

## Sarah J. Diaz-Rivera

University of Georgia | Terry College of Business | Department of Management  
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### Education

- Ph.D. University of Georgia, expected completion 2028  
Major: Strategic Management and Entrepreneurship  
Dissertation chair: Daniel L. Gamache
- M.B.A. University of Georgia, 2023
- B.F.A. Wichita State University, 2015  
Major: Graphic Design  
Minor: History
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### Research Interests

Behavioral strategy, corporate strategy, corporate governance, stakeholder relations, impression management, social evaluations such as firm and executive reputation, and entrepreneurship

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### Proceedings

- Diaz-Rivera, S. J., Gamache, D. L. 2025. Examining unwanted and unintended firm reputations. *Best Paper Proceedings of the Annual Meeting of the Academy of Management.*
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### Working Papers

- Diaz-Rivera, S. J., Gamache, D. L., & Pfarrer, M. D. Examining unintended firm reputations. *Preparing manuscript, targeting Strategic Management Journal.*
- Gamache, D. L., Devers, C. E., Diaz-Rivera, S. J., Huo, D., Matta, F. K., & Mishina, Y. Spillover effects of domain-specific reputations. *Preparing manuscript, targeting Administrative Science Quarterly.*
- Diaz-Rivera, S. J., Blagoeva, R. R., & Gamache, D. L. Peer pressure or peer relief? An examination of firms' different reputations and layoff waves. *Collecting data, targeting Academy of Management Journal.*

Zhou, Y. S. & Diaz-Rivera, S. J. The visual battlefield: Impression management in the face of activist campaigns. *Early idea formulation and data collection, targeting Strategic Management Journal*.

Shylina, A., & Diaz-Rivera, S. J., Gamache, D. L. CEO strategic anonymity. *Early idea formulation, targeting Academy of Management Review*.

Cohen, S., Brutz, E. C., & Diaz-Rivera, S. J. Applied Entrepreneurship Education and Entrepreneurial Outcomes. *Study design phase, targeting Strategic Management Journal*.

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### **Conference Presentations & Symposia (\* denotes presenter)**

Zhou, Y. S. & Diaz-Rivera, S. J. The visual battlefield: Impression management in the face of activist campaigns. *Accepted to present at the Strategic Management Society 46<sup>th</sup> Annual Conference: Berlin. October 2026*.

Diaz-Rivera, S. J., Shylina, A., & Gamache, D. L. CEO strategic anonymity. *Accepted to present at the Strategic Management Society 46<sup>th</sup> Annual Conference: Berlin. October 2026*.

Diaz-Rivera, S. J. & Gamache, D. L. Symposium: Exploring the complexity of evaluator perceptions in social evaluations. *Co-organizer of symposium at the Academy of Management 86<sup>th</sup> Annual Meeting: Philadelphia. Anticipated August 2026*.

\*Diaz-Rivera, S. J., Gamache, D. L. Examining unwanted and unintended firm reputations. *Presented at the Academy of Management 85<sup>th</sup> Annual Meeting: Copenhagen. July 2025*.

\*Diaz-Rivera, S. J. & Gamache, D. L. Symposium: Exploring multiple social evaluations on specific dimensions. *Co-organizer of symposium at the Academy of Management 85<sup>th</sup> Annual Meeting: Copenhagen. July 2025*.

\*Diaz-Rivera, S. J., Gamache, D. L., Pfarrer, M. D. Examining unwanted and unintended firm reputations. *Presented at the Strategic Management Society 44<sup>th</sup> Annual Conference: Istanbul. October 2024*.

\*Diaz-Rivera, S. J., Blagoeva, R. R., Gamache, D. L. Peer pressure or peer relief? An examination of layoff waves. *Presented at the Strategic Management Society 44<sup>th</sup> Annual Conference: Istanbul. October 2024*.

Diaz-Rivera, S. J., \*Gamache, D. L., Pfarrer, M. D. Examining unwanted and unintended firm reputations. *Presented at the Oxford Reputation Symposium: Oxford. August 2024*.

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## **Consortia & Workshops**

Strategic Management Division's Doctoral Consortium at the Academy of Management Annual Conference: Philadelphia. Anticipated July 2026.

Summer Seminar on Stakeholder Theory at Tampere University: Tampere, Finland. August 2025.

Professional Development Workshop at the Oxford Centre for Corporate Reputation Symposium: Oxford, England. August 2024.

Organization and Management Theory Division's "Navigating the First Years of your PhD" at the Academy of Management Annual Conference: Chicago. August 2024.

Academy of Management Journal Professional Development Workshop at the University of Georgia: Buckhead Campus. December 2023.

New Doctoral Consortium at the Academy of Management Annual Conference: Boston. August 2023.

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## **Honors & Awards**

Best Paper Proceedings – Organization and Management Theory Division, Academy of Management Annual Conference, Copenhagen 2025.

Outstanding Reviewer – Strategic Management Division, Academy of Management Annual Conference, Chicago 2024.

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## **Professional Activities & Academic Service**

### **Reviewing**

Ad hoc reviewer for *Strategic Management Journal*, 2026

Reviewer for the Strategic Management Society Annual Conference, 2024-2026.

Reviewer for the Academy of Management Annual Conference, 2024-2026.

Reviewer for the International Corporate Governance Society Annual Conference, 2024, 2026.

Reviewer for the Strategic Management Society Special Conference, Hong Kong, 2026.

### **Research Assistant**

Research Assistant for Dr. Susan Cohen, University of Georgia. Anticipated 2026-2027. *Assist with study design and development to measure outcomes of student entrepreneurs taking a university entrepreneurship course.*

### **Session Chair**

Reputation: The antecedents, consequences, and aftermath. *Paper Session Chair at the Strategic Management Society 44<sup>th</sup> Annual Conference: Istanbul. October 2024.*

## **Memberships**

Academy of Management: *Strategic Management; Organization & Management Theory*

Strategic Management Society: *Behavioral Strategy; Stakeholder Strategy; Research Methods Community.*

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## **Teaching**

Instructor of Record, University of Georgia, MGMT 5560: International Strategic Management. Fall 2025, Fall 2026.

Teaching Assistant for Dr. Susan Cohen, University of Georgia. ENTR 7515: Online MBA Entrepreneurship. 2025-2026. *Assisted with grading and content review for launching the online course.*

Teaching Assistant for Dr. Daniel Gamache, University of Georgia. EMBA 7550: Online MBA Strategic Management. 2024-2025. *Assisted with grading, class administration, and review of class design elements for launching the course online.*

Teaching Assistant for Dr. Lynn Guhde, University of Georgia. MGMT 3000: Principles of Management. 2023-2025. *Grading for two modules each semester.*

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## **Languages**

English (native), Spanish (limited working proficiency)