

# Katherine A. Ireland

University of Georgia  
Terry College of Business  
Ivester Institute for Business Analytics & Insights

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## EMPLOYMENT

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**Assistant Director, Ivester Institute for Business Analytics and Insights**, University of Georgia, Terry College of Business, April 2025 - present

## EDUCATION

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**Ph.D., Linguistics** (summa cum laude), University of Georgia, 2016 - May 2022

**M.A., Modern Languages** (summa cum laude), University of Mississippi, 2016

**B.A., English Literature** (cum laude), University of Mississippi, 2014

## RESEARCH FIELDS

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Corpus Linguistics, Data Science, Text Analytics for Business

## TEACHING INTERESTS

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Data Science, Text Analytics for Business, Natural Language Processing

## WORK IN PROGRESS

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“The Social (Media) Contract Over Time: A Longitudinal Analysis of TOUs,” with Kaspar Beelen and Tim R Samples

“Keep Calm and Vape On: Representations of E-Cigarettes in US and UK Press“

## PRESENTATIONS/INVITED TALKS

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**2025:** Born-Digital Collections, Archives and Memory, University of London; R Shiny for Text Analysis and Visualization, ADHO DH 2025, Lisbon, Portugal

**2024:** Innovative Teaching with AI and ChatGPT, Ludwig Maximilian University, Munich, Germany; Corpus-Analysis of Smartphone Contracts, Language Research Cluster, UC Davis

**2023:** Language, Data, and Society Research Centre, University of Liverpool, UK; AI Beyond Stem, a panel discussion on digital skills, Turing Institute, London, UK

## WORK EXPERIENCE

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Digital Humanities Coordinator & Interim Head of the DigiLab, University Libraries, University of Georgia, 2022-April 2025

Research Assistant, DigiLab, University of Georgia, 2020-2022

Research Assistant, Linguistic Atlas Project, University of Georgia, 2016-2022

## TEACHING EXPERIENCE

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**Instructor**, English 1101/1102 , University of Georgia

**Teaching assistant**, Intro to Linguistics, Corpus Linguistics, University of Georgia

**Instructor**, Intensive English Program, University of Mississippi

## **OTHER PUBLICATIONS**

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“Wash your hands: CDC, WHO, and NHS tweets in the COVID19 pandemic,” *Applied Corpus Linguistics*, 2024.

“TL;DR: The Law and Linguistics of Social Platform Terms-Of-Use,” with Tim R Samples and Caroline Kraczon *Berkeley Technology Law Journal*, 2024.

“Disclose by Law, Obfuscate by Strategy,” with Mike Schuster, and Tim R Samples, *BYU Law Review*, 2024: 123-154.

“Do You Reckon? Creating and Testing a Corpus of Spoken Southern American English from the Digital Archive of Southern Speech (1970–1983),” with Keiko Bridwell *Cambridge University Press’ Studies in English Language.*, 2025.

“What Big Data Tells us about American English Phonetics,” with Bill Kretzschmar, Mike Olsen, and Rachel Olsen. *Cambridge University Press’ Studies in English Language.*, 2025.

## **FELLOWSHIPS, GRANTS AND AWARDS**

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Interdisciplinary Research Award, Academy of Legal Studies in Business, 2024

Research Seminar Award: AI and DH, Willson Center, University of Georgia, 2024

National Digital Newspaper Program Grant, National Endowment for the Humanities, 2024

UGA-Liverpool: Program to Advance Funded Collaborations in the Social Sciences, 2023

## **SOFTWARE**

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R, Python, Perl, Git, L<sup>A</sup>T<sub>E</sub>X, cluster computing