

Braiden A. Coleman

J.M. Tull School of Accounting
University of Georgia—Terry College of Business
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ACADEMIC EXPERIENCE

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| Assistant Professor | University of Georgia, Terry College of Business | June 2022 – Present |
| Associate Instructor & Research Assistant | Indiana University, Kelley School of Business | 2017 – 2022 |

EDUCATION

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| Ph.D. | Accounting (Minor: Finance), Indiana University, Kelley School of Business | 2022 |
| M.S. | Business, Indiana University, Kelley School of Business | 2020 |
| B.A. | Accounting, Utah State University, Jon M. Huntsman School of Business - <i>Summa Cum Laude</i> | 2016 |

RESEARCH INTERESTS

Emerging Technology in Capital Markets, Disclosure Regulation, Freedom of Information Laws, Information Intermediaries

RESEARCH

Publications & Accepted Papers

- [1] “Brokerage Relationships and Analyst Forecasts: Evidence from the Protocol for Broker Recruiting” [2023] (with Michael Drake, Joseph Pacelli, and Brady Twedt.) *Review of Accounting Studies*, 28(4), 2075-2103
- [2] “Human Versus Machine: A Comparison of Robo-Analyst and Traditional Research Analyst Investment Recommendations” [2022] (with Kenneth Merkley and Joseph Pacelli.) *The Accounting Review*, 97(5), 221-244.
- [3] “Does the Freedom of Information Act Foil the Securities and Exchange Commission’s Intent to Keep Investigations Confidential?” [2021] (with Kenneth Merkley, Brian Miller, and Joseph Pacelli.) *Management Science*, 67(6), 3419-3428.
 - Study is based on 2nd year summer research paper.

Working Papers

- [1] “Government Disclosure Quality: Evidence from the U.S. Securities and Exchange Commission” (solo-authored dissertation.)

- [2] “Corporate Adoption of an Open Innovation Strategy: Evidence from GitHub” (with Karson Fronk and Kristen Valentine.)
- [3] “The Influence of Financial Data Subscriptions on Analyst Research” (with Travis Dyer and Mark Lang.)
- [4] “Sound Analysis? Investing Podcasts and Investor Information Processing” (with Matthew Hall, Karson Fronk, and Brady Twedt.)
- [5] “Equity Research Reimagined: A Review of Recent Advances” (with Stephannie Larocque and Stan Markov.)

TEACHING INTERESTS

I take a student-first approach to teaching and design course materials that emphasize deep application and real-world relevance. I recognize the profound trust that society places in educators, and I am committed to making a positive impact. Teaching at the University of Georgia is a privilege, and I am sincerely grateful for the opportunity to support students’ academic and professional development.

TEACHING EXPERIENCE

- **University of Georgia – Terry College of Business** **Athens, GA**
 - *Intermediate Accounting III*
 - *Spring 2023 – 98 Students, Average Instructor Evaluation: 5.0 / 5.0*
 - *Spring 2024 – 126 Students, Average Instructor Evaluation: 4.9 / 5.0*
 - *Spring 2025 – 139 Students, Average Instructor Evaluation: 5.0 / 5.0*
- **Indiana University – Kelley School of Business** **Bloomington, IN**
 - *Introduction to Financial Accounting* *Fall-2018, Spring-2020*
 - *Fall 2018 – 89 Students, Average Instructor Evaluation: 6.7 / 7.0*
 - *Spring 2020 – 92 Students, (teaching evaluations were not collected by the university due to the Covid-19 pandemic)*
- **Utah State University** **Logan, UT**
 - *Teaching Assistant – Income Taxation** *Spring – 2016*
 - *Teaching Fellow – International Economics** *Spring – 2015*
 - *Teaching Fellow – Marketing** *Fall – 2015*

**teaching evaluations were not collected by the university for these positions*

PROFESSIONAL EXPERIENCE

- **Koch Industries** **Wichita, KS**
 - *Corporate Accountant – Data Analytics* *2016 – 2017*
- **Landmark Companies, Inc.** **Logan, UT**
 - *Business Intelligence Analyst – Accounting & Project Management* *2014 – 2016*

ACADEMIC SERVICE

- Ad-hoc Reviewer for *Journal of Accounting and Economics*, *The Accounting Review*, *Management Science*, *Review of Accounting Studies*, *Contemporary Accounting Research*, *Journal of Business Finance & Accounting*, *The British Accounting Review*, Conference on Financial Economics and Accounting, AAA FARS Mid-Year Meetings, AAA Annual Meetings
- Conference on Financial Economics and Accounting Program Committee Member (2025), AAA Annual Meeting Discussant (2022, 2023), Conference on Financial Economics and Accounting Discussant (2021), Paris FinTech Conference Discussant (2021)
- Moderator for AAA Annual Meeting (2023), AAA FARS Midyear Meeting (2019), Midwest Accounting Research Conference (2018)
- BYU Accounting Research Symposium–Feedback to Authors (yearly, since 2018)

INVITED EXTERNAL RESEARCH PRESENTATIONS

- 2026: London School of Economics and Political Science (scheduled)
- 2025: Review of Accounting Studies Conference, University of Illinois Young Scholars Research Symposium, Hong Kong Polytechnic University Accounting Research Conference (invited)
- 2024: Duke University, NC State University
- 2023: Texas A&M Accounting Research Conference, AAA Annual Meeting
- 2022: Arizona State University, Northwestern University, Texas A&M University, University of California—Berkeley, University of Colorado, University of Georgia, University of Kentucky, University of Michigan, University of Missouri, University of Notre Dame, University of Texas—Dallas, University of Virginia (Darden), University of Wisconsin
- 2021: University of Missouri, Utah State University
- 2020: Utah State University

AWARDS, FELLOWSHIPS, AND HONORS

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| • University of Georgia, Lilly Teaching Fellow Award (University-level award) | 2025 |
| • University of Georgia, Terry College of Business Outstanding Teacher Award | 2024 |
| • Indiana University, Kelley School of Business Outstanding Doctoral Student Award | 2022 |
| • Indiana University, Dalton Publication Award | 2020 |
| • Indiana University, Doctoral Student Research Productivity Award | 2019 |
| • Deloitte Fellowship Nomination | 2019 |
| • Indiana University, Doctoral Fellowship | 2017 – 2022 |
| • Jim and Joyce Grandorf PhD Fellowship | 2017 – 2022 |
| • Indiana University, Dean’s Fellowship | 2017 |
| • Utah State University, Summa Cum Laude Graduate with Honors in Accounting | 2016 |
| • Utah State University, Undergraduate Research Scholar distinction | 2016 |
| • Vernon M. Buehler Scholar | 2015 |
| • Presidential Scholarship Recipient | 2013 – 2016 |

MEDIA MENTIONS

“Stock-Picking Robots Take on Humans in New Study” *The Wall Street Journal*, May 4, 2020.

“Beating Human Biases with Robo-analysts” *Insights / Investment Innovation Institute*, April 23, 2020.

“Does FOIA Foil the SEC’s Intent to Keep Investigations Confidential?” *The FinReg Blog* (Duke Law Global Financial Markets Center), March 24, 2020.

“Do stock-pickers have a future?” *BBC World Service*, Business Daily, March 3, 2020.

“Robots outperform humans on investment picks, study finds” *Yahoo Finance TV*, February 21, 2020.

“Studies show robots outwit humans on investment picks” *CNBC’s Power Lunch*, February 19, 2020.

“Robo vs. Traditional Analyst Stock Recommendations” *CXO Advisory Group*, February 12, 2020.

“Robot Analysts Outwit Humans on Investment Picks, Study Shows” *Bloomberg*, February 11, 2020.

(Bloomberg article also syndicated on Yahoo! Finance, Drudge Report, Business Insider, Finextra, Fintech Insight, Investment News, Society of CPAs, Newsbreak, Daily Mail, Irish Times, Seattle Times, Japan Times, Enterprise AI, The Hindu Business Line, De Kritische Belegger, Börsen-Zeitung, and Institutional Money)

“Man versus Machine: A Comparison of Robo-Analyst and Traditional Research Investment Recommendations” *The CLS Blue Sky Blog* (Columbia Law School’s Blog on Corporations and the Capital Markets) January 29, 2020.

PERSONAL INFORMATION / INTERESTS

Con conversationally fluent in Czech. Bloomberg Terminal certified. Hobbies: hiking, enjoying time with family, Python coding, reading, running.