



MIS Advisory Board Meeting – Spring 2023

April 21, 2023



Terry College of Business
UNIVERSITY OF GEORGIA

Corporate Board Members

Black Level

- Ad Victoriam Solutions
- Caterpillar Financial
- Deloitte
- EY
- Goldman Sachs
- KPMG
- NCR
- NTT DATA Services
- Protiviti
- PwC
- State Farm
- The Home Depot

Red Level

- Amazon AWS
- BDO
- BlackRock
- Cerulum
- CGI
- Chick-fil-A
- Codesmith
- Cox Communications
- Collaborative Solutions
- Datum Software
- Gartner
- General Electric
- Jackrabbit Technologies
- Johnson Lambert
- Moore Carlson
- Riskonnect
- SRNS
- Synovus
- UPS
- Verizon



Agenda

Opening and Introductions

Hugh Watson and Spencer Borrego

MIS Department Update and Discussion

Maric Boudreau

MIS Career Outcomes Data and Discussion

Elizabeth Paulsson

Terry College of Business Update and Discussion

Dean Ben Ayers

MIS Student Organizations

Spencer Borrego

Awarding of the MIS Distinguished Service and MIS Alumni of the Year Awards

Hugh Watson

Review of the Fall Breakout Group Outcomes

Hugh Watson, Maric Boudreau, Maddy Andersson

Break



Agenda

Breakout Group: What do you see in our students that can be improved?

Maric Boudreau and Matt Clarke

Breakout Group: What are the career paths for students in BI and analytics?

Hugh Watson and Owen Swonger

Breakout Group: How are companies using AI (e.g., ChatGPT, GitHub Copilot) and what should we be teaching our students?

Jerry Kane and Maddie Sherrick

Breakout Group: How is the layoffs in Big Tech companies affecting the demand for MIS?

Bob Trotter and Bryson Hawkins

Breakout Group: What new and emerging technologies should we teach our students?

Hani Safadi and Ashley Parker

Review and discuss the recommendations of the breakout groups

Matt Clarke, Owen Swonger, Maddie Sherrick, Bryson Hawkins, and Ashley Parker

Awarding of scholarships

Nikhil Srinivasan



Scholarship Donors

Corporations, Scholarship Funds, and Endowments

- Ad Victoriam Solutions (2)
- Bob Bostrom Scholarship Fund (2)
- Deloitte
- EY
- Johnson Lambert
- KPMG (3)
- NCR (5)
- Protiviti (2)
- PwC (2)
- Verizon
- Hugh Watson Endowment (13)

Individuals

- Terri Chase
- Tim Davis
- Chris Draper (2)
- Michael Easley
- Jay Ferro (2)
- Craig Fleisher (2)
- Steve Follin
- Randy Geoghagan
- Scot Goodman
- Patrick Gresham (8)
- Mark Huber and Denise Spangler (3) (in memory of Paul Hays)
- Mark Mahoney (4)
- Bill Rajczak (3)
- John Rossiter
- Tim Seigler
- Bob Trotter
- Hugh Watson



Student Board Members



Terry College of Business
UNIVERSITY OF GEORGIA

Spencer Borrego



Dallas, TX

UGA Honors Program

B.B.A., Management Information Systems

B.B.A., Finance

UGA Presidential Award of Excellence 2023

Excellence in MIS Award 2022

MIS Advisory Board - Student Coordinator

Incoming Technology Consultant at EY - Fall 2023

Graduation: Spring 2023



Terry College of Business
UNIVERSITY OF GEORGIA

Maddy Andersson



Savannah, GA

B.B.A., Management Information Systems

MIS Advisory Board Student Representative:

Founder of Female MIS Mentorship Program

Healthy Celebrations Nonprofit: Founder

Sony Music Publishing A&R Research Incoming Intern:

Summer '23 NYC, New York

Shilpa P. Marketing Intern: Summer '22 in London, England

Flowbox Marketing Intern: Summer '21 in Stockholm

Graduation: May 2023



Terry College of Business
UNIVERSITY OF GEORGIA

Lily Athey



Cumming, GA

B.B.A., Management Information Systems
B.B.A., Risk Management and Insurance
Certificate in Legal Studies

MIS Student Advisory Board
Order of Omega Society
Vice President of Inclusion for Kappa Delta Sorority
Diversity, Equity and Inclusion Chair for Kappa Delta Sorority
UGA Cannes Lions Study Abroad Program

Incoming Cyber Risk & Regulation - Technology Risk Consulting
Intern at PwC for Summer 2023

Graduation: Spring 2024



Terry College of Business
UNIVERSITY OF GEORGIA

Andi Brock



Toccoa, GA

M.S., Business Analytics

B.B.A., Management Information Systems - AoE: Data Analytics

MSBA Honor Graduate 2023, Excellence in MIS Award 2022, MIS Advisory Board Student Representative, MSBA Ambassador, Presidential Scholar, Member of SMIS and Women in Technology

Incoming Technology Consulting Associate with PwC - Fall 2023

Graduation: Spring 2023



Terry College of Business
UNIVERSITY OF GEORGIA

Matt Clarke



Fairfax, Virginia

B.B.A. Management Information Systems
Certificate in Entrepreneurship
M.S. Business Analytics

President of Society of Business Intelligence
MIS Advisory Board Student Representative
Vice President of Order of Omega Honor Society
Two-Time Presidential Scholar

Incoming Deals Technology and Solutions Intern at PwC in
Washington, D.C.

Graduation: Spring 2024



Terry College of Business
UNIVERSITY OF GEORGIA

Taylor Gray



Augusta, GA

B.B.A., Management Information Systems

Terry Ambassador

MIS Advisory Board Student Representative

Excellence in MIS Award Recipient

UGA Black Student Convocation Co-Founder/Chair

F&A Intern at United Parcel Service (UPS): Fall 2022

Technology Intern at Johnson & Johnson: Summer 2022

Graduation: May 2023



Terry College of Business
UNIVERSITY OF GEORGIA

Bryson Hawkins



Alpharetta, GA

B.B.A., Management Information Systems

B.B.A., Finance

Certificate in Financial Technology

UGA Honors Program

Presidential Scholar

MIS Advisory Board Student Representative

Corsair Society - Management Consulting Member

Terry Student Consulting

Atlas Business Society

Summer 2022 Internship with Royal Caribbean

Incoming Corporate Finance & Restructuring Intern with FTI
Consulting, Summer 2023

Graduation: Spring 2024



Terry College of Business
UNIVERSITY OF GEORGIA

Madison Lindberg



Suwanee, GA

B.B.A. Management Information Systems

Area of Emphasis: Data Analytics

Co-major in International Business

MIS Advisory Board Student Representative

Society for Management Information Systems - VP of Student Relations

Mentor for Female MIS Mentorship Program

International Business Society

Upcoming Cloud & Digital Consulting Intern with PwC - Summer 2024

Graduation: May 2025



Terry College of Business
UNIVERSITY OF GEORGIA

Taylor Miller



Cumming, GA

B.B.A., Management Information Systems
Area of Emphasis in Data Analytics
Certificate in the Institute for Leadership Advancement
Certificate in Financial Technology

Presidential Scholar
Dean's List
MIS Advisory Board Student Representative
Top Gold Member, Pi Sigma Epsilon Business Fraternity
Women in Technology

Incoming Cloud & Digital - SAP Technology Consulting
Intern at PwC (Nashville), Summer 2023

Graduation: Spring 2024



Terry College of Business
UNIVERSITY OF GEORGIA

Laura Neely



Savannah, GA

B.B.A. Management Information Systems
Financial Technology Certificate
Institute for Leadership Advancement Fellow
UGA Honors Program

MIS Advisory Board Student Representative, Blue Key
Honor Society, Collegiate Chapter President for Tri
Delta, Phi Kappa Phi, Beta Gamma Sigma, Excellence
in MIS Award Recipient

Sterling Seacrest Pritchard Intern - Summer 2022
Incoming Cloud and Digital Consulting Intern with PwC
– Summer 2023

B.B.A. Graduation: May 2024
M.S.B.A. Graduation: May 2025



Terry College of Business
UNIVERSITY OF GEORGIA

Ashley Parker



Cumming, Ga

B.B.A. Management Information Systems

B.B.A. Economics

Co-Major International Business

UGA Honors Program

MIS Advisory Board Student Representative

Presidential Scholar

Incoming Finance Intern at Fox Factory

Graduation: Spring 2025



Terry College of Business
UNIVERSITY OF GEORGIA

Pratham Patel



Smyrna, GA

B.B.A., Management Information Systems

B.B.A., Economics

Financial Technology Certificate

Presidential Scholar

Dean's List

Charter Scholarship Recipient

MIS Advisory Board Student Representative

Financial Services Enterprise Intern with Truist - Summer 2022

Incoming Commercial Community Banking Intern with Truist -
Summer 2023

Graduation: May 2024



Terry College of Business
UNIVERSITY OF GEORGIA

Rohan Patel



Suwanee, GA

B.B.A. Management Information Systems
Area of Emphasis in Information Security
Minor in Computer Science

MIS Excellence Award Recipient 2023
MIS Advisory Board Student Representative

Incoming Security, Risk, and Compliance Consulting Associate
at PwC in Chicago

Graduation: Spring 2023



Terry College of Business
UNIVERSITY OF GEORGIA

Shivani Patel



Toccoa, Georgia

B.B.A., Management Information Systems

B.B.A., Finance

Financial Technology Certificate

Dean's List

MIS Student Advisory Board Representative

Terry Student Researchers, Vice President

UGA Active Learning Ambassador

Student Industry Fellow

Current: UGA Auxiliary Services - Lead Financial Analyst

Incoming: EY Technology Risk (Financial Services Organization)

Consulting Intern - Atlanta, Summer 2023

Graduation: Spring 2024



Terry College of Business
UNIVERSITY OF GEORGIA

Joseph Perticone



Atlanta, GA

B.B.A. Management Information Systems
Area of Emphasis in Information Security
Certificate in Entrepreneurship

MIS Advisory Board Student Representative,
Terry Ambassador

Incoming Data Risk and Privacy Associate at PwC in
New York

Graduation: Spring 2023



Terry College of Business
UNIVERSITY OF GEORGIA

Daniel Saul



Franklin, Tennessee

M.S. Business Analytics

B.B.A. Management Information Systems

Area of Emphasis: Data Analytics

Excellence in MIS 2022, Presidential Scholar, Dean's List
MIS Advisory Board Student Representative, Student Assistant
at UGA MIS

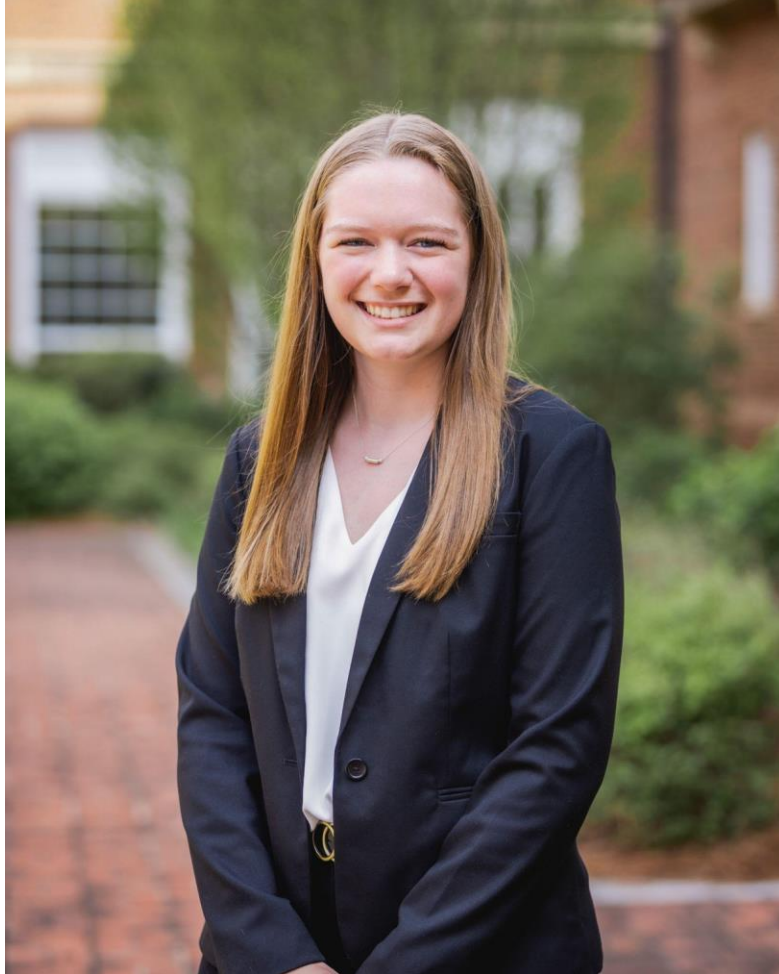
Incoming Business Operations Engineer at intelliflo

Graduation: Spring 2023



Terry College of Business
UNIVERSITY OF GEORGIA

Maddie Sherrick



Suwanee, GA

UGA Honors Program

B.B.A., Accounting

B.B.A., Management Information Systems

Area of Emphasis: Data Analytics

MIS Advisory Board Student Representative

Vice President of Finance for Alpha Gamma Delta Sorority

Presidential Scholar and Dean's List

Terminus Finance Intern - Summer 2022

Incoming Technology Assurance Intern with KPMG - Summer 2023

Graduation: Spring 2024



Terry College of Business
UNIVERSITY OF GEORGIA

Ava Siegel



Upton, MA

B.B.A. Management Information Systems
Minor in Computer Science
Certificate of Applied Data Science

MIS Advisory Board Student Representative
Society for Cyber Security
Society for Management Information Systems
Women in Technology

Incoming PwC Cyber Risk & Regulation Consulting
Intern - Summer 2023

Graduation: Spring 2024



Terry College of Business
UNIVERSITY OF GEORGIA

Owen Swonger



Cumming, GA

B.B.A Management Information Systems
Certificate in Financial Technology

MIS Advisory Board Student Representative
Society for Management Information Systems - President
Terry Ambassador
Atlas Business Society

United Parcel Service Business Analyst Intern - Summer '21 and
Summer '22

Incoming Northside Hospital Data Analytics Intern - Summer '23

Graduation: May 2024



Terry College of Business
UNIVERSITY OF GEORGIA

Mary Grace Tippet



Atlanta, GA

University of Georgia Honors Program
B.B.A. Management Information Systems
Minor in Computer Science
Certificate in Music Business

Presidential Scholar, Dean's List
MIS Advisory Board Student Representative, MIST 2090
Teaching Assistant, Girls Who Code Volunteer, Studio Intern at
Chase Park Transduction

Incoming EY Technology Consulting Intern - Boston, Summer
2023

Graduation: Spring 2024



Terry College of Business
UNIVERSITY OF GEORGIA

Sophie Tucker



Cumming, GA

B.B.A. Management Information Systems

MIS Advisory Board Student Representative
Women in Technology

Incoming IS Management Trainee at Caterpillar Financial in
Nashville Tennessee - July 2023

Graduation: May 2023



Terry College of Business
UNIVERSITY OF GEORGIA



MIS Departmental Update

Ranking

MIS undergraduate program ranked **#9** Best MIS Program among public universities, according to *US News and World Report*

MBT ranked **#2** among Online Business Programs of public universities (excluding MBA), according to *US News and World Report*





Hiring update

August 2023:

- Dr. Jiyong Park
- Dr. Akshat Lakhiwal
- Dr. Ling Xu

August 2024:

- E-mobility Tenure Track position
- Lecturer position



Kudos to our faculty

Awards:

- Dr. Hani Safadi received Outstanding Teaching Award
- Dr. Craig Piercy received Outstanding Teaching Award

Promotions:

- Dr. Xia Zhao as Associate Professor with Tenure
- Dr. Mark Huber as Principal Lecturer
- Dr. Craig Piercy as Principal Lecturer

Farewell:

- Dr. Rick Watson, Retiring



Kudos to our students

- **CURO Awards (Best Paper & Juror's Choice)**
 - Jake Reinhardt
- **MIS Excellence Award**
 - Sophie Tucker
 - Joseph Perticone
 - Rohan Patel
 - Sebastian Herrera
 - Madeleine Andersson



MALC 2022

<https://www.malcuga.net/>



MIS Academic Leadership Conference

November 10 - 12th, 2022

Athens, GA

A vibrant college town and the birthplace
of public higher education in the US.

[Learn more](#)

MALC Sponsors

MALC 2022 is supported by a State-of-the-Art Conference Grant from the UGA Office of the Senior Vice President for Academic Affairs and Provost, by the Terry College of Business, by the MIS Department of UGA, Gartner, and by Mr. Thomas W. Mahler, BBA (1972), MBA (MIS) 1973 and friend of the MIS Department.

[Register](#)



Conference Chairs

Department of Management Information Systems



Dr. Marie-Claude Boudreau
MIS Department Head & Associate Professor



Dr. Hugh J. Watson
Professor of MIS



Dr. Elena Karahanna
*Distinguished Research Professor & C. Herman
and Mary Virginia Terry Distinguished Chair in*

MALC 2022 – Signature Events

- Reception
- Many panels, innovative ideas, hot takes on IS-related issues
- Keynote address by Bill Franks – *Analytics, data science, and AI: Where are we going from here?*
- Debate on AI in Demosthenian Hall
- Tailgate

THURSDAY, NOVEMBER 10

5:30PM—8:00PM **WELCOME RECEPTION** **STELLING FAMILY STUDY** ■
ROOM A220, MOORE-ROOKER HALL

FRIDAY, NOVEMBER 11

8:00AM—8:30AM **BREAKFAST** **STELLING FAMILY STUDY** ■
ROOM A220, MOORE-ROOKER HALL

8:30AM—8:45AM **WELCOME** ■
MIS Department Head Maric Boudreau, Hugh Watson, & Elena Karahanna ■

8:45AM—9:15AM **WELCOME** ■
UGA Provost Jack Hu & Terry College Dean Ben Ayers

9:15AM—10:30AM **SESSION #1** ■
Dean's Panel (*Trends and Opportunities for Business Schools*)

10:30AM—10:45AM **BREAK** ■

10:45AM—11:45AM **SESSION #2** ■
Innovative Ideas and Practices (*Curriculum Changes, Advisory Boards, Badges*)

11:45AM—12:15PM **SESSION #3** ■
Bob Trotter (*Partnering for the Future of Higher Education*)

12:15PM—12:45PM **LUNCH** ■

12:45PM—1:45PM **SESSION #4** ■
Keynote Speaker: Bill Franks (*Analytics, Data Science, and AI: Where Are We Going from Here?*)

1:45PM—3:00PM **SESSION #5** ■
AI in the IS Curriculum

3:00PM—3:30PM **LEAVE FOR DEBATE**

3:30PM—5:00PM **SESSION #6** **DEMOSTHENIAN HALL*** ■
Debate (*Impact of AI on the Workforce*)

5:00PM—8:30PM **TAILGATE EVENT** **COCA-COLA PLAZA** ■

SATURDAY, NOVEMBER 12

8:00AM—8:30AM **BREAKFAST** **STELLING FAMILY STUDY** ■
ROOM A220, MOORE-ROOKER HALL

8:30AM—8:45AM **ASSOCIATION FOR INFORMATION SYSTEMS: UPDATE** ■
Suprateek Sarker (*President*)

8:45AM—9:00AM **AIS COLLEGE FOR ACADEMIC LEADERSHIP (CAL): UPDATE** ■
Lakshmi Iyer (*President-Elect*) & Rich Klein (*Vice President*)

9:00AM—10:15AM **SESSION #7** ■
Hot Takes on IS-Related Issues (*Publishing, Curriculum, Outreach, Future of the IS Field*)

10:15AM—10:45AM **BREAK**

10:45AM—11:30AM **SESSION #8** ■
IS Fundraising Best Practices Panel

11:30AM—12:15PM **SESSION #9** ■
From the Editors: Initiatives and Trends

12:15PM **CONCLUDING THOUGHTS / BOX LUNCHES**

**See location on larger map >*

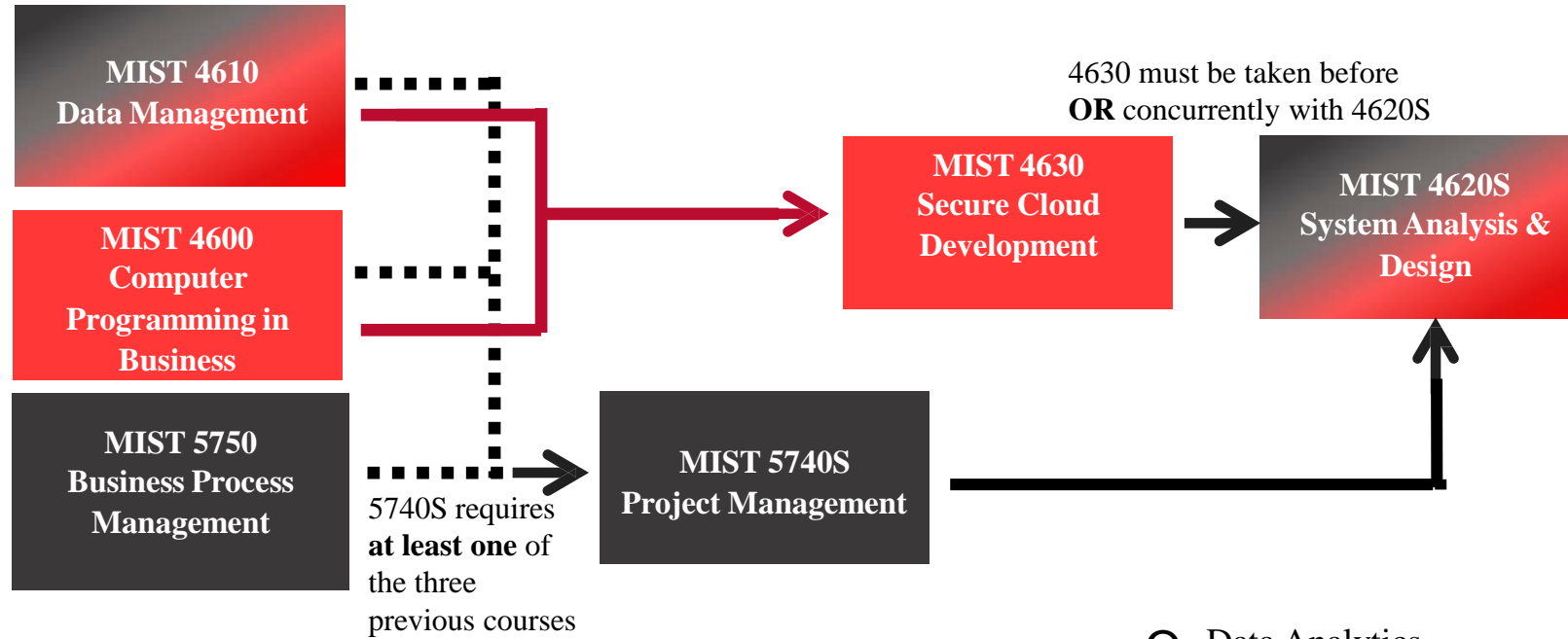


TIP:

For Uber and Lyft rides, we recommend choosing **Correll Hall** as your dropoff and pickup location, on the Hull Street side.

MIS Majors Core

- A grade of **C or better** is required for all MIS courses numbered 4000 or higher (to graduate with the MIS Major)
- A grade of **C or better** is required in all pre-requisite courses before registering to the next



MIS Major Electives (only one is needed)



Business Skills Courses

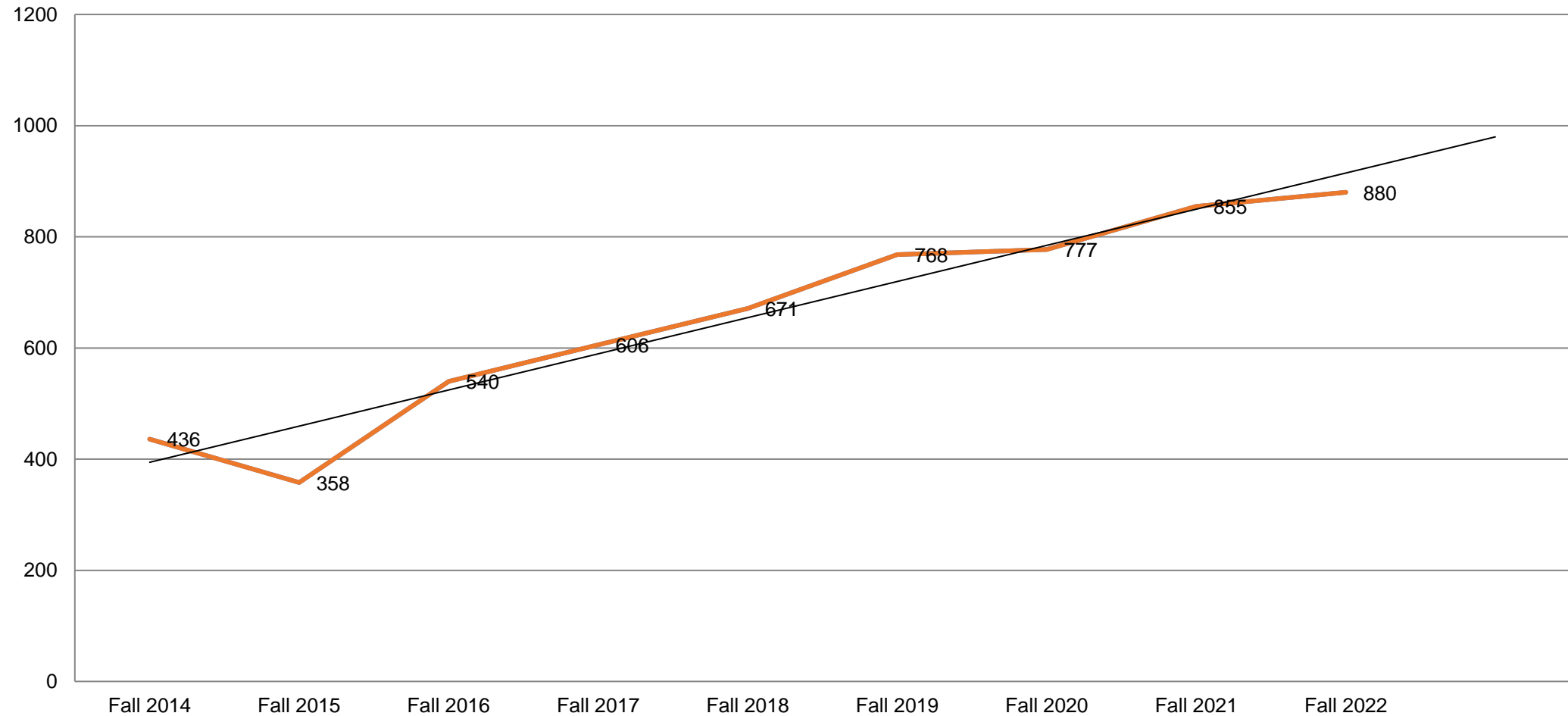
Technical Courses

MIS UNDERGRADUATE ADMISSION OVER TIME

	Fall 2010		Fall 2016	Spring 2017	Fall 2017	Spring 2018	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Spring 2023
Honor Students			-	-	-	-	22	9	24	11	22	9	27	10	17	8
First Time Applicants	72		158	125	220	167	224	145	179	156	226	176	199	156	266	190
Change of major / Second major	5		41	57	48	62	44	47	42	69	56	74	55	70	49	83
Total	77		199	182	268	229	290	201	245	236	304	259	281	236	332	281
Total Accepted	77		137	134	154	174	180	176	177	181	184	207	200	205	202	207
% Accepted	100%		69%	74%	57%	76%	62%	88%	72%	77%	61%	80%	71%	87%	61%	74%

MIS UNDERGRADUATE STUDENTS OVER TIME

Number of MIS undergraduate students enrolled



**** As of Fall 2022: 34% Female***

UGA Popular Majors (Fall 2022)

(at the undergraduate level, removing “undecided” and “intended”)



Major	Headcount
Biology	2,399
Psychology	2,166
Finance	1,361
Marketing	958
Political Science	921
Management Information Systems	880
International Affairs	700
Economics	700
Risk Management and Insurance	568
Management	568

Exit Survey Spring 2022

- Placement: 99%
- Average starting salary: \$77,564
- Average signing bonus: \$6,891
- At least one internship: 78%

Exit Survey Spring 2022

Top 15 Employers

Deloitte	19
EY	19
KPMG	17
PricewaterhouseCoopers LLP	13
Accenture	6
Manhattan Associates	5
NTT Data Services	5
AT&T	4
Epic Systems	4
NCR Corporation	4
Avanade	3
Protiviti	3
RSM US LLP	3
Amazon	2
Bain and Co.	2

MIS Career Outcomes Data

Class of 2022

Elizabeth Paulsson, MIS Career Consultant



The Career Outcomes Initiative provides insight into the employment and continuing education status of UGA graduates **within an average of 6 months of their graduation date.**

Additionally, this self-reported data details employment, salary, and graduate school information.

These reports constitute the only centralized employment data collection for the University of Georgia and are used by current students, employers, colleges/schools, departments, and other stakeholders.

Data from our survey is published in the UGA Fact Book and reported to various organizations that rank colleges, such as US News and World Report.

The UGA Career Outcomes Initiative

What It Is and How It Is Compiled

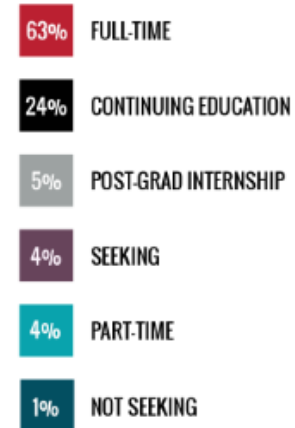


CAREER OUTCOMES RATE

The Career Outcomes Rate is calculated using the number of students who are employed, continuing their education, or not seeking employment within an average of 6 months after graduation. UGA's 96% Career Outcomes Rate is based on the known career outcomes of 8,073 graduates from the Class of 2022.

UGA'S CAREER OUTCOMES RATE IS

96%



The UGA Career Outcomes Initiative

University of Georgia Career Outcomes overall

TOP 25 EMPLOYERS FOR THE CLASS OF 2022 **



Accenture
ADP
Amazon
AT&T
Bank of America
Boehringer Ingelheim
Capgemini
Children's Healthcare of Atlanta
Chick-fil-A

Cox Communications
Deloitte
Delta Air Lines
Emory University
EY
KPMG
Manhattan Associates
NCR Corporation
Oracle

PricewaterhouseCoopers
State Farm
The Home Depot
Truist
University of Georgia
US Air Force
US Army

The UGA Career Outcomes Initiative

University of Georgia Career Outcomes overall

Management Information Systems — Bachelor's Degree

Class of 2022



- 355 total degrees awarded
- 243 individual responses to the post-graduation survey
 - 68% response rate
- Employed Full-Time: 208 (86%)
- Continuing Education: 28 (12%)
- Internship/Postdoc/Residency: 1
- Employed Part-Time: 3 (1%)
- Not Seeking: 0
- Seeking: 3 (1%)

Reporting Salary: 40

- High Salary: \$200,000
- Median Salary: \$70,000
- Low Salary: \$35,000

#Reporting Bonus: 17

- Median Bonus: \$7,000

Management Information Systems — Bachelor's Degree

Class of 2022



Top Hiring Employers of MIS Students in 2022

- EY – 23
- KPMG - 19
- PwC - 13
- Deloitte – 11
- NTT Data – 6
- Manhattan Associates - 6
- Protiviti - 6
- NCR Corporation - 5
- Accenture - 5
- AT&T- 4
- RSM US LLP- 4
- Perficient - 3
- Capgemini - 3

Management Information Systems

Bachelor's Degree

Class of 2022



Graduate School Destinations for MIS Students in 2022

University of Georgia

- *Macc, Accounting*
- *MSBA, Business Analytics*
- *Law, JD*

Georgia Tech

- *MS in Data Science and Analytics*
- *MS in Computer Science*

Georgia State

- *Law, JD*

University of Florida

- *MS in Information Systems and Operations Management*

Wake Forest University

- *MSBA, Business Analytics*

Business and Technology — Master's Degree

Class of 2022

- 32 total degrees awarded
- 28 individual responses to the post-graduation survey
 - 88% response rate
- Employed Full-Time: 28 (100%)

Reporting Salary: 7

- High Salary: \$180,000
- Median Salary: \$80,000
- Low Salary: \$60,000

#Reporting Bonus: 1

Thank You!

Elizabeth Paulsson, MIS Career Consultant

lizziep@uga.edu



COLLEGE REPORT

Ben Ayers



Terry College of Business
UNIVERSITY OF GEORGIA

FY 2023 To Date

- **Student Accolades**

- Kevin Kamau, Sophia Ige, Lauryn Sanders, and Phillip Ellington, Winner, National Black MBA Association Undergraduate Business Case Competition
- Elise Schwarzman, Marketing BBA, Schwarzman Scholar, one of 151 scholars worldwide, including 36 countries and 121 universities



FY 2023 To Date

- **Student Accolades**

- Vanessa Sachs, Swake; Winner, National Collegiate Great Brands Contest & SEC Pitch Competition
 - <https://www.swakecosmetics.com/>
- Matthew Tesevich/Kally Meyer, Ox Sox; 2nd place, National Collegiate Great Brands Contest; 2nd place, TCU Richards Barentine Values & Ventures Competition
 - <https://getoxsox.com/>



TERRY PROGRAM RANKINGS

#1 **RISK MANAGEMENT
AND INSURANCE**
*U.S. News & World Report
Undergraduate Program Ranking*

#8 **J.M. TULL SCHOOL OF
ACCOUNTING**
*U.S. News & World Report
Undergraduate Program Ranking*

#15 **MASTER OF SCIENCE IN
BUSINESS ANALYTICS**
U.S. News & World Report

#2 **MASTER OF BUSINESS
AND TECHNOLOGY**
U.S. News & World Report

#9 **MANAGEMENT
INFORMATION SYSTEMS**
*U.S. News & World Report
Undergraduate Program Ranking*

#16 **DEPARTMENT OF
MARKETING**
*U.S. News & World Report
Undergraduate Program Ranking*

#3 **REAL ESTATE**
*U.S. News & World Report
Undergraduate Program Ranking*

#12 **FULL-TIME MBA**
The Economist

#17 **DEPARTMENT OF
MANAGEMENT**
*U.S. News & World Report
Undergraduate Program Ranking*

#6 **EXECUTIVE MBA**
Fortune

#15 **DEPARTMENT
OF FINANCE**
*U.S. News & World Report
Undergraduate Program Ranking*

#19 **PROFESSIONAL MBA**
U.S. News & World Report



TERRY RESEARCH RANKINGS

TERRY COLLEGE OF BUSINESS RESEARCH RANKINGS

AVERAGE TERRY COLLEGE RESEARCH RANKING: 10TH

MANAGEMENT

#1

**U.S. Public
Universities**

Source: Global TAMUGA 5-Year
Ranking

RISK MANAGEMENT

#2

**U.S. Public
Universities**

Source: University of Nebraska-
Lincoln Research Rankings

REAL ESTATE

#3

**U.S. Public
Universities**

Source: Florida Atlantic University
Research Rankings

ACCOUNTING

#5

**U.S. Public
Universities**

Source: Brigham Young University
Research Rankings

MIS

#10

**U.S. Public
Universities**

Source: AIS Research Rankings

MARKETING

#12

**U.S. Public
Universities**

Source: University of Texas-Dallas
Research Rankings

ECONOMICS

#20

**U.S. Public
Universities**

Source: IDEAS Research Rankings

FINANCE

#27

**U.S. Public
Universities**

Source: University of Texas-Dallas
Research Rankings



Terry College of Business
UNIVERSITY OF GEORGIA

PROGRAM EMPLOYMENT RATES

UNDERGRADUATE

98%

FTMBA

98%

MAcc

98%

MA-ECON

100%



MBT

100%

MMR

100%

MSBA

96%



AACSB ACCREDITATION REVIEW

- **Extension of Accreditation**
- **Accolades** – Presence in Atlanta, Entrepreneurship Program & Studio 225, Business Learning Community, MSBA, ESG/Sustainability, Alumni Engagement, Terry Opportunities for Undergraduate Research (TOUR), Area of Emphasis in Analytics



STRATEGIC INITIATIVES UPDATE

- Approval and launch of Online MBA
- Finalize D&I strategic plan
- Fill 10 professorships/chairs
- Renovate Terry Executive Education Center – 3rd Floor



STRATEGIC INITIATIVES UPDATE

- Analytics
 - Launch AoE in Analytics
 - New courses in R, Python, SQL and Econometrics
 - Establish Center for Business Analytics
- Leadership
 - Expanded ILA Fellows Program
 - Expanded Terry Leadership course offering
 - Leadership Dawgs Symposium



STRATEGIC INITIATIVES UPDATE

- Business Innovation
 - Speaker series
 - Research grants
 - Tel Aviv study away
 - Expanded change management offerings
 - Secure endowed funding
 - Center for Business Innovation
 - E-Mobility Initiative
 - Recruit A.I. faculty



STRATEGIC INITIATIVES UPDATE

- Sustainability
 - Speaker Series
 - New course in Sustainability
 - Develop Concentration in Economics
 - Seed funding program for research grants
 - Study away in Costa Rica, Germany, Australia/New Zealand
 - Secure endowed external funding
 - Center for Business Sustainability



STRATEGIC INITIATIVES UPDATE

- International Business
 - We'll host our 1st international visiting scholar next year – Dr. Jan Recker, University of Hamburg
 - Study away scholarships offered: 257 scholarships, \$395,000 total
 - New study away program this Maymester – Germany, ESG Focused; Internship program also offered;
- Next steps: Continue to build study away programs and scholarships; Expand international internships/placement efforts; Build infrastructure;





THANK YOU.

Questions?



MIS Student Organizations



Terry College of Business
UNIVERSITY OF GEORGIA

MIS Student Organizations

- Society for Management Information Systems
- Women in Technology
- Society for Cyber Security
- Society of Business Intelligence
- Terry Student Consulting
- Terry FinTech Society
- MIS Student Advisory Board



Contact Information

- SMIS: <https://www.ugasmis.com/>
- WIT: <https://womenintechuga.wixsite.com/womenintechuga>
- SCS: <https://ugascs.com/>
- SBI: <https://ugasbi.com/>
- Terry Student Consulting:
<https://www.terrystudentconsulting.com/>
- Terry FinTech Society: <https://www.terryfintech.org/>
- MIS Student Advisory Board:
<https://www.terry.uga.edu/alumni/mis-advisory-board.php>



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- SMIS: info@ugasmis.com
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- Terry Student Consulting: tsc.interviews@gmail.com
- Terry FinTech Society: terryfintechsociety@gmail.com
- MIS Student Advisory Board:
 - Spencer Borrego: sborrego36@gmail.com
 - Hugh Watson: hwatson@uga.edu



Connect with us!



LinkedIn: UGA MIS



Instagram: @misatterry



Twitter: @misatuga



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MIS Distinguished Service Award

Jason Lannen
TurnKey Compliance



Terry College of Business
UNIVERSITY OF GEORGIA

MIS Alumni Award

Tim Seigler
BDO



Review of the Fall Board Meeting Breakout Groups

Hugh Watson, Maric Boudreau, & Maddy Andersson



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Women's MIS Mentorship Program



The Program



TARGETED MENTORSHIP
PROGRAM FOR WOMEN
WITHIN MIS OR INTENDED MIS







MONTHLY MEETINGS
BETWEEN MENTOR AND
MENTEE



EXCLUSIVE EVENTS INCLUDING
FACULTY PANELS, CAREER
WORKSHOPS, AND
NETWORKING EVENTS

Process for Pairing

-  A form was built out with preference on role: mentee or mentor.
-  The sheet was created with the preference listed alongside year, mission, and other details.
-  Pairings commenced and were shared with the participants of the program.
-  Proof of contact was required.

Mentors



MONTHLY MEETINGS WITH
YOUR MENTEE, OR AS
REQUESTED BY MENTEE



MUST SHOW PROOF OF
CONTACT AND BE
AVAILABLE TO MENTEE BY
PHONE OR EMAIL



ATTEND MIS WOMEN'S
NETWORKING EVENTS WHEN
POSSIBLE

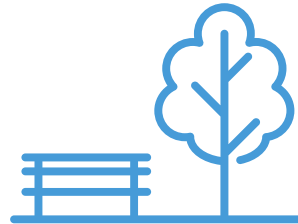
Meetings

CONTACT YOUR
MENTEE THE SAME
DAY YOU ARE
OFFICIALLY
ASSIGNED:
A TEXT IS
RECOMMENDED,
BUT EMAIL IS OK
TOO

WHERE TO MEET IN PERSON



TERRY IS A GREAT PLACE:
THERE ARE INDOOR AND OUTDOOR
SPACES TO MEET



IN A NEUTRALLY FITTING OFF CAMPUS
LOCATION



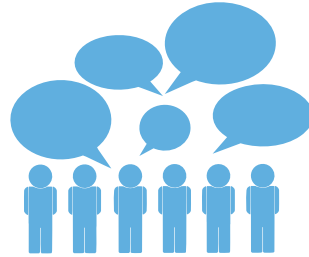
GET COFFEE OR LUNCH!
ETC.

Discussion Rules

GO FOR IT:		USE GOOD JUDGEMENT:	NOPE:	
COURSE REQS.	FAVORITE PROFESSORS	SOCIAL LIFE	DRINKING OR USE OF SUBSTANCES (SERIOUSLY)	SLANDER OF MIS FACULTY
STUDY TIPS		PERSONAL OPINIONS		
CLUBS AND INVOLVEMENT OPPORTUNITIES	PROFESSIONAL EXPERIENCE	OLD STUDY MATERIALS (YOU KNOW WHAT WE MEAN)	ROMANTIC RELATIONSHIPS	DISCOURAGING COMMENTARY TOWARDS MENTEE
RESUME OR JOB APPLICATION TIPS	HOBBIES AND INTERESTS		ACADEMIC DISHONESTY	
	NETWORKING AND RECRUITING TIPS			

Pilot Status

31 pairings made
73 overall participants



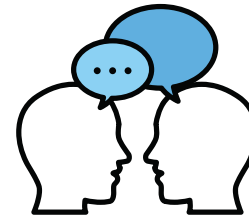
3 Alumni involved



100% mentee-mentor
connection



Conducted 1st Speaker Series
with Professors Marie
Boudreau and Carolina Salge



Moving Forward



ENCOURAGE INVOLVEMENT OF
INTENDED TERRY BUSINESS
GIRLS



INVOLVE MIS ALUMI IN
MENTORSHIP ENGAGEMENT
AND HOST
NETWORKING/INFORMATIVE TALKS



IMPROVE PROGRAM BY
IMPLEMENTING SATISFACTION
SURVEY FEEDBACK

Introduction to the Breakout Groups

What do you see in our students that can be improved?

-- Maric Boudreau and Matt Clarke

What are the career paths for students in BI and analytics?

-- Hugh Watson and Owen Swonger

How are companies using AI (e.g., ChatGPT, GitHub Copilot) and what should we be teaching students about AI?

-- Jerry Kane and Maddie Sherrick

How is the layoff in Big Tech companies affecting the demand for MIS?

-- Bob Trotter and Bryon Hawkins

What new and emerging technologies should we be teaching our students?

-- Hani Safadi and Ashley Parker



Awarding of Scholarships

Nikhil Srinivasan

[Link to scholarship pictures](#)



Terry College of Business
UNIVERSITY OF GEORGIA

Breakout Groups

Topic: What do you see in our students that can be improved?

Several key themes arouse:

Most notably, students lack the conversational and situational awareness to excel in professional interactions and interviews. Currently, students ramble when asked questions, avoid direct and concrete answers, and lack professionalism. More opportunities for students to be put in situations simulating professional environments and interview practice would be ideal. The pandemic has contributed to a decline in soft skills and professionalism across the board.

Secondly, companies recognize that UGA MIS students are often the best candidates for jobs that translate between technical and business teams. For this reason, it was noted that the value of the MIS curriculum for product management was very strong. A unit on product management in the Project Management course was recommended.

Next, companies would like to see students develop a “how can I help” attitude when working on sponsored school projects and when working full time. Students are trained to simply put in the required effort for a good grade and move on, so adjustments in the curriculum and reward system should be evaluated for this change in mindset.

Lastly, students should be put in more ambiguous situations because that often simulates what real world work will look like.

Other interesting observations include:

- Finding that students are ghosting companies more
- As long as you set expectations for hard work at the beginning, students tend to buy in to working extra hours and giving more toward the company
 - Little bit of a sense of entitlement with this generation but companies feel they can deal with it with expectations; the problem is not specific to UGA
- People in this generation tend to perform better with clear expectations
- Opportunity for more realistic consulting applications in classes
- Companies will teach the technical skills they want students to know
 - They will reteach skills regardless
 - Want people who know how to learn
 - Want problem solvers
 - Someone who can speak to developers and translate to the business people
- Impressive if students have certifications on resume but not necessary; they see them as more of a bonus because then they don't have to pay to train you
- Impressed by students who have done the research to know what skills they will have to use at a company
- Accepting offers and keeping them, honesty goes a long way

- Companies are doing prescreens to test soft skills, sometimes even before evaluating the resume
- With some of the electives you can balance technical and business skills better, not necessarily having a class on too specific on a technical skill
- UGA MIS is best suited for project manager; for specific technical resources they may look to Georgia Tech
- Talk about product management in project management
- Student organizations are getting saturated
 - Have student organizations do more joint meetings
 - Recent grad - reiterated need for experience talking to clients in professional setting, having practice to ease nerves. Be able to deal with ambiguous situations/directions.

Topic: What are the career paths in BI and analytics

- Knowing SQL and a data visualization tool like Tableau are foundational pieces to a BI and analytics career
- Perhaps have specific classes centered around new technologies
- If a student is going into BI and analytics, Python will be important at some point
- When it comes to prepping for a career, focus on an industry you like and understand, you don't have to be an expert
- A potential idea is to combine a company sponsor and a company specific technology/ platform into an elective to learn industry and specific tools
 - Good way for companies to evaluate students outside of traditional interview process
 - Could tie internships along to it
- Various career paths and opportunities include finding the value/ROI of projects, BI and analytics analyst, data visualization specialist, data engineer, BI and analytics project manager, client engagement specialist, and data engineer, and chief data officer/analyst.

Topic: How are companies using AI (ChatGPT, GitHub CoPilot) and what should we be teaching to students about AI?

- What skills do you need to develop for undergrads to be ready for their careers in 3-10 years?
 - Understanding of how machine learning models work at a high level; so they can interact with them better
 - Understanding of AI and how applications are built
 - Cloud foundation, Python and be able to speak with the data scientists
 - Regulation and governance of how to prove it made the right decision and conclusion (risk and compliance)
 - Opportunity for students because companies don't have as

much room to experiment and they do not want to expose client data

- What is the appropriate way to apply it
 - Understand that ChatGPT is helping deliver the answer but it is important to also know how it got to its answer
 - Learning how to use ChatGPT is a skill – writing prompts
 - How can you tailor the tools to your particular business?
 - Want to have experience with trying AI tools in order to be ready for their careers
- How students are currently using it?
 - Using ChatGPT as a tutor to break down concepts that they may not understand
 - ChatGPT almost sometimes has too much error with unstructured knowledge
 - ChatGPT teaches us..
 - (Jerry Kane) Dog Training – teaching students how to talk to the AI and how to get the best out of it, while understanding the model behind it
 - Evaluate how well the AI is working by looking at the known solution and knowing how you got to that solution
- Will AI replace people in the workforce?
 - Right now we view it as an accelerator, so if it is slower today it will be much faster tomorrow with AI
 - Predictions will be better and more accurate
 - No issue with this generation with AI
 - Who knows how to leverage it and use it to do more?
 - If someone learns how to apply AI then you have a large opportunity
 - Continually learn as technology evolves
 - Processes will have to be monitored by humans
- Timeframe:
 - Incremental improvements in ChatGPT feels very fast, so how quickly will it be applied in business because businesses can't afford for it to go wrong
 - Guardrails and security are needed though
 - Evolution: everyone has use cases and so companies are trying look at the highest value use cases right now
 - Condition consumers to be interruption intolerant – figure out how to create that experience without interruption over the next 5 to 10 years
 - People might pay more for that experience
- Is AI an opportunity or a threat for business?
 - Most think it is an opportunity but there is a need to manage risk while using it
- What should we teach students?
 - Should try to integrate it in all of the classes with things like GitHub Copilot in each of the classes

- How to use the tools in general? How can you train AI?
- AI classes might be more of an unstructured learning, in an experiential way
- Prove how AI got you to where you should have been in the answer to the question you were asking
- How do we partner with companies to make sure we understand the problems that they need solved and what is crucial to the students education about AI?
 - Multi-disciplinary, cross teamwork and being able to translate to other people
 - Regulation and governance of how to prove it made the right decision and conclusion (risk and compliance)
 - Opportunity for students here because companies don't have much room to experiment
 - Expert prompt engineers
 - Play with ChatBots
 - How to manage what the AI gives them
 - Integrate it within each of the classes to see how AI can apply to each of the classes
- Would love to teach them AI freshman year, but until they know enough about business can they really apply it if they don't know what use cases?
 - Connected capabilities
 - Where do you go and where do you take it?
 - Drive interest as to why AI can be cool
 - Want to have experience with trying AI tools
 - Too many unknowns and policies making it hard for companies to be able to use these tools freely
- How attractive is an area of emphasis is AI?
 - It opens up different avenues for the student
 - Companies would love an area of emphasis in AI because those students are something that consultants can sell and are sought after

Topic: Big Tech Layoffs and its Impact on the Demand for MIS

- Why are the layoffs happening?
 - Big tech historically hired for speed, but the recent market downturn has put pressure on them to layoff bottom performers/people working on underperforming products and replace them with someone stronger (Thus, the demand is still there)
 - Previously, tech companies would hire in mass, even if they didn't have a specific role in mind for a new applicant. Now, they have to be much more thoughtful and strategic in their hiring

- In consulting, there is a focus for companies to pull technology back in house, leading to a drop in offshore tech hires
- Big 4 consulting firms focusing on tech are starting to operate with smaller teams with all high-level performers instead of large, 50+ person teams
- What does this mean for the demand of MIS majors?
 - Overall, the recent big tech layoffs reflect a shifting market
 - Compared to the 2009 recession where people could not find new jobs, most people getting laid off today are having success finding new jobs (mostly in smaller, non-consulting firms)
 - Many big tech companies in ATL still have roles open in areas such as product management
 - Labor market research shows that overall tech demand is not down in North America:
 - The IT market demand in North America remains robust and any softening of demand is simply getting replaced in new spaces/industries
 - The demand in global markets is starting to slow, as data shows there is recently more supply than demand
 - The IT market is also shifting away from the traditional world of coding and is becoming much more platform based (SAP, Oracle, Salesforce, etc.)
- How should the UGA MIS Department react to these changes?
 - Currently, the UGA MIS Program is very consulting orientated
 - UGA MIS needs more diversification in hiring and the department could improve by better educating students on opportunities outside of Big 4 tech consulting
 - For example, the program could focus more on how product-based companies (i.e., Workday) operate and what opportunities they have for students
 - It's important to balance teaching these skills without becoming too technology specific as tech products/platforms are constantly evolving

Topic: What emerging technologies should we be teaching?

Board members were given a list of the technologies and software used in MIS courses. The group determined that the breadth of coverage that we have currently is satisfactory and that it is more important to teach students how to learn technology areas rather than specific hardware as the industry is constantly adapting and different companies use different software. It was suggested that the project management software Atlassian Jira might be taught in the program.