

## **Certificate in Digital Marketing Q&A**

**1. How many courses do you offer?**

We currently offer 3 courses:

- a. Digital Sales and Marketing Basics
- b. Digital Marketing for Marketing Professionals
- c. Digital Marketing for New Media Professionals

**2. What is the cost and access time for each course?**

- a. \$995.00 – 3 months access (Marketing Basics)
- b. \$1895.00 – 6 months access (Marketing Professionals)
- c. \$1895.00 – 6 months access (New Media)

**3. How do I know which course to take?**

If you're not sure which course to take, it's suggested you start with the Marketing Basics course and from there you will be able to determine if you would like to move into one of the advanced courses.

**4. If I start with the Marketing Basics course how do I move to one of the advanced course?**

You can purchase the add-on for the either of the advanced courses. Just reach out to us via email and we will enroll you in the course then send you a link to make the payment of \$900.00.

**5. How much access time will I have if I purchase the add-on?**

You will have access time of 3 months.

**6. When I enroll in the program, when will I receive access?**

Once we receive your registration, you will be given access to your course within 48hrs.

**7. Are textbooks required for these course?**

No textbooks are required.

**8. Do I have to complete exams?**

Yes, as you go through the courses you will have to complete exams and projects.

**9. When I complete the course, will I receive a certificate from the University of Georgia or Simplilearn?**

Upon successful completion of any course, you will receive a certificate of completion from the University of Georgia.

**10. Will I receive a voucher in order to take the certification with OMCP?**

No we don't provide a voucher for the certification exams.

**11. How do I receive a certification in Digital Marketing?**

Please contact [www.omcp.org](http://www.omcp.org) to learn about the different certificates and their requirements.

**12. Are the courses updated regularly?**

Yes our course are updated regularly to make sure we keep up with current changes and trends.

**13. Is the curriculum created by UGA instructors or a third party?**

Our courses are offered in partnership with Simplilearn and does not include UGA instructors.

**14. Is there a payment plan, scholarship available for these courses?**

Unfortunately we don't have any payment plans or scholarships available for these course.

**15. Can you use GI Bill, etc. to pay for these courses?**

Unfortunately we're not able to accept the GI Bill etc. for the courses we offer.