Join us in Atlanta for this in-person program that focuses on strategies and principles exemplifying excellence in crisis management and leadership and guidelines to identify and navigate proactive and resilient strategies that emerge amidst a crisis. The program supplies participants with the knowledge, skills and efficacy to lead through crises, influence stakeholders, leverage resources, and enhance business processes. Additional case studies, peer-to-peer learning, and a simulation exercise improve individual and team performance.

**OVERVIEW**

**CAREER IMPACT**

- Sharpen decision-making and communication skills before, during, and after a crisis
- Build goals and benchmarks to navigate your organization through uncharted territory
- Learn to make effective decisions to sustain operations, limit liability, and protect an organization’s reputation during crises
- Use collaborative insights from simulation exercises to learn from peer networks
- Guide others successfully through organizational and professional change

**TOPICS**

- Business and Strategic Communication
- Law and Risk Management
- Technology: AI & Cybersecurity
- Media Training for Professionals
- Solving Emerging Threats through Readiness

**PROGRAM INFORMATION**

**Date:**
April 12, 2024

**Time:**
8:00–8:30 am – Breakfast
8:30 am –4:30 pm – Program
4:30–5:30 pm – Networking Reception

**Format:**
In-Person in Atlanta

**Location:**
Terry Executive Education Center
3475 Lenox Road
Atlanta, GA 30326

**Program Fees:**
$800 (special rates are available for UGA alumni and multiple registrants from the same company)

**REGISTER NOW**
www.terry.uga.edu/executive/crisis-communication-think-tank/

**CONTACT**

Get started on your path to more effective leadership today,
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CRISIS COMMUNICATION THINK TANK

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