Dave Crouch
Curriculum Vitae

Position	Associate CIO for Web and Mobile Technology, Web and Mobile Technologies, University of Georgia
Email	dave@uga.edu
Statement of Teaching and Research Interests	My teaching and research interests center on helping students understand and apply AI, digital transformation, and emerging technologies within real-world contexts. I focus on practical, repeatable methods—such as low-code/no-code AI agents and intelligent automation—that empower learners and institutions to innovate responsibly. In parallel, I explore fintech innovation and startup strategy, connecting technological capability with new business models and financial ecosystems.

Professional Experience

Jan 2023–Present	Adjunct Lecturer, Department of Management Information Systems, Terry College of Business, UGA
Aug 2022–Present	ACIO for Web and Mobile Technology, Enterprise Information Technology Services (EITS), University of Georgia, Athens, GA, United States

Education/Degrees

2002	Master of Science, Artificial Intelligence, University of Georgia, GA, United States

Invited Presentation/Seminars

25 Jun 2001	Planning agent architecture for a virtual world environment, IC-AI 2001, Las Vegas, NV Crouch, D (Conference)

Publications

1. Crouch, D. (2025). *"Hey Chat, What Are Humans For?" - The Importance of Accountability in the Workplace*. LinkedIn.
2. Crouch, D. (2021). *"What Does a Digital Transformation Culture Look Like?"*. LinkedIn.com.

Retrieved from https://www.linkedin.com/

3. Crouch, D. (2021). *"Managing Hybrid Teams: Maintaining Productivity and Morale"*. Retrieved from https://www.linkedin.com/

4. Crouch, D. (2021). *"A Simple Guide to Formal Change Management"*. Retrieved from https://www.linkedin.com/

Courses Taught

Fall 2025	Financial Technologies (MIST 4700)
Spring 2025	Financial Technologies (MIST 4700)
Fall 2024	Financial Technologies (MIST 4700)
Spring 2024	Financial Technologies (MIST 4700)
Fall 2023	Financial Technologies (MIST 4700)
Spring 2023	Systems Analysis and Design (MIST 4620S)

Professional Service

Educational events

University: Faculty to Faculty event encouraging instructors to attend classes by other instructors to compare notes and learn new instructional techniques and strategies

Faculty to Faculty - BUSN4900
Faculty to Faculty
Number of participants: 4
Faculty to Faculty event encouraging instructors to attend classes by other instructors to compare notes and learn new instructional techniques and strategies

Educational/Outreach presentations

International: Conference

Panel: "Bridging the Divide: How CIOs Can Use AI + Technology to Align Productivity and Engagement", *03 Dec 2025–Present*
GBI Impact CIO Summit
Role: Co-presenters, Target audience: Business/Industry
Number of participants: 4, Sessions: 1

Panel: "Redefining Leadership to Build the Digital Teams of Tomorrow", *22 Oct*

2025–Present
GDS Digital Innovation Summit
Role: Presenter, Target audience: Business/Industry
https://www.youtube.com/watch?v=MB80Hu4KYFs - Today's digital and IT leaders are not just technologists - they are strategists, change agents, and catalysts for business transformation. As digital capabilities become central to organizational growth, leaders must build and nurture high-performing, cross-functional teams that can adapt quickly, drive experimentation, and deliver continuous value. This demands a shift from traditional operating models to agile, product-aligned teams that work fluidly across business and technology domains. From fostering a growth mindset to enabling seamless cross-functional collaboration, this discussion spotlighted the leadership strategies that unlock talent, fuel continuous learning, and drive progress

"Deploying Low-Code AI Agent Capabilities for the Institution: Lessons Learned" - Virtual presentation, *04 Aug 2025–Present*
RTM Higher Education CIO Congress
Role: Presenter, Target audience: Business/Industry

"Deploying Low-Code AI Agent Capabilities for the Institution: Lessons Learned" - In-person presentation, *03 Aug 2025–Present*
RTM Higher Education CIO Congress
Role: Presenter, Target audience: Business/Industry

"CIOs as Architects of High-Performing IT Teams" – Presenter, Panel Session, *23 Jun 2025–Present*
GDS CIO Insight Summit
Role: Presenter, Target audience: Business/Industry

National: Conference

"Making AI a Part of Your Organizational Culture" - Virtual Session, *05 Aug 2024– Present*
RTM CIO Summer 2024 Conference
Target audience: Professionals

"Making AI a Part of Your Organizational Culture" - In-Person Roundtable Session, *04 Aug 2024–Present*
RTM CIO Summer 2024 Conference
Role: Presenter, Target audience: Professionals

The Digital One Stop Shop – A Student-centric Web and Mobile Design Approach to Enhance Student Inclusion, Diversity, Engagement, and Success, *30 Jul 2023– Present*
2023 Summer Higher Education CIO CongressUGA Enterprise IT Services, University of Georgia, Enterprise IT Services, Athens, United States

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Invited, Role: Presenter, Target audience: University administration
Number of participants: 30, Sessions: 1

Event participation

School/College: Function

Spring 2023 Terry College Convocation, *10 May 2023–Present*
Spring 2023 Terry College Convocation, held at the Classic Center for all Terry College
graduating students

Memberships: Committee

Department

MIS FinTech Certificate Committee (Member), *27 Jul 2023–Present*
Member of the FinTech Certificate Committee within the Management Information
Systems department

Professional development

Meaningful Student Interaction with Perusall, Participant, *02 Apr 2024–Present*
Workshop
Meaningful Student Interaction with Perusall (Spring 2024), University of Georgia,
University of Georgia, Center for Teaching and learning

Recruitment

School/College

UGA Certificate Fair (Students recruitment), *28 Aug 2024–Present*
Clarke County
Representing the Fintech Certificate at the UGA Certificates Fair, explaining the
program to students and answering questions

Terry Majors Fair (Students recruitment), *27 Aug 2024–Present*
Clarke County
Event for students to learn about Terry College majors, minors, certificate programs,
areas of emphasis, student organizations, and career paths

Terry Majors Fair (Students recruitment), *29 Nov 2023–Present*

Clarke County
Event for students to learn about Terry College majors, minors, certificate programs, areas of emphasis, student organizations, and career paths

Terry Majors Fair (Students recruitment), *29 Aug 2023*
Clarke County
Event for students to learn about Terry College majors, minors, certificate programs, areas of emphasis, student organizations, and career paths