INTERNATIONAL BUSINESS CO-MAJOR

The International Business co-major is completed in conjunction with your primary major.

What makes you uniquely IB?

- Study a contemporary foreign language through the conversation level.
- Study the International Business Environment and International Strategic Management.
- Study an international function of business outside of the primary major.
- Gain real-world experience by participating in an internship, study abroad, or by taking advanced language classes to boost language skills.

Coursework for the IB co-major

Foreign language requirement:
Proficiency to the conversation-level (3@) in a modern language. Eligible languages with conversation-level coursework offered at the University of Georgia:
- Arabic, Chinese, French, German, Italian, Japanese, Korean, Portuguese, Russian, Spanish, Vietnamese, and Yoruba
- Note: Students natively fluent in a language other than English may waive this requirement by completing a foreign language proficiency waiver once admitted to the co-major.

Required IB co-major courses:
- ECON 4040 – International Business Environment (or ECON 4550 – International Trade, for ECON–IB majors)
- MGMT 5560 – International Strategic Management, capstone class

Required IB co-major elective:
- ACCT 4900 – International Accounting
- BUSN 4650 – Diversity in a Global Environment
- FINA 4810 – International Finance
- INTB 4800 – Internship in International Business
- INTB 5100 – Special Topics in International Business (study away course)
- LEGL 4900 – International Legal Transactions for Business
- MARK 4700 – International Marketing
- MIST 5780 – Globalization and IT
- Note: If your first major is Marketing or Finance, you must choose an elective outside of your major to count in this area. Real Estate and Risk Management majors must choose two electives from this list.

Immersion requirement:
- Students may choose from (a) a UGA-approved, 3-hour study abroad program, (b) an approved internship with an international component in a company doing global business, or (c) two additional language-related courses in the student’s selected language. Students are strongly encouraged to study or intern abroad. Internships cannot be approved retroactively. Internships must be approved by the IB programs office for immersion credit.

Primary major courses:
- Each major requires at least 4 courses that have been determined by the IB Committee as required coursework in their major. See the University of Georgia Bulletin for course information.

International Business Office

Contact Information

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Study Away Programs