

Sarah J. Diaz-Rivera

University of Georgia | Terry College of Business | Department of Management
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Education

- Ph.D. University of Georgia, expected completion 2028
Major: Strategic Management and Entrepreneurship
Dissertation chair: Daniel L. Gamache
- M.B.A. University of Georgia, 2023
- B.F.A. Wichita State University, 2015
Major: Graphic Design
Minor: History
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Research Interests

Behavioral strategy, corporate strategy, corporate governance, stakeholder relations, impression management, and social evaluations such as firm and executive reputation and status

Proceedings

Diaz-Rivera, S. J., Gamache, D. L. 2025. Examining unwanted and unintended firm reputations. *Best Paper Proceedings of the Annual Meeting of the Academy of Management.*

Under Review [exact titles excluded]

Diaz-Rivera, S. J., Gamache, D. L., & Pfarrer, M. D. [Reputations]. *Under Initial Review at Academy of Management Review.*

Working Papers

Gamache, D. L., Devers, C. E., Diaz-Rivera, S. J., Huo, D., Matta, F. K., & Mishina, Y. Spillover Effects of Domain-Specific Reputations. *Preparing initial manuscript, targeting Administrative Science Quarterly.*

Diaz-Rivera, S. J., Blagoeva, R. R., & Gamache, D. L. Peer pressure or peer relief? An examination of layoff waves. *Collecting data, targeting Academy of Management Journal*.

Zhou, Y. S. & Diaz-Rivera, S. J. Deck it out: Proxy fight presentations. *Early idea formulation and data collection, targeting Strategic Management Journal*.

Gamache, D. L., Shylina, A., & Diaz-Rivera, S. J. CEO strategic anonymity. *Early idea formulation, targeting Academy of Management Review*.

Conference Presentations & Symposia (* denotes presenter)

*Diaz-Rivera, S. J. & Gamache, D. L. Symposium: Exploring multiple social evaluations on specific dimensions. *Co-organizer of symposium at the Academy of Management 85th Annual Meeting: Copenhagen. July 2025*.

*Diaz-Rivera, S. J., Gamache, D. L. Examining unwanted and unintended firm reputations. *Presented at the Academy of Management 85th Annual Meeting: Copenhagen. July 2025*.

*Diaz-Rivera, S. J., Gamache, D. L., Pfarrer, M. D. Examining unwanted and unintended firm reputations. *Presented at the Strategic Management Society 44th Annual Conference: Istanbul. October 2024*.

*Diaz-Rivera, S. J., Blagoeva, R. R., Gamache, D. L. Peer pressure or peer relief? An examination of layoff waves. *Presented at the Strategic Management Society 44th Annual Conference: Istanbul. October 2024*.

Diaz-Rivera, S. J., *Gamache, D. L., Pfarrer, M. D. Examining unwanted and unintended firm reputations. *Presented at the Oxford Reputation Symposium: Oxford. August 2024*.

Consortia & Workshops

Summer Seminar on Stakeholder Theory at Tampere University: Tampere, Finland. August 2025.

Professional Development Workshop at the Oxford Centre for Corporate Reputation Symposium: Oxford, England. August 2024.

Organization and Management Theory Division's "Navigating the First Years of your PhD" at the Academy of Management Annual Conference: Chicago. August 2024.

Academy of Management Journal Professional Development Workshop at the University of Georgia: Buckhead Campus. December 2023.

New Doctoral Consortium at the Academy of Management Annual Conference: Boston. August 2023.

Honors & Awards

Best Paper Proceedings – Organization and Management Theory Division, Academy of Management Annual Conference, Copenhagen 2025.

Outstanding Reviewer – Strategic Management Division, Academy of Management Annual Conference, Chicago 2024.

Professional Activities & Academic Service

Reviewing

Reviewer for the Strategic Management Society Special Conference, Hong Kong, 2026.

Reviewer for the Strategic Management Society Annual Conference, 2024, 2025.

Reviewer for the Academy of Management Annual Conference, 2024, 2025.

Reviewer for the International Corporate Governance Society 10th Annual Conference, 2024.

Session Chair

Reputation: The Antecedents, Consequences, and Aftermath. *Paper Session Chair at the Strategic Management Society 44th Annual Conference: Istanbul. October 2024.*

Memberships

Academy of Management: *Organization & Management Theory; Strategic Management.*

Strategic Management Society: *Behavioral Strategy; Stakeholder Strategy; Research Methods Community.*

Teaching

Instructor of Record, University of Georgia, MGMT 5560: International Strategic Management. Fall 2025.

Teaching Assistant for Dr. Susan Cohen, University of Georgia. ENTR 7515: Online MBA Entrepreneurship. 2025-2026. *Assisted with grading and content review for launching the online course.*

Teaching Assistant for Dr. Daniel Gamache, University of Georgia. EMBA 7550: Online MBA Strategic Management. 2024-2025. *Assisted with grading, class administration, and review of class design elements for launching the course online.*

Teaching Assistant for Dr. Lynn Guhde, University of Georgia. MGMT 3000: Principles of Management. 2023-2025. *Grading for two modules each semester.*

Languages

English (native), Spanish (limited working proficiency)