Content Analysis in Organizational Research: Techniques and Applications

Part I – Introduction to Content Analysis

AOM – Boston, MA August 3, 2012 - 8:00AM – 10:00AM

Sponsors: MOC, RM, OMT, OB, BPS, ENT

Co-organizers: Mike Pfarrer, Moriah Meyskens, Lori Kiyatkin

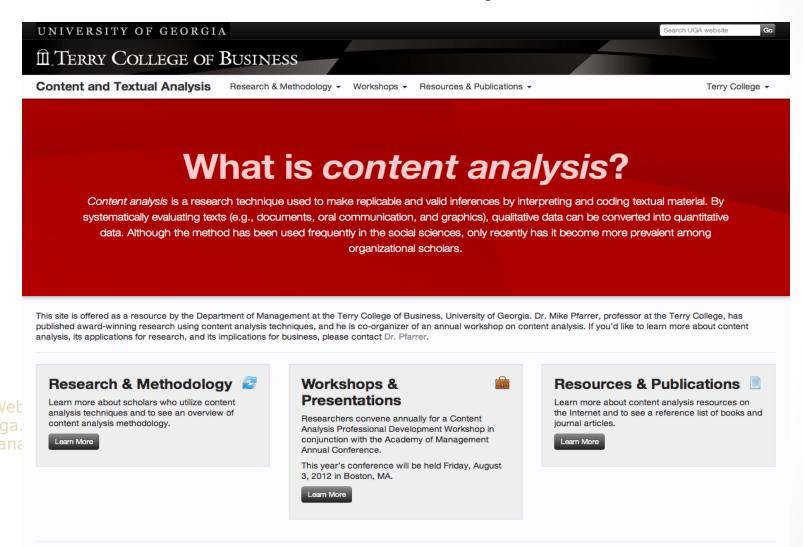
Content Analysis in Organizational Research:

Agenda – Part I – 8:00-10:00 am

- 8:00 Welcome Please sign in!
- 8:05 Content Analysis Presentations
 - Brayden King, Northwestern University
 - Jeremy Short, University of Oklahoma
 - Anastasiya Zavyalova, Rice University

- 9:30 Expert Panel
- 10:00 Part II (Pre-registration only)
 - Content Analysis Proposal Feedback

Content Analysis Website: http://www.terry.uga.edu/ contentanalysis



PhD Program Department of Management University of Georgia

The University of Georgia TERRY COLLEGE OF BUSINESS

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Part II -Content Analysis Proposal Feedback (pre-registration only)

AOM – Boston, MA August 3, 2012 - 10:00 AM – 12:00 PM

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Content Analysis in Organizational Research: Agenda - Part II

- 10:00 Welcome
- 10:05 Roundtables
- 11:00 Quick Break
- 12:00 Conclude

Special Thanks to the University of Georgia for the catering!

Roundtables

- Roundtable 1 Rhonda Reger & Vilmos Misangyi
 - Margaret Taylor, Alessandro Piazza, and Lianne Lefsrud
- Roundtable 2 Anastasiya Zavyalova & Miles Zachary
 - Amy Guerber, Sharon Ford, Christi Lockwood, and Liviu Florea
- Roundtable 3 Aaron McKenny & Moriah Meyskens
 - Sam Nelson, Ester Thaara Muoria, and Melita Rant
- Roundtable 4 Larry Stimpert & Mike Pfarrer
 - Birgitte Grogaard, Paulina Junni, Jesse Lee Brown, and Paula Floreddu

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Thank you!

Contact us:

Mike Pfarrer – mpfarrer@uga.edu

Moriah Meyskens - mmeyskens@sandiego.edu

Lori Kiyatkin - Kiyatkin@towson.edu