

David Crouch

Curriculum Vitae

Position Associate CIO for Web and Mobile Technology, Web and Mobile Technologies, University of Georgia

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Statement of Teaching and Research Interests My teaching and research interests center on helping students understand and apply AI, digital transformation, and emerging technologies within real-world contexts. I focus on practical, repeatable methods—such as low-code/no-code AI agents and intelligent automation—that empower learners and institutions to innovate responsibly. In parallel, I explore fintech innovation and startup strategy, connecting technological capability with new business models and financial ecosystems.

Professional Experience

Jan 2023–Present Adjunct Lecturer, Department of Management Information Systems, Terry College of Business, UGA

Aug 2022–Present ACIO for Web and Mobile Technology, Enterprise Information Technology Services (EITS), University of Georgia, Athens, GA, United States

Education/Degrees

2002 Master of Science, Artificial Intelligence, University of Georgia, GA, United States

Invited Presentation/Seminars

25 Jun 2001 Planning agent architecture for a virtual world environment, IC-AI 2001, Las Vegas, NV
Crouch, D (Conference)

Publications

1. Crouch, D. (2025). *"Hey Chat, What Are Humans For?" - The Importance of Accountability in the Workplace*. LinkedIn.

2. Crouch, D. (2021). "What Does a Digital Transformation Culture Look Like?". LinkedIn.com. Retrieved from <https://www.linkedin.com/>
3. Crouch, D. (2021). "Managing Hybrid Teams: Maintaining Productivity and Morale". Retrieved from <https://www.linkedin.com/>
4. Crouch, D. (2021). "A Simple Guide to Formal Change Management". Retrieved from <https://www.linkedin.com/>

Courses Taught

Fall 2025	Financial Technologies (MIST 4700)
Spring 2025	Financial Technologies (MIST 4700)
Fall 2024	Financial Technologies (MIST 4700)
Spring 2024	Financial Technologies (MIST 4700)
Fall 2023	Financial Technologies (MIST 4700)
Spring 2023	Systems Analysis and Design (MIST 4620S)

Professional Service

Educational events

University: Faculty to Faculty event encouraging instructors to attend classes by other instructors to compare notes and learn new instructional techniques and strategies

Faculty to Faculty - BUSN4900

Faculty to Faculty

Number of participants: 4

Faculty to Faculty event encouraging instructors to attend classes by other instructors to compare notes and learn new instructional techniques and strategies

Educational/Outreach presentations

International: Conference

Panel: "Bridging the Divide: How CIOs Can Use AI + Technology to Align Productivity and Engagement", 03 Dec 2025–Present

GBI Impact CIO Summit

Role: Co-presenters, Target audience: Business/Industry

Number of participants: 4, Sessions: 1

Panel: "Redefining Leadership to Build the Digital Teams of Tomorrow", 22 Oct 2025–Present

GDS Digital Innovation Summit

Role: Presenter, Target audience: Business/Industry

<https://www.youtube.com/watch?v=MB80Hu4KYFs> - Today's digital and IT leaders are not just technologists - they are strategists, change agents, and catalysts for business transformation. As digital capabilities become central to organizational growth, leaders must build and nurture high-performing, cross-functional teams that can adapt quickly, drive experimentation, and deliver continuous value. This demands a shift from traditional operating models to agile, product-aligned teams that work fluidly across business and technology domains. From fostering a growth mindset to enabling seamless cross-functional collaboration, this discussion spotlighted the leadership strategies that unlock talent, fuel continuous learning, and drive progress

"Deploying Low-Code AI Agent Capabilities for the Institution: Lessons Learned" - Virtual presentation, 04 Aug 2025–Present

RTM Higher Education CIO Congress

Role: Presenter, Target audience: Business/Industry

"Deploying Low-Code AI Agent Capabilities for the Institution: Lessons Learned" - In-person presentation, 03 Aug 2025–Present

RTM Higher Education CIO Congress

Role: Presenter, Target audience: Business/Industry

"CIOs as Architects of High-Performing IT Teams" – Presenter, Panel Session, 23 Jun 2025–Present

GDS CIO Insight Summit

Role: Presenter, Target audience: Business/Industry

National: Conference

"Making AI a Part of Your Organizational Culture" - Virtual Session, 05 Aug 2024–Present

RTM CIO Summer 2024 Conference

Target audience: Professionals

"Making AI a Part of Your Organizational Culture" - In-Person Roundtable Session, 04 Aug 2024–Present

RTM CIO Summer 2024 Conference

Role: Presenter, Target audience: Professionals

The Digital One Stop Shop – A Student-centric Web and Mobile Design Approach to Enhance Student Inclusion, Diversity, Engagement, and Success, 30 Jul 2023–Present

2023 Summer Higher Education CIO CongressUGA Enterprise IT Services, University

of Georgia, Enterprise IT Services, Athens, United States
Invited, Role: Presenter, Target audience: University administration
Number of participants: 30, Sessions: 1

Event participation

School/College: Function

Spring 2023 Terry College Convocation, 10 May 2023–Present

Spring 2023 Terry College Convocation, held at the Classic Center for all Terry College graduating students

Memberships: Committee

Department

MIS FinTech Certificate Committee (Member), 27 Jul 2023–Present

Member of the FinTech Certificate Committee within the Management Information Systems department

Professional development

Meaningful Student Interaction with Perusall, Participant, 02 Apr 2024–Present
Workshop

Meaningful Student Interaction with Perusall (Spring 2024), University of Georgia, University of Georgia, Center for Teaching and learning

Recruitment

School/College

UGA Certificate Fair (Students recruitment), 28 Aug 2024–Present

Clarke County

Representing the Fintech Certificate at the UGA Certificates Fair, explaining the program to students and answering questions

Terry Majors Fair (Students recruitment), 27 Aug 2024–Present

Clarke County

Event for students to learn about Terry College majors, minors, certificate programs, areas of emphasis, student organizations, and career paths

Terry Majors Fair (Students recruitment), *29 Nov 2023–Present*

Clarke County

Event for students to learn about Terry College majors, minors, certificate programs, areas of emphasis, student organizations, and career paths

Terry Majors Fair (Students recruitment), *29 Aug 2023*

Clarke County

Event for students to learn about Terry College majors, minors, certificate programs, areas of emphasis, student organizations, and career paths