

# GEORGIA

# EXECUTIVE EDUCATION



## *We make leaders better.*

Terry Executive Education offers a diverse portfolio of open enrollment programs aimed at providing strategies and tools to transform your leadership abilities. With classes in Atlanta at the Terry Executive Education Center or online, you can build meaningful relationships with individuals from a vast array of backgrounds and grow your network in an inclusive learning environment.

For custom programs we partner with organizations to understand unique business needs. We identify professional development programs that foster leadership, drive innovation, execute strategy, and promote change.

Get to know us at [terry.uga.edu/executive/](https://terry.uga.edu/executive/)

## WHY UGA EXECUTIVE PROGRAMS?

- Broaden skills and enhance knowledge for career advancement
- Gain the competitive edge with the latest research-based academic insights from a world-class business school
- Concentrate on finance, management, marketing, and technology
- Learn to solve problems in forums facilitated by Terry's senior faculty experts
- Experience custom programs designed to enhance group learning and shared goals
- Earn a certificate to add credentials and help you fulfill your potential

## FALL PROGRAM CALENDAR

### Fundamentals of Finance (Online)

**August 14–December 1, 2023**

A fundamental understanding of your company's finances ensures that all aspects of the business are thoughtfully considered when evaluating and implementing strategic changes. In UGA's Online Fundamentals of Finance program, you'll learn the basic concepts and analytical finance tools applied in corporate finance and investment.

### Financial Modeling (Online)

**August 28–November 29, 2023**

Participants learn how to create financial models that solve a variety of applied situations. In an Online, hands-on setting, the program provides the skills to apply financial concepts and spreadsheet tools for effective decision-making.

### CERTIFIED FINANCIAL PLANNER™ Program (Blended Course Format)

**September 5, 2023–August 27, 2024**

Are you thinking of becoming a financial planner? UGA's Terry College of Business offers a registered program of the Certified Financial Planner Board of Standards Inc. to develop the skills and knowledge needed to prepare for the CERTIFIED FINANCIAL PLANNER™ exam. Online and at Terry Executive Education Center, 3475 Lenox Road, Atlanta, GA 30326.

### Lean Six Sigma Green Belt (Online)

**September 26 – October 24, 2023**

Stay connected with your team while working remotely by earning the Terry College of Business Lean Six Sigma Green Belt certifications.

# FALL PROGRAM CALENDAR

## Project Management (In Person)

**October 2-5, 2023 (in person) October 16, 2023 (online)**

The demand for project management skills in today's business environment continues to increase with rapidly evolving, complex infrastructures and expanding global reach. University of Georgia's Terry College of Business is proud to offer a Project Management course that addresses the often-overlooked leadership and communication skills critical to overseeing a project to completion.

## Diversity & Inclusion Professional Certificate (Hybrid Online)

**October 4-25, 2023**

Can your organization measure D&I, identify opportunities to improve, and implement them? This virtual program introduces the ISO-30415:2021 standard via the D&I Service Management (DISM) Lifecycle framework.

## Strategic Decision Making and Crisis Management (Hybrid Online)

**October 9-13, 2023**

A workshop for teams and individuals to understand best practices for critical thinking, decision making, and crisis management.

## Project Management (Live Virtual)

**October 10-28, 2023**

The demand for project management skills in today's business environment continues to increase with rapidly evolving, complex infrastructures and expanding global reach. University of Georgia's Terry College of Business is proud to offer a Project Management course that addresses the often-overlooked leadership and communication skills critical to overseeing a project to completion.

## Lean Six Sigma Green Belt (In Person)

**October 25-27, 2023**

Set yourself apart by earning a Lean Six Sigma certification from Terry College of Business. With this proven methodology, you will feel equipped to tackle any challenge ahead.

## Leaders Academy (In Person)

**November 13-15, 2023**

Are your leaders adapting to today's ever-changing workplace? Give them a competitive edge by sending them to learn the latest research, trends, and best solutions in today's business environment from UGA's Terry College of Business faculty.

## Certificates in Digital Marketing (Online)

**Ongoing**

Digital marketing is now a necessary skill in the modern workplace. The three options in this program will provide you with access to the knowledge you need and the skills and strategies required to enhance your current career path and knowledge base.

## Lean Six Sigma Yellow Belt (Online)

**Ongoing**

This self-paced online course introduces Lean Six Sigma principles and definitions, quality, and the DMAIC roadmap. Equip yourself with an in-depth focus on Lean Six Sigma's Define stage to learn more about Voice of the Customer and Project Charter.

## Executive Coaching

**Ongoing**

In partnership with TechCXO's certified executive coaches, UGA Executive Coaching provides benefits to startup and enterprise-level organizations. Through Executive Coaching, we co-create and deliver extraordinary impact.

## Sponsor a Custom Corporate Program for Your Organization

**Ongoing**

Our programs help companies and their employees address specific business goals by collaborating with faculty and industry experts to create and develop problem-solving solutions.



**Terry College of Business**  
UNIVERSITY OF GEORGIA

Learn more and your spot!



[terry.uga.edu/executive/](https://terry.uga.edu/executive/)

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