



Terry College of Business – SRG Meeting Minutes

May 18, 2022

9 a.m.

Zoom Meeting: <https://zoom.us/j/98173491564?pwd=T1BOa0htQlpQTVE5YUlnRIIOQStLUT09>

Call to Order and Roll

(* = in attendance)

Paula Smith	<i>Accounting</i>
*Kelsey Coates	<i>Finance</i>
*Michele Plogh	<i>Undergraduate Business Programs</i>
Vacancy	<i>Development & Alumni Relations</i>
Melissa Marie DeAngelo	<i>Business Office</i>
*Ashley Tiller	<i>Master of Business Administration</i>
*Keith Anderson	<i>Dean's Office</i>
Sarah Smith	<i>Economics</i>
Kari Sicard	<i>International Business & Office of Diversity Relations</i>
Wendy Wyatt	<i>Legal Studies, Real Estate, Risk Management & Insurance</i>
*Katie Carswell	<i>Facilities & Logistics</i>
*Becky Curry	<i>Management Information Systems</i>
*Jeanne Taylor	<i>Marketing</i>
Andrea Clements	<i>Music Business</i>
Megan Henning	<i>Entrepreneurship</i>
*Ed Morales	<i>Office of Marketing & Communications</i>
Wade Fields	<i>Office of Information Technology & Selig Center</i>
Lauren Miller	<i>Institute for Leadership Advancement</i>
*Leah Schettler	<i>Management</i>
*Lisa Griffiths	<i>Executive Programs</i>
Vacancy	<i>Professional & Executive MBA</i>
*Monica Johnson	<i>Undergraduate Student Services</i>
*America Seirrotti	<i>TEEC</i>

New Business

Dean Ben Ayers attended as the guest speaker and presented the updates on what's happening at the Terry College.

- AACSB report is due in November and will be worked on this summer. AACSB is the agency that does Terry's accreditation. The report will detail several aspects of the college, including the strategic initiatives, where the college is financially, faculty qualifications, how we serve students, and advising, among other items.
- The college is in the process of getting approval for the Online MBA Program, which will be launched out of Atlanta. It is expected to be approved by late fall with the hope to have the first class in the fall of '23. The creation of the program is important to help continue the growth and enhance the educational offerings of the Terry College.
- Themes in the strategic plan are Leadership, Sustainability, Analytics, and Innovation.



Terry College of Business

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- For Leadership, this year we have expanded our Leadership Fellows Program and launched Leadership Dawgs.
- For Sustainability, this year we have a new faculty member coming in and launched a new speaker series on the topic. We have research grants in the process as well. Plans are to have a new study away program in Germany next year that deals in sustainability.
- For Analytics, we are adding an area of emphasis in analytics available to all undergraduate majors and launches this fall.
- For Innovation, the college has added new courses, new faculty, and a speaker series. Terry has a role in the UGA-wide electronic mobility initiative as well. The new study away in Tel Aviv also plays an important role as the city serves as an international hub in innovation and entrepreneurship.
- The first class of Diversity Fellows was chosen with funding through EY, which will help better engage with diverse students to recruit to Terry.
- The college now has 130 four-year scholarships that are need-based for Terry students that are awarded by UGA.
- Working for more financial scholarships to help all International Business students go to study away.

Other items to note:

- The Hull Parking Deck is expanding. The building to the right of the deck has been vacated and will be torn down soon to accommodate the new portion of the deck, with construction to take about a year. An entrance to the deck will be closed soon, and the side of the deck where they are expanding will be opened up, so some parking will be lost at that time.
- Because of supply-chain issues, the Rothenberger Cafe might change in terms of what restaurant is in there, but the goal is to have a branded franchise in that spot.

Old Business

- Approval of April Minutes
Motion: Jeanne Taylor
Second: Keith Anderson

Meeting adjourned.