Content Analysis in Organizational Research: Techniques and Applications

Part I – Introduction to Content Analysis

AOM – Orlando, FL August 9, 2013 - 8:00AM – 10:00AM

Sponsors: MOC, RM, OMT, OB, BPS, ENT

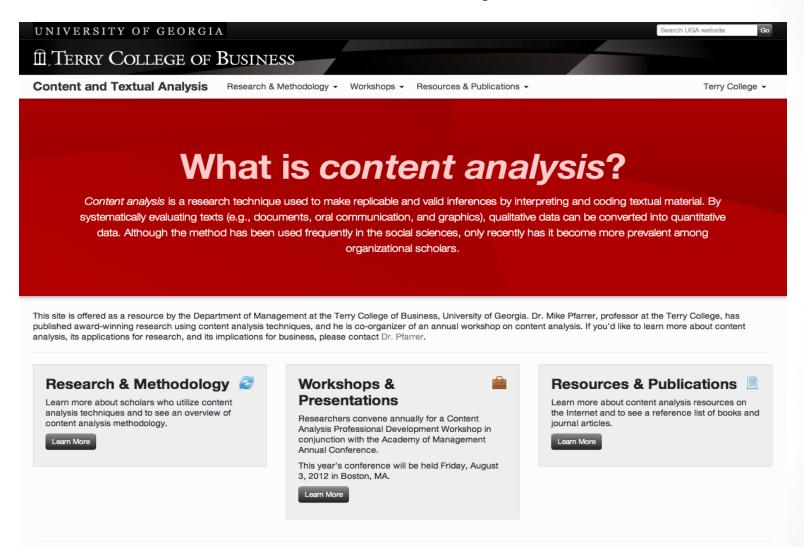
Co-organizers: Moriah Meyskens & Mike Pfarrer

Content Analysis in Organizational Research:

Agenda – Part I – 8:00-10:00 am

- 8:00 Welcome
- 8:05 Content Analysis Presentations
 - Jon Bundy, University of Georgia
 - Candy Jones, Boston College
 - Rhonda Reger, University of Tennessee
- 9:30 Expert Panel and Audience Q&A
- 10:00 Part II (Pre-registration only)
 - Content Analysis Proposal Feedback

Content Analysis Website: http://www.terry.uga.edu/ contentanalysis



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Part II -Content Analysis Proposal Feedback (pre-registration only)

AOM – Orlando, FL August 9, 2012 - 10:00 AM – 12:00 PM

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Content Analysis in Organizational Research: Agenda - Part II

- 10:00 Welcome
- 10:05 Roundtables (snack breaks as needed)
- 12:00 Conclude

Roundtables

- Roundtable 1 Aaron McKenny & Vilmos Misangyi
 - Sang-Bun Park, Tiffany Moldonado, Alexander Knights
- Roundtable 2 Klaus Weber & Miles Zachary
 - Bogdan Prokopovych, Yoojung Ahn, Jane Davies & Gareth Veal
- Roundtable 3 Annie Zavyalova & Rhonda Reger
 - Andrew Schnackenberg, Richard Herko & Mark Tribbitt, Ella Glikson
- Roundtable 4 Jeremy Short & Mike Pfarrer
 - Jun Ho Lee, Thomas Roulet, Volker Rundshagen, Ana Aranda

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Thank you!

Contact us:

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