

Joanna J. Reddick

Department of Management (Strategy & Entrepreneurship)
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EDUCATION

- Ph.D. University of Georgia, Terry College of Business (*Expected 2027*)
Concentration: Management (Emphasis: Strategy)
- MBA Howard University
Concentration: Management
- B. Music Howard University *cum laude*
Major: Music Business

RESEARCH INTERESTS

My research centers on stakeholder management and social evaluations in the context of non-market strategies. Specifically, I focus on how firms manage competing stakeholder interests and the sociocognitive mechanisms that shape firm risk assessment, decision-making, and stakeholder perceptions.

MANUSCRIPTS UNDER REVIEW

Reddick, J. J., Murphy, M. J., & Pfarrer, M. D. [Corporate activism and stakeholder reaction].
Under review at *Academy of Management Review*.

WORKS IN PROGRESS

Jeong, S.-H., Murphy, M. J., **Reddick, J. J.**, & Murphy, A. M. [Board members and activism].
Writing manuscript phase, target: *Strategic Management Journal*.

Blagoeva, R. R., Acharya, A., Graffin, S. G., **Reddick, J. J.** [Powerful language]. Writing
manuscript phase, target: *Organization Science*.

Iqbal, F., Pfarrer, M. D., Bundy, J., & **Reddick, J. J.** [Nonmarket strategy and social approval].
Data analysis phase, target: *Administrative Science Quarterly*.

Quigley, T. J., Bundy, J., **Reddick, J. J.**, & Murphy, M. J. [Corporate Social Responsibility].
Writing manuscript phase, target: *Academy of Management Review*.

CONFERENCE PRESENTATIONS (* denotes presenters)

***Reddick, J. J., *Murphy, M. J., & Pfarrer, M. D.** Corporate Sociopolitical Activism and Stakeholder Perceptions.

- Academy of Management Annual Meeting. Copenhagen, DNK, July 2025 (Expected).
- International Corporate Governance Society Annual Conference, Tempe, AZ, November 2024.
- Academy of Management Annual Meeting (Social Activism and Corporations: New Vantages on the Role of Firms in Societal Change Symposium). Chicago, IL, August 2024.
- Strategic Management Society Annual Conference, Toronto, ON, September 2023.
- Oxford Centre for Corporate Reputation Annual Symposium, Oxford, UK, August 2023.

***Iqbal, F., Pfarrer, M. D., Bundy, J., & Reddick, J. J.** Audiences' Heterogeneous Reactions to Corporations' Sociopolitical Support.

- Strategic Management Society Special Conference, Washington, DC, June 2024.
- Academy of Management Annual Meeting (Dynamics of Stakeholder Participation Symposium). Boston, MA, August 2023.

Blagoeva, R. R., Acharya, A., Graffin, S. G., *Reddick, J. J. CEOs and Powerless Language.

- Strategic Management Society Annual Conference, San Francisco, CA, October 2025 (Expected).
- Strategic Management Society Annual Conference, Istanbul, TR, September 2024.
- Academy of Management Annual Meeting. Chicago, IL, August 2024.

Jeong, S.-H., Murphy, M. J., *Reddick, J. J., & Murphy, A. M. 2024. Racial Minority Directors' Sociopolitical Activism.

- Academy of Management Annual Meeting (Corporate Leaders' Sociopolitical Activism: From Individual Determinants to Governance Contingencies Symposium). Copenhagen, DNK, July 2025 (Expected).
- Strategic Management Society Annual Conference, Istanbul, TR, September 2024.

INVITED RESEARCH PRESENTATIONS

West Virginia University, Representation Matters: Ph.D. Seminar Series, April 2024

- Iqbal, F., Pfarrer, M. D., Bundy, J., & Reddick, J. J. Exchanging Allyship for Approval? Exploring Audiences' Heterogeneous Reactions to Corporations' Sociopolitical Support.

CONFERENCE ACTIVITIES

Academy of Management Annual Meeting

- Organization and Management Theory (OMT) Doctoral Consortium, Copenhagen, DNK, July 2025 (Expected).
- Strategy (STR) Managing Your Dissertation Workshop, Copenhagen, DNK, July 2025 (Expected).

- Organization and Management Theory (OMT), Professional Development Workshop, Boston, MA, August 2023.

Oxford Centre for Corporate Reputation Annual Symposium

- Professional Development Workshop, Oxford, UK, August 2023.

TEACHING AND ACADEMIC SERVICE

Teaching Experience

Instructor of Record, *University of Georgia*.

MGMT 5560: International Strategic Management. Fall 2024.

Average instructor rating: **4.9/5.0** (20 students).

Graduate Teaching Assistant. *University of Georgia*.

2022-2023

Course: Principles of Management Honors (MGMT 3000H), 2 sections

Instructor: Charles Lyons

Course: Principles of Management (MGMT 3000/MGMT 3001), 4 sections

Instructor: Dr. Simoon Cannon

Affiliations

Member, *International Corporate Governance Society*

2024 – present

Member, *Academy of Management*

2022 – present

Member, *Strategic Management Society*

2022 – present

Reviewing

Ad hoc reviewer, *Journal of Management Studies*

2025 – present

Strategic Management Society Annual Meeting

2025 – present

Ad hoc reviewer, *Journal of Management*

2024 – present

Academy of Management Annual Meeting, OMT, STR, & SIM Divisions

2023 – present

FELLOWSHIP / SCHOLARSHIP & AWARDS

Knox Doctoral Scholar, Fellowship recipient, University of Georgia (2023 – present)

University of Georgia Graduate School Assistantship (2022 – present)

Beta Gamma Sigma International Business Honor Society, Howard University

Howard University Graduate Assistantship, Office of the Dean, School of Business

Howard University Trustee Scholarship

Howard University National Black MBA Regional Case Competition Team, 1st Place

Golden Key National Honor Society, Howard University

Howard University Dean's List (8 semesters)

Howard University National Competitive Scholarship

NON-ACADEMIC WORK EXPERIENCE

Wilton Brands, Naperville, IL Vice President, Consumer Business Units	2020-2021
Treehouse Foods/ConAgra Foods (via acquisition), Oak Brook, IL Marketing Director – Bars Category Brand Director – Bars, Fruit Snacks and Cereal Categories	2010-2019
Johnson & Johnson/Pfizer Consumer Healthcare (via acquisition), Morris Plains, NJ Product Director & Team Leader – Rembrandt Product Director & Team Leader – Roloids Product Manager, Associate Product Manager – Rogaine Associate Product Manager, Assistant Product Manager – Listerine PocketPaks (<i>launch team</i>)	2001-2009

REFERENCES

Michael D. Pfarrer, Ph.D.
*Associate Dean for Research
and Executive Programs, Terry
Distinguished Chair, and
Professor, Department of
Management*
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Scott D. Graffin, Ph. D.
*Department Head, Synovus
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and Professor, Department of
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Timothy J. Quigley, Ph.D.
*Georgia Athletic Association
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