

MYRA L. MOORE, Ph.D.

Current Positions

Director of Assessment, Terry College of Business, University of Georgia

Senior Lecturer and MBA/PhD Coordinator, Department of Finance, University of Georgia

Previous Positions

Director of Assessment and Rankings, Terry College of Business, University of Georgia, 2014-2022

Director of Assessment, Rankings and Undergraduate Programs, Terry College of Business, University of Georgia, 2012-2014

Director of Assessment, Terry College of Business, University of Georgia, 2011-2012

Senior Lecturer and Coordinator of Graduate Teaching Assistants, Department of Economics, University of Georgia, 2010-2012

Lecturer and Coordinator of Graduate Teaching Assistants, Department of Economics, University of Georgia, 2003-2010

Terry Teaching Fellow, Department of Economics, University of Georgia, 2000-2003

Consultant, Carl Vinson Institute of Government, University of Georgia, 1998-2000

Assistant Professor, Department of Economics, Texas Christian University, 1994-1998

Consultant, Floyd Durham & Associates, Fort Worth, TX, 1994-1998

Instructor, Department of Economics, University of Georgia, 1993-1994

Education

Ph.D., The University of Georgia, Athens, GA, 1994, Economics

“Labor Supply and Government Spending: An Empirical Analysis”

Ronald S. Warren, Advisor

Fields: Labor Economics, Public Economics

B.S., Radford University, Radford, VA, 1984, Economics

Teaching Awards

Teacher of the Week, Center for Teaching and Learning, UGA, 2015

Outstanding Teaching Faculty Award, Terry College of Business, 2012

George P. Swift Award for Undergraduate Teaching, 2005, 2011

Economics Teacher of the Year, Alpha Kappa Psi Business Fraternity, 2003, 2004, 2011

Teacher of the Year, Delta Sigma Pi Business Fraternity, 2009

Selected Participant, Teaching Innovations Program, American Economic Association, 2005- 2009

Honorary Member, Golden Key International Honour Society, UGA Chapter, 2001-present

Candidate, TCU Professor of the Year, 1996

Teaching Assistant Mentor Program, University of Georgia, 1993-1994

Outstanding Graduate Teaching Award, University of Georgia, May 1993

Courses Taught

Undergraduate Courses

- Principles of Microeconomics
- Principles of Macroeconomics
- Intermediate Microeconomics
- Economic Development of the U.S.
- Economics of Human Resources
- International Finance
- Labor Economics
- Public Economics
- Research Methods

MBA Courses

- Business Macroeconomics
- Economic Analysis for Business
(included in-person & distance learning modules)
- Economics of Managing Organizations

Graduate Courses

- Graduate Seminar for Teaching Assistants

Administrative Assignments and Responsibilities

MBA/PhD Coordinator, Finance Department, Terry College, 2022-Present

- Coordinate with Finance faculty to allocate teaching assistants to proctor exams, provide administrative support and assist with other instructional tasks
- Assist with scheduling of night exams

Director of Assessment, Terry College, 2022-Present

- Coordinate assurance of learning (AoL) activities for all Terry undergraduate majors and certificate programs, the BBA degree program, the MBA degree program, and specialized MA degree programs
- Serve as Terry representative on Student Learning Outcomes Assessment Steering Committee
- Work with faculty and administrators to design efficient and effective AoL systems
- Manage the collection and reporting of AoL data for the BBA program
- Assist with faculty reviews of AoL data and suggest changes for improving student learning outcomes
- Promote an AoL culture among Terry faculty, staff and students, including coordination of the "Terry Core Challenge"
- Train faculty and staff on AoL best practices and requirements
- Present Terry's AoL practices and achievements at professional meetings

Director of Assessment and Rankings, Terry College, 2014-2022

- Coordinated assurance of learning (AoL) activities for all Terry undergraduate majors and certificate programs, the BBA degree program, the MBA degree program, and specialized MA degree programs
- Served as Terry representative on Student Learning Outcomes Assessment Steering Committee
- Worked with faculty and administrators to design efficient and effective AoL systems
- Managed the collection and reporting of AoL data for the BBA program
- Assisted with faculty reviews of AoL data and suggest changes for improving student learning outcomes
- Promoted an AoL culture among Terry faculty, staff and students, including coordination of the "Terry Core Challenge"
- Trained faculty and staff on AoL best practices and requirements

- Presented Terry's AoL practices and achievements at professional meetings
- Coordinated submission of all data required for various business school rankings, including *Bloomberg Businessweek*, *U.S. News & World Report*, *Forbes*, *Financial Times*, *The Economist* and *Poets and Quants*
- Analyzed rankings data and identify ways to improve students' experience

Director of Assessment, Rankings & Undergraduate Programs, Terry College, 2012-2014

- Performed Director of Assessment and Rankings duties as described above
- Supervised staff and provided fiscal oversight of Terry's Undergraduate Programs Office
- Worked with senior administration and faculty on curriculum review and development to ensure students were prepared for business careers or advanced study
- Oversaw enrollment management, including working with department heads to use faculty and classrooms efficiently; managing the undergraduate admissions process; and marketing Terry courses to non-majors
- Assisted in the creation of the Terry College Online BBA program, including development of curriculum requirements, budget projections, admissions processes and marketing plans
- Represented the Terry College at University-level meetings and committees related to undergraduate programs
- Promoted the Terry College, in cooperation with other Terry offices and staff, to prospective students, alumni, employers and other constituents

Director of Assessment, Terry College, 2011-2012

- Coordinated assurance of learning (AoL) activities for all Terry undergraduate majors, the BBA degree program, the MBA degree program, and specialized MA degree programs
- Worked with faculty and administrators to design efficient and effective AoL systems
- Managed the collection and reporting of AoL data for the BBA program
- Assisted with faculty reviews of AoL data and suggest changes for improving student learning outcomes
- Developed and promoted an AoL culture among Terry faculty, staff and students
- Trained faculty and staff on AoL "best practices" and requirements
- Presented Terry's AoL practices and achievements at conferences and other venues

Coordinator of Graduate Teaching Assistants, Department of Economics, UGA, 2003-2012

- Assist with course development for GTAs teaching ECON 2105 and ECON 2106
- Review syllabi of all GTAs
- Meet with GTAs about course evaluations
- Visit courses taught by GTAs and provided feedback on classroom performance
- Assist GTAs in handling student questions and complaints
- Provide GTAs with articles and other teaching supplements to enhance their courses
- Monitor GPAs in courses taught by GTAs
- Created and maintain website for GTAs (includes links to teaching resources and information on UGA and departmental policies)
- Prepared and taught GRSC 7770: Summer 2007; Summer 2008

Program Review of International Business Programs, Terry College, UGA, 2010-2011

- Co-author (with Dr. Daniel Feldman) of Self-Assessment Report
- Provided assistance to Review Team in gathering information and scheduling interviews
- Responded to Review Team's evaluation

Full Assessment Report for International Business Major, Terry College, UGA, 2009

- Gathered and evaluated assessment data for 2006-2009
- Wrote assessment report (supervised by Dr. Mark Dawkins)
- Coordinated review of the report by the International Business Coordination Committee

Chair, International Business Coordination Committee, Terry College, UGA, 2008-2011

- Scheduled meetings, established agenda and coordinated sub-committee activities
- Assisted staff with student concerns and curriculum issues
- Oversaw proposal to create IB co-major program
- Gathered and reported assessment data on the IB major/co-major

Publications

Instructor's Manual to Accompany Microeconomics by Leeds, von Allmen, and Schiming, January 2006

Test Bank to Accompany Walton & Rockoff's "History of the American Economy," co-authored with David Mustard, Spring 2002

"The Duration of Sheltered Homelessness in a Small City," co-authored with Sam Allgood and Ronald S. Warren, Jr. *Journal of Housing Economics*, March 1997

Grants Received

Lectureship Grant, TCU Research Fund Lectureship Awards, 1997-1998

Lectureship Grant, TCU Research Fund Lectureship Awards, 1996-1997

Papers Presented

"Managerial Efficiency in Major League Baseball Revisited: A Stochastic Frontier Approach," co-authored with Michael S. Butler, Annual Conference of the Southern Economic Association, Atlanta, GA, November 1997.

"Government Spending and Labor Supply: Some Time-Series Evidence," co-authored with Ronald S. Warren, Jr., Annual Conference of the Western Economic Association, Seattle, WA, July 1997.

"Rules Changes and Attendance at Major League Baseball Games," co-authored with Michael S. Butler, Annual Conference of the Southern Economic Association, Washington, DC, November 1996.

"An Empirical Investigation of the Distribution of Benefits from Public Spending," co-authored with Arthur Snow, Annual Conference of the Southern Economic Association, New Orleans, LA, November 1995.

“Labor Supply and Government Spending: An Empirical Study,” co-authored with Ronald S. Warren, Jr., Annual Conference of the Southern Economic Association, New Orleans, LA, November 1993.

“The Duration of Sheltered Homelessness,” co-authored with Sam Allgood and Ronald S. Warren, Jr., Annual Conference of the Southern Economic Association, New Orleans, LA, November 1993.

Participation in Scholarly Meetings

Discussant, “Research in Economic Education,” American Economic Association Annual Meeting, San Francisco, CA, January 2009

Discussant, Session 57C, Southern Economic Association Annual Meeting, Charleston, SC, November 2006

Discussant, Session 139K, Southern Economic Association Annual Meeting, Washington, DC, November 2005

Discussant, Session 22N, Annual Conference of the Southern Economic Association, New Orleans, LA, November 1999.

Discussant, Sessions 8A, 93F, and 190N, Annual Conference of the Southern Economic Association, Atlanta, GA, November 1997.

Discussant, Session 85, Annual Conference of the Western Economic Association, Seattle, WA, July 1997.

Chair, Session 188K, Annual Conference of the Southern Economic Association, New Orleans, LA, November 1996.

Discussant, Session 151J, Annual Conference of the Southern Economic Association, New Orleans, LA, November 1995.

Chair, Session 199N, Annual Conference of the Southern Economic Association, New Orleans, LA, November 1995.

Discussant, Session 139J, Annual Conference of the Southern Economic Association, Orlando, FL, November 1994.

Professional Activities

Participant, Teaching Triad, Center for Teaching and Learning, University of Georgia, Fall 2019

Presenter, “Assessment for Reflective Teaching and Learning,” Center for Teaching and Learning, University of Georgia, April 2019

Participant, AACSB Continuous Improvement Review Seminar, San Antonio, TX, September 2019

Selected Participant, Active Learning Summer Institute-Cohort 1, University of Georgia, Summer 2018

Participant, Academic Affairs Faculty Symposium, University of Georgia, April 2016

Presenter, AACSB Assessment Conference, Charlotte, NC, March 2016

Presenter, AACSB Assessment Conference, Austin, TX, March 2015

Participant, "Case Method Teaching Seminar," Harvard Business Publishing, Rutgers, NJ, October 2014

Participant, "Strategies for Delivering Online Courses and Degree Programs," AACSB Seminar, Denver, CO, April 2014

Participant, Academic Affairs Faculty Symposium, University of Georgia, April 2014

Presenter, Southern Business Administration Association, 2013 Annual Meeting, Nashville, TN, November 2013

Presenter, AACSB Assessment Conference, Phoenix, AZ, March 2013

Presenter, Southern Business Administration Association, 2012 Summer Workshop, Charleston, SC, July 2012

Presenter, AACSB Assessment Conference, Houston, TX, March 2012

Participant, Academic Program Assessment Workshop, SACS-COC Annual Meeting, Orlando, FL, December 2011

Participant, Applied Assessment Seminar, AACSB International, Tampa, FL, June 2011

Participant, Assessment Seminar, AACSB Assessment Seminar, Atlanta, GA, March 2011

Participant, 10th Annual Economics Teaching Workshop, University of North Carolina-Wilmington, October 2010

Participant, "Creative Ideas for Your Basic Economics Course," Stavros Center, Florida State University, February 2010

Participant, "Evening with the Fed: Working in America," Federal Reserve Bank of Atlanta (Jacksonville Branch), Tallahassee, FL, February 2010

Participant, "Monetary Policy," Continuing Education Program, American Economic Association, San Francisco, CA, January 2009

Participant, Annual Meeting of the Society of Labor Economists, New York, May 2008

Participant, "The Carter Presidency: Lessons for the 21st Century," University of Georgia, January 2007

Participant, "Creative Teaching Ideas for Economics," Stavros Center, Florida State University, February 2005

Participant, Post-Doctoral Teaching Fellows Program, Institute of Higher Education, University of Georgia, 2000-2003

Participant, Academic Affairs Faculty Symposium, University of Georgia, April 2002

Participant, Faculty Development Conference, Society of Labor Economics, June 1998

Participant, "Race, Gender and Introductory Economics," Faculty Development Conference, Nov 1996

Reviewer for *Journal of Economic Education*

Reviewer for the *Southern Business and Economic Journal*

Reviewer for the *Southern Economic Journal*

Reviewer for Worth Publishing, *Microeconomics in Modules* (3rd ed.) by Krugman & Wells, 2012

Reviewer for Worth Publishing, *Microeconomics* (3rd ed.) by Krugman & Wells

Reviewer for Worth Publishing, *Microeconomics* (2nd ed.) by Krugman & Wells

Reviewer for McGraw-Hill Publishing, *Principles of Microeconomics* by Frank & Bernanke

Reviewer for McGraw-Hill Publishing, *Microeconomics* (16th ed.) by Samuelson & Nordhaus

Reviewer for McGraw-Hill Publishing, *Fundamentals of Labor Economics* by Hyclack & Thornton

Reviewer for McGraw-Hill Publishing, "Proposal for Labor Economics Text," author unknown

Reviewer for Pearson/Addison Wesley, *Microeconomics* by Leeds, von Allmen & Schiming

Reviewer for Pearson/Prentice-Hall, *Principles of Microeconomics* (7th ed.) by Case & Fair

University, College and Departmental Service

University Council, Terry College representative, 2015-2018, 2020-
Diversity Advisory Board, Terry College, 2020-
Student Learning Outcomes Steering Committee, UGA, 2016-
International Business Curriculum Committee, Terry College, 2020-
Study Abroad and Foreign Exchange Committee, Terry College, 2016-2022
University Council Committee on Student Experiences, Chair 2021-2022
University Council Committee on Student Experiences, Member, 2020-2021
Specialty Certificate Programs Committee, Terry College, 2014-2022
Application Reader, Institute for Leadership Advancement, Terry College, 2019-2022
Faculty Leader (with Dr. Meghan Skira), Ramsey Scholars Spring Break Trip, 2020
Mentor, Health Promotion-Office of Student Conduct Mentor Program, UGA, 2013-2019
Search Committee for Assistant Director of Assessment, UGA, 2018
University Curriculum Committee, Terry College representative, UGA, 2014-2017
Sub-Committee Chair, Terry Diversity Task Force, Terry College, 2016
Chair, Specialty Certificate Programs Committee, Terry College, 2016-2017
Study Abroad and Foreign Exchange Committee, Terry College, 2016-2017
Mentor, Coca-Cola Scholars Program, UGA, 2016-2017
Dean Search Committee, Terry College, 2013-2014
Academic Advisory Board, UGA Division of Student Affairs, 2013-2014
Learning Technologies Advisory Group, UGA Center for Teaching and Learning, 2013-2014
PRAC Ad Hoc Assessment Committee, UGA, 2012-2013
Interviewer, Fulbright Scholar Applicants, Honors Program, UGA, 2010-2013
Scholar Selection Committee, Leonard Leadership Scholars Program, Terry College, UGA, 2011
Advisor, International Business Society, Terry College, UGA, 2010
Faculty Mentor, Leonard Leadership Scholars Program, Terry College, UGA, 2007-2008
Faculty Mentor, Honors Program, UGA, 2002-2003

Community Service

Volunteer, Athens Community Council on Aging, 2019-
Local School Governance Team, Clarke Middle School, 2017-2019
President, Chase Street Elementary PTO, 2012-2014
Volunteer, Athens Area Homeless Shelter, 2017-2018
Board Member, AIDS Athens, 2002-2006

Memberships in Professional Organizations

American Economic Association, 1990 – Present
Southern Economic Association, 1993 – 2009
Society of Labor Economists, 2008 – 2011