

# GEORGIA

# EXECUTIVE EDUCATION



## *We make leaders better.*

UGA Executive Education offers a diverse portfolio of open enrollment programs aimed at providing strategies and tools to transform your leadership abilities. With classes in Atlanta at the Terry Executive Education Center or Online, you can build meaningful relationships with individuals from a vast array of backgrounds and grow your network in an inclusive learning environment.

For custom programs, we partner with organizations to understand unique business needs. We design professional development programs that foster leadership, drive innovation, execute strategy, and promote change.

Get to know us at [terry.uga.edu/executive/](https://terry.uga.edu/executive/)

## WHY UGA EXECUTIVE PROGRAMS?

- Broaden skills and enhance knowledge for career advancement
- Gain the competitive edge with the latest research-based academic insights from a world-class business school
- Concentrate on finance, management, marketing, and leadership
- Learn to solve problems in forums facilitated by Terry's senior faculty experts
- Experience custom programs designed to enhance group learning and shared goals
- Earn a certificate to add credentials and help you fulfill your potential

## PROGRAM CALENDAR

### **Fundamentals of Finance (Online)**

**February 3–May 2, 2025**

In UGA's Online Fundamentals of Finance program, you'll learn the basic concepts and analytical finance tools applied in corporate finance and investment.

### **Project Management Certificate Program (Live Virtual)**

**February 25–March 15, 2025**

The Project Management Certificate, offered by the University of Georgia Center for Continuing Education and UGA Executive Education, is a course designed to start or advance your career in project management. Designed for a wide range of professionals and skill levels, this 36-hour course will prepare you to tackle simple and complex projects from start to finish.

### **Financial Modeling (Online)**

**March 3–May 23, 2025**

Participants learn how to create financial models that solve a variety of applied situations. In an Online, hands-on setting, the program provides the skills to apply financial concepts and spreadsheet tools for effective decision-making.

### **CERTIFIED FINANCIAL PLANNER™ (Blended Course Format)**

**March 4, 2025–March 17, 2026 in Atlanta or Online**

Managing investments and interested in adding formal industry credentials and skills? UGA Executive Education offers a registered program of the Certified Financial Planner Board of Standards Inc. to develop the skills and knowledge needed to prepare for the CERTIFIED FINANCIAL PLANNER™ exam. Available Online and at the Terry Executive Education Center in Atlanta.

# PROGRAM CALENDAR

## Lean Six Sigma Green Belt (Live Virtual)

**March 12–April 9, 2025**

Our expert instructors will strengthen your abilities in problem-solving, critical thinking, and process improvement to enhance customer experiences and ensure lasting success.

## Negotiating & Conflict Resolution for Women (In Person)

**April 3, 2025 — In Atlanta**

Negotiating & Conflict Resolution for Women is a must for anyone seeking to master negotiations, gain confidence, and maintain composure during conflict while navigating the ins and outs of the business world.

## Project Management Certificate Program (In Person)

**Apr. 28–May 1, 2025 & May 12, 2025 — In Atlanta & Online**

The Project Management Certificate, offered by the University of Georgia Center for Continuing Education and UGA Executive Education, is a course designed to start or advance your career in project management. With just four days of in-person instruction and 2.5 hours of outside-of-class group work, this is an ideal program for busy professionals seeking an onsite classroom experience.

## Crisis Communication Think Tank (In Person)

**March 20, 2025— In Atlanta**

This in-person program focuses on strategies and principles exemplifying excellence in crisis management and leadership, and guidelines to identify and navigate proactive and resilient strategies that emerge amidst a crisis.

## Trucking Profitability Strategies (In Person)

**May 4–6, 2025 — In Athens**

Trucking Profitability Strategies brings senior trucking professionals together to discuss best practices and emerging trends that can immediately improve performance and profitability and prepare participants for future opportunities and challenges. For 38 years, this program has continued to feature leaders in trucking as presenters and panelists.

## Leaders Academy (In Person)

**May 5–7, 2025 — In Atlanta**

Are your leaders adapting to today's ever-changing workplace? Give them a competitive edge by sending them to learn the latest research, trends, and best solutions in today's business environment from UGA's Terry College of Business faculty.

## Lean Six Sigma Green Belt (In Person)

**May 7–9, 2025 — In Atlanta**

Set yourself apart by earning a Lean Six Sigma certification from Terry College of Business. With this proven methodology, you will feel equipped to tackle any challenge.

## Fundamentals of Sustainable Business Certificate (In Person)

**May 12–14, 2025 — In Athens**

The Fundamentals of Sustainable Business Certificate program empowers individuals to lead transformative sustainability initiatives within their organizations. Participants will gain a deep understanding of the economics behind complex issues shaping better business practices. This program provides a solid foundation in addressing sustainability challenges, enhancing corporate decision-making, managing risks, and identifying new opportunities.

## Certificates in Digital Marketing (Online)

**Ongoing**

Digital marketing is now a necessary skill in the modern workplace. The three options in this program will provide you with access to the knowledge you need and the skills and strategies required to enhance your current career path and knowledge base.

## Lean Six Sigma Yellow Belt (Online)

**Ongoing**

This self-paced online course introduces Lean Six Sigma principles and definitions, quality, and the DMAIC roadmap. Equip yourself with an in-depth focus on Lean Six Sigma's Define stage to learn more about Voice of the Customer and Project Charter.

## Executive Coaching

**Ongoing**

In partnership with TechCXO's certified executive coaches, UGA Executive Coaching provides benefits to startup and enterprise-level organizations. Through Executive Coaching, we co-create and deliver extraordinary impact.

## Sponsor a Custom Corporate Program for Your Organization

**Fully Customizable**

Our programs help companies and their employees achieve specific business goals by collaborating with Terry College of Business faculty and industry experts to create and develop problem-solving solutions.



## Executive Education

Terry College of Business

UNIVERSITY OF GEORGIA

Learn more and reserve seats!



[terry.uga.edu/executive/](https://terry.uga.edu/executive/)

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### Register to Reserve Your Place

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