

ISMS Financial Support for Dependent Caregivers

ISMS is offering attendees of the 2025 ISMS Marketing Science Conference with dependent care responsibilities the opportunity to apply for up to \$400 in financial support to help offset incremental expenses incurred for dependent care (humans) because of attending the conference. Please note that the grant is processed as a reimbursement. The grant recipient sends in receipt(s) and subsequently receives a check from INFORMS. Awards will be prioritized as follows until the available funds (\$2,400) are used.

Expenses Allowed

- Incremental child/dependent care expenses incurred due to the conference.
- A caregiver's travel expenses to the attendee's home.
- Dependent travel to a caregiver's location outside of the attendee's home community.

Reimbursement

- Documentation and proof of expenses must be submitted after the conference to INFORMS to receive reimbursement.

Selection

- Students presenting at the conference on a first-come basis.
- Then junior faculty within six years of receiving their terminal degree presenting at the conference on a first-come basis.
- Then all others on a first-come basis.
- Only one award per household.

Please apply for funding through the following link [[ISMS Caregiver Funds](#)].

For questions, please email Sha Yang (ISMS VP of DEI) at shayang@marshall.usc.edu.

The application **deadline is May 16 (Friday), 2025**.