her co-authors started to study misfit employees upon noticing that, when the economy was bad, job opportunities were scarce and workers couldn’t easily change employers. They wanted to know why some workers remained good employees when their core values weren’t met at the office. For the study, they surveyed nearly 200 workers and their supervisors across just as many companies.

“We know from years of research in psychology that one of our fundamental needs as humans are a sense of purpose and meaning or quality relationships with people,” Rodell says. “We looked at some things people can do that can supplement and fulfill those needs. It turns out that there are two ways to manage that — one at work and one outside of work.”

Job crafting and leisure activities, the researchers discovered, can help misfit employees stay productive at work.

“These steps are not designed to fix the problem,” Rodell says. They compensate for it. The best situation is still working for a company that fulfills your core values. That always makes the most engaged employees. But sometimes changing jobs isn’t realistic, and in those cases, job crafting and leisure activities are good options.”

Job crafting is the practice of realigning work duties to best suit the employee, Rodell says.

“There’s almost always an ability to do some job crafting,” she says. “It could be coordinating a corporate volunteering program to get a sense of meaning and help your company give back to the community. Or it could be choosing to collaborate with like-minded people in order to feel a sense of belonging.”

Outside of work, leisure activities can fulfill needs that are

typically met at the office. For example, joining a civic organization can allow workers to take on real responsibility and be thanked for their contributions.

“By joining a group sport or playing in a band, employees can fulfill that sense of belonging and having high-quality relationships with people,” she says. “They can volunteer to get a sense of purpose and meaning.”

However, not every leisure activity can fill the void at work. Binge-watching TV, while entertaining, won’t necessarily make up for a serious value misalignment, Rodell said. The activity needs to fulfill whatever fundamental need is missing from one’s work experiences.

Rodell offers this advice if the misfit tag might apply to you or someone who works for you.

#### **For employees:**

If you’re worried that you may be a misfit at work, here’s how to find out. First, identify your core values. These are fundamental, unchanging beliefs that describe how you see yourself. Then do the same for your company. Think about the corporate culture and the role of the organization. If you notice a mismatch, start thinking what you would like to be different.

“It’s like any relationship. You’re never going to connect 100 percent, but you should figure out your major deal breakers,” Rodell says. “It’s challenging. I always have my MBA students try this exercise. We talk about what they’re happy about in their jobs and what they’re not happy about. We brainstorm things they can do to change that and how it could work for them.”

#### **For supervisors:**

“Have an open discussion with the employee about why they’re valuable and what they offer to the organization,” she says. “Tell them you recognize that there may be a disconnect and talk to

them about potential opportunities job crafting, whether they can help with team endeavors, keeping them with the people that they enjoy being with, or if there are certain projects that, as their job evolves, they could do too.”

The study, “Engaged and Productive Misfits: How Job Crafting and Leisure Activity Mitigate the Negative Effects of Value Incongruence,” was published in the *Academy of Management Journal*. Rodell, who studies workplace meaningfulness, corporate volunteering, and justice, co-authored the article with Ryan Vogel of Penn State Erie, Behrend College; and John Lynch of the University of Illinois at Chicago. ■





# WHEN SHAREHOLDERS PAY ATTENTION

*UGA study shows say-on-pay laws keep CEOs on their toes*

By Matt Weeks (ABJ '05, MPA '11)

**When shareholders have a say** on executive pay, CEO salaries decline and company valuations rise, according to a University of Georgia study.

By analyzing financial data from more than 17,000 publicly traded companies in countries passing say-on-pay laws and countries that haven't, researchers found such laws tie CEO pay more closely to their company's performance and increase compensation equality among top managers.



"Eleven developed countries passed these laws between 2003 and 2013, so that gave us a natural laboratory where we could see what effect these laws actually had," says Ugur Lel, the Nalley Distinguished Chair of Finance and research co-author. "We found that, on average, CEO pay declines by about 7 percent and its sensitivity to firm performance increases by 5 percent."

Say-on-pay laws, such as the United States's 2010 Dodd-Frank law on financial reforms, mandate company shareholders have a chance to vote on executive compensation packages. Such laws, first passed in the United Kingdom, gained wider acceptance elsewhere following the Great Recession, partially in response to public unhappiness with excessive salaries for chief executives.

"We were surprised to find that after the laws were passed, there was still an increase in CEO pay. Critics argue that the pay increase means the laws are ineffective. That observation is correct, but the interpretation is wrong," Lel says. "What we see is that while CEO pay still goes up, it actually increases at a lower rate after say-on-pay laws are enacted."

The decline in CEO pay is more severe at companies with poor performance, Lel says. Those in the bottom quartile saw CEO salaries fall by 9.1 percent following say-on-pay practices. Changes in CEO pay were also more pronounced in firms with problematic pay. For example, CEO compensation fell by 18.5 percent, on average, for companies with "excess pay" — salaries above the level predicted by its economic determinants.

"There are times when you want to pay a CEO excessively, such as when he or she is doing a really great job and you don't want them to leave," Lel says. "But there are other times when you don't, such as when the firm is losing a lot of money and CEOs haven't made a difference. After say-on-pay laws happened, we found that excess pay decreases, especially in firms where chief executives have more power."

Following say-on-pay laws, company valuations tend to go up, Lel said.

"The argument against this was that you shouldn't give more power to shareholders because many may not know a lot about the firm and how it operates," he says. "But it turns out that almost all of the rejection votes come from sophisticated investors. So, these say-on-pay laws work and they empower investors."

Although many CEOs fought laws such as these from going into effect, some welcomed the extra accountability. In 2008, before the Dodd-Frank Act, insurance company Aflac adopted say-on-pay practices voluntarily.

CEOs aren't the only ones affected by say-on-pay laws. The study found the inequality of pay between top managers and CEOs was diminished as well.

"We looked at pay dispersion between the CEO and the other senior executives like the CFO and COO. There is sometimes a big pay discrepancy there because companies want to set up tournament incentives so that everyone keeps working hard to get the top spot," Lel says. "Other people say that CEOs have more sway over their own pay than other senior executives, and that's why they get paid at a higher rate. But we find that once say-on-pay laws go into effect, the pay difference between the CEO and top managers gets closer together — and the value of the firm actually goes up."

The *Journal of Financial Economics* study, "Say on pay laws, executive compensation, pay slice, and firm valuation around the world," was co-authored by Lel and Ricardo Correa of the Federal Reserve Board.





# ON A MISSION TO SAVE LIVES

Hogan Bassey (BBA '09)

Photo by AJ Reynolds

By Chris Starrs (ABJ '82)

**A**s a child growing up in Nigeria, Hogan Bassey's dreams of the future were not modest.

Contracting malaria no less than four times before his 10th birthday, Bassey (BBA '09) envisioned a world where he'd be improving — and saving — the lives of thousands who suffer from mosquito- and bacteria-borne diseases.

"Growing up and having malaria so many times, I wanted to solve the problem," says Bassey. "I was fed up with getting malaria. I was thinking to myself, 'If the mosquitoes don't bite me, I won't get sick.' It was ingenious — why hadn't anybody thought of this? In my 10-year-old mind, I'm thinking I've solved this problem once and for all."

Although Bassey, 30, held several jobs after graduating from UGA, he never lost sight of his goal to reduce the health burdens brought on by mosquito bites. And after several fits and starts, he co-founded the Alpharetta-based LivFul Inc., which seeks to save lives by preventing mosquito and bacteria-borne diseases.

"We're on a mission to save lives and transform communities — that's our motto," says Bassey, who went full-time with LivFul in 2015. "We want to save 200,000 lives per year."

Bassey, whose research and development these days is more sophisticated than in the beginning when he collected chemicals around his home in a hit-and-miss attempt to create a mosquito repellent, came to UGA as a pharmacy major but decided studying economics would help him reach his goals faster.

"I wasn't passionate about the science of (pharmacy) — I was more passionate about the business," he says. "And I ended up changing my major to economics because I wasn't sure where in business I fit in. I thought I'd run a hedge fund or something

like that and buy a pharmaceutical company one day, but it didn't turn out that way."

In June, LivFul brought its first product to market, AKIVA insect repellent, a plant-based elixir — available in a lotion or a wipe — that offers up to 16 hours of protection from insect bites. AKIVA is now available in the Bahamas and the repellent will soon be available in Brazil.

Bassey, who says the product's DEET-free formula incorporates a time-release technology that allows AKIVA to stay on the skin (rather than being absorbed or evaporating), adds the repellent should be available in American markets by 2019.

And while he's got his eye on the big picture, Bassey looks forward to personally delivering the first boxes of AKIVA to Nigeria.

"It's something I'm very excited to deliver around the world, and Nigeria has a special place in my heart, but I'm just so excited and our whole team is, to bring this to the world," he says.

When asked how his Terry College experience helped shape his efforts to launch LivFul, Bassey happily lists numerous professors (many he considers mentors) and classes (several he took more than once) who influenced his journey.

"I speak to people who went to other schools and they talk about never having a professor who made a profound effect on their lives. For me, I got that in Terry," he says. "My professors had a belief in me that was very encouraging. They believed that I could go out and achieve something special. When I faced hard times, I'd think about what they told me.

"They created an environment that allowed me to be myself and pursue my dreams by encouraging me and believing in me. They helped me realize what was unique about me." ■







# A WALK HE'LL NEVER FORGET

Roger Brathwaite (MBA '16)

By Chris Starrs (ABJ '82)

**W**hat happens to an individual under 50 who suffers a stroke? That person faces the challenges of recovery compounded with the continued responsibilities of the day-to-day world.

Such was the case in December 2014 for 44-year-old Roger Brathwaite (MBA '16), a service management consultant in the information technology field.

Brathwaite was preparing for his final Executive MBA class at Terry College's Executive Education Center in Atlanta when he was stricken by an intracerebral hemorrhagic stroke leaving him in a coma for three weeks. He was admitted to the Shepherd Center in Atlanta, where he spent some eight months in an intensive rehabilitation program.

While he credits his family, friends, doctors, nurses, therapists and fellow patients for his recovery, he also expresses gratitude to his classmates and Terry administrators for their part in helping him on the road to healing.

And it all started with two walks he was able to take.

Three months into his recuperation, Brathwaite was invited by Argy Russell, admissions director of Terry's Executive and Professional MBA programs, to attend a dinner celebrating the class's upcoming graduation.

"That was the first time I was able to go to a public place and walk," he says. "I was assisted by a physical therapist. The students were not aware I was attending. I was still sick and still recovering, but I was able to walk in and they cheered me on ... I don't think they even realized how much that meant to me."

And while he still had assignments to complete, Brathwaite was again invited by Russell to walk with his classmates when they received their MBA degrees in May 2015.

"I had not finished the program with my class, but (Russell) allowed me to go ahead and walk, even though I had to finish the last class," he says, adding he "officially" received his degree in August 2016.

Terry programs like the EMBA tend to foster a sense of unity among the students involved, but Brathwaite says once his classmates learned of his illness, they went above and beyond to strengthen the connection.

"Because of my stroke and what I went through, it really solidified the whole class," he says. "We're still friends and we're still buddies. I know that happens in a lot of classes, but this one has a different bond because of

what they did in response to my illness."

Although Brathwaite says faith was never a topic of classroom discussion with his classmates, he adds whenever his colleagues received new information on his condition, many were compelled to pray for him.

"Every time they got updates, they had prayer calls," he says. "It was so interesting. We'd never talked about prayer in class, so it was interesting that they turned to God and started praying together, regardless of religion and background. They came together and were prayerful about my situation. That bonded the class even more."

"We all were shocked," says Isaiah Banks (MBA '15), who along with fellow classmates Toshia Battle and Greg Davis were among the first to learn of Brathwaite's condition. "The entire class was remorseful, but you know the most touching and profound moment for me was when at least 15 to 20 of our classmates and faculty, including Argy, gathered together on a phone conference and prayed.

"I remember Toshia and Greg leading us in prayer. We all prayed and believed. Less than two months later, (he was) walking in on our finale dinner."

A native of the U.S. Virgin Islands and the father of four sons ranging in age from 16 to 22, Brathwaite earned his undergraduate Mechanical Engineering degree in 1992 from Norfolk State and after his stroke earned a certificate from Emory University in big data/analytics.

He now has hopes of eventually finding his way back into information technology and says he wants to work in the health care industry, but adds going into real estate or starting his own business are other options he's considering.

Brathwaite meets regularly with a group of young stroke survivors in Atlanta and says nearly all have the same drive.

"Strokes are now affecting younger people like myself, and we have different things to be concerned about," he says. "We are concerned about getting back to work, concerned about giving back to our community, concerned about having our regular lives."

And he's well aware of the challenges he'll face — not just in business but also in life — as he continues his slow-but-sure recovery.

"Usually folks have strokes later in life and are more concerned with having an easy way into transitioning into relaxing," says Brathwaite, now 47. "For me, I've got almost 50 more years to live!" ■



## COMMUNITY: FACULTY RECOGNITION



**BENNETT-ALEXANDER**



**BERENTE**



**BOUDREAU**



**R. WATSON**



**CHRIST**



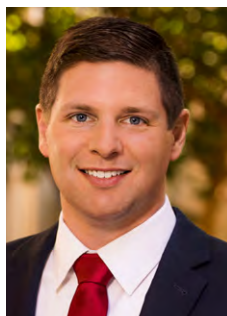
**HAMMERSLEY**



**HUBER**



**LITTLE**



**RAGIN**



**SAFADI**



**VOGT**

**Dawn D. Bennett-Alexander**, associate professor of legal studies, delivered the keynote address at UGA's Black Faculty and Staff Organization's 15th annual Founders' Award Scholarship Luncheon in October. Bennett-Alexander also finished her rotation as a 2016-17 Senior Teacher Fellow with the university's Center for Teaching and Learning.

**Nick Berente**, associate professor of management information systems, was awarded the 2017 best journal publication runner-up in the Academy of Management's Organizational Communication & Information Systems Division for "Coordinating Interdependencies in Online Communities: A Study of an Open Source Software Project."

**Maric Boudreau**, department head and associate professor of management information systems, and **Rick Watson**, the J. Rex Fuqua Distinguished Chair for Internet Strategy and professor of management information systems, were awarded a grant from Georgia Power for the project "Complete an End-to-End Power Systems Evaluation

Tool that Incorporates the Communication Network Characteristics with Power Grid Dynamics." They will work in collaboration with the UGA College of Engineering.

**Margaret Christ**, associate professor of accounting, was selected as a Center for Teaching and Learning Senior Teaching Fellow for the 2017-2018 year. She is provided with \$2,000 for an instructional project designed to strengthen courses and teaching methods in her department.

**Jackie Hammersley**, associate professor of accounting, took over as editor of *The Accounting Review* as of June 1. *The Accounting Review* is a bimonthly peer-reviewed academic journal published by the American Accounting Association.

**Mark Huber**, senior lecturer of management information systems, was named a UGA Student Veterans' Resource Center Fellow. He spent 21 years in the U.S. Air Force and Air Force Reserve.

**Laura Little**, associate professor of management and director of the Institute for Leadership Advancement, was elected to the executive board of Organizational Behavior as a representative-at-large. Little is one of three faculty members to hold the position. Organizational Behavior is a division of the Academy of Management.

**Marc Ragin**, assistant professor of risk management and insurance, received a grant from the Alfred P. Sloan Foundation for the project "On the Predictive Validity of Behavioral Decision Theories in Insurance Demand."

**Hani Safadi**, assistant professor of management information systems, was awarded a UGA Faculty Research Grant for the proposal "Effective Moderation of Online Patient Communities."

**William Vogt**, associate professor of economics, received a grant from Acumen LLC for the project "Malpractice Relative Value Units for the Medicare Physician Fee Schedule."



# Class Notes



Left to right, top row: Derek S. Rolle (MBA '00), Jenny Hendrix Grimes (BBA '99), Watson Bryant (BBA '07)

Middle row: Jessica Condon (BBA '09), Shane Fay (BBA '09), Laura Ann Howell (BBA '11)

Bottom row: Richard Shelor (AB '02), Tony Pritchett (BBA '05, MAcc '05), Russ Gannaway (BBA '03)

**Where did Terry take you?** Submit your class notes online, upload photos, share a promotion.  
[terry.uga.edu/alumni/resources](http://terry.uga.edu/alumni/resources)



## 1960-64

**Joseph Smaha** (BBA '62) of Fernandina Beach, Fla., was named an investor and member of the board of directors for FacilityONE Technologies LLC. Joseph, a Navy veteran, held numerous leadership roles, including VP of development for Long John Silver's Seafood Shoppes and also served on Wendy's International first Franchise Advisory Council.

**Sam Wellborn** (BBA '64) of Columbus was re-elected to a five-year term on the State Transportation Board, representing the 3rd Congressional District.

## 1965-69

**Roger Holden** (BBA '68) of Savannah was named VP of Bernard Williams & Co. Roger is a chartered life underwriter with more than 30 years experience in the insurance industry and helped create and advise the first PPO in the Southeastern U.S. He was also a co-founder and board member of the Georgia Society of Professional Benefits Administrators.

**Rodney Marcus Kittrell** (BBA '69) of Roswell retired in March as VP of Americas sales and service with Stratus Technologies Inc. During his 48-year career in technology sales and sales management, he was fortunate to work with a number a major technology firms such as Sperry Computers, EMC Corp., Cisco Systems Inc., Sun Microsystems Inc. and Stratus Technologies Inc. He resides in Roswell with his lovely wife Elsie and enjoys spending time with his three grown children and six grandchildren.

## 1970-74

**Bob Alford** (BBA '70) of Atlanta, a human resources manager for Cherokee County, was selected as one of three winners of the National Underwriter Property & Casualty's 2017 Excellence in Workers' Compensation Risk Management Award. A profile of Bob and Cherokee County's program appeared in the August issue of *National Underwriter* magazine.

**Bernard 'Chuck' Taylor** (MBA '71, PhD '75) of Blacksburg, Va., stepped down as head of the Department of Business Information Technology at Virginia Tech's Pamplin College of Business, a department he led since 1983.

**J. Harry Haslam Jr.** (BBA '73) of Tybee Island announced his retirement from Savannah's Hancock Askew & Co. LLP after working 44 years at the firm. He began his career at Hancock Askew straight out of college in 1973 and was named partner in 1981. He was promoted to managing partner in 1986.



**A.D. "Pete" Correll** (BBA '63) of Atlanta was named a 2017 Georgia Trustee by the Office of the Governor and the Georgia Historical Society. The title is the highest honor the state of Georgia can bestow.

## 1975-79

**Mike Freeman** (BBA '76) of Gallatin, Tenn., was named chief growth officer at SSI Group, a provider of revenue cycle management solutions. Mike worked with SSI as a sales management consultant for the previous two years, and most recently served as SVP of sales and marketing for Medhost Inc.

**Douglas Aldridge** (BBA '77) of Atlanta was recognized as one of America's Top Next-Generation Wealth Advisors by *Forbes*. He is a managing director-investments with Wells Fargo Advisors.

**Lt. Col. Donald Schlomer** (BBA '79) of Altamonte Springs, Fla., was conferred a Doctor of Business Administration degree from Walden University. He is a retired lieutenant colonel from the U.S. Army.

## 1980-84

**Tom Savini** (BBA '80) of Marietta was named CFO of Revenue Analytics, a tech-enabled consulting firm. Tom previously served as CFO for network security provider Damballa Inc. and CFO for wireless security provider AirDefense Inc.

**Roy Reeves** (BBA '81) of Moultrie was presented with the inaugural award for Innovation in Community Leadership by UGA's J.W. Fanning Institute for Leadership Development.

**Phillip Milam** (BBA '82) of York, S.C., left a 30-year career in the pharmaceutical industry to found a consultancy with the goal of enhancing professional opportunities for transitioning military service members. Revere Veteran Talent provides companies

support in the creation of sustainable veteran talent strategies. Phil and his team were recognized by the secretary of defense in 2017 for initiatives to recruit and retain veteran employees.

**Glenn Pait Willis Jr.** (BBA '82) of Tifton was elected to serve on the Georgia Bankers Association board of directors. Glenn is president of the South Georgia Banking Co. in Tifton and has a long history of service to GBA, having previously served as a Group 2 officer.

**Suzanne Chambers** (MBA '83) of Watkinsville wrote "Living Letters: Daily Devotionals for Busy Women," a book of daily devotionals.

**Alison Mewborne** (BBA '83) of Tallahassee, Fla., was named a certified plan fiduciary adviser for retirement plans at Capital City Banc Investments, a company she joined in 2005.

**Susan Pound** (BBA '83) of Atlanta will lead sales teams throughout the South Region for Wells Fargo Middle Market Banking. The region includes 12 states that stretch from Florida and Georgia to Texas. Susan Pound co-chairs the Wells Fargo Middle Market Banking Women's Segment, an initiative launched in 2014 to enhance lending to women-owned or -led businesses throughout the U.S. Previously she served as division sales manager for Middle Market Banking.

## 1985-89

**Karen Bennett** (BBA '85, MBA '11) of Brookhaven was named EVP and chief human resources officer for Cox Communications. Since 2015, Karen has served as SVP and chief human resources officer at Cox Media Group, Cox Communications' sister company that owns newspapers, TV and radio stations and digital media properties.

**Col. Tom Mahler Jr.** (BBA '72, MBA '73) of Winchester, Tenn., was named chair of the board of directors for Centerstone Military Services. He has served as a board member since 2003 and retired in 2012 after 14 years in the aerospace industry. Prior to this, he spent 25 years in the Air Force.





**Beth Chandler** (BBA '85) of Atlanta serves as VP and general counsel for Rollins Inc. and now oversees its internal audit department and joined the executive steering committee.

**Chris Duncan** (BBA '85, MBA '86) of Athens was named EVP/COO of Decisely, an Atlanta based insurtech firm specializing in HR, benefits and administration for small business. He previously was chief growth officer and national employee benefits leader of EPIC.

**David Nelson** (MBA '85) of Statham was appointed vice chair of The Red & Black board of directors. As a student, he served as editor in chief of The Red & Black, the independent student newspaper of the University of Georgia.

**Robert Lee Howren** (MAcc '86) of Lindale was elected international president of the Tax Executives Institute. Robert works for BlueLinx Corp. and has served as head of tax for more than 13 years. BlueLinx is a national building products distributor based in Atlanta. TEI is a worldwide association of corporate tax executives. Its more than 7,000 members are accountants, attorneys and other business professionals employed by more than 2,800 companies in North and South America, Europe and Asia.

**Deane Speer Price** (BBA '86) of Atlanta was promoted to president of Aderant, a legal software company. She previously served as COO and CFO at Aderant.

**David Voyles** (BBA '87) of Athens was named president of Pinnacle Bank. David joined Pinnacle in 2001 and most recently served as EVP of branch administration.

**Larry Walker III** (BBA '87) of Kathleen was named to the board of directors at Morris Bank. Larry is a Georgia state senator representing District 20 and is president and CEO of Walker Insurance Agency in Perry.

**James Taylor** (BBA '88) of Johns Creek was named U.S. director of sales of Precision Global and will be based in Greenville, S.C. He previously served as a commercial development manager for Jindal Films Americas LLC.

**Brian Hawkins** (BBA '89) of Bonaire was named CFO of Greater Community Bank in Rome. Brian previously served as CFO and EVP of American Pride Bank in Macon.

## 1990-94

**John Bishop** (MBA '90) opened the Avenue Wealth Management Group's first office in Rome. He previously was affiliated with SunTrust Investment Services Inc. He is past chairman of the economic development committee of the Rome Floyd Chamber of



**Virginia C. Drosos** (BBA '85) of Cincinnati, Ohio, received the EY Entrepreneur of the Year award for health care services in the Ohio Valley Region while serving as president and CEO of Assurex Health. She was named CEO of Signet Jewelers Ltd. in August. The awards program recognizes entrepreneurs who excel in innovation, financial performance and personal commitment to their businesses and communities.

Commerce and a member of Rome Rotary.

**David Jon Lerner** (BBA '90) of Atlanta is relaunching the audit practice for his certified public accountant firm Ascent CPA Group LLC. David's firm also provides services in continued growth with accounting, tax and consulting.

**Gregg Woodman** (BBA '91) of Cumming was named president of the Risk and Insurance Management Society's Atlanta chapter. He is a risk manager for iStar Inc.

**Bob Ellis** (BBA '92) of Milton was elected vice chairman of the Fulton County board of commissioners. Bob is Fulton County commissioner for District 2, which encompasses Milton, Mountain Park and large parts of Alpharetta, Roswell and Sandy Springs.

**Jeremy Miller** (BBA '92) of Jacksonville, Fla., was named director of operations for Lykes Insurance, headquartered in Tampa, Fla. He will manage operations and support enhanced employee, client and carrier relations. Prior to joining Lykes, Jeremy was commercial division manager and property and casualty division manager with Wallace Welch & Willingham Inc.

**Blake Batley** (BBA '93) of Alpharetta was named chief sales officer at MacDermid

Performance Solutions. Prior to joining MPS, Blake spent eight years with Web Industries Inc. as chief sales and marketing officer.

**Jay Prince** (BBA '93) of Valdosta was named the Georgia Automobile Dealers Association chairman for 2017-2018. His term began on July 1. Jay is VP of Prince Automotive Group, which owns seven dealerships in Tifton, Valdosta, Douglas and Albany.

**Holly Graves MacMillan** (BBA '94) of Bogart was named SVP, chief marketing officer of Stadion Money Management. She previously served as VP of marketing for the asset management firm.

## 1995-99

**Jonathan J. Tuggle** (BBA '95) of Atlanta was selected to *Georgia Trend* magazine's 2016 Legal Elite and was recognized as a Georgia Super Lawyer for 2017 in the area of family law. Jonathan is a partner at Boyd Collar Nolan & Tuggle.

**Michael L. Benner** (BBA '97) of Atlanta is VP at Risk Strategies Co. in Lawrenceville.

**Jay Byce** (BBA '98) of Atlanta was named managing partner of AHV Communities, a creator of single-family rental home communities. Jay will spearhead the company's expansion into southeast markets of North Carolina, South Carolina, Georgia, Florida and Tennessee.

**Aaron Surasky** (BBA '98) of Roswell was named VP of pricing for NAPA Auto Parts Group in Genuine Parts Co. Aaron previously served as senior director of pricing at The Home Depot.

**Louis M. Alterman** (BBA '99) of Marietta was named EVP and CFO of Rackspace, an IT services company based in San Antonio, Texas. Prior to joining Rackspace, Louis served as CFO of EarthLink, an internet pioneer that transitioned into cloud networking.

**Jenny Hendrix Grimes** (BBA '99) of Metter was elected Clerk of Superior, State and Juvenile Court of Candler County. She also serves as appeal administrator of the Candler County Board of Equalization.

**Townsell 'Tigger' Marshall** (BBA '99, MAcc '00) of Marietta was promoted to partner of Bennett Thrasher LLP in the personal financial services practice. He joined Bennett Thrasher in 2011 and began his career in the real estate practice at KPMG followed by World Tax Partners LLP.

**Jennings Pitts** (MAcc '99) of Marietta was promoted to partner of Bennett Thrasher LLP in the corporate tax practice. Jennings has been with Bennett Thrasher since 2004.





**Derek S. Rolle** (MBA '00) of Nassau was appointed deputy governor at Central Bank. He has served in various capacities within the bank, most recently as senior manager and head of the banking department. He has also served as a part-time lecturer in courses on finance and quantitative methods at the University of The Bahamas.

## 2000-04

**Corey Deal** (BBA '01, JD '12) of Jacksonville, Fla., was named executive officer of the Greater Atlanta Home Builders Association. Corey previously served as the executive director of the Northeast Florida Builders Association.

**Cade Joiner** (BBA '01) of Griffin was named chairman of Georgia National Federation of Independent Business. The Georgia NFIB has more than 8,000 member businesses in all 159 counties. Cade is owner of J. Cade Joiner Holdings LLC and Shred-X Corp.

**Chris Doyle** (MBA '02) of Louisville, Ky., was named director of brand management at Ale-8-One Bottling Co. Ale-8-One is a ginger-based soft drink.

**Richard Shelor** (AB '02) of Atlanta was named a mortgage banker at PrivatePlus Mortgage, a division of the National Bank of Commerce. He previously served as managing broker of a commercial development and sales firm.

**Andrea Barrett** (BBA '03) of Atlanta was named Teacher of the Year by the Georgia Marketing Education Association. She is a teacher for Gwinnett County Public Schools.

**Russ Gannaway** (BBA '03) of Newport Beach,

Calif., was named a co-portfolio manager of Pacific Investment Management Co.'s PCM Fund. He served as EVP and commercial credit portfolio manager in the Newport Beach office, focusing on commercial real estate.

**Russell (Russ) Dearie** (BBA '04) of Charleston, S.C., was named controller at North Charleston-based Equiscript LLC. He previously served as a controller with Belimed.

**S. Bayne Hill** (BBA '04) of Atlanta was recognized as one of America's Top Next-Generation Wealth Advisors by *Forbes*. He is a VP and senior portfolio manager with Morgan Stanley Wealth Management.

**Michael Parkerson** (BBA '04) of Atlanta was appointed associate VP of government relations at Kennesaw State University. He previously served as a budget and policy analyst for the Georgia House of Representatives Budget and Research Office where he consulted with state officials to review spending needs and make budget recommendations, and developed spending policy and priorities for Georgia's higher education agencies.

## 2005-09

**Jeremy Brook** (BBA '05) of Nashville, Tenn., launched the firm Taylor Brook Law PLLC, an entertainment law firm based in Nashville. Jeremy launched the firm with partner Stephanie Taylor, and the firm will serve the diverse needs of their clients, which include artists, songwriters, music industry entrepreneurs, concert series and film and television

productions. Jeremy is a member of the Terry College Young Alumni Board.

**William Liles** (BBA '05) of Nashville, Tenn., became a Chartered Financial Analyst charterholder. He is a financial adviser with Baird Private Wealth Management.

**David Maxey** (BBA '05) of Buford was named VP of sales and marketing at Tie Down Engineering. David previously served as COO for MFG.com.

**Tony Pritchett** (BBA '05, MAcc '05) of Roswell was named VP and CFO of Agilysys Inc. He previously served as the company's interim CFO and prior to that held various other senior roles.

**Michael Bernath** (BBA '06) of Brookhaven was named a principal of Avison Young Inc. Michael is part of the Hospitality Group and is located in the Avison Young Atlanta office. He recently served as a partner with Hotel AG. He is a board member of the Triple Play Foundation, a non-profit dedicated to using sports to promote education, health and community service to at-risk youths in the Atlanta and Athens areas.

**Blake Fulenwider** (BBA '06) of Atlanta was named deputy commissioner, Georgia Medicaid chief for the Georgia Department of Community Health. Blake was a partner and Georgia director of Total Spectrum, a policy consulting practice focusing on federal and state legislative health care reform developments.

**Michael Paupeck** (BBA '06) of Atlanta was selected to *Georgia Trend* magazine's 2016 Legal Elite in the area of real estate and

**Blake Bruce** (BBA '03) and **Ty Dickey** (BBA '05) both of Atlanta, were recognized by *Forbes* in its inaugural America's Top Next-Generation Wealth Advisors list. All honorees, born in 1980 or after, were ranked on criteria including service models, assets managed, client retention, experience levels, integrity and compliance records, among others. Partners in The Bruce Dickey Group at Merrill Lynch in Atlanta, both have served as past chairmen of the Terry College Young Alumni Board, and Blake is a current member of the Terry College Alumni Board.







**Billy J. Nelson Jr.** (BBA '06) of Hinesville was appointed solicitor general of the State Court of Long County by Georgia Gov. Nathan Deal. He was an assistant district attorney in the Atlantic Judicial Circuit.

She is an attorney at Duane Morris LLP.

**Jessica Condon** (BBA '09) of Brookhaven was named a senior associate with retail brokerage group JLL Atlanta. Prior to joining JLL, she was with Century Lenze, a boutique investment company, where she performed acquisitions, underwriting/due diligence, and equity placement.

**Shane Fay** (BBA '09) of Frisco, Texas, was hired as SVP of global sales for Grid4C. Shane will work to expand the company's global reach and drive adoption for its predictive analytics solutions. He previously served as VP of utility sales at Comverge.

**Chadwick Hume** (BBA '09) of Atlanta was named VP at Roark Capital Group Inc. He previously served as a senior associate at Roark.

## 2010-14

**Corley Auditorff Jr.** (MBA '10) of Cumming was named a managing director at Monticello Asset Management LLC. Corley previously served in several roles at the U.S. Department of Housing and Urban Development.

**Eric Bunning** (BBA '11) of Alexandria, Va., was named director, federal affairs at the National Beer Wholesalers Association. Eric previously served as senior legislative assistant in the office of Rep. Andy Barr (KY), where he handled a diverse portfolio of issues including tax, transportation and other domestic policy priorities.

**Ryan Reethof** (BBA '11) of Atlanta was named by CBRE Inc. as a senior associate with the office institutional properties group in Atlanta. Ryan previously served as a senior analyst with CBRE.

**Michael Brewer** (BBA '12) of Atlanta was ordained as a transitional deacon, a milestone toward serving as a Catholic priest. As deacons, they will preach at Mass and serve at funerals. They may also baptize new Catholics and witness weddings.

## 2015-

**Mallory Wilkerson** (BBA '16) of Oakwood was named an account coordinator at public relations and marketing firm William Mills Agency. Mallory previously worked as a brand partnerships intern for Nashville-based Nisolo.

**Dan Phillips** (MBA '17) of Athens was named strategic program manager of SOAR Performance Group, a client-focused sales consulting and training company that concentrates on sales performance improvement. Prior to his consulting career, Dan worked in sales, brand management and operations for Stryker, Townsend Corp. and SC Johnson. ■

construction law. He is a partner at Weinberg Wheeler Hudgins Gunn & Dial.

**Jason Porter** (PhD '06) of Yankton, S.D., is a recipient of the 2017 University of South Dakota Belbas Larson Awards for Excellence in Teaching. He is an associate professor of accounting at USD's Beacom School of Business, and was previously a professor at the University of Idaho and an instructor at the University of Georgia, Piedmont College, Utah Valley State College and Brigham Young University.

**Watson Bryant** (BBA '07) of Chapel Hill, N.C., was promoted to senior partner of Cushman & Wakefield's Southeast Multifamily Advisory Group. He will manage brokerage activities in the Triad, Triangle and eastern North Carolina regions. Watson joined the Southeast Multifamily Advisory Group as a managing director when Cushman & Wakefield acquired Multi Housing Advisors in 2016.

**Travis Hodge** (BBA '07) of Decatur was named the VP of multifamily capital markets at JLL and will co-lead the mid-market multifamily group, which will focus on medium-priced residential units.

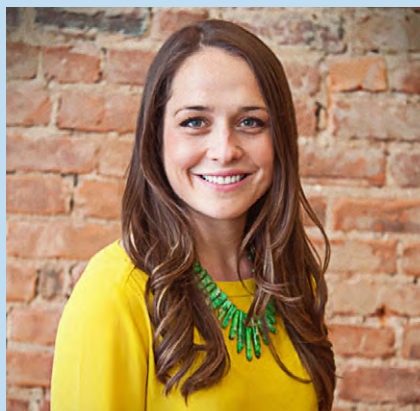
**Scott Reeves** (BBA '08) of Bethlehem was named a partner in the audit, tax and consulting groups at Tidwell Group. Scott is a member of the firm's assurance, affordable real estate practice and commercial real estate practice.

**Eric Worrell** (BBA '08) of Peachtree City was recognized as one of America's Top Next-Generation Wealth Advisors by *Forbes*.

Eric is a SVP investment officer of Wells Fargo Advisors in Griffin.

**Greg Caples** (MBA '09) of Myrtle Beach, S.C., was named CEO of Coliseum Northside Hospital in Macon. He previously served as COO at Grand Strand Health in Myrtle Beach, S.C. He is a fellow of the American College of Healthcare Executives.

**Meghan E. Claiborne** (BBA '09) of Philadelphia, Pa., was honored with the Sean Peretta Service Award by the Young Lawyers Division of the Philadelphia Bar Association.



**Laura Ann Howell** (BBA '11, AB '11) of Winchester, Tenn., was promoted to SVP at Reliance Partners, a commercial insurance agency. She previously served as the company's VP, overseeing HR and finance.



## 1940s

**Arnold S. Blum** (BBA '42), Macon, April 5. **Loyce Barrow Myrick** (BBA '43), Savannah, Aug. 10. **Wallace 'Wally' B. Clary** (BBA '48), Dahlonga, April 28. **Robert P. Miller** (BBA '48), Beaufort, S.C., April 25. **W. 'Bill' Watts Morgan Jr.** (BBA '48), Auburn, Ala., April 15. **Mary Lourie Rittenberg** (BBA '48, MSED '49), Atlanta, May 25. **Karl Moody** (BBA '49), Savannah, April 1. **Tomie Roberts Blanton** (BBA '49), Valdosta, June 24. **Marvin C. Jones Jr.** (BBA '49, MBA '50), High Point, N.C., June 7. **C. Mac Stout** (BBA '49), LaGrange, June 15. **Nelson C. Westbrooks Jr.** (BBA '49), Bainbridge, April 29.

## 1950s

**Jack T. Farrar** (BBA '50), West Columbia, S.C., May 6. **Levi W. Hill III** (BBA '50), Augusta, July 19. **Karl A. Holmen** (BBA '50), Savannah, May 30. **Hugh F. McCarley Jr.** (BBA '50), Atlanta, April 6. **Floy 'Fantona' Fowler Bisson** (BBA '51), Athens, April 1. **James 'Jim' W. Coclin** (BBA '51), Atlanta, April 30. **Samuel L. Shapard** (BBA '51), Rome, May 28. **Harold T. Spears Jr.** (BBA '51), Lakeland, Fla., May 28. **Alice Smallwood Bodine** (BBA '52), Longwood, Fla., June 20. **Frank G. Bond** (BBA '52), Fayetteville, June 17. **Thomas 'Jitterbug' R. Harvill Jr.** (BBA '52), Athens, June 5. **Claude M. Hipps** (BBA '52), Melbourne, Fla., May 20. **V. Carlisle Sullivan Jr.** (BS '52, MBA '59), Albany, July 17. **Francis 'Framp' S. Hipps** (BBA '53), Waycross, April 21. **Thomas P. Lovelace** (BBA '53), Augusta, April 9. **Harvey H. Oliver** (BBA '54), Vestavia, Ala., June 3. **William 'Bill' J. Orr Sr.** (BBA '54), Georgetown, Texas, Aug. 21. **C. Julian Davison** (BBA '55), Woodville, Aug. 24. **Dr. Jackie Kleiner** (BBA '55), Bronx, N.Y., July 1. **Billy C. Murrell** (BBA '55), Manassas, Va., June 10. **Marvin B. Cohen** (BBA '56), Atlanta, July 30. **Lenurd 'Lee' Davis** (BBA '56), Jacksonville, Fla., April 20. **E. Hendree Paine Jr.** (BBA '56), Columbus, July 19. **James L. Turner Sr.** (BBA '56), Jackson, Aug. 5. **John C. Wilson** (BBA '57), Macon, May 9. **Harris Jones Jr.** (BBA '58), Baltimore, Md., April 6. **Reid N. Wills** (BBA '58), Birmingham, Ala., May 2. **Ken Cooper Jr.** (BBA '59), Savannah, May 30. **Jack Edwards** (BBA '59), Bremen, May 22. **A. Lawton Miller Jr.** (BBA '59, LLB '62), Macon, June 22. **Edward 'Eddie' C. Rees III** (BBA '59), Waycross, April 4.

## 1960s

**J. 'Jack' Weston Caldwell** (BBA '60), Longwood, Fla., June 3. **M. Anthony 'Tony' Greene** (BBA '60), Atlanta, Aug. 29. **Daniel 'Danny' M. Grimes Sr.** (BBA '61, LLB '64), Decatur, July 7. **Robert E. Pitts Jr.** (BBA '61), Columbus, June 30. **R. Joe Walls** (BBA '61), Cumming, May 12. **Don L. Guin** (BBA '62), Flint, Texas, June 18. **Steve M. Jones** (BBA '62), Jackson, June 13. **Thomas 'Tommy' J. Thompson Jr.** (BBA '62), Dunwoody, May 13. **James 'Jimmy' R. Jones Jr.** (AB '63), Brunswick, April 22. **David F. Prince** (BBA '63), Montgomery, Ala., June 10. **John 'Hugh' Temple** (BBA '63), Cumming, May 26. **Thomas 'Tommy' B. Mann** (BBA '64), Albany, Aug. 6. **Judy Roberts Walker** (BBA '64), Fort Valley, June 30. **Brigham E. Woodward** (BBA '64), Americus, July 5. **Duane P. Sichveland** (BBA '65), Memphis, Tenn., April 13. **Ken B. Beverly** (BBA '66), Coolidge, April 9. **Richard F. Butterworth** (BBA '66), Gainesville, April 4. **J. David Gordon** (BBA '66), Athens, April 17. **Charles 'Charlie' W. Hudson** (BBA '66), Hamilton, June 20. **Jack D. Stepp** (BBA '66), Calhoun, May 21. **Tom Tomlin** (BBA '66), Peachtree City, June 10. **Hargrove 'Groves' Bowles III** (BBA '67), Travelers Rest, S.C., April 12. **Evan R. Corbin** (BBA '67), Canton, April 18. **W. Matthew 'Bubba' Mock Jr.** (BBA '67), Savannah, July 24. **Edwin D. 'Buddy' Thayer** (BBA '67, MEd '71), Americus, Aug. 19. **William 'Bill' E. Tidmore Jr.** (BBA '67), Fort Myers, Fla., July 27. **G. Michael 'Mike' Agnew** (BBA '68, JD '71), Pine Mountain, July 11. **Buddy O. Downs Jr.** (BBA '68), Bishop, April 3. **Dan 'Danny' H. Gibson** (BBA '68), Macon, April 20. **Paul S. Handmacher** (BBA '68), Montgomery, Ala., July 26. **Robert 'Dennis' Burroughs** (BBA '69), Ponte Vedra Beach, Fla., April 30. **Glenn 'Lamar' Coffeen** (BBA '69), Athens, May 8. **John E. Ginn** (BBA '69), Perry, May 1. **W. Larry Webb** (BBA '69), Athens, July 30.

## 1970s

**Dwight 'Jim' Bruce Jr.** (BBA '70), Concord, N.C., Aug. 4. **Col. Duncan David Briggs Jr.** (MBA '71), Herndon, Va., Aug. 18. **Henry M. Cook** (BBA '71), Lula, Aug. 28. **V. Larry Perkins** (MBA '71), Gainesville, June 14. **Del F. Powell** (BBA '71), Milton, April 21. **Charles J. Smith Jr.** (BBA '71), Resaca, April 19. **Mark A. Davis** (BBA '72, MAcc '73), Austin, Texas, June 8. **Frank O. Johnson Jr.** (BBA '72),

Columbus, April 7. **Houston 'H.T.' Weaver Jr.** (BBA '72), Roswell, June 15. **J. Gregory Vaughn** (BBA '73), Fayetteville, Aug. 1. **Robert 'Bob' N. Wilson Jr.** (BBA '73), Thomson, Aug. 25. **Jerry Lee Jr.** (BBA '74), Alma, June 9. **John P. Murphy** (BBA '74), Fairhope, Ala., April 23. **Gary E. Plunkett** (BBA '74), Bishop, July 3. **Dennis C. Quigley** (MBA '74), Greensboro, April 27. **R. Stephen 'Steve' Shelfer** (BBA '74), Decatur, April 18. **L. David Skinner** (BBA '74), Winder, July 19. **Thomas J. Butler** (MBA '75), Miami, Fla., April 15. **E. Jerry Sifford Jr.** (BBA '75), Charleston, S.C., June 20. **Theo 'Toby' B. Bean Jr.** (BBA '76), Lafayette, La., June 12. **Rollin P. Middlebrooks III** (BBA '76), Gray, April 21. **Sandra 'Sandy' Goehring Wilson** (BBA '76), Ballwin, Mo., April 10. **Dusty Gillham** (BBA '77), McDonough, May 16. **James 'Jim' E. Lesher** (BBA '77), Norcross, July 25. **Janet Miller Broyles** (BBA '78), West Lafayette, Ind., Aug. 6. **Clyde 'Cy' T. Clark Jr.** (BBA '78), Treasure Island, Fla., April 18. **John A. Garland** (BBA '78), Dalton, April 20.

## 1980s

**Robert 'Chip' W. Grissom Jr.** (BBA '80), Alpharetta, Aug. 25. **Laine 'Vaughan' Richardson Cooper** (BBA '83), Smyrna, May 5. **James 'Jim' M. Bonem** (BBA '84), Cumming, May 3. **A. Todd Pullen** (BBA '85), Charlottesville, Va., May 17. **Beth Yeara Withrow** (AB '87), West Point, April 23. **Michael J. Bryan** (BBA '89), Atlanta, July 9. **Thomas K. Holihan** (BBA '89, MBA '92), Atlanta, June 19.

## 1990s

**Cara Bedford Hanin** (BBA '91), Atlanta, April 13. **Dr. Michael S. Spencer** (PhD '92), Cedar Falls, Iowa, Aug. 21. **Thomas A. Meadows Jr.** (BBA '94), Dahlonga, June 10. **Lance A. McCormack** (AB '95), Atlanta, Aug. 17. **H. Lee Doss Jr.** (BBA '97), Tifton, April 18.

## 2000s

**David A. Dunn Jr.** (BBA '00), Evans, May 13.

## FORMER FACULTY

**William Beranek**, Department of Finance, June 2. ■



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