



Hello SUPPLIER DIVERSITY TASKFORCE!

Issue No. 2 | MAY 2023

RECAP | April 2023 Q2 Meeting

APRIL 2023 Q2

SUPPLIER SPOTLIGHT



Deirdra D. Glover
Chief Experience Officer

The April 26th Q2 meeting kicked off with a presentation from our Supplier Spotlight speaker of the month, **Deirdra D. Glover of Conserte Consulting.**

To view a recording of the presentation, please click [HERE](#).



To learn more about Conserte Consulting, please visit <https://conserteconsulting.com>

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Afterwards, the team at Hire Ground, **Cloe Guidry-Reed and Matthew Colaciello**, demonstrated key aspects and functionality of the company's supplier diversity management solutions platform. Here's a recap of the modules described in the presentation:

- **Comprehensive Supplier Marketplace:** An extensive, up-to-date database of diverse suppliers across various sectors, making it easy to find, vet, and share diverse owned businesses.
- **Collaborative Ecosystem:** A platform to connect with other advocacy organizations, diverse suppliers, and enterprise buyers, fostering the exchange of best practices, resources, and opportunities.
- **All-in-One Solution:** Simplified document verification and management, event promotion, and communication with your network.
- **Expert Training and Support:** Platform training and ongoing support to empower users.
 - Resources Tab: A repository for task force documents created to support supplier diversity professionals and diverse business owners.



To learn more about Hire Ground's services, please visit <https://hireground.io/>

PREVIEW | July Q3 2023 Spotlight Speaker

Plan to join us in person for the **Wednesday, July 26th Q3** meeting as we welcome **Marie C. Johns**.



Marie C. Johns, is CEO of PPC-Leftwich, a minority/woman-led firm focused on management consulting, business development, organizational effectiveness, and public policy consulting.

She has been a leader in the business, government, and civic sectors of Washington DC for over 30 years, including trustee of Howard University and past chair of the DC Chamber of Commerce.

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In January 2023, Marie was selected by the District of Columbia Judicial Nomination Commission as its new chair, charged with selecting and recommending, to the president of the United States, candidates for appointment to the D.C. Court of Appeals and the D.C. Superior Court, along with chief judges for both courts. She served as Deputy Administrator of the **U.S. Small Business Administration**, nominated by President Barack Obama and unanimously confirmed by the U.S. Senate. Marie was responsible for management of the nearly \$1 billion agency and development of SBA programs and policies, including leading the effort to implement the more than 60 provisions of the Small Business Jobs Act of 2010.

She is the former president of Verizon Washington, where she was responsible for 800,000 customers and approximately 2,000 employees. She was inducted into the Washington DC Business Hall of Fame and was also listed as one of *Washingtonian* magazine's "100 Most Powerful Women."

Marie also served as founding chair of the Washington DC Technology Council, director of WLR Foods, Kaiser Permanente of the Mid-Atlantic Region, Harvest Bank of Maryland, Hager Sharp, and chair of the board of directors for City First Bank of DC.

WHAT'S NEXT?

Off-quarter months will be used for the smaller teams, Goal 1 (Tools) and Goal 2 (Activation), to meet for tactical sessions - working toward achieving our objectives.

Team leaders, **Margaret Beckley** (Goal 1) and **Cloe Guidry-Reed** (Goal 2), will be reaching out separately to coordinate the working sessions. Please be on the lookout for these communications.

Mission:

Helping diverse suppliers thrive and grow by fostering supplier diversity excellence: establishing best practices, sharing knowledge, and providing thought leadership across key companies and groups committed to Diversity, Equity and Inclusion.

Goal 1: Assemble supplier diversity best practices, tools and methodology

Goal 2: Generate economic benefits for Black-Owned businesses

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WHAT'S CHANGING?

Supplier Diversity Taskforce meetings will be now only be held **quarterly**. The next full team meeting will be held on **Wednesday, July 26, 2023, at 4:00pm**. The meeting is going to be **in-person** (with a virtual/call-in option) and will be held at the UGA Terry Executive Education Center in Buckhead.

Calendar invitations have been updated to reflect the revised schedule.

NEW 2023 TaskForce Meeting Schedule

LOCATION: UGA Terry Executive Education Center

TIME: 4 p.m. to 5:30 p.m. ET

Happy Hour to Follow

Sponsored by STONE Resource Group

- **July 26th**
- **October 25th**
- **December TBD**

We look forward to your continued participation in driving our mission and goals.

Best regards & see you on July 26th!



TASKFORCE PLANNING COMMITTEE

Tom Latimer / Pat Adams, Equifax

Linda Read / Carmen Taylor, UGA Terry College of Business
Executive Education

David Hartnett / Margaret Beckley, Metro Atlanta
Chamber

Rich Fatzyntz, State Farm

Cloe Guidry-Reed / Matt Colaciello, Hire Ground

Lari Palocsik / Emily Hoffmann, STONE Resource Group