



# DEAN'S REPORT 2023



Terry College of Business  
UNIVERSITY OF GEORGIA





## DEAN'S MESSAGE

From the start, 2023 was an outstanding year for the Terry College of Business. In January, we extended our accreditation with the Association to Advance Collegiate Schools of Business. Less than 6% of business schools meet AACSB's standards, yet Terry has done so for nearly a century — a testament to our steadfast commitment to providing students with a top-tier business education.

Likewise, our academic programs at the undergraduate and graduate level continue to earn top rankings nationally among business schools, with eight ranked in the Top 10 among public programs.

We were proud to launch several programmatic initiatives in 2023, including a fully virtual Online MBA program and a college-wide Center for Business Analytics and Insights. These new offerings reflect our focus on creating innovative, market-leading programs that shape future leaders and position the college for long-term success.

And, thanks to the generosity of alumnus John Munro Godfrey, Sr., and his wife, Flavel McMichael Godfrey, we were thrilled to announce the naming of the John Munro Godfrey, Sr. Department of Economics in September. The Godfreys' remarkable gift supports the Terry College and the Economics Department as we work to recruit and retain top faculty; create scholarships for deserving students; and provide programmatic funds to ensure sustained academic excellence.

As always, I remain grateful for the support of our Terry community. With your partnership, we will continue to make strides in the years ahead.

Sincerely,

**Benjamin C. Ayers, Dean**  
*Earl Davis Chair in Taxation*  
busdean@uga.edu

TERRY RANKINGS

# Academic Programs

With **11 programs ranked among the nation's best** public programs — including **eight earning Top 10 rankings** — students at the Terry College of Business complete their degrees prepared to achieve, innovate and lead in the global economy.



**#1** RISK MANAGEMENT AND INSURANCE  
U.S. News & World Report Undergraduate Program Ranking

**#8** FULL-TIME MBA  
Bloomberg Businessweek

**#2** REAL ESTATE  
U.S. News & World Report Undergraduate Program Ranking

**#10** MANAGEMENT INFORMATION SYSTEMS  
U.S. News & World Report Undergraduate Program Ranking

**#2** ACCOUNTING & FINANCE  
Niche Undergraduate Program Ranking

**#11** J.M. TULL SCHOOL OF ACCOUNTING  
U.S. News & World Report Undergraduate Program Ranking

**#2** MASTER OF BUSINESS AND TECHNOLOGY  
U.S. News & World Report

**#19** DEPARTMENT OF MANAGEMENT  
U.S. News & World Report Undergraduate Program Ranking

**#6** EXECUTIVE MBA  
Fortune

**#22** PROFESSIONAL MBA  
U.S. News & World Report



# A Transformational

# Gift

*Terry celebrates the naming of the John Munro Godfrey, Sr. Department of Economics*



In September, the Terry College of Business named its Economics Department the John Munro Godfrey, Sr. Department of Economics in honor of alumnus John Munro Godfrey, Sr.

The naming recognizes Godfrey's career as a leader in the field of economics and his long-standing support of the University of Georgia, including a transformational gift from Godfrey (BBA '64, PhD '76) and his wife, Flavel McMichael Godfrey, to endow the Department of Economics.

The college celebrated the naming on Nov. 10 with a ribbon-cutting ceremony in the Business Learning Community's Casey Commons. UGA President Jere Morehead highlighted the significance of the Godfreys' gift, saying it "will ensure the department continues to provide outstanding education and valuable research in the field of economics for generations to come."

Joined by family and friends and speaking to an audience of Economics faculty and students, Godfrey said he hoped the naming would serve as a "catalyst" for the department as it continues to grow and evolve, adding that a stronger Economics Department will make for a stronger university.

***"Seeing this as helping Terry, a crown jewel of the University of Georgia, makes it that much more important."***

**— JOHN MUNRO GODFREY, SR.**





## THE JOHN MUNRO GODFREY, SR. DEPARTMENT OF ECONOMICS

**700** Economics majors

**10th** Most popular major at UGA

**#1** in PhD enrollment at Terry



# A commitment to analytics

## *College establishes Center for Business Analytics and Insights*

The Center for Business Analytics and Insights was established in 2023 to lead the development and dissemination of analytics knowledge and skills for the Terry College of Business.

Christopher Cornwell, who most recently served as head of the Economics Department and holds the college's Simon S. Selig Jr. Chair for Economic Growth, was named the interdisciplinary center's first faculty director.

"Integrating analytics activity across all disciplines is essential to meet the market demand for these skills and provide state-of-the-art resources and training for empirical researchers," Cornwell said. "The CBAI provides a platform to connect our expertise to stakeholders who look to Terry for leadership in developing data-driven strategies."

The center serves as a forum for instructional and research collaboration across the Terry College's academic units. Several graduate programs underscore the college's breadth and depth in business analytics, including the Master of Science in Business Analytics, Master of Accountancy, Master of Marketing Research and doctoral programs across all seven academic departments.



### **STUDENTS**

The CBAI serves students by coordinating analytics instruction across the Terry College academic programs, overseeing the Terry Analytics Lab, sponsoring external speakers and organizing experiential learning opportunities.



### **FACULTY**

The CBAI serves Terry faculty by sponsoring academic seminars, workshops and conferences, assisting in the acquisition of proprietary data and supporting research through seed grants.



### **INDUSTRY AND COMMUNITY**

The CBAI serves industry and community leaders by sharing consulting expertise, sponsoring workshops and educational opportunities, and coordinating industry and community engagement.





# Terry MBA goes virtual

*First cohort of Online MBA students begins classes*

**The UGA Online MBA**, a part-time program modeled after the Terry College's Professional MBA and operated from its Atlanta campus, welcomed its first cohort of students in fall 2023. The program's inaugural cohort includes professionals hailing from multiple states and representing a variety of industries.

"There's a huge population of UGA alums or people connected to the university who want to get a Terry MBA, but they can't attend classes in Athens or Atlanta," said Susan Brown, director of Terry's Executive MBA, Professional MBA and Online MBA programs. "This opens that up for them. We've got students from Maine, Washington, and others from Atlanta who wouldn't have been able to do an in-person program because of their jobs."

The format allows professionals to earn a graduate degree while continuing to work full-time. It also allows Terry to cast a wide recruiting net, attracting high-caliber students who might otherwise opt for a program in another state.

"Online education in general is growing for master's programs, and MBA hiring is growing," said Brown. "We saw an opportunity to expand and recruit students we would never have attracted before."

## TERRY COLLEGE OF BUSINESS ONLINE MBA

**50+**

Students in first cohort

**17-23**

Months to complete degree

**14%**

expected increase in in-state MBA employment



# Deer Run goes global

## *Ivester gift funds study abroad scholarships*

Through the generosity of Gainesville natives Doug and Kay Ivester, a 2023 endowment of \$600,000 funded the Deer Run Global Fellows program to provide study abroad scholarships to Terry College of Business students from Hall County.

Doug Ivester graduated from UGA in 1969 with a bachelor's degree in accounting from Terry and presides over Deer Run Investments LLC. He was elected chairman of the board and CEO of The Coca-Cola Co. in 1997 and retired in 2000.

The Ivesters, through the Melvin Douglas and Victoria Kay Ivester Foundation, are tireless supporters of the University of Georgia, the Terry College, and educational and cultural endeavors in Hall County.

UGA students from Hall County have benefited greatly from the Ivester family's investment. Since 2017, the Ivesters donated more than \$1 million to establish 10 Georgia Commitment Scholarships through the Howard E. Ivester Scholarship Fund. The fund, named in honor of Doug Ivester's father, provides need-based scholarships for Hall County students.

Since 2010, the Ivesters hosted groups of the Terry College's highest-achieving students for a leadership retreat at their 25,000-acre farm in Leary, Georgia. The Deer Run Fellows Program allowed students to soak in wisdom and practical advice from Ivester and other business leaders. These students are now business leaders in Georgia and beyond.



*The Deer Run Global Fellows Fund allows Deer Run Fellow alumni to reunite around a shared experience and purpose, providing exceptional learning opportunities to future generations of Terry business students.*



# Economic Outlook

A sizable crowd gathered at Atlanta's Georgia Aquarium in December to kick off the 2024 Georgia Economic Outlook series, hosted annually by Terry's Selig Center for Economic Growth. For 41 years, Selig produced an economic forecast report for the state and its metropolitan statistical areas. In the 2024 report, forecasters predicted Georgia's post-COVID economic expansion will slow but continue, with GDP increasing by 1.1% in the coming year.





TERRY 2023

# Year in Review

In 2023, the Terry College earned top academic rankings, hosted major events, welcomed new departmental leadership and celebrated our outstanding students and alumni.



## JANUARY

Following a thorough review, the Terry College of Business extended its global accreditation with AACSB International for another five years. Though the organization's accreditation standards are met by less than 6% of the world's business schools, Terry holds the distinction of having been continuously accredited since 1926.



## FEBRUARY

Four alumni were recognized as 2023 Terry Trailblazers: **Lael Chappell** (BBA '06), chief marketing and business development officer at Desq; **Chloe Kelley** (BBA '06), executive vice president and account manager for PIMCO; **Ameet Shetty** (BBA '96), chief data officer for Pilot Corp.; and **Kim Adams** (BBA '99), vice president for diversity, equity and inclusion and talent acquisition at Ulta Beauty.



## MARCH

The Terry College of Business hosted the 10th annual Southeastern Conference MBA Case Competition at the Business Learning Community. The event, which provides opportunities for SEC business schools to showcase MBA students' skills at solving simulated, real-world problems faced by a large corporation, brought together teams from 13 universities, with Vanderbilt University taking the top prize.



## APRIL

As part of a weeklong celebration of Terry's International Business Programs, former Coca-Cola Enterprises CFO **Bill Douglas** (BBA '83) told students to always remain open to new possibilities. "It's very important to have a plan, to say, 'These are the things that I aspire to achieve,'" he said. "But put that plan in pencil. You don't know what opportunity is going to present itself."





## MAY

The Terry College of Business held its annual Undergraduate Convocation and Graduate Convocation ceremonies on May 10 at the Classic Center in downtown Athens. More than 2,200 Terry students received undergraduate business degrees in 2023, while more than 600 received master's or doctoral degrees.



## JUNE

More than 100 marketing researchers from across the country converged at the Business Learning Community for the Marketing Strategy Consortium, sponsored by the Terry College, American Marketing Association and Academy of Marketing Science. Attendees shared research into sustainable marketing practices, developed a better understanding of sustainable marketing and outlined a road map for research moving forward.



## JULY

Three new department heads were appointed beginning July 1: **John Campbell**, in the Department of Finance; **Jim Carson**, in the Department of Insurance, Legal Studies and Real Estate; and **Josh Kinsler**, in the John Munro Godfrey, Sr. Department of Economics. Also, **Stacy Campbell**, a Terry PhD graduate who previously directed the Coles Scholars Program at Kennesaw State University, was named Synovus Director of UGA's Institute for Leadership Advancement.



## AUGUST

Action returned in full at the Business Learning Community as Terry College students returned for the start of fall semester. The college welcomed back students with the annual Back to Business event in the Coca-Cola Plaza on Aug. 22, featuring giveaways, information on student organizations, sweet treats and much more.



## SEPTEMBER

*U.S. News & World Report* ranked five Terry majors among the nation's top 20 public programs, with Risk Management and Insurance once again No. 1 overall. In addition, the publication ranked the Terry undergraduate program No. 11 among public business schools, marking the seventh straight year the college ranked in the top 15 public undergraduate business programs.



## OCTOBER

The UGA Entrepreneurship Program, housed in the Terry College, hosted the ninth annual SEC Student Pitch Competition, with student startups from 13 universities competing for a \$10,000 top prize. Terry alumnus **Matthew Tesvich** (BBA '23) took first place for his odorless sock brand Ox Sox, marking the second consecutive year a UGA Entrepreneurship student won the contest.



## NOVEMBER

Terry received a \$1 million gift from alumni **Heather** (BBA '99) and **BJ** (MBA '04) **Schaknowski** to create the Schaknowski Military Appreciation Scholarship Fund, providing scholarship support in perpetuity for student veterans enrolled in the Terry College. BJ served as an enlisted infantry rifleman in the U.S. Marine Corps Reserves for eight years.



## DECEMBER

Georgia Economic Outlook returned to the Georgia Aquarium in Atlanta to kick off the 2023-2024 series, which brings research-driven insights from the Selig Center for Economic Growth to cities across the state. The annual forecast, Terry's flagship public service initiative, celebrated its 40th anniversary in 2022.



## TERRY STUDENTS

# Students of the Year

*Five graduating seniors were nominated as the Terry College Student of the Year in April.*



The winner was **Savannah Sommer**, of Johns Creek, who graduated with a degree in finance, a minor in studio art and a certificate from the Institute for Leadership Advancement (ILA). She served as co-president of the Kennedy Society, industrial sector leader for the Apollo Society, equity strategies analyst for the SMIF and as a Terry College Ambassador. A Blue Key Honor Society member, she was a Deer Run Fellow and Sea Island Scholar.

The finalists included:

**Patrick Gentry**, of Valdosta, earned degrees in finance and economics. He co-founded the Magellan Program to equip intended business students with the skills necessary to succeed at Terry and beyond. Approximately 315 first-year students completed the program during his time at Terry. In addition, he was health care sector leader in the Apollo Society.



**Elise Karinshak**, of Lawrenceville, earned degrees in marketing and data science. She co-founded Code Hub, connecting students interested in technology, computer science and data analytics. A Goldwater Scholarship and Schwarzman Scholarship recipient, she served as Honors Student Council co-president and Girls Who Code marketing officer, and was an ILA Leadership Fellow and a Deer Run Fellow.



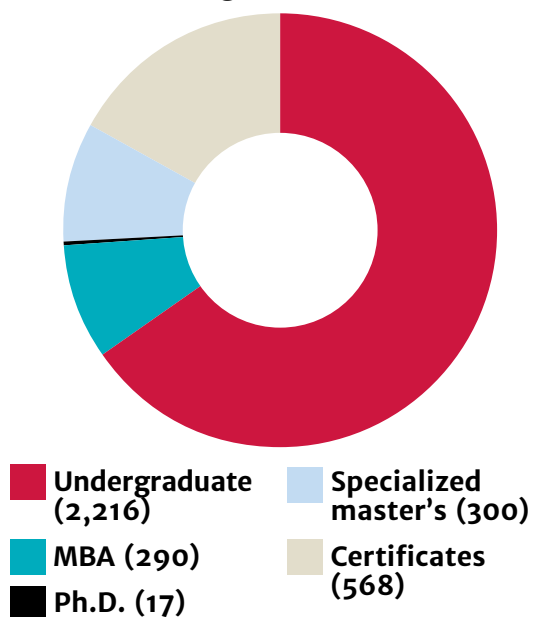
**Joslyn McKlveen**, of Snellville, earned a degree in economics and a Master of Science in Business Analytics. She was president of Terry Student Researchers, vice president of finance for Women in Economics and a member of The Corsair Society, Terry Student Consulting and the Blue Key Honor Society.

**Morgan Nascone**, of Austin, Texas, earned a finance degree. A Deer Run Fellow, she served as the consumer discretionary sector leader for the Apollo Society and was vice president of The Corsair Society. Equally important, she says, she used the time spent working with student organizations to mentor younger students.



## DEGREES CONFERRED

2022-2023 Academic Year



Source: UGA Office of Institutional Research

## STUDENT POPULATION

**8,896** UNDERGRADUATE ENROLLMENT  
Fall 2023

**958** GRADUATE ENROLLMENT  
Fall 2023

**95%** JOB PLACEMENT

Undergraduate and graduate students employed full-time within three months of graduation, on average, over the past four years

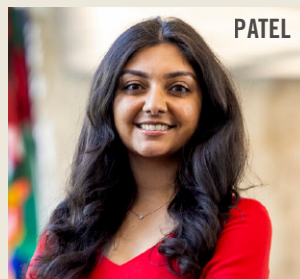
# Student Accolades

Terry Full-Time MBA student **Kristen Dunning** continued to receive accolades and funding for her company Gently Soap, which sells a line of clean skin-care products. In September, she appeared on the Season 15 premiere of the popular business pitch show "Shark Tank," landing a deal with investor Candace Nelson. The appearance followed several other 2023 highlights for Dunning, including a \$100,000 investment from Essence and Aveeno's Skin Health Startup



award, an invitation to participate in the Techstars Accelerators program and being named a finalist for music mogul Pharrell Williams's \$1 million Black Ambition entrepreneurship prize.

**Ashni Patel**, a student in the John Munro Godfrey, Sr. Department of Economics and a UGA Foundation Fellow, was selected for the Schwarzman Scholarship, becoming the fifth Terry student and eighth UGA student to receive this prestigious award. She will



join students from around the world as they pursue a one-year master's degree in global affairs at Tsinghua University in Beijing, China, starting in the fall.



Economics major **Christian Dyer** won first prize in the UGA Entrepreneurship Program's Idea Accelerator pitch contest in February. His company, UnderDawgs, is a nonprofit startup providing scholarships for housing, food, parking, health insurance and mentorship to students entering UGA after being homeless.



**Valeria Brenner**, who graduated in May with degrees in marketing and international business and is a student in Terry's Master of Marketing Research program, won prize money at several pitch competitions in 2023

to help expand her business, Thryft Ship, which streamlines shipping for social media merchants. In February, she took the \$10,000 first prize at the UGA Entrepreneurship Program's Venture Prize Competition, and in May, she was awarded \$135,000 in investment funding at the Rice University Business Plan Competition.



# Research News

Through continued excellence in teaching and research, Terry faculty earn national awards and publish in top journals while training future leaders.

## IS PRIVACY THE PRICE FOR FREE INTERNET? NOT NECESSARILY.

If you're not paying for a service — so the saying goes — you are the product being sold. But does privacy have to be the price of free internet content? Maybe not, according to a study co-authored by Terry marketing researcher **Pengyuan Wang**.

Wang studied the impact on online advertising at a large international publisher in the wake of the European Union's General Data Protection Regulation (GDPR) rules that limit how websites collect and use user data. Wang's team analyzed 3.7 billion ad impressions from around 6,000 ads placed on the publisher's site five weeks before and five weeks after the publisher instituted its GDPR compliance plan.

"The publisher saw a less than 10% reduction in ad performance and revenue... not the catastrophic 20% or even higher drop opponents were predicting," Wang said.

## COMPANIES FORCED TO CONFRONT CLIMATE RISKS

Whether or not regulations aimed at mitigating climate change are implemented, American corporations already face legal ramifications for not addressing climate change. Pressure from investors, in the form of lawsuits and shareholder proposals, has the potential to remake the legal landscape and force companies to disclose and address climate risks, according to an award-winning paper by assistant professor of legal studies **Lindsay Sain Jones**.

"We've seen top-down measures proposed that would have required certain public companies to disclose climate impacts and risks, but don't necessarily expect those to stick," said Jones.



"In the past, companies have been able to argue that environmental impacts were not material to a reasonable investor," she added. "We're saying that with the increased emphasis on climate change by regulators and with climate-related losses climbing each year, climate-related reporting is becoming material to more investors."



## A 10-YEAR CREDIT CRUNCH

Fifteen years ago, the world's economy turned upside down after the collapse of the mortgage market. But while the Great Recession only lasted two years, the impact on the personal economies of millions of American families lasted for a decade or more, according to a study co-authored by assistant finance professor **Nikhil Paradkar**.

Paradkar analyzed anonymized credit records of 134 million American consumers through a

data-sharing research partnership with Equifax. They found when banks saw access to short-term wholesale credit shrink, the banks transmitted the funding shocks to their borrowers, shrinking their credit limits by as much as 22.6%.

"The transmission of this shock is not levied equally across all of the banks' borrowers," Paradkar said. "If anything, it seems the transmission of the funding shock is greater to borrowers that are least able to cope with it."



## NEW FACULTY

Terry welcomed 17 new full-time faculty members this fall.



**STACY CAMPBELL**  
Senior Lecturer & Director, Institute for Leadership Advancement  
PhD, University of Georgia



**SCOTT CUPPARI**  
Lecturer, Department of Marketing  
MS, West Virginia University



**GREGORY EATON**  
Associate Professor, Department of Finance  
PhD, University of Georgia



**EILIDH GEDDES**  
Assistant Professor, John Munro Godfrey, Sr. Department of Economics  
PhD, Northwestern University



**ARJUN GOEL**  
Lecturer, Department of Finance  
PhD, University of Georgia



**ROBERT KAMINSKI**  
Lecturer, John Munro Godfrey, Sr. Department of Economics  
PhD, University of Chicago



**AKSHAT LAKHIWAL**  
Assistant Professor, Department of Management Information Systems  
PhD, Indiana University



**ZHONGJIAN LIN**  
Assistant Professor, John Munro Godfrey, Sr. Department of Economics  
PhD, Texas A&M University



**YIHAO LIU**  
Associate Professor, Department of Management  
PhD, University of Florida



**JIYONG PARK**  
Assistant Professor, Department of Management Information Systems  
PhD, Korea Advanced Institute of Science and Technology



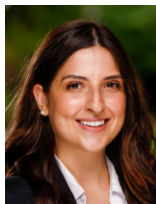
**CINDY RIPPÉ**  
Senior Lecturer, Department of Marketing  
PhD, Grenoble Ecole de Management



**RIK SEN**  
Associate Professor, Department of Finance  
PhD, New York University



**ANISH SHARMA**  
Assistant Professor, J.M. Tull School of Accounting  
PhD, Indiana University



**MARY EVE SPEECH**  
Assistant Professor, Department of Management  
PhD, Georgia Institute of Technology



**SUSAN TANG**  
Assistant Professor, J.M. Tull School of Accounting  
PhD, Michigan State University



**JESSICA TRIPP**  
Lecturer, Department of Insurance, Legal Studies and Real Estate  
JD, University of South Carolina



**LING XUE**  
Associate Professor, Department of Management Information Systems  
PhD, University of Texas

## Select Awards

**Jennifer Chapman**, principal lecturer in the J.M. Tull School of Accounting and director of Terry's International Business Programs, was one of 10 UGA faculty members invited to join the 2023-2024 class of Women's Leadership Fellows. The program allows faculty and administrators to develop leadership skills and build connections.

**Jeff Humphreys**, director of the Selig Center for Economic Growth, received a grant of more than \$140,000 from the United Negro College Fund to update his study on the economic impact of historically Black colleges and universities.

Associate professor of management **Joanna Lin** was named a 40 under 40 MBA Professor to Watch by *Poets & Quants*. The list identifies talented young professors teaching in MBA programs around the world.

Terry Dean's Advisory Council Distinguished Professor and associate professor of management **Fadel Matta** won the 2023 Early Career Achievement Award from the Academy of Management's human resources division. The award recognizes a scholar who made distinguished contributions to human resource management during the first seven years of their career.

**Julio Sevilla**, associate professor of marketing, won the Geraldine "Gerri" Rosa Henderson Early-Career Memorial Award from the Marketing Ethnic Faculty Association. Henderson studied multicultural marketing and advocated for diverse mentoring programs within the American Marketing Association.



TERRY SUPPORT

# Philanthropy

The Terry College seeks private support to fortify these and other important priorities.

## STUDY ABROAD

The Terry College of Business recognizes the significance of preparing students for success in the global marketplace by providing opportunities for international study and work. These experiences not only foster cultural understanding but also prove transformative, offering students impactful learning opportunities with an international focus.

Our goal is to eliminate financial need as a barrier for student access to international study and work. Private support allows us to expand these opportunities to more students to ensure all Terry graduates are prepared to excel in a globally competitive business world.

**To enhance Terry's International Business offerings and strengthen students' global perspective, gifts of any size can be made to the Terry College Study Abroad Scholarship Fund.**

## SCHOLARSHIP SUPPORT

With access to state-of-the-art facilities, award-winning faculty, unmatched career services and a robust alumni network, Terry students are primed for lasting success. One-third of our students have a documented financial need, which can prevent them from taking full advantage of all the college has to offer. Even high-achieving students who arrive at UGA with a HOPE Scholarship and Pell Grant are often left to personally cover more than half of the annual cost of attending UGA.

Need-based scholarship support is particularly valuable for these students, as funds can cover a wide variety of costs such as tuition, room and board, books and supplies or meal plans. **With a gift, you can create an endowed scholarship to aid Terry students in perpetuity or provide a Terry Edge Scholarship to make an immediate difference for a student in need.**







## DEPARTMENTAL SUPPORT

With 11 programs ranked among the nation's best — including eight earning Top 10 rankings — undergraduate and graduate students at the Terry College complete their degrees prepared to achieve, innovate and lead in the global economy. To continue to elevate our academic programs, we are seeking to endow our academic departments to ensure that every Terry undergraduate and graduate program competes prominently among the nation's best programs.

Departmental support helps us provide students with an innovative, constantly evolving curriculum that teaches valuable team-based skills and prepares graduates to enter a competitive job market. In addition, support allows us to recruit and retain top faculty and provide scholarships to top prospective students. **Gifts of any size can be made to support departmental endowments.**

## FACULTY SUPPORT

As a pioneering U.S. research university, the University of Georgia is committed to serving communities locally and globally. Terry faculty members enhance that commitment through teaching, research and service, impacting the lives of an exponential number of students and adding value to society.

Recruiting, retaining and providing competitive support for top faculty is a key and critical priority. Top faculty need support for teaching and research to ensure the Terry College remains at the forefront of business education, innovation and research.

**Gifts enable Terry to find and recruit globally recognized authorities who make a transformational impact on their field, creating unparalleled experiences for students and furthering the college's reputation as a leader in business education.**



## TERRY EXCELLENCE FUND

Terry alumni span more than 80 countries at more than 75,000 strong. Currently, 5% of our alumni financially support the college. By coming together, we have the power to provide the next generation of business leaders with an unmatched educational experience that expands their opportunities and transforms their future.

The Terry College Excellence Fund is a non-endowed resource supporting the college's vital needs and key initiatives. From high-impact student programming to attracting and retaining top faculty, your gift helps ensure Terry remains ranked among top business schools. Gifts advance top priorities and support programs such as the Terry Women's Initiative, Student Managed Investment Fund, student and alumni workshops and on-campus recruiting.

We remain committed to providing students with a world-class business education. **Gifts of any size can be made to the Terry College Excellence Fund to help keep doors open for all students.**



Scan the QR code to make a gift in support of Terry's top priorities or contact Kathy Ortstadt at [ortstadt@uga.edu](mailto:ortstadt@uga.edu) or 706-542-3546.

## TERRY DEAN'S ADVISORY COUNCIL

The Terry Dean's Advisory Council is the senior-level task force of volunteers established for the purposes of promoting and improving the college. In particular, members advise the Dean, help foster corporate relationships and participate in or lead activities for the good of the college.

### OFFICERS

**Laura E. Brightwell** (Chair)  
Former SVP  
Public Affairs &  
Communications,  
Coca-Cola Enterprises

**David G. Salyers**  
(Vice Chair)  
VP Marketing,  
Chick-fil-A Inc.

**Samantha Crosby**  
Chief Marketing  
Officer, Tyler  
Technologies

**Jacob F. Crowe**  
Managing Partner,  
Crowe Family Ventures

**Darren W. DeVore**  
Managing Partner,  
Broad Pine  
Investments

**Virginia C. Drosos**  
CEO, Signet Jewelers

**William F. (Woody) Faulk**  
VP Innovation and New  
Ventures, Chick-fil-A Inc.

**Hillel A. Feinberg**  
Chairman Emeritus,  
Hilltop Securities Inc.

**Michael Fierman**  
Co-Founder and  
Co-CEO, Angel Oak  
Companies

**C. William Griffin**  
EVP & Senior Managing  
Director, Black Knight  
Financial Services

**David E. Homrich**  
Chief Financial and  
Investment Officer,  
AMB Group LLC

**John W. Jackson**  
President and CEO,  
State Bank & Trust Co.

**Ryan Katz**  
Founding Partner,  
Route 66 Ventures

**Lisa G. Laube**  
President (Retired),  
Floor & Decor

**William H. Linginfelter**  
Area President,  
Georgia/South  
Carolina, Regions  
Financial Corp.

**Lewis Massey**  
Partner, Impact Public  
Affairs

**Jeffrey F. Reed**  
Former Chairman and  
CEO, Duravant LLC

**Win Stewart**  
CEO,  
Bibb Distributing Co.

**Deborah L. Storey**  
Former EVP Mobility  
Customer Service,  
AT&T

**Hugh Tarbutton**  
Former COO, Triad  
Advisors Inc.

**Peter R. Vig**  
Managing Director,  
RoundRock Capital  
Partners

**Chris Ward**  
Partner and Principal,  
Ernst & Young U.S. LLP

**Carol B. Yancey**  
EVP and CFO (Retired),  
Genuine Parts Co.

**E. Howard Young**  
President, General  
Wholesale Co.

## ALUMNI BOARD OF DIRECTORS

The Terry College of Business Alumni Board serves in an advisory capacity to the Dean and faculty of the Terry College. Board members promote and support Terry programs and activities in order to cultivate and encourage a continuing affiliation between and among former students and the institution.

### OFFICERS

**Jason D. Huggins** (Chair)  
BBA '95  
CEO, Capstone Financial

**Nick Donkar** (Vice Chair)  
MBA '05  
Partner, PwC

**Kevin Andrews** (Secretary/  
Treasurer) BBA '05  
COO, Emory Healthcare

**Allison McLeod** (Past Chair)  
BBA '99  
Managing Director, Truist

### MEMBERS

**Lori Agee** BBA '04, MBA '09  
VP, Everest Insurance

**Pam Blackburn** BBA '90  
Partner, Deloitte

**Jay Bowman** BBA '94  
Partner, FMI Corp.

**Laura Brown** BBA '94, MBA '95  
President, Major Account  
Services & ADP Canada, ADP

**Stuart Brown** BBA '89, MAcc '89  
Founder and Principal,  
Ellingwood Advisors

**Gordon Burnett Jr.** BBA '91  
Group Director Finance, The  
Coca-Cola Co.

**Lynn Cain** ABJ '88, MBA '90  
Global Partner Development  
Manager, Amazon Web Services

**Margaret Chambers** AB '92  
Owner, The Lighting Chambers

**Josh Champion** BBA '06  
Chairman & Strategic Advisor,  
First National Realty Partners

**Read Davis** BBA '87  
President & CEO, McGriff

**Katie Dubnik** BBA '03  
President, Forum  
Communications

**Lee Duncan** BBA '03  
President & CEO, Alliance Group

**Sam Dunlap** AB '01  
Chief Investment Officer, Public  
Strategies, Angel Oak Capital  
Advisors

**Ryan Elwart** BBA '95  
Chief Customer Officer,  
Georgia-Pacific

**Nancy Furr** BBA '93  
CFO, Ted's Montana Grill

**Brandon Gardner**  
BBA '03, MBA '10  
SVP, PNC Bank

**Joanna Green** BBA '89, MBA '90  
Chief Business Officer,  
Emory University

**Chip Hackett** BBA '88, MBA '92  
Co-Founder, Mammoth Holdings

**Joseph W. Hamilton III** BBA '80  
EVP, USI Insurance Services

**Ben Haislip** BBA '00  
SVP & Treasurer, WestRock

**Phillip Hight** BBA '96  
Principal, Hight Knox  
Properties

**Holly Hill** BBA '85, JD '88  
General Counsel, Norfolk  
Southern Corp.

**Jaime Hockin** MBA '05  
VP Government & Legislative  
Affairs, Georgia Power

**Charles Hoke** BBA '93  
Managing Director, CIBC Private  
Wealth Management

**Sid Jones** BBA '86  
SVP Investor Relations, Genuine  
Parts Co.

**Chloe Kelley** BBA '06  
EVP, PIMCO

**Will Keyes**  
BBA '10, BS '10, MA '10, JD '13  
Deputy Criminal Chief, U.S.  
Department of Justice

**Alvin Leaks** BBA '91  
Affiliated Partner,  
Transamerica Agency Network

**David Lerner** BBA '90  
CEO and Founder,  
Ascent CPA Group

**Derrick Lewis** BBA '04  
Managing Director and SVP  
Investments, Raymond James

**Matt Lovein** BBA '96, MBA '00  
Co-President, Ironwood  
Insurance Services

**Maripat McCune** BBA '87  
SVP and District Manager,  
CSI Leasing

**Mary Richardson McDaniel**  
BBA '04  
VP, Goldman Sachs

**Bartley Miller** BBA '06  
Partner, Sterling Seacrest  
Pritchard

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Corporate Managing Director,  
Savills

**Brian Nixon** BBA '99  
VP Customer Leadership,  
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President & COO, Charles Aris

**Jonathan Oppenheim** BBA '87  
Southeast Regional  
Construction Leader, Willis  
Towers Watson

**Bryant Owens** MBA '94  
SVP & Head of Global Funding  
and Collateral Management,  
Wells Fargo

**Kathleen Phelps** BBA '06  
CFO, Argos USA

**Carter Posner** BBA '96  
Partner, EY

**Heather Ripley**  
BBA '06, MAcc '06  
Partner, Alston & Bird



## YOUNG ALUMNI BOARD

The Terry College of Business Young Alumni Board exists to bridge the gap between the Terry College student experience and the greater alumni network. The board's mission is to develop initiatives that support the goals of the college.

**John Rooker** BBA '02  
CEO, Rooker Co.

**Mary Elizabeth Sadd** BBA '87  
Chief Customer Officer and  
Senior Partner, Modern  
Executive Solutions

**Scott Self** BBA '94  
Executive Director, Finance,  
Delek U.S. Holdings LLC

**Scott O. Seydel Jr.** BBA '94  
President and CEO,  
The Seydel Companies

**Courtney Showell** MBA '07  
Partner, PwC

**Pat Stevens** BBA '98  
Managing Director, Truist

**Gardiner Thompson**  
BBA '98, JD '01  
EVP, Batson-Cook  
Development

**Angela Tolliver** BBA '92, MBA '14  
Director, Global Services  
Portfolio Management,  
Johnson & Johnson

**G. Grant Tribble**  
BBA '85, MBA '01, MPH '10  
President, Benson's Inc.

**Brad Turner** BBA '95, JD '98  
Chief Legal and Administrative  
Officer, Newell Brands

**Andy Vance** BBA '99  
SVP, Novare Group

**Sara Ann Shealy-Vaughan**  
BBA '90, JD '96

**Dasha Walker** BBA '00, MAcc '01  
Partner, KPMG

**Charles Watson** MBA '94  
Managing Director, William  
Blair & Co. LLC

**Tamieka Weeks** BBA '02  
Director, Global Risk  
Management and Insurance,  
Southwire Co.

### OFFICERS

**Brian Jungles** (Chair) MBA '18  
Adobe

**Sonika Lakhwani** (Vice Chair) BBA '17  
KPMG

**Hanna Jon Lewis** (Secretary) BBA '20  
The Coca-Cola Co.

**Stephanie Halpern** (Treasurer)  
BBA '14  
Synovus

**William Crabtree** (Past Chair) BBA '11  
Enviro-Master Services

### MEMBERS

**Jessica Afeku** BBA '14  
Microsoft

**Tripp Ausband** BBA '20  
Seefried Industrial Properties

**Jon Baker** BBA '15, MAcc '16  
Evolve Association Management

**Conner Beecham** BBA '15  
Home Town Mortgage

**Jeb Blazeovich** BBA '17  
Sterling Seacrest Pritchard

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J.P. Morgan

**Ray Brady** BBA '13  
Aprio

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**Rodd Cargill** BBA '10  
Johnson & Johnson

**Dylan Crocker** BBA '15, MBA '20  
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**Destiny Favors** BBA '21  
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**Mac Ferguson** BBA '16  
Guy Carpenter

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Protiviti

**Allie Freeman** BBA '18  
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**Anna Marie Fulbright** BBA '15  
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**Nick Garrett** BBA '19  
Asana Partners

**John Geisler** BBA '15  
Millennial Specialty Insurance

**Spencer Gold** BBA '16  
Citigroup

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Redsky Services

**Clayton Griffin** BBA '12  
OTR Solutions

**Derek Hammock** BBA '15, MAcc '16  
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**Grant Harrell** BBA '17  
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First Insurance Funding

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**Carolyn Houren** BBA '15, MAcc '16  
S3 Ventures

**Tyler Jones** BBA '15  
Georgia Banking Co.

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**William Linginfelter** BBA '15  
SouthState Bank

**Kevin Lynch** BBA '15  
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**Ansley Maness** BBA '17  
Serta Simmons Bedding

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The Players' Lounge

**Nina McCallie** BBA '17  
Meta

**Wadrick McCluskey** BBA '12, MAcc '13  
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Fulcrum Equity Partners

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BBA '11, MAcc '12  
The Siegfried Group

**Godswill Nwankwo** BBA '21  
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**Sebastian O'Neill** BBA '19  
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Management

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**Radhika Patel** BBA '15, MAcc '15  
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**McSellen Ray II** BBA '14  
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**Corey Richards** MBA '22  
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**Meredith Selvey** BBA '18  
Colliers

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J.P. Morgan

**Grant Thomas** MBA '20  
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Health

**Sutton Trulock** BBA '17  
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**Sarah Wallace** BBA '16  
The Home Depot

**Harriett Williams** BBA '12  
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**R.T. Wyatt** BBA '18  
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Terry Dean's Advisory Council  
Alumni Board  
Young Alumni Board

### PROGRAM AND DEPARTMENTAL BOARDS

Entrepreneurship Advisory Board  
Executive MBA Advisory Board  
Finance Advisory Board  
MBA Advisory Board  
MIS Advisory Board  
MMR Advisory Board  
MSBA Advisory Board  
Risk Management and Insurance  
Program Advisory Board  
Student Managed Investment  
Fund Board  
Supply Chain Management  
Advisory Board  
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