



# BUSINESS

**F**ounded in 1912, the Terry College of Business is the state's flagship business school at the nation's birthplace of public higher education. Terry College takes great pride in its role supporting economic growth in Georgia and graduating leaders prepared to compete in the global economy. The 13th-ranked public business school in the country, Terry is the second largest college at UGA, with a popular residential undergraduate program, offering majors in accounting, economics, finance, management, management information systems, marketing, real estate and risk management, several areas of emphasis and concentration, certificate programs, and robust set of opportunities for international study, a range of specialized master's degrees, four MBA program formats, and eight different areas of study in its Ph.D. programs. Terry has a vast network of more than 75,000 alumni, many of whom enthusiastically engage with the college as employers, mentors, and donors.



**10** academic programs ranked among top 10 public programs in the country

**95%+** undergraduate and graduate students employed full-time within three months of graduation

**#5** PUBLIC FULL-TIME MBA PROGRAM  
*Financial Times, 2024*

**#13** PUBLIC UNDERGRADUATE BUSINESS PROGRAM  
*U.S. News & World Report, 2024*

## ■ BUSINESS LEARNING COMMUNITY

Terry's home is the Business Learning Community (pictured above). Located at the center of UGA's main campus, the \$140 million complex includes six buildings and was completed in 2019.

## ■ TAILORED OPTIONS

Terry offers marketable undergraduate certificates in Leadership, Music Business, Actuarial Science, FinTech, Entrepreneurship, Sustainability, Legal Studies, and an academic area of emphasis in Analytics open to all business majors. We also offer numerous Double Dawg programs where you pair a master's degree with one of our undergraduate majors. The college supports 14 different faculty-led study abroad opportunities and added several new graduate offerings, including an Online MBA, an MS in Business Analytics, a Pathway MBA for STEM students, a Masters in Professional Accountancy online and MBA focus areas in Strategy, FinTech, or Social Innovation.

## ■ INTERNSHIPS

78% of Terry undergraduates complete one or more internships.

## ■ BULLDOG 100

More than half of the 100 fastest-growing businesses owned or operated by UGA alumni in the Bulldog 100 are led by Terry graduates.

### Enrollment (Fall 2024)

Undergraduate: 9,330

Graduate: 1,255

Total: 10,485

Number of Full-Time Faculty: 197

Number of Living Alumni: 75,000+ in 80 countries