

Paul Holmes

Academic Experience

Senior Lecturer / Lecturer / Instructor

1999–present Athens, GA

University of Georgia

- I have taught a variety of graduate and undergraduate courses across a number of departments, including large undergraduate lecture sections of introductory statistics and business statistics courses, as well as several classes for MBA and MMR (Masters of Marketing Research) programs. Courses taught include:

Terry College of Business, University of Georgia

- BUSN 4000: Predictive Modeling and Optimization
- BUSN 4000e: Predictive Modeling and Optimization (Online)
- MSIT 3000: Statistical Analysis for Business
- MSIT 3000e: Statistical Analysis for Business (Online)
- MSIT/BUSN 7100: Applied Business Statistics
- MARK 5000: Statistical Methods in Marketing
- MARK 7100: Introductory Methods for Marketing Research
- MARK 8240: Applied Models in Marketing Research
- MARK 9650: Applied Multivariate Methods

Department of Statistics, University of Georgia

- STAT 2000: Introductory Statistics
- STAT 6220: Introduction to Statistical Methods II
- STAT 6310: Statistical Methods I
- STAT 6315: Statistical Methods for Researchers

Department of Epidemiology and Biostatistics, University of Georgia

- BIOS 2010: Biostatistics for Public Health Sciences

Instructor

2010–2012 Gwinnett, GA

School of Science and Technology, Georgia Gwinnett College

- Courses taught include
 - MATH 2000: Statistics

Teaching Assistant

1997–1999 Athens, GA

Department of Statistics, University of Georgia

- I taught Statistics to small classes of college students and aided students in computer based statistical applications.

Education

Doctor of Philosophy in Educational Psychology

2010–2014 Athens, GA

College of Education, University of Georgia

- Dissertation Title: The Effect of Motivation and Attitude towards Statistics On Conceptual Understanding of Statistics
- Graduated with 4.00 GPA

Master of Science in Statistics 1997-1999 Athens, GA

Department of Statistics, University of Georgia

- Graduated with 3.82 GPA.

Bachelor of Science in Mathematics and Statistics 1993-1997 Liverpool, UK

Department of Statistics, University of Liverpool

- Graduated with First Class Honors.

**Professional
Accomplishments**

Hugh O. Nourse Outstanding MBA Teacher Award 2012 & 2019 Athens, GA

- Voted on by students, I won the award for teaching Applied Business Statistics course in the two-year on-campus MBA program on two occasions.

Statistical Analysis For Business textbook 2007

- I published a comprehensive course textbook for undergraduate business statistics course through Kendall/Hunt Publishing Company (ISBN: 978-0-7575-3886-5).

**Other
Achievements
and Positions**

Treasurer, Timothy Road Elementary PTO 2016-2018 Athens, GA

- I served as Treasurer for the Parent Teacher Organization of Timothy Road Elementary School.

Peabody Awards Screening Committee 2010-2014 Athens, GA

- I served on a screening committee for the Peabody Awards. The position required the viewing of 40-60 hours of radio and television entries, preparing a capsule critique of each program, as well as a short essay in support of any programs worthy of commending for award.

Independent Magazine Production 1992-1997 Liverpool, UK

- I wrote, designed, published and distributed my own independent music magazine for five years. The magazine had a substantial mail order demand as well as being sold in music stores around England. The circulation of this small fan magazine stabilized at around 1,000 copies per issue and eventually ceased after 26 issues to enable me to move to the United States.

Tour Promotion and Advertising 1995 Liverpool, UK

- My work in producing a music magazine enabled me to take a small position with Leger Travel, an English travel firm. I helped them advertise and promote their concert tours on a commission basis and was also invited as a guest of the company to several mainland European concerts.