

# BE A PART OF THE GEORGIA ECONOMIC OUTLOOK SERIES

## 2024-25 Sponsorship Kit



**The Georgia Economic Outlook Series** delivers the most comprehensive and detailed look at the future economy for more than 3,000 business and government leaders annually. Georgians attending this event seek guidance from the Selig Center for Economic Growth on the coming year's ever-changing business environment. Be a part of this important public outreach.

### Statewide schedule of events for the 2024-25 Economic Outlook:

CITY	LOCATION	DATE
Atlanta	Georgia Aquarium	December 6, 2024
Augusta	Augusta Marriott Convention Center	January 7, 2025
Coastal (Jekyll)	Jekyll Island Convention Center	January 13, 2025
Macon	Edgar H. Wilson Convention Center	January 17, 2025
Athens	The Classic Center	January 22, 2025
Albany	Albany State University	January 29, 2025
Columbus	Columbus State University	January 30, 2025



UNIVERSITY OF  
**GEORGIA**  
Terry College of Business

For additional information, please contact  
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# WHY SPONSOR?



More than 3,000 business and government leaders attend each year



Invite guests to join you at your exclusive table



Create buzz for your brand with pre-event and on-site recognition



Support the Terry Edge Scholarship\* and the Terry College of Business Public Outreach

	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	LOCAL PARTNER
Promotion of your company on the “Big Screens” in each city	●	●	●	
Recognition of your company at the podium by the local emcee	●	●	●	●
Recognition on social media	●			
Reserved tables with company logo <ul style="list-style-type: none"> <li>• Gold Sponsor includes one in each city (may combine for a max of 2 in Atlanta)</li> <li>• Silver Sponsor includes four tables (may combine for a max of 2 in Atlanta)</li> <li>• Bronze Sponsor includes two tables (may combine in one city except Atlanta)</li> </ul> <i>Tables seat a total of 10 guests in Atlanta and 8 in every other location.</i>	7	4	2	1 (\$1500 Atlanta, \$1200 other cities)
Recognition in all Georgia Economic Outlook invitations (emailed to 90,000 UGA alumni and past attendees)	●	●	●	
Recognition in a variety of advertising	●	●	●	
Logo placement in digital program	●	●	●	●
Logo on the Georgia Economic Outlook website	●	●	●	

**Sponsor tiers determine table proximity to event stage and logo size on certain advertisements and collateral, with Gold level sponsors receiving top priority seating and largest logo size.**

\*Gold, Silver, & Bronze Sponsors will receive a letter stating the amount of sponsorship considered a charitable contribution vs benefits received from the UGA Foundation.

Please make checks payable to the *University of Georgia Foundation* and mail to:  
 Terry College of Business  
 c/o Shannon Baker  
 600 South Lumpkin Street  
 Athens, GA 30602