

CHARLES W. LYONS, J.D.

Contact Information

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Education

Juris Doctor, *cum laude*

University of Georgia School of Law, 1993

- **Member, Law Review** (Staff Editor and Editorial Board)

Bachelor of Science, Corporate Finance

University of Georgia, 1990

Academic Appointments

University of Georgia, Terry College of Business — Athens, GA

- **Senior Lecturer**, Department of Management | 2020–Present
- **Lecturer**, Department of Management | 2014–2020
- **Faculty**, Executive Education Program | 2024–Present
- **Adjunct Professor**, School of Law | 2017–2018
- **Adjunct Instructor**, Department of Management | 2011–2014

Teaching Experience and Instructional Leadership

- Teach undergraduate, MBA, Executive MBA, Professional MBA, and Online MBA courses in management, business ethics, negotiation, and law.
- Design and deliver negotiation and dispute resolution courses emphasizing integrative bargaining, value creation, leverage, and applied negotiation skills.
- Developed and launched asynchronous online negotiation course for the Professional MBA program.
- Developed and delivered customized executive education negotiation programs for corporate clients such as The Coca-Cola Company.
- Extensive experience teaching large-enrollment undergraduate courses while maintaining strong instructional evaluations.
- Regularly employ case-based, experiential, simulation-driven, and technology-enhanced pedagogy.

AI-Enhanced Teaching and Assessment

- **Co-developer of an AI-assisted grading and feedback tool (PeerDoc)** designed to improve efficiency, consistency, and pedagogical quality of feedback on written assignments in large-enrollment courses. The system integrates rubric-based evaluation with AI-supported formative feedback while preserving faculty oversight and instructional judgment.

Courses Taught (Selected)

- Principles of Management (Undergraduate; Honors and non-Honors)
- Business Ethics (Undergraduate and MBA)
- Negotiation (Executive MBA, Professional MBA, Online MBA)
- Bankruptcy Law (Law School)

Teaching Interests

- Business Ethics
- Negotiation and Conflict Resolution

- Principles of Management
- Executive and Professional MBA Education
- Online and Technology-Enhanced Learning

Research and Pedagogical Interests

- Educational technology and AI-enhanced learning
- Group dynamics and student performance
- In-class polling and peer-based assessment
- Ethics in leadership and organizational decision-making
- Legal and ethical frameworks in corporate management

Professional Experience (Legal Practice)

Macey, Wilensky & Hennings, LLC — Atlanta, GA

Of Counsel Consultant, Bankruptcy & Business Litigation | 2013–2017

- Represented clients in complex commercial litigation arising from bankruptcy proceedings.
- Practice areas included asset-based lending disputes, lender-liability litigation, real estate transactions, and UCC-governed commercial matters.

Brosnahan, Carpenter, Lyons & Smith, LLP — Atlanta, GA

Founding Partner | 2007–2014

- Co-founded boutique law firm focused on business litigation, bankruptcy, and workouts.
- Represented financial institutions, businesses, and individuals in high-stakes commercial disputes.
- Negotiated and documented loan workouts, forbearance agreements, settlements, and commercial contracts.

Parker, Hudson, Rainer & Dobbs, LLP — Atlanta, GA

Partner | 2004–2006

Associate | 1996–2004

- Represented national and regional financial institutions in bankruptcy litigation, lender-liability claims, and class actions.
- Advised clients on compliance with federal consumer protection and financial services regulations.

Judicial Clerkships

- **Judicial Law Clerk**, U.S. District Court, Southern District of Georgia | 1995–1996
- **Judicial Law Clerk**, U.S. Bankruptcy Court, Southern District of Georgia | 1993–1995

Awards, Honors, and Recognition

- **Harvard Negotiation Masterclass Certificate**, Harvard University (2025)
- **Instructional Excellence Award**, Terry College of Business (2021)
- **Outstanding Teaching Award**, Terry College of Business (2016)
- **Active Learning Leader Certificate**, Center for Teaching and Learning, UGA (2022)
- **Active Learning Summer Institute Grant**, Center for Teaching and Learning, UGA (2018)
- **Terry Teaching Innovation Grant** (2021; 2019–2020)
- **Great Contribution to Career Development of Students Award**, UGA Career Center (2014–2025; multiple years)

Conference Presentations and Scholarly Teaching Contributions

- **Faculty and Plenary Speaker**, Southeastern Bankruptcy Law Institute
51st Annual Seminar on Bankruptcy Law & Rules (March 19-21, 2025)
Author, *Professionalism: Can You Negotiate Your Way Out of a Paper Bag?*
 - Presented paper on professionalism in negotiation at nationally recognized legal education seminar with over 250 registrants
- **AI in Higher Education: Challenges & Opportunities**
ITLC Lilly Conference, Traverse City, MI (2024)
- **The Impact of ChatGPT on College Courses: Possibilities and Limitations**
ITLC Lilly Conference, Austin, TX (2023)
- **Using Polling to Predict Exam Results: Quantitative & Qualitative Analysis**
ITLC Lilly Conference, Austin, TX (2023)
- **Social Loafing in Student Group Assignments: A Quantitative and Qualitative Analysis**
ITLC Lilly Conference, San Diego, CA (2022)

Service, Professional Activities, and Engagement

University & Departmental Service

- Chair, Lecturer Hiring Committee, Department of Management (2021–2022)
- Chair, Committee for Revision of Lecturer Performance Evaluation (2020–2021)
- Member, Teaching Award Review Committee, Terry College of Business (2022–2023)
- Member, Admissions Appeals Committee, Terry College of Business (2017–2019)
- Member, Computer & Information Resources Committee (2019–2020)

- Member, UGA Library Committee (2014–2017)
- Mentor, Fontaine Mentorship Program (2015–2020)

Curriculum, Technology, and Consulting

- Developer and Instructor, Executive Education Negotiation Programs (including The Coca-Cola Company)
- Co-developer, AI-powered grading and feedback tool (PeerDoc)
- Consultant, Rampant Strategy, Inc. (PeerDoc and PeerPoll platforms)
- Consultant, Capsim Simulation (Business Law, Ethics & HR Simulation)

Panels, Institute, and Outreach

- Invited Speaker, University of Georgia Society for Human Resource Management (SHRM);
Job Negotiations (2025)
 - Delivered presentation on negotiation strategies in employment and compensation contexts
- Panelist, Faculty Panel on Artificial Intelligence, University of Georgia (2025)
- Panelist, Panel on Law School and the Legal Profession, Kappa Alpha Pi (2024)
- Seminar Facilitator, State Bar Committee on Professionalism (2014–2015)

Licensure and Professional Credentials

- Member, State Bar of Georgia (1995–Present)
- Martindale-Hubbell AV® Preeminent™ Rating (5.0/5.0)