



INTERNATIONAL BUSINESS EDUCATION

The Terry College has long emphasized the importance of preparing students for the global marketplace by offering opportunities to study, work, and volunteer internationally. These experiences enhance cultural understanding and can be transformative, providing students with meaningful learning opportunities in an internationally attuned curriculum. **International Business Education** at the Terry College is in high demand and offers a host of opportunities for students to gain that much-needed global knowledge.

INTERNATIONAL BUSINESS

CO-MAJOR

International Business is a popular co-major offered to Terry undergraduates. Students pair IB with one of the primary BBA majors. More than 290 undergraduates were enrolled in the IB co-major in 2020-21. That same year, 128 students graduated from Terry with the IB co-major.

STUDY ABROAD AND STUDENT EXCHANGE

Terry College students account for almost one-third of all UGA study abroad. Terry offers a variety of study abroad programs throughout the year to maximize their ability to participate in an international education experience. Faculty-led study abroad programs allow students to take a course taught by a Terry faculty member while abroad. Foreign exchange programs allow students to live and study for a semester abroad independently.

70+ STUDENT ORGANIZATIONS AT UGA WITH FOCUS ON GLOBAL COMMERCE AND INTERNATIONAL EXPERIENCE

15 STUDENT EXCHANGE PARTNERSHIPS SUPPORTED BY TERRY

290 UNDERGRADUATES ENROLLED IN THE IB CO-MAJOR IN 2020-21

FACULTY-LED STUDY AWAY

Terry Programs Administered by the Terry College of Business.

BUSINESS IN COSTA RICA

Winter Break | San Jose, Costa Rica |
One upper-level business elective

BUSINESS IN MEXICO

Spring Break | Mexico City And Merida, Mexico |
One upper-level business elective

BUSINESS IN CANADA

Spring Break | Vancouver, British Columbia |
One upper-level business elective

BUSINESS IN GERMANY (NEW)

Maymester | Berlin, Germany |
One upper-level business elective

BUSINESS IN EUROPE

Maymester | Central And Eastern Europe |
Two upper-level business electives

BUSINESS IN CHILE

Maymester | Santiago, Chile |
One upper-level business elective

BUSINESS IN SOUTH KOREA

Maymester | Seoul and Busan, South Korea |
One upper-level business elective

INSURANCE MARKET IN BERMUDA

Spring Break | Hamilton, Bermuda |
Four-Day Intensive
Administered by Risk Management & Insurance Program

INSURANCE MARKET IN LONDON

Maymester | London, England | 7-Day Intensive

ENTREPRENEURSHIP STUDY ABROAD TO ISRAEL

Maymester | Tel Aviv & Jerusalem, Israel |
Two upper-level Entrepreneurship electives
Administered by Entrepreneurship Program

FTMBA TRAVELS

1-2 programs per year | Various Locations |
One Graduate-level business elective
Administered by Full-Time MBA Program

PMBA TRAVELS

1-2 programs per year | Various Locations |
One Graduate-level business elective
Administered by Professional MBA Program

EMBA TRAVELS

1-2 programs per year | Various Locations |
One Graduate-level business elective
Administered by Executive MBA Program

DOMESTIC FIELD STUDY

GLOBAL GEORGIA

Spring Break | Various Locations |
One upper-level business elective

This faculty-led program travels to multiple cities in Georgia to visit companies, network with corporate executives, and discover the international business expertise in our own state.

INTERNATIONAL INTERNSHIPS

International internships allow students to gain valuable work experience abroad. Students can work abroad through a Terry faculty-led program, or through placements they find on their own via an external provider, recruiter, or acquaintance.

CHILE INTERNSHIP

SUMMER | ONE UPPER-LEVEL TERRY ELECTIVE

GERMANY INTERNSHIP (NEW!)

SUMMER | ONE UPPER-LEVEL TERRY ELECTIVE

SOUTH KOREA INTERNSHIP

SUMMER | ONE UPPER-LEVEL TERRY ELECTIVE

All internships administered by International Business Programs in the Terry College of Business.

COLLABORATIVE ONLINE INTERNATIONAL LEARNING (COIL)

These virtual global programs engage faculty and students with faculty and students from a UGA-sponsored foreign exchange institution in projects that promote business and cultural education. COILs are co-led by faculty from both institutions and may be offered either as hybrid or fully online programs.

UNIVERSITY OF LIVERPOOL

SPRING | EXPERIENTIAL LEARNING CREDIT

STUDENT EXCHANGE

Semester-long programs give students greater immersive experiences to fortify the global competencies that employers want. Terry supports more than 15 student exchange partnerships with top academic institutions on five continents.

PASSPORT TERRY SCHOLARSHIPS

The Terry College awards need- and merit-based scholarships for business majors to participate in approved international business programs. The scholarship awards range from \$500 to \$5,000.

INTERNATIONAL VISITING SCHOLAR PROGRAM

The program offers opportunities for prominent scholars from non-U.S. institutions to collaborate and engage with faculty and students at the Terry College of Business. The program is intended to enhance academic research and allows scholars to share their expertise through teaching and speaking opportunities. Appointments span up to two weeks, and the program supports one visiting scholar each academic year.

FACULTY-LED STUDY AWAY

Interdisciplinary Programs

UGA AT OXFORD

Summer | UGA Residential Center, Oxford
| One upper-level business elective, one Oxford tutorial

Administered by UGA at Oxford Office

UGA IN CORTONA

Maymester | UGA Residential Center, Cortona, Italy | One upper-level business elective, one cultural course, one art course

Administered by UGA Cortona Office

BUSINESS AND CULTURE IN TANZANIA

Maymester | Dar es Salaam, Tanzania and Zanzibar | One upper-level business elective, one cultural course

Administered by Office of Global Engagement

BUSINESS AND CULTURE IN SPAIN AND MOROCCO

Short Session 1 | Spain and Morocco | One upper-level business elective, one cultural course

Administered by Office of Global Engagement

GROWING OUR REACH

Here are a few key areas where we hope not only to expand existing programming but also to create exciting new opportunities for Terry students and faculty.

RESEARCH AND FACULTY SUPPORT

To grow Terry's footprint abroad, we must increase our faculty's international exposure. Funding would allow us to establish collaborative research initiatives with global institutions and increase faculty participation at major conferences.

ALUMNI ENGAGEMENT

Terry already benefits from a robust global alumni network. As part of our increased international efforts, we plan to launch an extensive campaign to re-engage key alumni abroad and create an International Alumni Advisory Board to assist with mentoring current students, hosting students for international site visits and networking events, and strengthening the Terry brand worldwide.

CAREER SERVICES

UGA provides all students with valuable career services, including networking events, career coaching, interview preparation, and more. With support, we aim to internationalize this experience for Terry students, giving them the contacts and connections necessary to kickstart a global career.

ACADEMIC PROGRAMS

We aim to improve our reputation abroad through faculty exchange programs, expansion into markets such as India and other high-growth countries, and exploring hybrid international models for our MBA and MSBA programs, in addition to other academic initiatives.

UGA BIOTECH BUSINESS IN SCOTLAND

Summer | Edinburg, Scotland | One upper-level business elective, one science course
Administered by the MBB Program in the Franklin College of Arts & Sciences

UGA DISCOVER ABROAD: AUSTRALIA & NEW ZEALAND

Maymester | Australia & New Zealand
| One upper-level business elective, one environmental course

Administered by Discover Abroad office in Warnell School of Forestry and Natural Resources

UGA DISCOVER ABROAD: ENGLAND & SCOTLAND

Summer | England and Scotland | One upper-level Terry elective, one environmental course

Administered by Discover Abroad office in Warnell School of Forestry and Natural Resources



Terry College of Business
UNIVERSITY OF GEORGIA