

## Sarah J. Diaz-Rivera

University of Georgia | Terry College of Business | Department of Management  
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### Education

- Ph.D.      University of Georgia, expected completion 2028  
             Major: Strategic Management and Entrepreneurship  
             Dissertation chair: Daniel L. Gamache
- M.B.A.      University of Georgia, 2023
- B.F.A.      Wichita State University, 2015  
             Major: Graphic Design  
             Minor: History
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### Research Interests

Behavioral strategy, corporate strategy, corporate governance, stakeholder relations, and social evaluations such as firm and executive reputation and status

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### Proceedings

Diaz-Rivera, S. J., Gamache, D. L. 2025. Examining unwanted and unintended firm reputations. *Best Paper Proceedings of the Academy of Management Annual Meeting.*

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### Working Papers

Diaz-Rivera, S. J., Gamache, D. L., & Pfarrer, M. D. Examining unwanted and unintended firm reputations. *Preparing initial manuscript, targeting Academy of Management Review.*

Gamache, D. L., Devers, C. E., Diaz-Rivera, S. J., Huo, D., Matta, F. K., & Mishina, Y. When good is good enough: Threshold effects of within-firm multiple reputations. *Preparing initial manuscript, targeting Administrative Science Quarterly.*

Diaz-Rivera, S. J., Blagoeva, R. R., & Gamache, D. L. Peer pressure or peer relief? An examination of layoff waves. *Collecting data, targeting Academy of Management Journal.*

Diaz-Rivera, S. J. & Zhou, Y. S. Deck it out: Proxy fight presentations as a form of visual impression management. *Early idea formulation and data collection, targeting Strategic Management Journal*.

Gamache, D. L., & Diaz-Rivera, S. J. CEO strategic anonymity. *Early idea formulation, targeting Academy of Management Review*.

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### **Conference Presentations & Symposia (\* denotes presenter)**

\*Diaz-Rivera, S. J. & Gamache, D. L. Symposium: Exploring multiple social evaluations on specific dimensions. *Co-organizer of symposium accepted to be held at the Academy of Management 85<sup>th</sup> Annual Meeting: Copenhagen. July 2025.*

\*Diaz-Rivera, S. J., Gamache, D. L. Examining unwanted and unintended firm reputations. *Accepted to present at the Academy of Management 85<sup>th</sup> Annual Meeting: Copenhagen. July 2025.*

\*Diaz-Rivera, S. J., Gamache, D. L., Pfarrer, M. D. Examining unwanted and unintended firm reputations. *Presented at the Strategic Management Society 44<sup>th</sup> Annual Conference: Istanbul. October 2024.*

\*Diaz-Rivera, S. J., Blagoeva, R. R., Gamache, D. L. Peer pressure or peer relief? An examination of layoff waves. *Presented at the Strategic Management Society 44<sup>th</sup> Annual Conference: Istanbul. October 2024.*

Diaz-Rivera, S. J., \*Gamache, D. L., Pfarrer, M. D. Examining unwanted and unintended firm reputations. *Presented at the Oxford Reputation Symposium: Oxford. August 2024.*

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### **Consortia & Workshops**

Professional Development Workshop at the Oxford Centre for Corporate Reputation Symposium: Oxford, England. August 2024.

Organization and Management Theory Division's "Navigating the First Years of your PhD" at the Academy of Management Annual Conference: Chicago. August 2024.

Academy of Management Journal Professional Development Workshop at the University of Georgia: Buckhead Campus. December 2023.

New Doctoral Consortium at the Academy of Management Annual Conference: Boston. August 2023.

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## Honors & Awards

Outstanding Reviewer – Strategic Management Division, Academy of Management Annual Conference, 2024.

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## Professional Activities & Academic Service

### Reviewing

Reviewer for the Strategic Management Society Annual Conference, 2024, 2025.

Reviewer for the Academy of Management Annual Conference, 2024, 2025.

Reviewer for the International Corporate Governance Society 10th Annual Conference, 2024.

### Session Chair

Reputation: The Antecedents, Consequences, and Aftermath. *Paper Session Chair at the Strategic Management Society 44<sup>th</sup> Annual Conference: Istanbul. October 2024.*

### Memberships

Academy of Management: *Organization & Management Theory; Strategic Management.*

Strategic Management Society: *Strategic Leadership & Governance; Stakeholder Strategy; Research Methods Community.*

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## Teaching

Teaching Assistant for Dr. Susan Cohen, University of Georgia. ENTR 7515: Online MBA Entrepreneurship. 2025. *Assisted with grading and content review for launching the online course.*

Teaching Assistant for Dr. Lyne Guhde, University of Georgia. MGMT 3000: Principles of Management. 2023-2025. *Grading for two modules each semester.*

Teaching Assistant for Dr. Daniel Gamache, University of Georgia. EMBA 7550: Online MBA Strategic Management. 2024. *Assisted with grading, class administration, and review of class design elements for launching the course online.*

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## Languages

English (native), Spanish (limited working proficiency)