

Braiden A. Coleman

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University of Georgia—Terry College of Business
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ACADEMIC EXPERIENCE

Assistant Professor	University of Georgia, Terry College of Business	June 2022 – Present
Associate Instructor & Research Assistant	Indiana University, Kelley School of Business	2017 – 2022

EDUCATION

Ph.D.	Accounting (Minor: Finance), Indiana University, Kelley School of Business	2022
M.S.	Business, Indiana University, Kelley School of Business	2020
B.A.	Accounting, Utah State University, Jon M. Huntsman School of Business - <i>Summa Cum Laude</i>	2016

RESEARCH INTERESTS

Emerging Technology in Capital Markets, Disclosure Regulation, Freedom of Information Laws, Information Intermediaries

RESEARCH

Publications & Accepted Papers

- [1] “Brokerage Relationships and Analyst Forecasts: Evidence from the Protocol for Broker Recruiting” [2023] (with Michael Drake, Joseph Pacelli, and Brady Twedt.) *Review of Accounting Studies*, 28(4), 2075-2103
- [2] “Human Versus Machine: A Comparison of Robo-Analyst and Traditional Research Analyst Investment Recommendations” [2022] (with Kenneth Merkley and Joseph Pacelli.) *The Accounting Review*, 97(5), 221-244.
- [3] “Does the Freedom of Information Act Foil the Securities and Exchange Commission’s Intent to Keep Investigations Confidential?” [2021] (with Kenneth Merkley, Brian Miller, and Joseph Pacelli.) *Management Science*, 67(6), 3419-3428.
 - Study is based on 2nd year summer research paper.

Working Papers

- [1] “Government Disclosure Quality: Evidence from the U.S. Securities and Exchange Commission” (solo-authored dissertation.)

- [2] “How Can Open Innovation Create Private Value for Firms? Evidence from GitHub” (with Karson Fronk and Kristen Valentine.)
- [3] “The Influence of Financial Data Subscriptions on Analyst Forecast Activity” (with Travis Dyer and Mark Lang.)
- [4] “Sound Analysis? The Role of Investment Podcasts in the Pricing of Accounting Information” (with Matthew Hall, Karson Fronk, and Brady Twedt.)

TEACHING EXPERIENCE

- **University of Georgia – Terry College of Business** **Athens, GA**
 - *Intermediate Accounting III*
 - *Spring 2023 – 98 Students, Average Instructor Evaluation: 5.0 / 5.0*
 - *Spring 2024 – 126 Students, Average Instructor Evaluation: 4.9 / 5.0*
- **Indiana University – Kelley School of Business** **Bloomington, IN**
 - *Introduction to Financial Accounting* *Fall-2018, Spring-2020*
 - *Fall 2018 – 89 Students, Average Instructor Evaluation: 6.7 / 7.0*
 - *Spring 2020 – 92 Students, (teaching evaluations were not collected by the university due to the Covid-19 pandemic)*
- **Utah State University** **Logan, UT**
 - *Teaching Assistant – Income Taxation** *Spring – 2016*
 - *Teaching Fellow – International Economics** *Spring – 2015*
 - *Teaching Fellow – Marketing** *Fall – 2015*

**teaching evaluations were not collected by the university for these positions*

PROFESSIONAL EXPERIENCE

- **Koch Industries** **Wichita, KS**
 - *Corporate Accountant – Data Analytics* *2016 – 2017*
- **Landmark Companies, Inc.** **Logan, UT**
 - *Business Intelligence Analyst – Accounting & Project Management* *2014 – 2016*

ACADEMIC SERVICE

- Ad-hoc Reviewer for *Journal of Accounting and Economics*, *The Accounting Review*, *Management Science*, *Contemporary Accounting Research*, *Journal of Business Finance & Accounting*, Conference on Financial Economics and Accounting, AAA FARS Mid-Year Meetings, AAA Annual Meetings
- Discussant for AAA Annual Meeting (2022, 2023), Conference on Financial Economics and Accounting (2021), Paris FinTech Conference (2021)
- Moderator for AAA Annual Meeting (2023), AAA FARS Midyear Meeting (2019), Midwest Accounting Research Conference (2018)
- BYU Accounting Research Symposium–Feedback to Authors (yearly, since 2018)

INVITED EXTERNAL RESEARCH PRESENTATIONS

- 2024: NC State University (scheduled), Duke University (scheduled)
- 2023: Texas A&M Accounting Research Conference, AAA Annual Meeting
- 2022: Arizona State University, Northwestern University, Texas A&M University, University of California—Berkeley, University of Colorado, University of Georgia, University of Kentucky, University of Michigan, University of Missouri, University of Notre Dame, University of Texas—Dallas, University of Virginia (Darden), University of Wisconsin
- 2021: University of Missouri, Utah State University
- 2020: Utah State University

AWARDS, FELLOWSHIPS, AND HONORS

- University of Georgia, Terry College of Business Outstanding Teacher Award 2024
- Indiana University, Kelley School of Business Outstanding Doctoral Student Award 2022
- Indiana University, Dalton Publication Award 2020
- Indiana University, Doctoral Student Research Productivity Award 2019
- Deloitte Fellowship Nomination 2019
- Indiana University, Doctoral Fellowship 2017 – 2022
- Jim and Joyce Grandorf PhD Fellowship 2017 – 2022
- Indiana University, Dean's Fellowship 2017
- Utah State University, Summa Cum Laude Graduate with Honors in Accounting 2016
- Utah State University, Undergraduate Research Scholar distinction 2016
- Vernon M. Buehler Scholar 2015
- Presidential Scholarship Recipient 2013 – 2016

MEDIA MENTIONS

“Stock-Picking Robots Take on Humans in New Study” *The Wall Street Journal*, May 4, 2020.

“Beating Human Biases with Robo-analysts” *Insights / Investment Innovation Institute*, April 23, 2020.

“Does FOIA Foil the SEC’s Intent to Keep Investigations Confidential?” *The FinReg Blog* (Duke Law Global Financial Markets Center), March 24, 2020.

“Do stock-pickers have a future?” *BBC World Service*, Business Daily, March 3, 2020.

“Robots outperform humans on investment picks, study finds” *Yahoo Finance TV*, February 21, 2020.

“Studies show robots outwit humans on investment picks” *CNBC’s Power Lunch*, February 19, 2020.

“Robo vs. Traditional Analyst Stock Recommendations” *CXO Advisory Group*, February 12, 2020.

“Robot Analysts Outwit Humans on Investment Picks, Study Shows” *Bloomberg*, February 11, 2020.

(Bloomberg article also syndicated on Yahoo! Finance, Drudge Report, Business Insider, Finextra, Fintech Insight, Investment News, Society of CPAs, Newsbreak, Daily Mail, Irish Times, Seattle Times, Japan Times, Enterprise AI, The Hindu Business Line, De Kritische Belegger, Börsen-Zeitung,

and Institutional Money)

“Man versus Machine: A Comparison of Robo-Analyst and Traditional Research Investment Recommendations” *The CLS Blue Sky Blog* (Columbia Law School’s Blog on Corporations and the Capital Markets) January 29, 2020.

PERSONAL INFORMATION / INTERESTS

Conversationally fluent in Czech. Bloomberg Terminal certified. Hobbies: hiking, enjoying time with family, Python coding, reading, running.