

CRISIS COMMUNICATION THINK TANK

*Empowering Leaders: How to Excel Through Crises
with Proven Strategies*



OVERVIEW

Join us in **Atlanta** for this in-person program that focuses on strategies and principles exemplifying excellence in crisis management and leadership and guidelines to identify and navigate proactive and resilient strategies that emerge amidst a crisis. The program supplies participants with the knowledge, skills and efficacy to lead through crises, influence stakeholders, leverage resources, and enhance business processes. Additional case studies, peer-to-peer learning, and a simulation exercise improve individual and team performance.

CAREER IMPACT

- Sharpen decision-making and communication skills before, during, and after a crisis
- Build goals and benchmarks to navigate your organization through uncharted territory
- Learn to make effective decisions to sustain operations, limit liability, and protect an organization's reputation during crises
- Use collaborative insights from simulation exercises to learn from peer networks
- Guide others successfully through organizational and professional change

TOPICS

- Business and Strategic Communication
- Law and Risk Management
- Technology: AI & Cybersecurity
- Media Training for Professionals
- Solving Emerging Threats through Readiness

PROGRAM INFORMATION

Date:

April 12, 2024

Time:

8:00-8:30 am - Breakfast

8:30 am -4:30 pm - Program

4:30-5:30 pm - Networking Reception

Format:

In-Person in Atlanta

Location:

Terry Executive Education Center
3475 Lenox Road
Atlanta, GA 30326

Program Fees:

\$800 (special rates are available for UGA alumni and multiple registrants from the same company)

REGISTER NOW

[www.terry.uga.edu/executive/
crisis-communication-think-tank/](http://www.terry.uga.edu/executive/crisis-communication-think-tank/)

CONTACT

Get started on your path to more effective leadership today, contact:

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