

FYI



Terry College of Business
UNIVERSITY OF GEORGIA

January 2023



Big City Business: Inside Terry's bustling Buckhead campus

The **Terry Executive Education Center** sits at the center of Atlanta's Buckhead business district and houses Terry's

Executive MBA, Professional MBA, Online MBA and Executive Education programs. More than a satellite campus, TEEC has become a networking hub for Atlanta's working professionals and entrepreneurs.

TOP STORIES



Georgia will likely see a mild, short recession in 2023

While Georgia's economy made a near-record recovery from the COVID-19 recession in 2022, tighter monetary policy and energy price shocks will likely trigger a mild and brief **economic slowdown**.



Passport Terry helps students chase dreams across borders

Marketing student Jordann Barrow interned abroad in Seoul, South Korea, with support of the **Passport Terry** scholarship, a donor-funded program that is defraying the cost of study away for business students.



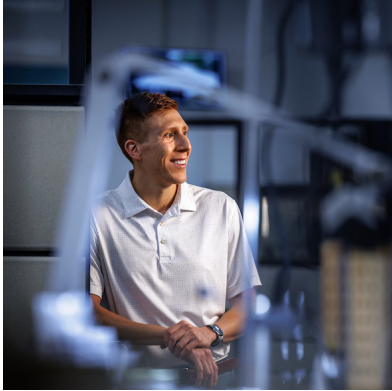
Loving the music of logistics

Josh Sandler (BBA '09) turned a passion for logistics into Lori Systems, a transportation management system covering thousands of miles across East Africa that is one of Africa's fastest-growing startups.



Terry marketing student wins Schwarzman Scholarship

Elise Karinshak, a Lawrenceville native pursuing a marketing degree and certificate in personal and organizational leadership, will study global affairs in China as part of the highly selective program.



Juan Mencias inspires others by following his dreams

Juan Mencias (BBA '15), whose family immigrated to Georgia when he was 6, has built a career in the diamond business but found a calling helping other students of Hispanic descent.



Keeping the family business growing

Steering his family's nursery and garden store as it celebrated 100 years since its founding, **Stuart Cofer** (BBA '81) has nurtured the business's deep roots in Athens.



Alumna leads her hospital with heart

Min Lee (BBA '06), COO of the University of Virginia Medical Center, found her pathway to leadership by prioritizing people and focusing on her hospital's relationships with its staff and community.



Students help companies build international markets

For the past 20 years, Terry international business students worked with **ExportGA** to help small businesses develop strategies to sell their goods and services internationally.



Professor emeritus John Neter remembered

John Neter, professor emeritus of management science and the first faculty member to be named to the C. Herman and Mary Virginia Terry Chair of Business Administration in 1986, passed away on December 6 in Chapel Hill, N.C. He was 99.

IN THE NEWS



Shipping is the backbone of the global supply chain, and the complexity of today's web of service providers and shipping lines makes lowering the industry's carbon footprint challenging. However, better **digitization and sharing of data among shipping lines, ports and suppliers will be crucial**, said **Rick Watson**, the Rex Fuqua Distinguished Chair for Internet Strategy. "The decarbonization of shipping



The holiday season can be hard on those not feeling holiday cheer, but it's best not to force it, said **Fadel Matta**, Terry Dean's Advisory Council Distinguished Professor. Being in a happy state is good for you, but "**chasing that happy state can have consequences for you that are negative**," Matta told *Atlanta Journal-Constitution* columnist Nedra Rhone. "It's all about the slope that you are taking. The steeper the trajectory, the

requires a high level of alignment between industries and their critical value chains, such as the marine fuel, shipbuilding, and shipping operational value chains,” Watson wrote in *The Loadstar*.

worse it is for you.” Matta studies the way people regulate their emotions in the workplace. He said meeting expectations to be cheerful at work or during the holidays can be emotionally depleting.

UPCOMING EVENTS

January 9

Executive MBA Virtual Info Session

January 10

Terry Transfer Student Welcome Event

January 11

Online MBA Virtual Information Session

January 12

Professional MBA Virtual Info Session

January 13

Georgia Economic Outlook - Macon

January 18

Georgia Economic Outlook - Savannah

January 19

Georgia Economic Outlook - Augusta

Terry Third Thursday - Richard Hooker

January 25

Georgia Economic Outlook - Columbus

January 26

Georgia Economic Outlook - Albany

TERRY THIRD THURSDAY

Executive
Speaker
Series



JAN 19

UPCOMING SPEAKER:

**RICHARD D.
HOOKER JR.**

*Senior Fellow,
The Atlantic Council*

terry.uga.edu/events/terry-third-thursday



UNIVERSITY OF
GEORGIA
Terry College of Business

SYNOVUS
the bank of here

STAY CONNECTED

- [Make a Gift](#)
- [Enroll in Executive Programs](#)
- [Hire Terry Graduates](#)
- [Update Your Alumni Info](#)



[communications preferences](#) | [privacy policy](#) | [view in browser](#)