
Maurice J. Murphy

Terry College of Business, University of Georgia, C206 Benson Hall
Athens, GA 30602, Maurice.Murphy@uga.edu

NATIONALITY: USA

LANGUAGES: English (native), Arabic (intermediate), Spanish (advanced beginner)

ACADEMIC EXPERIENCE

Assistant Professor of Strategy & Entrepreneurship
University of Georgia, Terry College of Business (July 2022-Present)

Instructor of Management
Alfaisal University College of Business, Riyadh, Kingdom of Saudi Arabia (2011-2017)

EDUCATION

PhD in Strategy
Management and Organization Department
Marshall School of Business, Los Angeles, CA (2022)
University of Southern California

Masters of Arts in Management (with Merit)
Durham University Business School, Durham, UK (2015)
Strategic Management Concentration
Dissertation Title: Competing for Influence: Corporate Political Strategy in Saudi Arabia (*with High Merit*)

Masters of Arts in Teaching
School for International Training Graduate Institute, Brattleboro, VT (2008)
TESOL Concentration
Thesis Title: Globalization and Education in the 21st Century: Preparing Saudi Students for the Future

Bachelor of Arts
Columbia University, New York, NY (2004)
African-American Studies Concentration
Other areas of study included: Political Science and Middle Eastern Studies
Thesis Title: African Muslims Enslaved in the Americas: How Islam Was Lost
Advisor: Prof. Manning Marable

RESEARCH INTERESTS

Corporate political strategy, corporate activism, tech entrepreneurship, corporate social responsibility

DISSERTATION

“User Lobbying Amongst Technology Startups: The Next Evolution of Constituency Building”
Committee: Profs. Peer Fiss (Co-Advisor), Nan Jia (Co-Advisor), Kyle Mayer, and Edward Walker (UCLA Sociology)

PUBLICATIONS

Murphy, M.J., Walker, E.T., & Jia, N. (2024). [The Art of Blending Stakeholders: “Bootlegger and Baptist” Coalitions in Corporate Constituency Building](#). *Academy of Management Review*. Forthcoming.
• 2022 Best Paper Award Finalist, Academy of Management Conference, Social Issues in Management Division

Murphy, M.J., & Smolarski, J. (2018). [Religion and CSR: An Islamic “Political” Model of Corporate Governance](#). *Business & Society*. DOI: 10.1177/0007650317749222.

Murphy, M.J., MacDonald, J.B., Antoine, G.A., & Smolarski, J. (2016). [Exploring Differences in Muslim Attitudes Towards CSR: Are Saudi Business Students Different?](#) *Journal of Business Ethics*. DOI: 10.1007/s10551-016-3383-4.

WORKING PAPERS

Murphy, M.J. The New Age of User Lobbying: Exploring the Antecedents of Constituency Building Amongst Technology Startups.

Murphy, M.J., Grandy, G., & Shin, J. Taking a Stand: Examining the Link Between Corporate Sociopolitical Activism and Venture Growth.

- Top 40 Best Papers, 2023 Babson College Entrepreneurship Research Conference
- Winner of the 2021 USC Marshall Lloyd Greif Center for Entrepreneurial Studies PhD Research Award

Lewis, T., Hunt, R., & **Murphy, M.J.** An Entrepreneurial Life Cycle Approach to Black Entrepreneurship (Under Review at the *Journal of Business Venturing*).

Murphy, M.J. Elucidating Constituency Building as an Evolving Corporate Political Strategy: An Integrative Review and Research Agenda.

Murphy, M.J., & Walker, E.T. The Activist Firm: A Social Movement Perspective on Corporate Constituency Building.

Murphy, M.J. [Competing for Emerging Markets: A Resource Dependence Model of Foreign Market Entry Mode](#). *Academy of Management Conference Best Paper Proceedings*. Chicago, IL.

- Winner of the 2018 Douglas Nigh Best Paper Award, Academy of Management Conference, International Management Division

WORK IN PROGRESS

Murphy, M.J., Fiss, P. A QCA Approach to Constituency Building: Analyzing the Causal Recipe of User Lobbying Amongst High-Growth Tech Ventures. (Data analysis in progress).

Murphy, M.J., †Reddick, J., & †Pfarrer, M. Why Do Firms Engage in Activism Despite the Risks? Theorizing Corporate Sociopolitical Activism as a Reputational Signal to Investors (Writing Manuscript).

Murphy, M.J., McKean, A., & †Iqbal, F. Market Capabilities, Nonmarket Strategies, and Corporate Activism: Elucidating the Effect of Strategic Resource Complementarities on Brand Activism (Data collection in progress).

Grandy, J., & **Murphy, M.J.** Corporate Political Strategy and Direct Democracy: Antecedents and Consequences of Corporate Ballot Initiatives (Early Stage).

PRESENTATIONS

"Why Do Firms Engage in Activism Despite the Risks? Corporate Sociopolitical Activism as a Signal to Investors" Presented at the Stakeholder Management Interest Group Paper Session at the Strategic Management Society Conference in Toronto, Canada, September 30 - October 3, 2023

"Why Do Firms Engage in Activism Despite the Risks? Corporate Sociopolitical Activism as a Signal to Investors" Presented at the Oxford Corporate Reputation Conference in Oxford, UK, August 29-31, 2023

"Brand Activism and the Growth of High-Performing Entrepreneurial Ventures" Presented at the Babson College Entrepreneurship Research Conference in Knoxville, TN, June 7-10, 2023

"Brand Activism and the Growth of High-Performing Entrepreneurial Ventures" Presented at the Sustainability, Ethics, & Entrepreneurship Conference in San Juan, Puerto Rico, March 3-5, 2023

"The Art of Blending Stakeholders: "Bootlegger and Baptist" Coalitions in Corporate Constituency Building" Presented at the SIM Division Paper Session at the Academy of Management Meeting in Seattle, WA August 5-9, 2022

"Market Capabilities, Nonmarket Strategies, and Corporate Activism: Elucidating the Effect of Strategic Resource Complementarities on Brand Activism" OMT, STR, & SIM Symposium Session at the Academy of Management Meeting in Philadelphia, PA July 29 - August 4, 2021

"Politically Mobilizing Grassroots Stakeholders: A Qualitative Examination of Constituency Building Amongst Disruptive Firms" Presented at the Stakeholder Management Interest Group Paper Session at the Strategic Management Society Conference in London, UK October 24-27, 2020

"Corporate Grassroots Mobilization: The Role of Self-interest and Moral Proclivity" Presented at the SIM Division Paper Session at the Academy of Management Meeting in Vancouver, BC, Canada, August 7-11, 2020

"Corporate Activism: Establishing a Typology and Finding Common Ground" Presented at the SIM Division Paper Session at the Academy of Management Meeting in Vancouver, BC, Canada, August 7-11, 2020

"CEO Activism and Stakeholder Opinion Formation: How Does Incongruence Affect Stakeholder Influence?" Presented at the SIM Division Paper Session at the Academy of Management Meeting in Boston, MA August 9-13, 2019

“A Quiet Revolution: The Role of Business in Advancing the Saudi Women’s Rights Movement,” Presented at the Stakeholder Management Interest Group Paper Session at the Strategic Management Society Conference in Paris, France September 22-25, 2018

“Competing for Emerging Markets: A Resource Dependence Model of Foreign Market Entry Mode,” Presented at the IM Division Douglas Nigh Best Paper Award Session at the Academy of Management Meeting in Chicago, IL August 12-14, 2018

“The Complexity of Foreign Market Entry in the Developing World: A Resource Dependence Perspective,” Presented at the Global Strategy Interest Group Paper Session at the Strategic Management Society Conference in Houston, TX October 28-31, 2017

“Pursuing Purposeful Organizations: Business Ethics Education in Saudi Arabia and the Islamic World,” Presented at the MED Division Paper Session at the Academy of Management Meeting in Anaheim, CA August 5-9, 2016

“Religion and CSR: An Islamic ‘Political’ Model of Corporate Governance,” Presented at the Society for Business Ethics Conference in Anaheim, CA, August 5-9, 2016

“Assessing Business Ethics Education in Saudi Arabia: A Content Analysis,” Presented at the International Association for Business and Society Conference in Park City, UT, June 13-16, 2016

“Corporate Political Activities in Saudi Arabia: A Strategy Influence Model,” Presented at the SIM Division Paper Session, Academy of Management Meeting, Vancouver, BC, Canada, August 7-11, 2015

“Putting Faith in Business: Past Research & Current Questions,” Presented at the International Association for Business and Society Conference in Guanacaste, Costa Rica, March 12-15, 2015

“Corporate Political Activities in Saudi Arabia: A Qualitative Exploration,” Presented at the International Association for Business and Society Conference in Guanacaste, Costa Rica, March 12-15, 2015

“Religious Salience and Attitudes towards CSR in Saudi Arabia” Presented at the International Association for Business and Society Conference in Sydney, Australia, June 2014

INVITED PRESENTATIONS

“Taking a Stand: Examining the Link Between Corporate Sociopolitical Activism and Venture Growth.” Carnegie Mellon University, Tepper School of Business, Entrepreneurship Seminar, December 8, 2023.

“Tech Startups as Brand Activists: Leveraging Political Capabilities for Corporate Sociopolitical Activism” University of Arkansas, Sam M. Walton College of Business, Department of Strategy Entrepreneurship Venture Innovation (SEVI), Brown Bag Discussion, April 30, 2021.

AWARDS

- 2022 Best Paper Award Finalist, Academy of Management Conference, Social Issues in Management Division
- USC Marshall School of Business 2021 Dissertation Completion Award (\$3,000)
- Winner of the 2021 USC Marshall Lloyd Greif Center for Entrepreneurial Studies PhD Research Award (\$3,000)
- USC Marshall School of Business 2020 Dissertation Completion Award (\$3,750)
- Winner of the 2018 Douglas Nigh Best Paper Award, Academy of Management Conference, International Management Division
- University of Southern California Graduate School Travel/Research Award 2018 (\$1,500)
- University of Southern California Diversity, Access, and Inclusion PhD Fellowship, 2017-2019
- The KPMG Distinguished Undergraduate Teaching Award, Alfaisal University College of Business 2014-2015
- On the Organization Graduate Scholar Award, 2014
- Columbia University Jason Wachob Student Athlete Award, 2004
- John Stanford Scholarship Award (\$20,000), Seattle Chapter of the Links, Inc., 2000

RESEARCH GRANTS

- Alfaisal University Internal Research Grant, 2015-2016 (\$13,333) “Political CSR in Saudi Arabia”
- Alfaisal University Internal Research Grant, 2013-2014 (\$13,333) “Religious Salience and Attitudes Towards CSR in Saudi Arabia”

TEACHING

University of Georgia, Terry College of Business

- Spring 2023 & 2024 International Strategic Management (MGMT 5560), Undergraduate Capstone Seminar

University of Southern California, Marshall School of Business

- Summer 2021 Strategic Management (BUAD 497), Undergraduate Capstone Seminar
- Summer 2019 & 2020 Teaching Assistant, Competitive Strategy (GSBA 540), MBA Core

PROFESSIONAL MEMBERSHIPS

- Member, Academy of Management
- Member, Strategic Management Society
- Member, The PhD Project's Management Faculty of Color Association

PROFESSIONAL SERVICE

- Ad hoc Reviewer for Business Ethics Quarterly & Business & Society
- Reviewer for Academy of Management Conference
- Reviewer for Strategic Management Society Conference
- Reviewer for International Association for Business and Society Conference
- Research Committee Member, Accreditation Committee Member, & Academic Appeals Committee Member, Alfaisal University

LEADERSHIP

- *Issues Committee Member*, American Business Group of Riyadh (2015-2017)
- *Project Leader*, The Enhancing Business Ethics Education in Saudi Arabia Initiative (2015-2017)
- *Faculty Chair*, Alfaisal University Preparatory Program, Business Pathway (2011-2017)
- *Faculty Chair*, Alfaisal University Business Students Association (2011)
- *Instructional Coordinator*, Al-Yamamah Business College (2006-2008)
- *Team Captain*, Columbia University's Men's Division I Basketball Team (2003-2004)
- *Member*, Columbia University's Muslim Students' Association (2003-2004)
- *Public Communications Chair*, Columbia University's branch of Ivy League Students for Affirmative Action Coalition (2003-2004)
- *Public Liaison*, Columbia University's Athletes' Association (2002-2004)
- *Representative*, Columbia University's United Students of Color Council (2002)

PROFESSIONAL EXPERIENCE

Strategy Consultant and Trainer

Riyadh, Kingdom of Saudi Arabia (2013-2017)

- Provided corporate and business strategy advice to executives at a leading Saudi public transportation company
- Developed and delivered a customized strategic management course for the directors of a leading Saudi public transportation company
- Developed and delivered a customized strategic management course for the executives of a Saudi firm in the furniture industry
- Provided corporate strategy consulting services to a Saudi firm in the maritime shipping industry
- Counseled a US bottle water company on how to successfully enter the Saudi Arabian market
- Provided Saudi market entry advice to a US bakery and assisted the firm in identifying a Saudi Arabian partner

Issues Committee Member

American Business Group of Riyadh, Riyadh, Kingdom of Saudi Arabia (2015-2017)

- Enhanced the political strategy of the chamber for policy influence in the US and Saudi Arabia
- Developed strategy for the American Business Group of Riyadh (ABGR) to pursue the chairmanship of the Middle East Council of American Chambers of Commerce (MECACC)
- Co-authored position papers on international trade (i.e. TPP/TTIP) and the prospect of a US-GCC free trade agreement on behalf of ABGR and MECACC for submission to Congress
- Represented the interests of ABGR and MECACC member firms to both Democrat and Republican Congressional members and their staffs on Capital Hill in Washington, DC

Business Chair and Instructor of Business

Alfaisal University Preparatory Program, Riyadh, Kingdom of Saudi Arabia (2011-2017)

- Designed the curriculum for the Business Pathway Program introducing the following courses to better prepare students for Alfaisal University College of Business: Introduction to Business, Business and Society, and Introduction to Entrepreneurship
- Taught IB111-1 and IB231-1: Introduction to Business and BS231-1: Business and Society

English Instructor

Alfaisal University Preparatory Program, Riyadh, Kingdom of Saudi Arabia (2008-2013)

- Taught English communications, composition, and research skills
- Designed and taught the Globalization Seminar and the Contemporary Theory course
- Served on the Curriculum, Professional Development, and Faculty Evaluation Committees

English Language Faculty

Al-Yamamah University, Riyadh, Kingdom of Saudi Arabia (2006-2008)

- Served as Instructional Coordinator in charge of teacher training, curriculum development, professional development, student affairs, as well as academic, program, and institutional policy development

Business English Lecturer

Institute of Banking, Riyadh, Kingdom of Saudi Arabia (2006-2007)

- Prepared Saudi bankers and aspiring bankers for international business
 - Taught students business English and related business concepts
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