

40<sup>th Anniversary</sup>  
**GEORGIA**  
**ECONOMIC**  
**OUTLOOK**

# 13 OF TERRY'S UNDERGRADUATE AND MASTER'S PROGRAMS ARE RANKED AMONG THE NATION'S BEST



ACCOUNTING

BACHELOR OF BUSINESS ADMINISTRATION

MANAGEMENT INFORMATION SYSTEMS

REAL ESTATE

RISK MANAGEMENT

EXECUTIVE MBA

FULL-TIME MBA

PROFESSIONAL MBA

MASTER OF BUSINESS AND TECHNOLOGY

MANAGEMENT

FINANCE

MARKETING

MASTER OF BUSINESS ANALYTICS

**98%**

**EMPLOYMENT RATE WITHIN 3  
MONTHS OF GRADUATION**



**NEARLY 2,500 STUDENTS  
GRADUATED FROM OUR  
UNDERGRADUATE AND GRADUATE  
PROGRAMS THIS YEAR**





**ONLINE**  
**MBA@UGA**



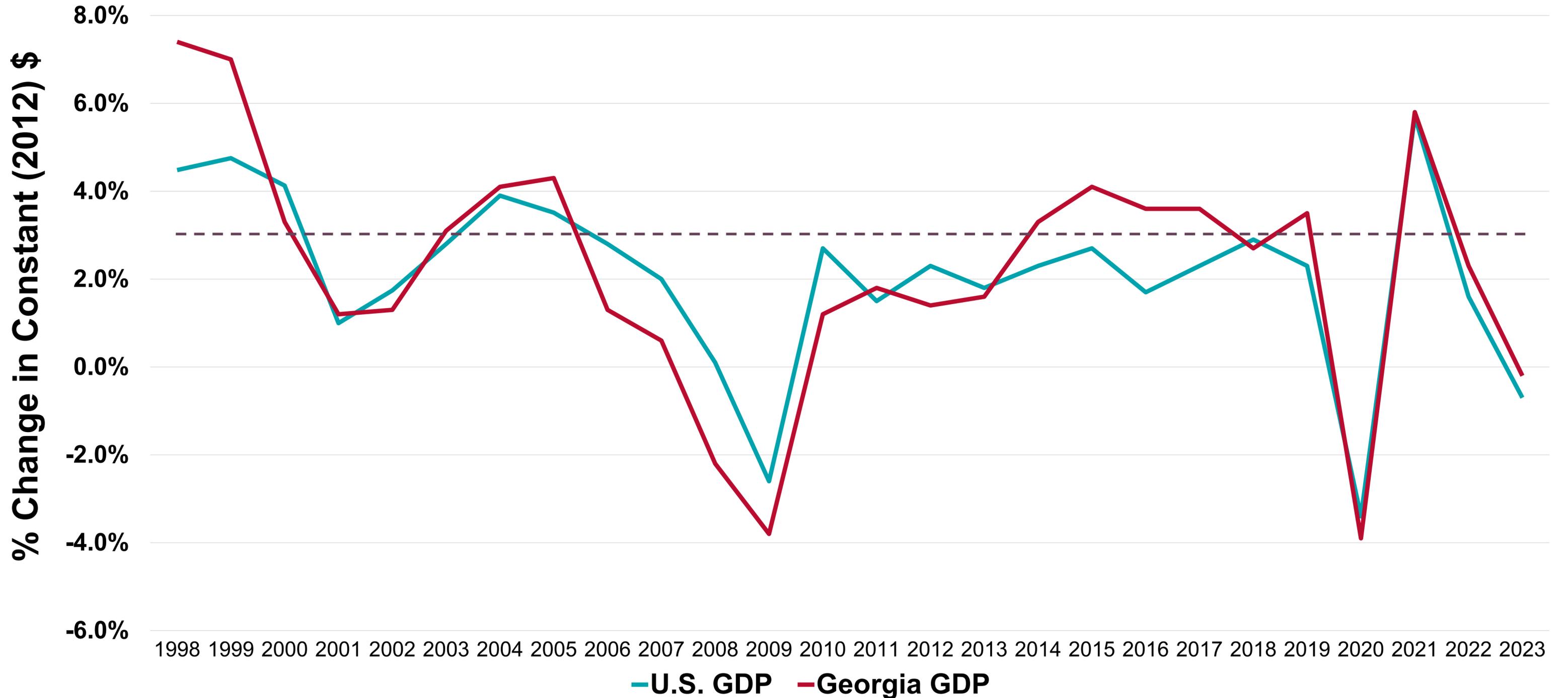
**ENROLLING NOW FOR  
FALL 2023**

40<sup>th Anniversary</sup>  
**GEORGIA**  
**ECONOMIC**  
**OUTLOOK**

# MAIN PREDICTIONS

- Post-Pandemic Expansion Ends
- Short, Mild Recession Begins
- 75% Probability of Recession
- Georgia Fares Better Than U.S.

# GROSS DOMESTIC PRODUCT GROWTH



# NEGATIVE AND POSITIVE CONTRIBUTORS TO GDP GROWTH

## SUBTRACTIONS FROM GDP GROWTH

- ✓ Less Spending on Structures
- ✓ Less Spending for Equipment
- ✓ Inventory Changes

## NEUTRAL

- ✓ Spending by Customers

## ADDITIONS TO GDP GROWTH

- ✓ Government
- ✓ More Spending on Intellectual Property

# JOB GROWTH BY INDUSTRY

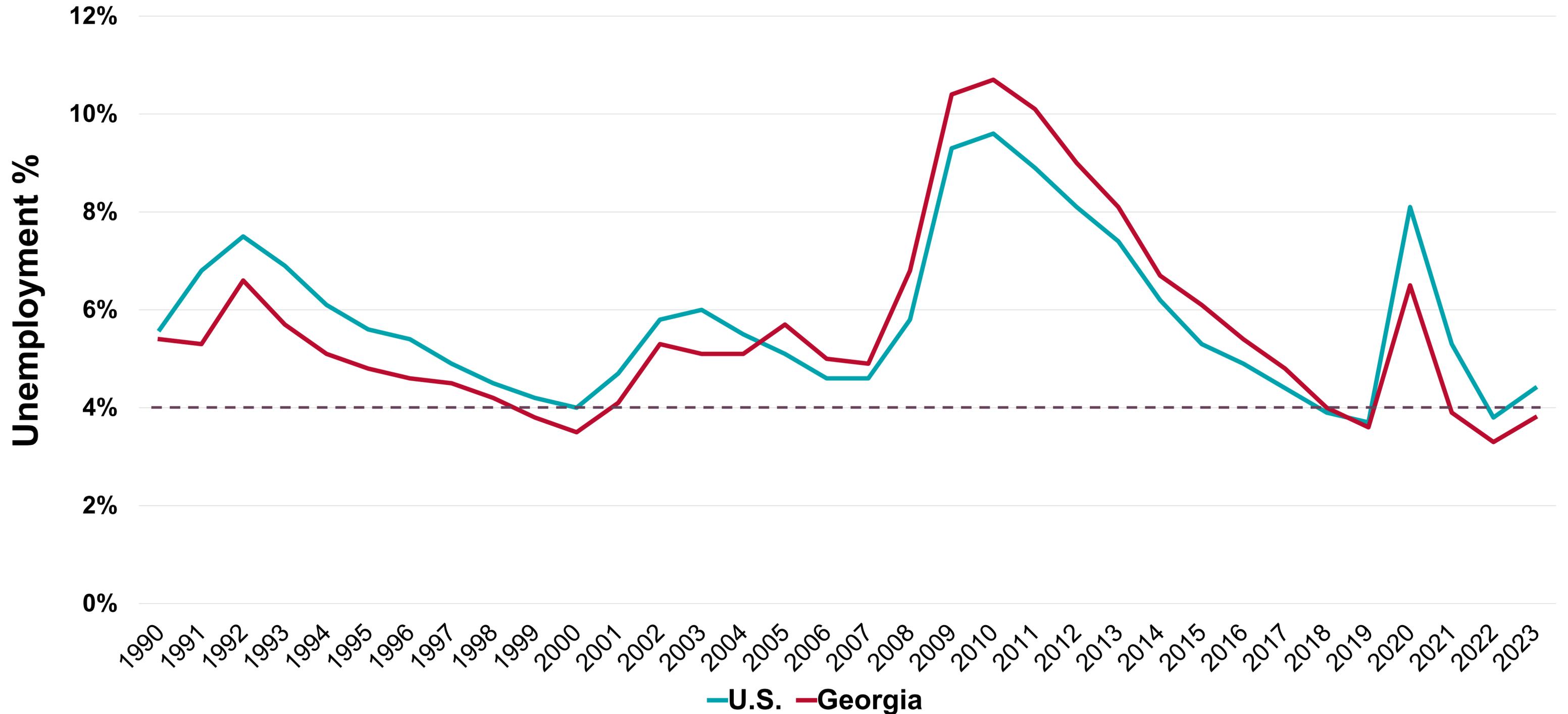
## JOB LOSSES EXPECTED

- Construction
- Financial Activities
- Mining and Logging
- Some Manufacturing Industries

## JOB GAINS EXPECTED

- Health Care & Education
- Tourism
- Transportation
- Most Manufacturing Industries
- Government

# UNEMPLOYMENT RATE



# THREE MAIN REASONS FOR RECESSION

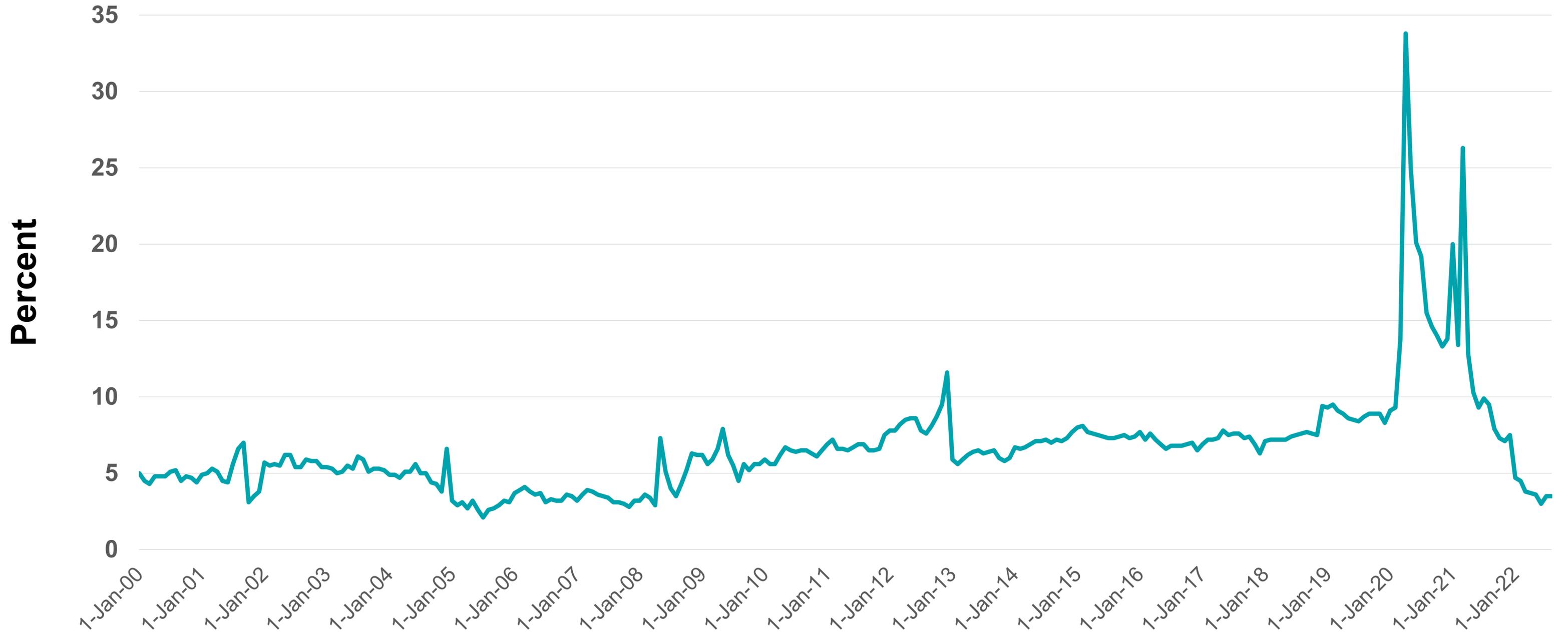
Federal Reserve Actions

Energy Price Shocks

Negative Wealth Effects

# PERSONAL SAVINGS RATE

(FREQUENCY - MONTHLY)



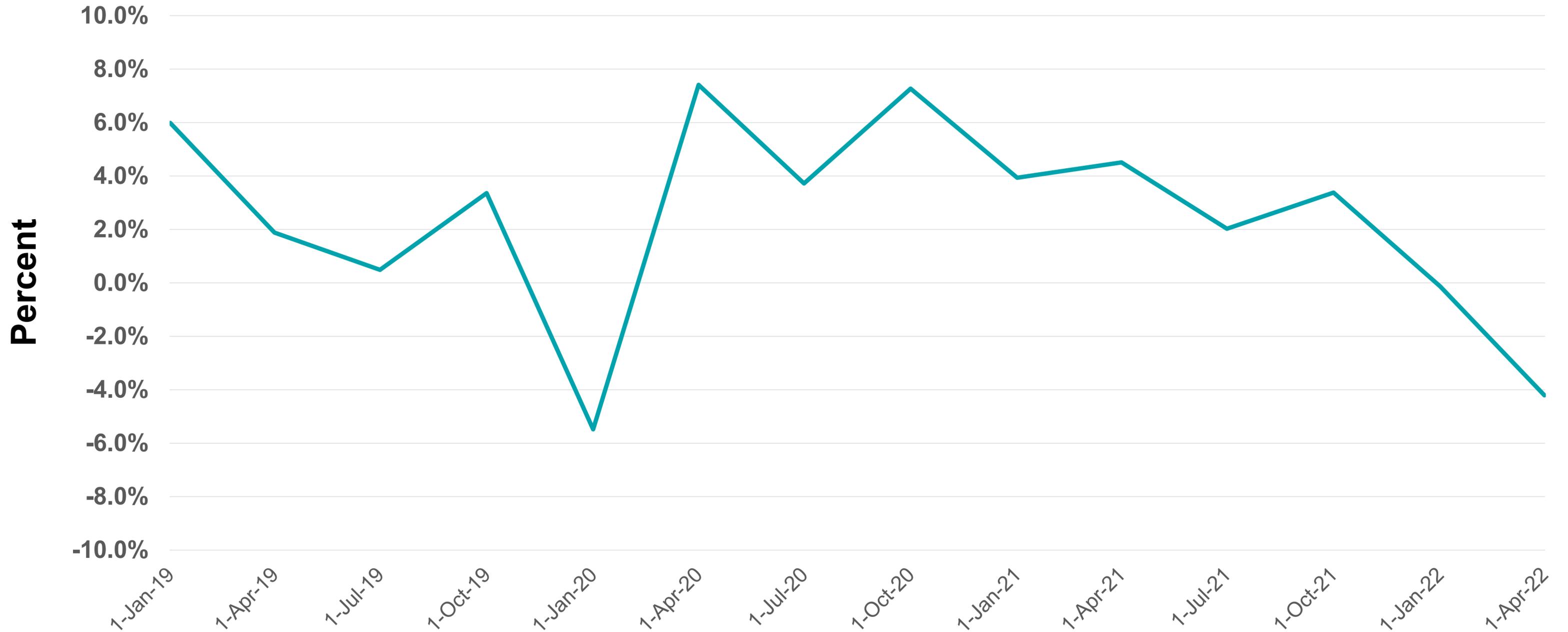
# ENERGY PRICE SHOCKS

US GAS PRICES, REGULAR GRADE, IN DOLLARS PER GALLON (FREQUENCY - WEEKLY)



# HOUSEHOLD WEALTH

(PERCENT CHANGE FROM PREVIOUS QUARTER)



# WHY RECESSION WILL BE MILD & SHORT

- Labor Market is Strong
- Households' Balance Sheets in Decent Shape
- Some Sectors Rebounding from Pandemic
- Federal Reserve's Dual Mandate

# TOP 2022 ECONOMIC DEVELOPMENT PROJECTS

## HYUNDAI MOTOR GROUP

 **Bryan County**

 **8,100 Jobs**

## JACK LINK'S

 **Perry**

 **800 Jobs**

## ARCHER AVIATION

 **Covington**

 **1,000 Jobs**

## FREYR BATTERY

 **Coweta County**

 **730 Jobs**

## HYUNDAI MOTOR GROUP & SK

 **Bartow County**

 **3,500 Jobs**

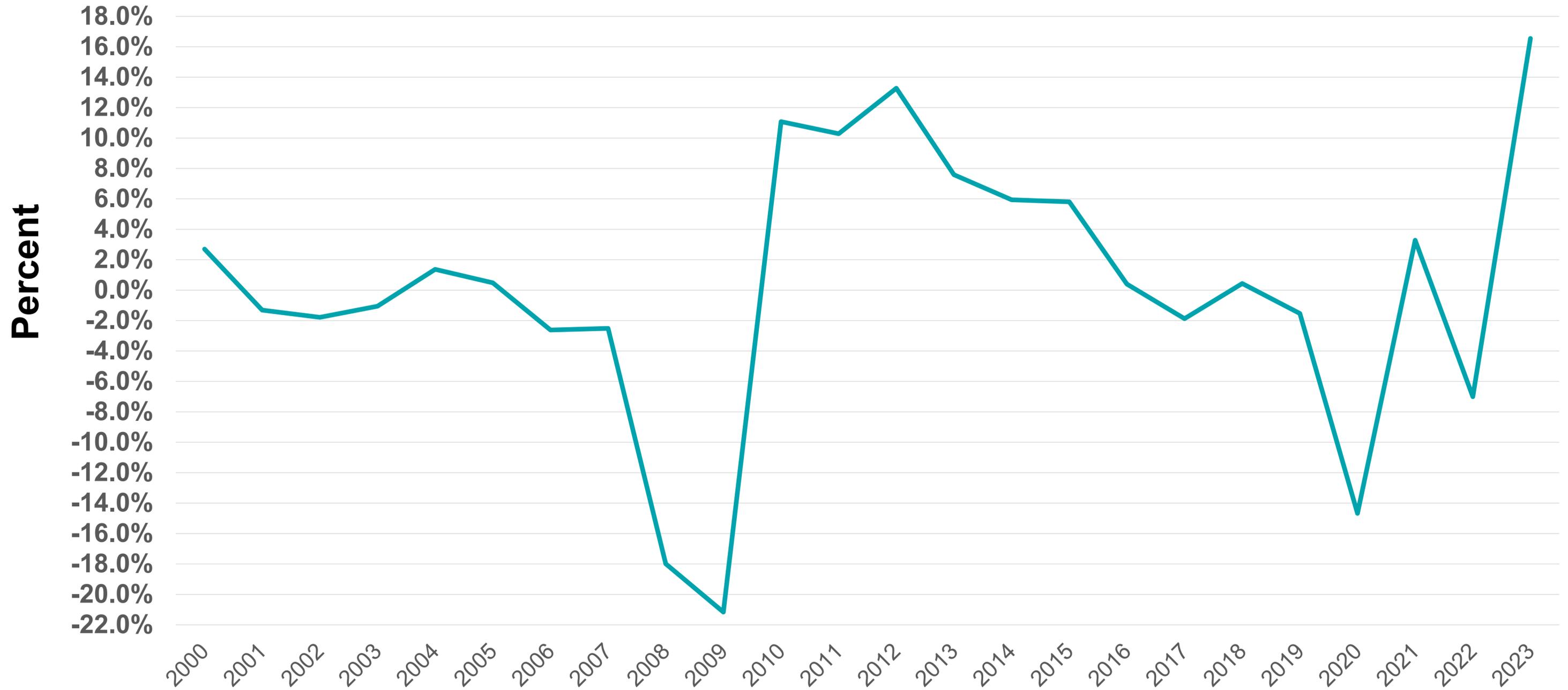
## HYUNDAI MOBIS

 **Bryan County**

 **1,500 Jobs**

# US LIGHT VEHICLE SALES

(PERCENT CHANGE FROM PRIOR YEAR)



# KEY VEHICLE MANUFACTURING PROJECTS

## HYUNDAI MOTOR GROUP

 **Bryan County**

 **8,100 Jobs**

## RIVIAN

 **Stanton Springs**

 **7,500 Jobs**

## ASPEN AEROGELS

 **Statesboro**

 **250 Jobs**

## DUCKYANG

 **Braselton**

 **285 Jobs**

## KB AUTOSYS

 **Lone Oak**

 **180 Jobs**

## HYUNDAI TRANSYS

 **West Point**

 **150 Jobs**

# KEY TRANSPORTATION/DISTRIBUTION PROJECTS

## PROCTER & GAMBLE

 Jackson

 350 Jobs

## DULUTH TRADING COMPANY

 Adairsville

 300 Jobs

## RYDER SYSTEM

 Locust Grove

 250 Jobs

## WEBSTaurantSTORE

 Ellabell

 213 Jobs

## NEWCOLD

 McDonough

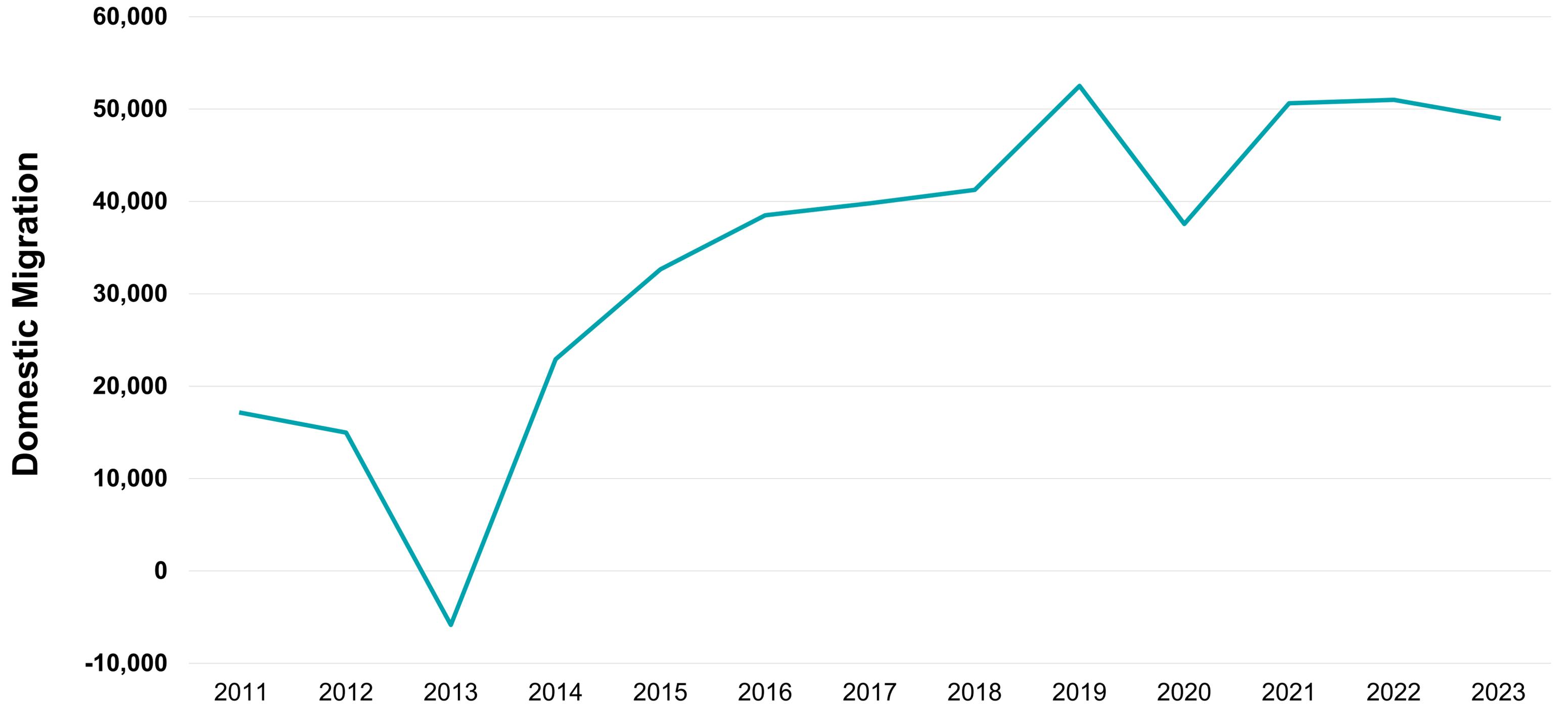
 170 Jobs

## EAST JORDAN PLASTICS

 Lyons

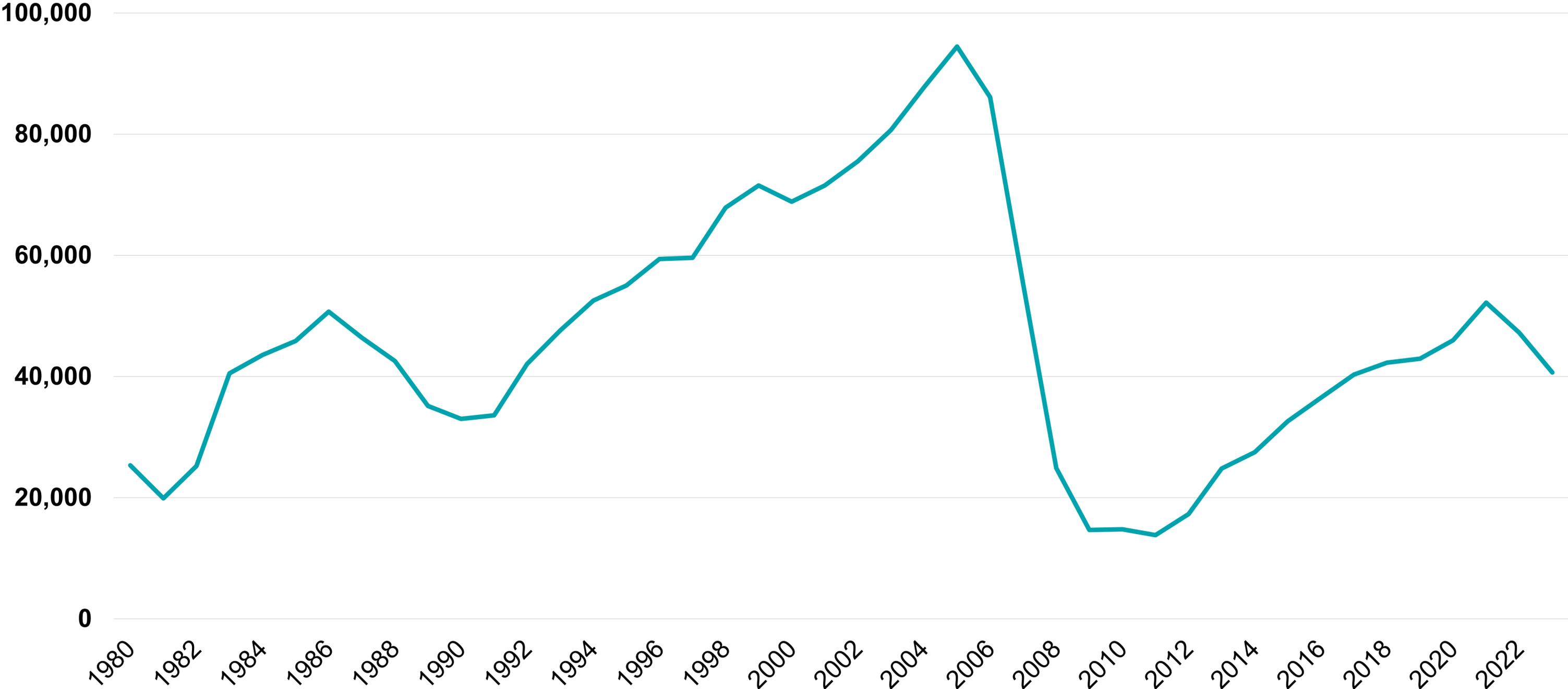
 80 Jobs

# NET DOMESTIC MIGRATION TO GEORGIA



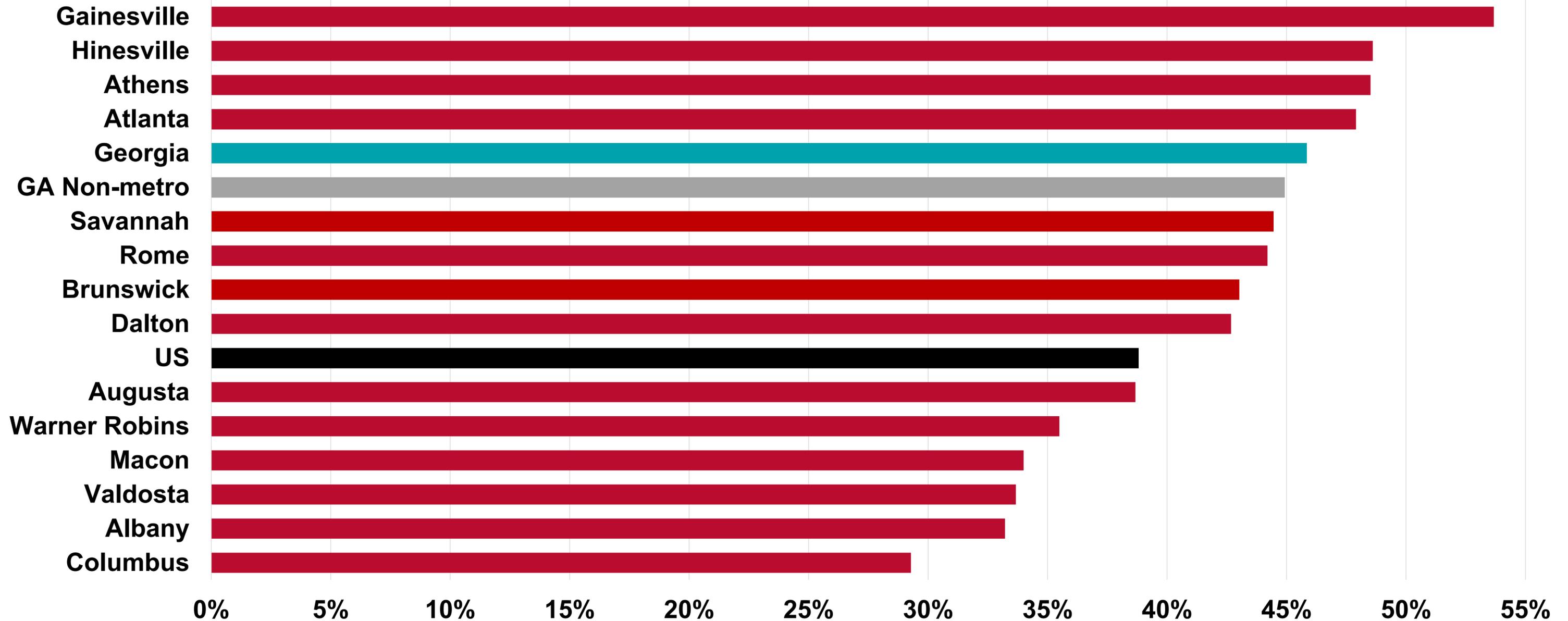
# GEORGIA SINGLE-FAMILY HOME BUILDING PERMITS

Single Family Building Permits, Georgia



# HOME PRICES COMPARED TO PRE-PANDEMIC LEVEL

% Change from Pre-Pandemic Levels (HPI)



Source: Federal Housing Finance Agency (FHFA)

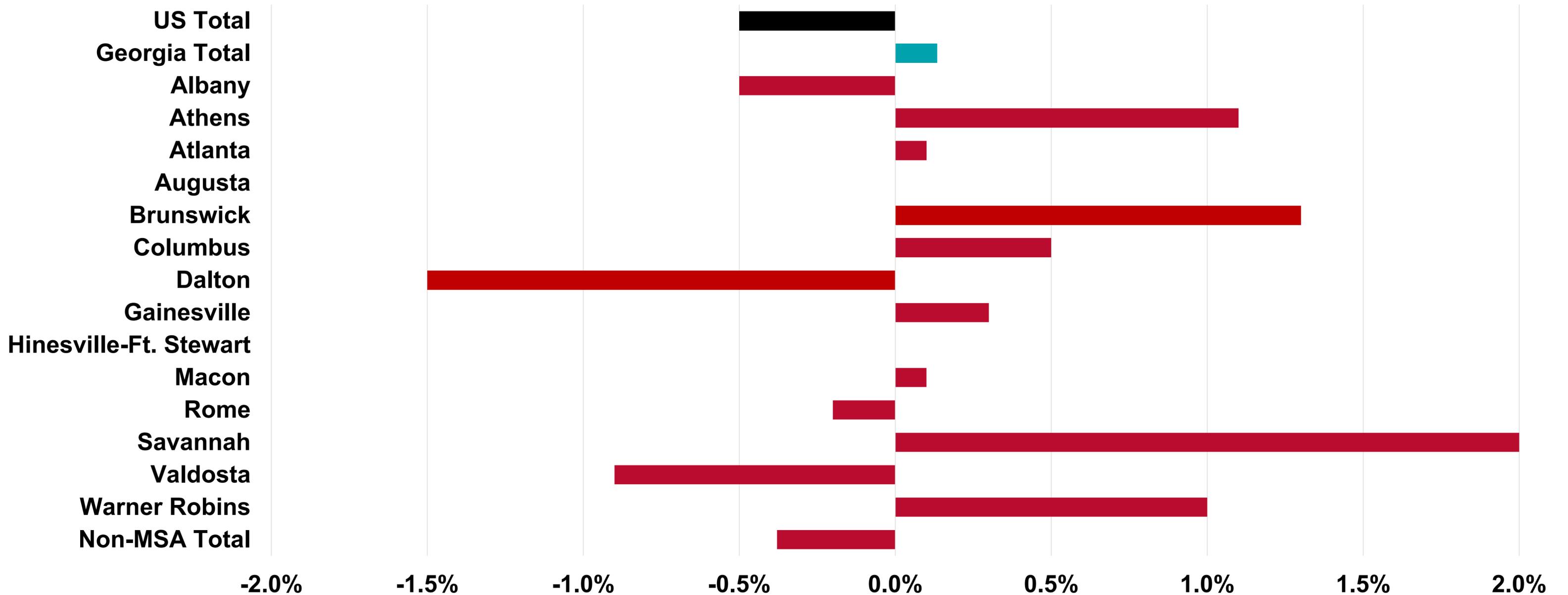
# HOUSING WILL RECOVER ONCE RECESSION ENDS

- Solid Demographics
- Increased Importance of the Home
- Short Supply of Homes



# MSA EMPLOYMENT GROWTH RATE

% Change from 2022



# RISKS TO THE FORECAST

## DOWNSIDE RISKS

- More Stubborn Inflation
- More Severe Energy Price Shock
- Worse Relations with China

## UPSIDE RISKS

- Geopolitical Conflicts Ease Substantially
- Fiscal Stimulus
- Federal Reserve Threads the Needle Perfectly

# MAIN TAKEAWAYS

- Recession Begins
- Federal Reserve Policy is the Trigger
- Housing Suffers the Most
- Labor Market Holds Up Relatively Well
- Recovery Begins Early in 2024

# THANK YOU

*Please leave completed survey cards at your table.*

Visit **[terry.uga.edu/selig](https://terry.uga.edu/selig)** and use  
promo code **23GEO40** for your free copy  
of the 2023 Georgia Economic Outlook.



**Terry College of Business**

*Selig Center for Economic Growth*

**UNIVERSITY OF GEORGIA**