MIS

ADVISORY BOARD

MIS Advisory Board Meeting – Spring 2026

March 20, 2026

Terry College of Business
UNIVERSITY OF GEORGIA

Corporate Board Members

Black Level

- Ad Victoriam Solutions
- EY
- Goldman Sachs
- KPMG
- Protiviti
- PwC

Red Level

- Amazon AWS
- Cerulium
- CGI
- Coastal Cloud
- Jackrabbit Technologies
- Johnson Lambert
- Moore, Colson and Company
- Riskonnect
- Savannah River Nuclear Solution
- State Farm
- Truist

Agenda

Opening and Introductions

Hugh Watson

Terry College of Business Update and Discussion

Associate Dean Mike Pfarrar

Master of Science in Business and Artificial Intelligence Update

Craig Piercy

Student Board Member Projects

Dylan Van Saun

How AI Is Going to Re-shape the IT Department

Bob Trotter

The Certificate in Artificial Intelligence

Aaron Schecter, Pearl Yu, Weifeng Li, Akshat Lakhiwal, and Carolina Salge

Agenda

Awarding of the MIS Distinguished Service and MIS Alumni of the Year Awards

Hugh Watson

Break

MIS Department Update

Jerry Kane

How Can the MIS Department Better Connect with Smaller Companies

Jeff Wood, Jeff Jones, Robert Carlisle, Shaun Bank, and Jay Ferro

Awarding of Scholarships

Craig Piercy

Terry College of Business Update & Discussion

Associate Dean Mike Pfarrar

Terry College of Business
UNIVERSITY OF GEORGIA

Terry College Mission

- To educate and inspire future leaders and promote the effective and ethical practice of business.
- Provide innovative and market-leading programs that prepare graduates to lead in their organizations and communities.
- Contribute to the intellectual and economic development of our state, nation, and world.

Enrollment

9,589
Undergraduate Enrollment Fall 2025

1,338
Graduate Enrollment Fall 2025

10,927
Total Enrollment Fall 2025

208
Faculty

2.8%
YoY Increase in Undergraduate Enrollment

15.8%
YoY Increase in Graduate Enrollment

4.2%
YoY Increase in Total Enrollment

199
Staff

Academic Excellence

13
Programs ranked as Top-10 or Top-20 Public

#9
BBA among Public Universities (US News)

#1
Risk Management & Insurance BBA Program (US News)

#2
Real Estate BBA Program (US News)

#3
Accounting & Finance BBA (Niche)

#6
Executive MBA Program (Fortune)

#7
Full-Time MBA Among Public Programs (Bloomberg)

#9
Management Information Systems BBA (US News)

100+
A-List Peer-Reviewed Research Publications by Terry Faculty

35
Terry Faculty Serving in Editorial Roles in Top Academic Journals

1400+
Terry Students Studying Abroad

1800+
Terry Students Participating in Consulting or Service-Learning Projects

94%
Undergraduate Employment Rate 3 Months Post-Graduation

97%
Graduate Employment Rate 3 Months Post-Graduation

Enhancing the Learning Experience

- **Arch Bond Fund** added to Student Managed Investment Fund (SMIF)
- Student-managed **Rogers Real Estate Investment Fund (RREIF)**
- **Undergraduate certificate** in **Artificial Intelligence for Business** (Spring 2026)
- **Online M.S. in Business and Artificial Intelligence** (Fall 2026)
- **In Progress:**
  - Online professional masters programs in **Finance** and **RMI**
  - New undergraduate major in **Supply Chain Management**
  - **Strategic Plan for AI integration** into curriculum, research and operations
  - **BLC Expansion**: Design phase underway

THE FUTURE OF TERRY

Globally Engaged. Student-Centered. AI-Driven.

AI + Analytics

Global Engagement

Experiential Learning

Interdisciplinary Innovation

People Excellence

Financial Strength

THANK YOU.

Questions?

Master of Science in Business & AI Update

Craig Piercy

Terry College of Business
UNIVERSITY OF GEORGIA

Master of Science in Business Technology

Still Online!

Still teaching working adults how to work with the ’C-Suite’ on IS Strategy and Leading Teams to Implement IS Strategy!

Updating the technology covered for the AI age!

New MSBUAI formally begins in Fall 2026

Updated, Flexible Curriculum

Core Courses - Required - (5x3 = 15 Credit Hours)		
MIST 7400E	Foundations of Artificial Intelligence in Business	3
MIST 7510E	Database Management	3
MIST 7520E:	Project and Product Management	3
MIST 7570E	Server-Side Application Development with AI.	3
MIST 7571E	Client-Side Application Development with AI	3

FlexCore Courses - Choose 4 - (4x3 = 12 Credit Hours)		
MIST 7515E	Advanced Topics in Business and Technology	3
MIST 7530E	Systems Analysis and Design	3
MIST 7440E	AI in Business and Society	3
MIST 7450E	Generative Artificial Intelligence	3
MIST 7540E	User Experience Strategy	3
MIST 7550E	Digital Transformation Strategy	3

Capstone Course - Required - (1x3 = 3 Credit Hours)		
MIST 7590E	Master of AI in Business Project	3

10 total classes = 5 core + 4 Electives + 1 Capstone

Visit the landing page for info and to sign up

https://www.terry.uga.edu/master-of-science-in-business-and-artificial-intelligence/

Student Board Project Updates

Dylan Van Saun

Terry College of Business
UNIVERSITY OF GEORGIA

Student Board Projects

Existing Projects

New Projects

MISTERS
Semester Goals:
- Receive more infrastructure access
- Improve documentation

Coffee Series
Semester Goals:
- Implement a student coffee series
- Continue as usual

Merchandise
Semester Goal:
- Focus on free items to promote the MIS program (e.g. stickers)

Social Media
Semester Goal:
- More content explaining MIS (e.g. day in the life, career path explanations)

Board Database
Semester Goals:
- Focus on organization of existing documents
- Ensure student access

Information Sessions
Semester Goals:
- Create and provide resources to freshman to explain and promote MIS

Student Newsletter
Semester Goal:
- Create a newsletter focused on MISAB projects, student orgs, and student success

Company Recruitment
Semester Goal:
- Develop more efficient processes to find new companies for the board

AI Efficiency
Semester Goal:
- Create AI agents to help automate repetitive tasks and increase board efficiency

AI's Impact on the IT Department

Bob Trotter

Terry College of Business
UNIVERSITY OF GEORGIA

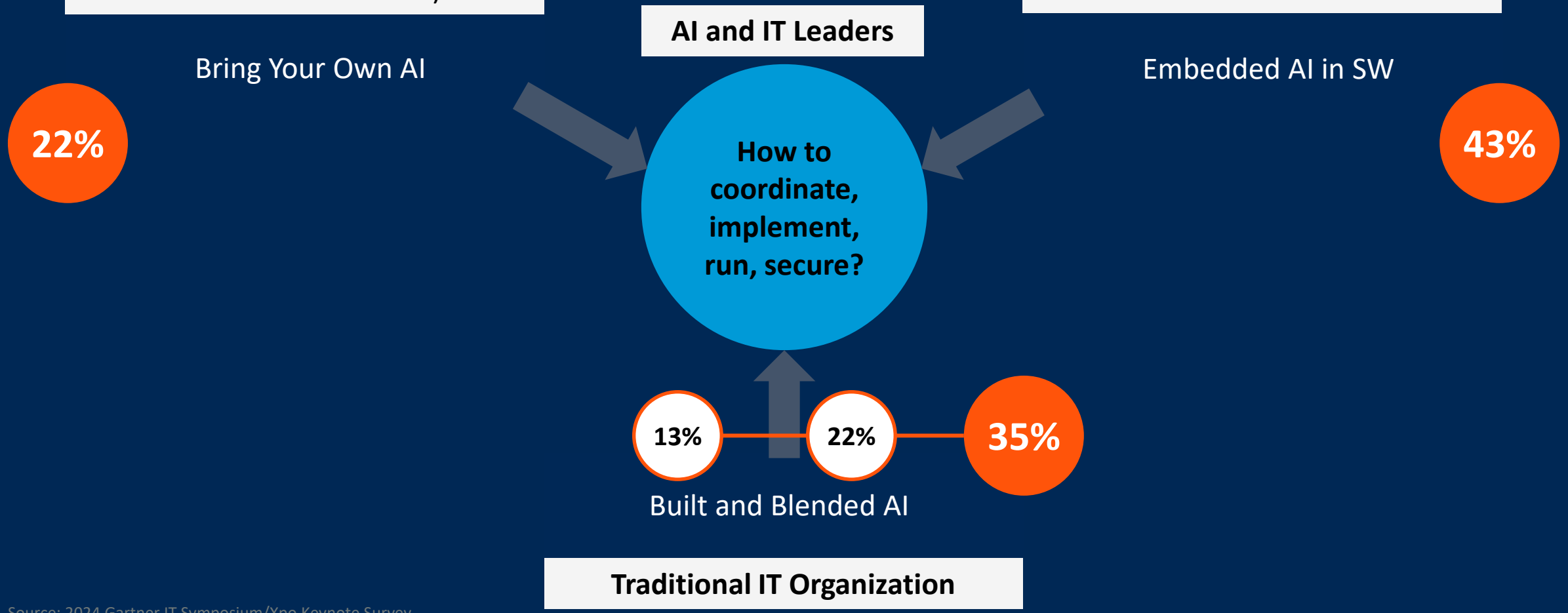
Will Ai reinvent the IT Organization ?

Gartner®

First: AI is coming from everywhere

Business Departments
(products, operations, back and front office)

Embedded SW Vendors
(such as SAP, MSFT, ISVs)



Source: 2024 Gartner IT Symposium/Xpo Keynote Survey

Gartner

Three Predictions on how AI impact IT by 2030?

AI Efficiency

Smaller focused IT teams with more capacity

Acceleration of Democratization

Business does more IT for itself?

Buy vs. Build

Less reliance on commercial SW?

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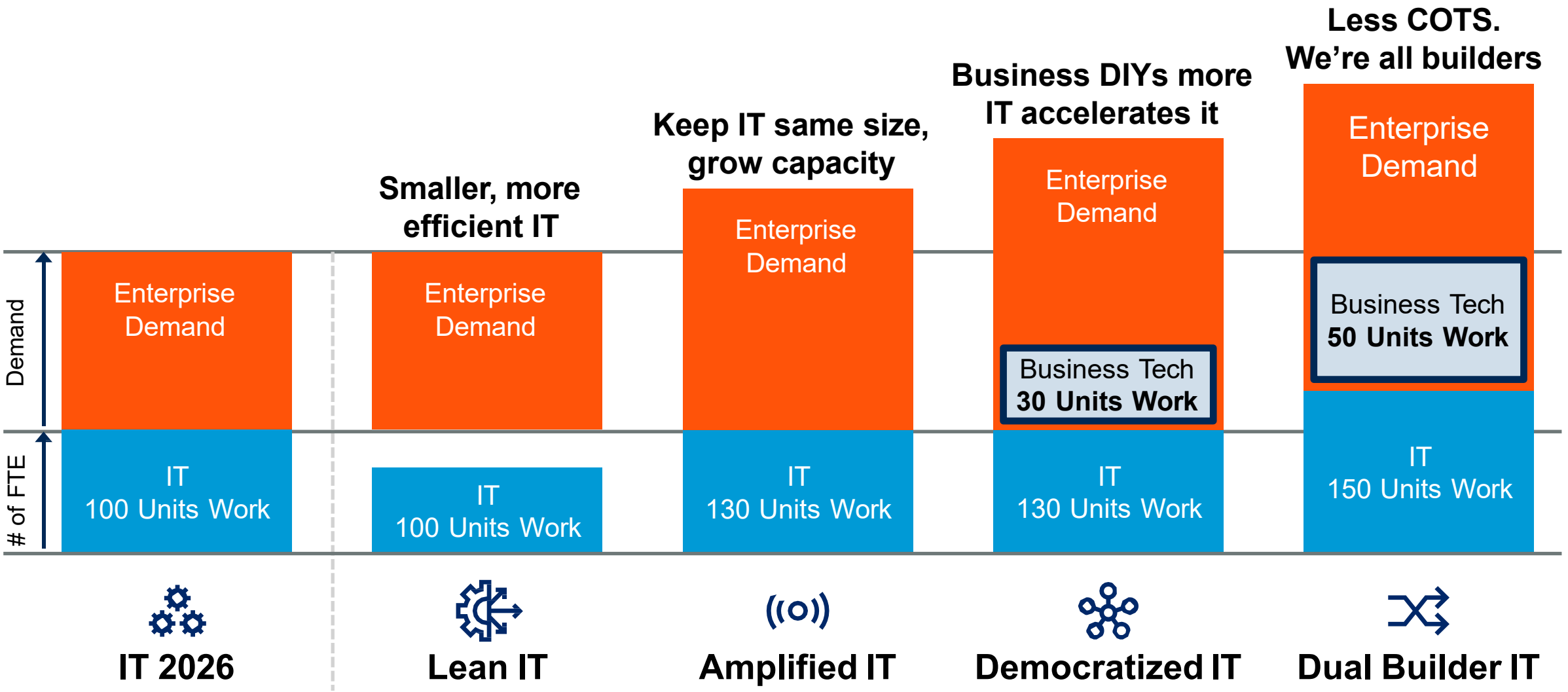
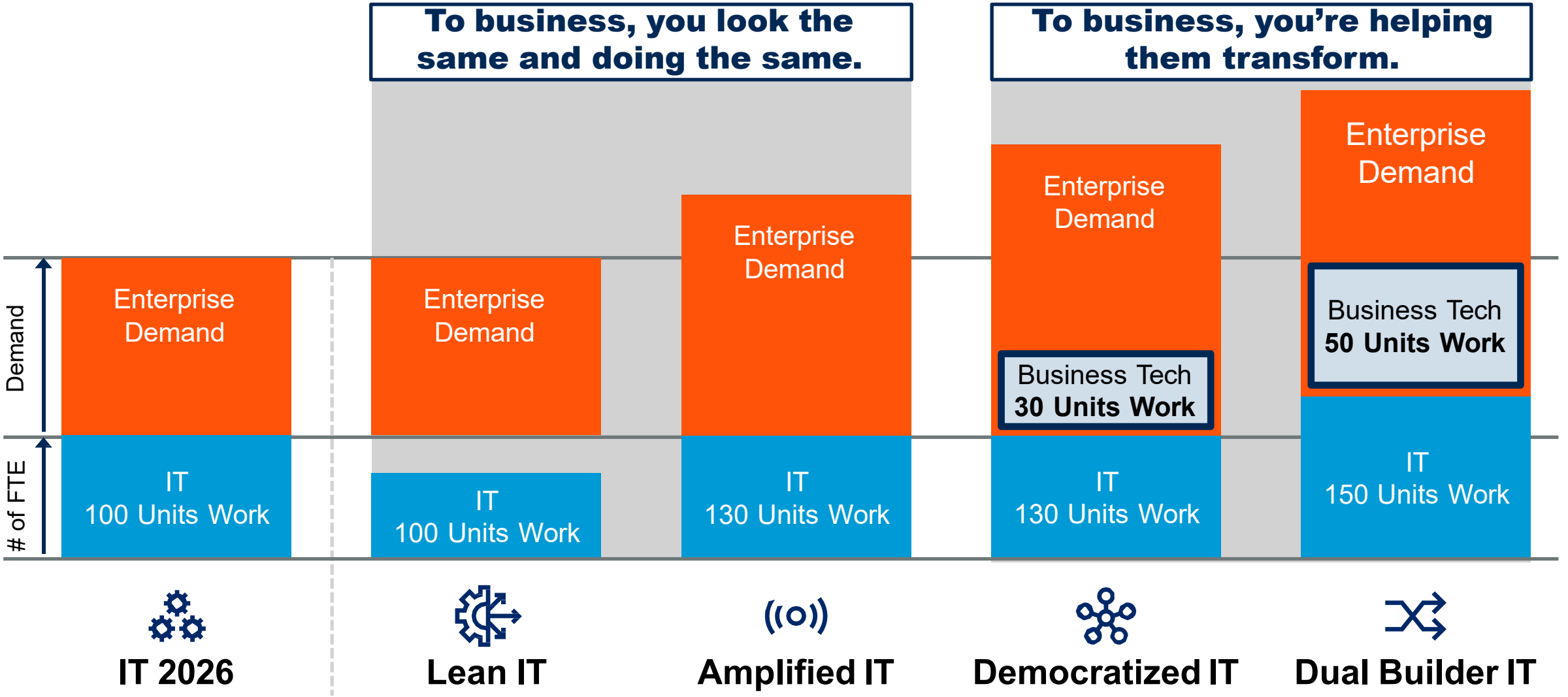
Ai will drive IT demand to grow exponentially



IT 2030 Archetypes



In 2025, **20%** of IT work was done with help of AI.

By 2030, **100%** of IT work will be done with help of AI.

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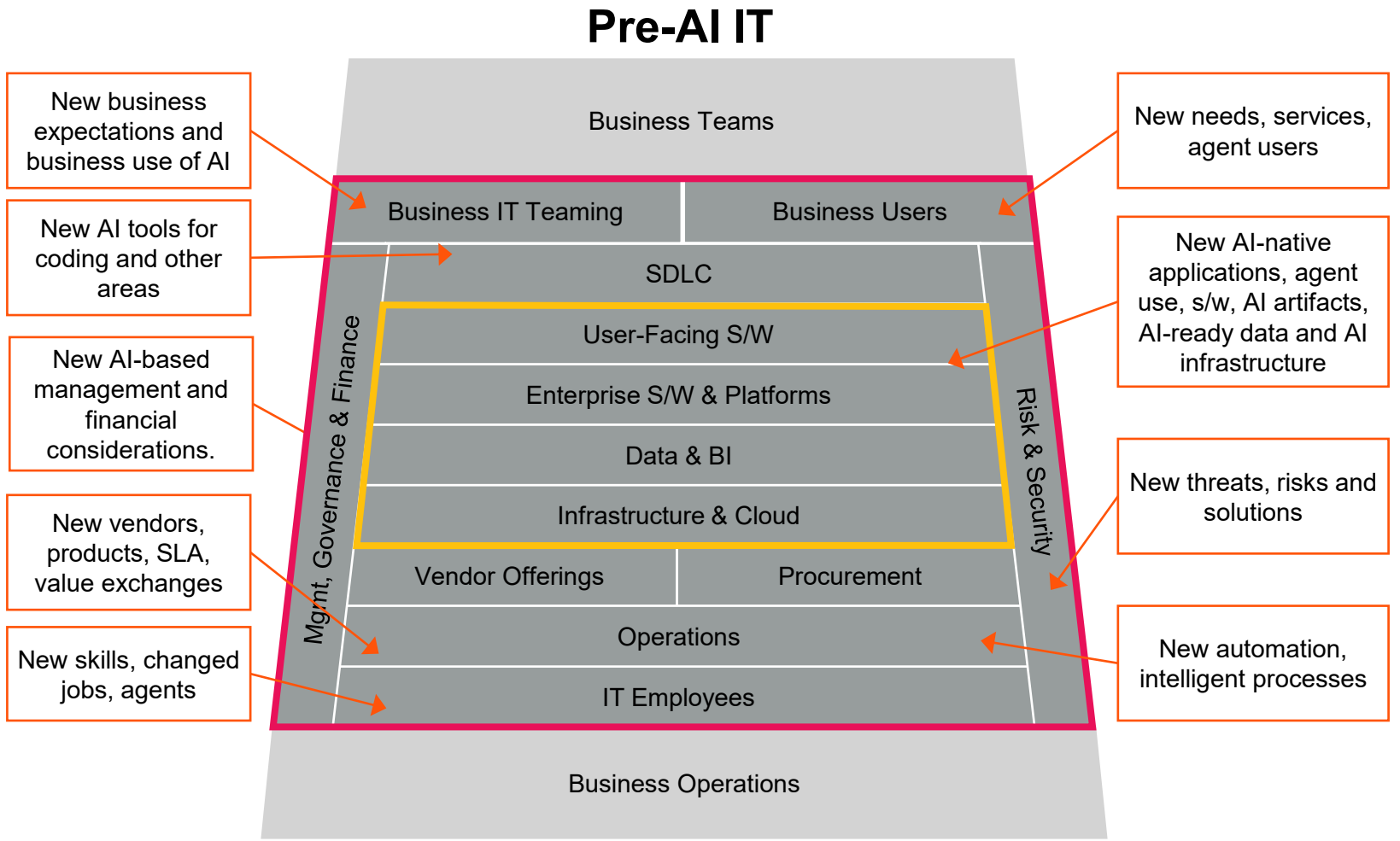
AI Will Have a Pervasive and Radical Impact on IT

1. Build The Enterprise



2. Run The Enterprise

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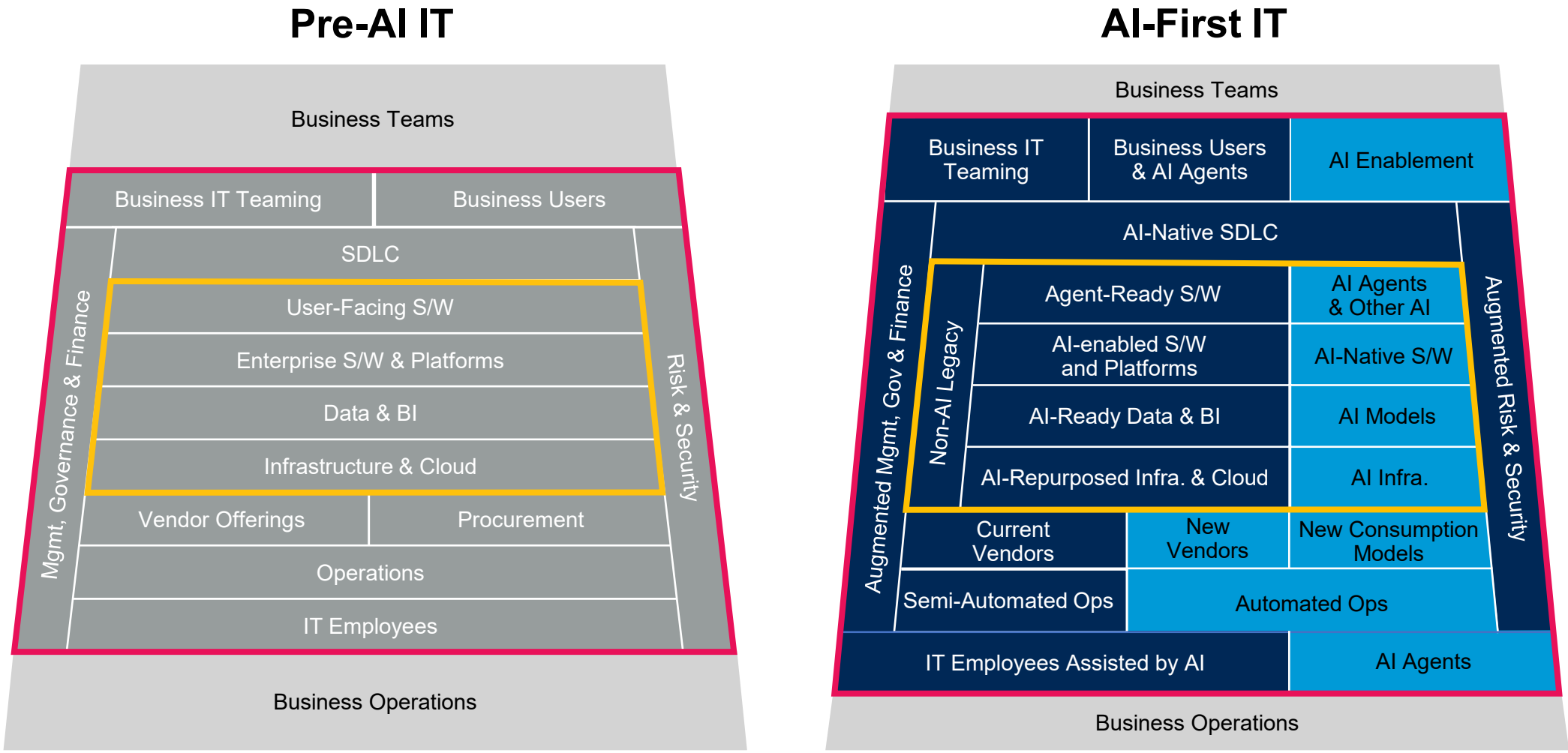
Reinvention of IT With AI Impacts All Aspects



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IT organizations will move across the maturity line

	L1	L3	L5
Example	AI coding chatbot (not integrated)	Code reviews, update documents, run unit test scripts	Autonomous SDLC (across design, build and operate)

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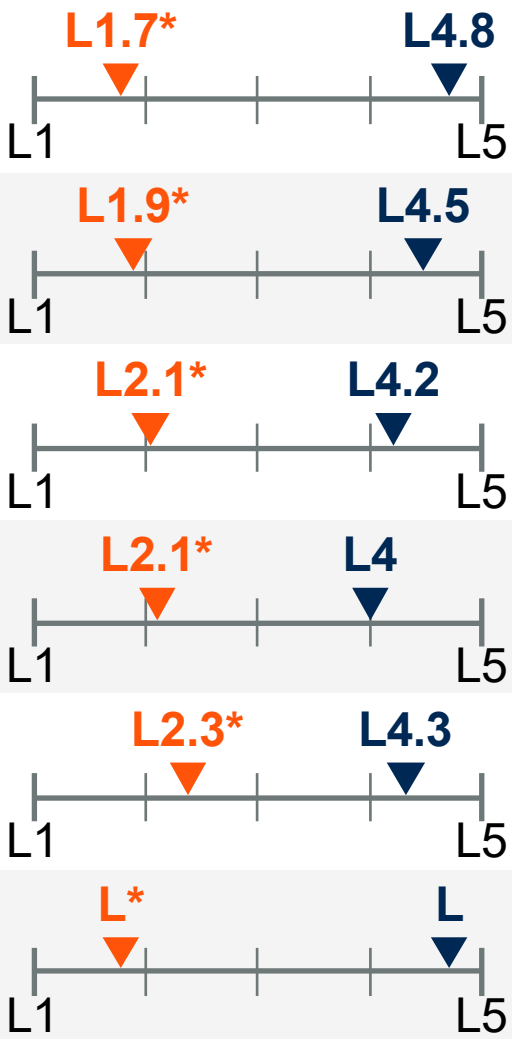
IT 2030 AI Impact

		Reskilling Required (% of roles)	Headcount trending	Demand trending
Software Engineering	L1.7* – L4.8	Over 75%	▲	▲
Enterprise Applications	L1.9* – L4.5	25%-75%	–	▲
Data & Analytics	L2.1* – L4.2	Over 75%	–	▲
I&O	L2.1* – L4	25%-75%	–	▲
Cybersecurity	L2.3* – L4.3	25%-75%	▲	▲
IT Core	L* – L			



* AI-cautious only. All other data in black font for AI-First

Key Insights By 2030:

- AI automation most prevalent in SWE
- SWE and D&A need highest reskilling
- SWE and Cyber will see highest FTE increase
- Select I&O areas have largest FTE decline
- Even AI-Cautious IT depts will require decent AI to keep up with demand

How Will AI Impact Work?

Humans do 4 kinds of work:

Routine consistent repetition	AI will automate
Coordination like hand-offs	AI will accelerate but not replace
Sense-Making analyze + innovate	AI will bolster humans
Connection build relationships	AI will not replace

Use this to analyze every job and capability for AI Impact

Gartner

Technology Stack

Buy vs. Build

By 2030, enterprise application portfolios will include 40% custom applications built using AI-native development platforms, up from 2% in 2025.

Democratization

By 2029, more than 80% of all net-new business application development will leverage AI-powered low-code and no-code platforms — up from 20% in 2024.

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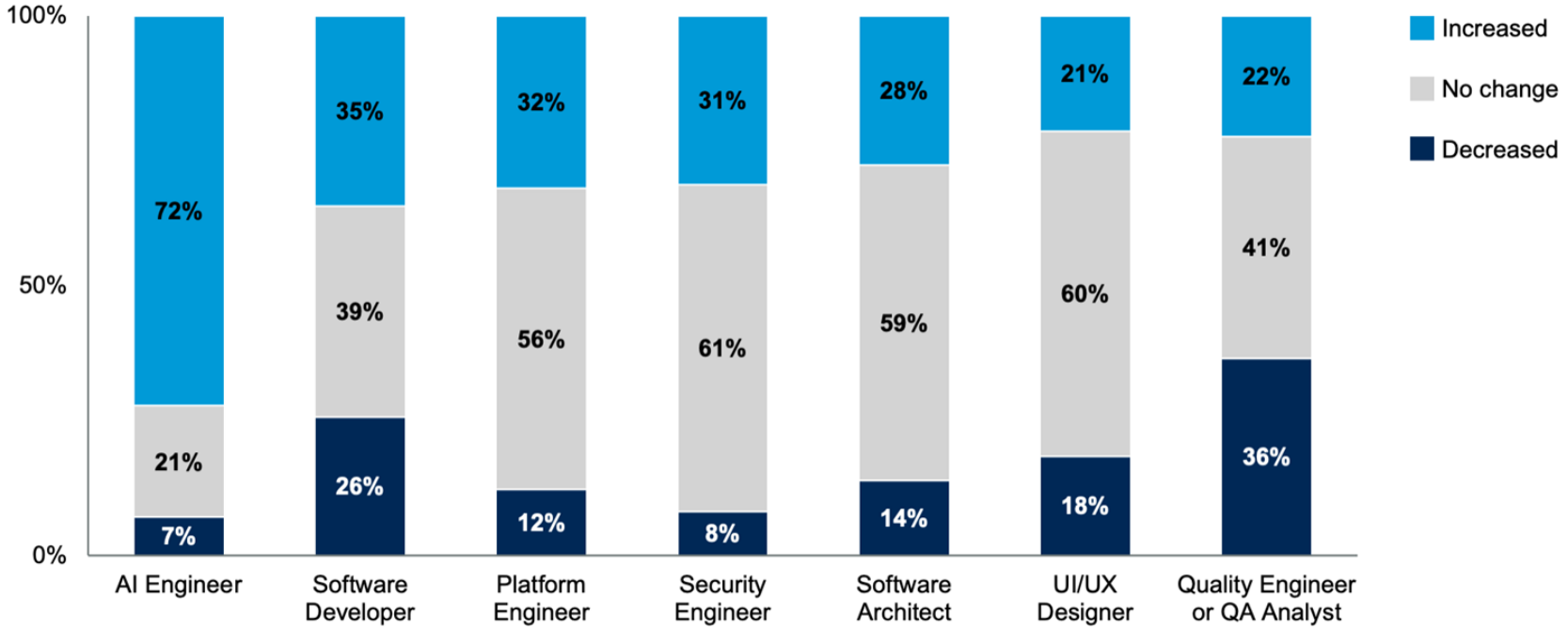
Most engineering leaders, are adding AI engineers to their software engineering teams.

Change in Headcount of Engineering Roles Due To AI Adoption
Percentage of software engineering leaders



n = 178 software engineering leaders, excluding "unsure" or "not applicable"
Q: How has the headcount of the software engineering team changed as a result of AI tools' adoption in the SDLC?
Source: 2025 Gartner AI in Software Engineering Survey
838321

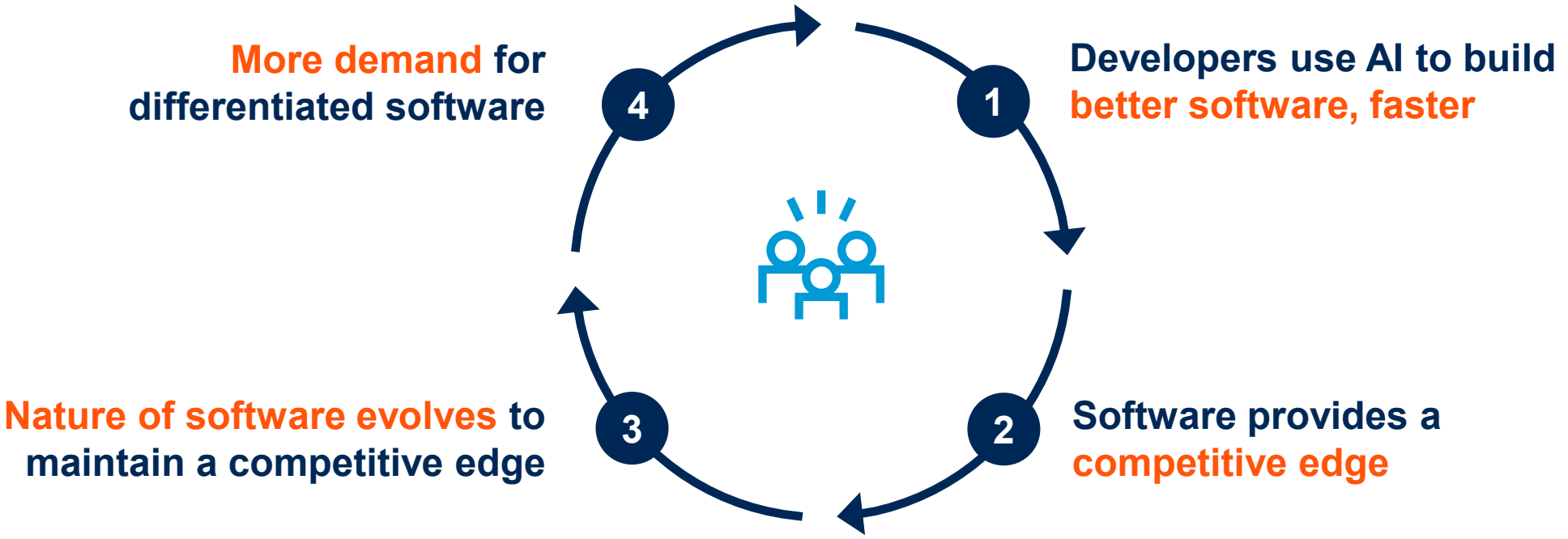
Source: Your software engineering teams need more AI engineers, ID G00838321, Published October 7 2025

Gartner

Six Gartner Positions on the Future of SWE 2030

Gartner Tool

Why AI Fuels the Demand for More Developers



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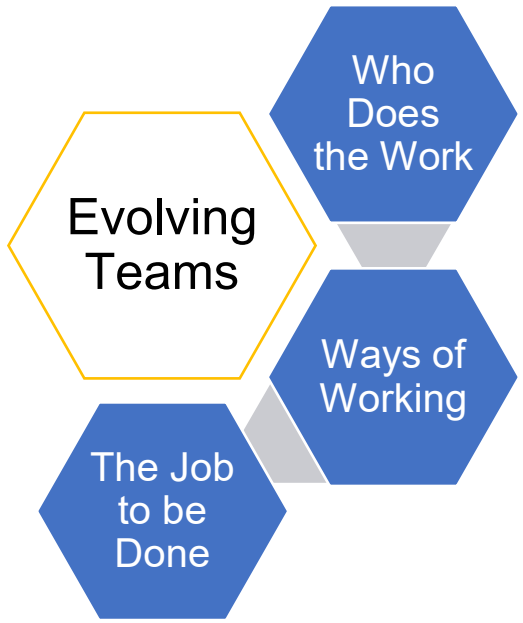
Tiny, AI-augmented teams are redefining software engineering, enabling faster, more innovative, and customer-focused delivery with fewer people, less overhead, and greater business impact.

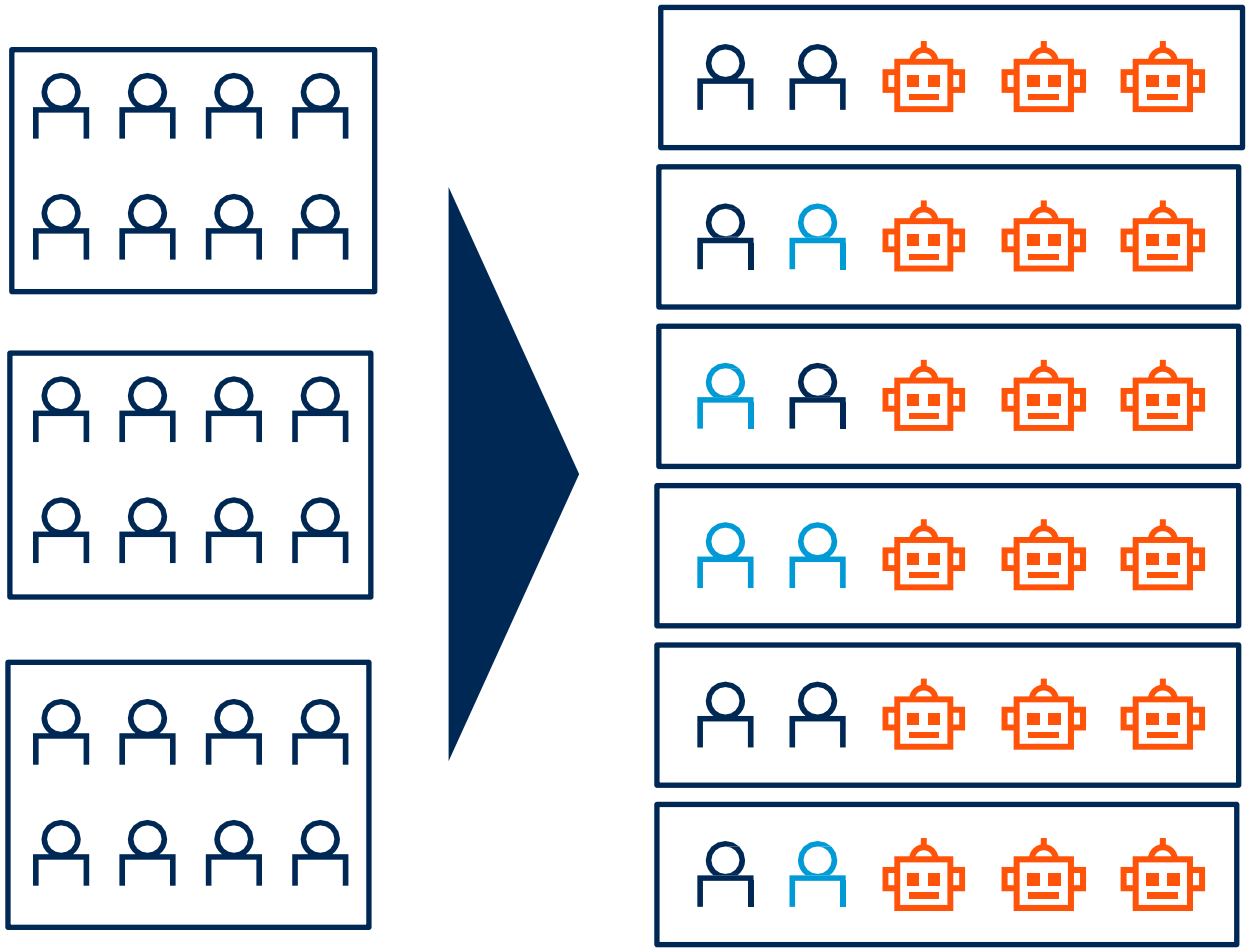


- **Tiny, talent-dense teams with complementary expertise:** A tiny team can be as small as 3 to 4 people. Each team may include a product owner, a product designer, and one to two software engineers. Every member is a high-skill versatilist, capable of covering multiple responsibilities—design, development, customer research, and rapid prototyping. Software engineers focus on creative problem-solving and innovation rather than repetitive tasks.
- **Supported by platform teams:** Centralized platform teams provide shared infrastructure, security, and governance, enabling tiny teams to operate independently and at scale.

- **Agile, autonomous, and customer-centric:** Tiny teams operate with high autonomy, short feedback loops, and direct accountability for outcomes. They iterate rapidly, experiment frequently, and pivot quickly based on customer feedback**.** Success is measured by innovation, customer impact, and speed to value, not lines of code or traditional productivity metrics.
- **AI-first development:** Routine coding, testing, and deployment are automated by AI, freeing engineers to focus on high-value, creative tasks and solution design. Small team size enables fast decision-making, streamlined collaboration, and reduced bureaucracy.

- **Rapid innovation:** Accelerate delivery of innovative, customer-centric software by leveraging AI for rapid prototyping, testing, and deployment.
- **Continuous improvement:** Continuously experiment and iterate to solve complex business challenges, ensuring secure, compliant, and high-impact solutions.

Tiny Product Teams Proliferate, Empowered by **Platform Teams**



IT Business Technologist AI

Tiny Teams

Enabled by AI tooling

Empowered by platform teams

Combines domain expertise with technical knowledge

Tiny Teams deliver more, faster

Gartner

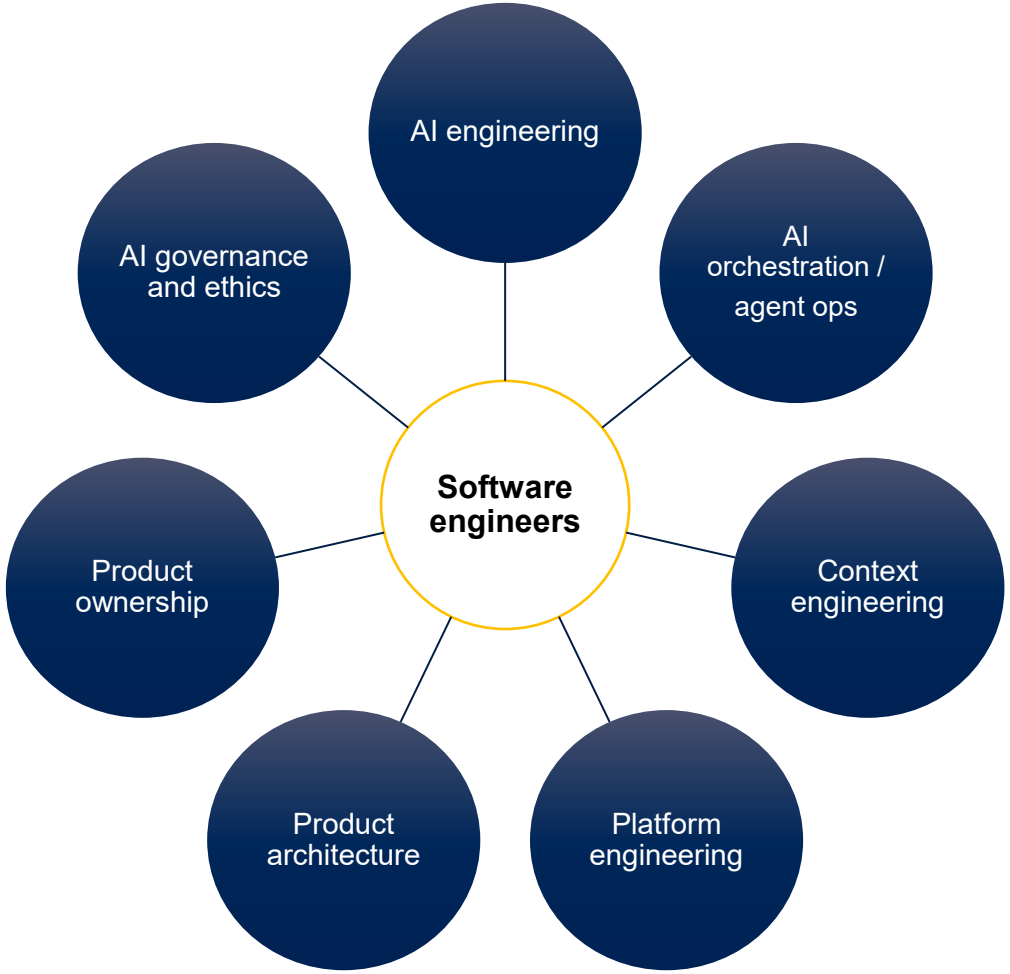
"The productivity impacts of people being able to do more means we actually want more people. We are limited by the ability to build more software, to refactor, to deal with tech debt, and if we have tools that make that 10x easier, we're going to be able to do 100x more things. There is an incredible opportunity where the models are not just a driver of "Do the same stuff more efficiently" but instead "Do way more."

Greg Brockman, co-founder and president of OpenAI, on the Latent Space podcast, 15 August 2025

Gartner

A Portfolio of Future Capabilities for Software Engineers

Software Engineers will not be limited to traditional software engineering work – they can lead in new capability domains.



Gartner position:

We will see a shift toward more full-stack, versatilist software engineers.

As the routine work gets automated by AI, more areas get “pulled in” to the core of the job. We are seeing that first with quality assurance (QA) and quality engineering (QE). More advanced organizations want more product-minded software engineers, and product engineering becomes a desired capability.

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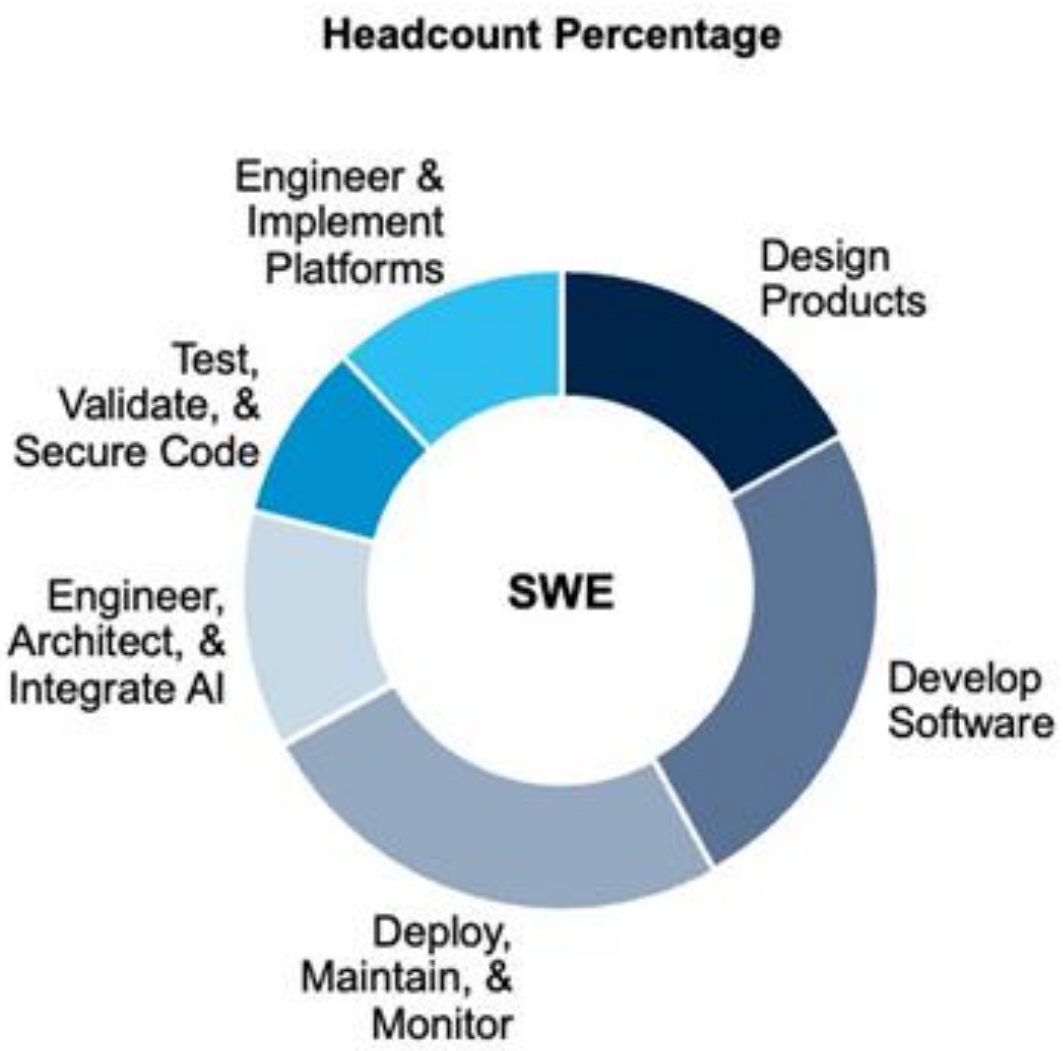
AI First: SWE



	Headcount Trend (2030)	AI First Level of Automation	Reskilling Required
Design Products	▲	●●●●●	H
Develop Software	▲	●●●●●	H
Deploy, Maintain, & Monitor	▲	●●●●●	H
Engineer, Architect, & Integrate AI	▬	●●●●○	M
Test, Validate, & Secure Code	▼	●●●●○	M
Engineer & Implement Platforms	▲	●●●●●	H

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AI Engineers Most Often Come From Previous AI Solution Development and Software Development Jobs

n = 1,168 unique users' data around the AI engineer role
Source: Social listening data
840144

Source: AI will not replace software engineers – it will require more, ID G00840144, Published October 9 2025

Gartner Reports

IT 2030

IT 2030: AI's Pervasive and Radical Impact on IT
IT 2030: Reinvent IT With AI for Long-Term Success

SWE 2030

Software Engineering in 2030: AI, Tiny Teams and Robotics
Future of Software Engineering 2030: The Impact of AI

I&O 2030

The Future of I&O 2030: The Impact of AI
The Future of Cloud in 2030: AI-Enabling Cloud Services

Finance 2030

Finance 2030: New Job Roles for Finance Teams
Finance 2030: The Future of Finance Technology

Coming Soon:

Enterprise Apps 2030
D&A 2030
Cybersecurity 2030

Gartner Reports by Role

Software Engineering	Software Engineer Product Manager Product Owner
Enterprise Applications	Application Administrator Application Architect
Data & Analytics	Data Engineer Data Scientist Data Analyst
I&O	DevOps Engineer Site Reliability Engineers IT Service Desk Agent
Cybersecurity	Security Architect IAM Engineer SOC Analyst
IT Core	Enterprise Architect Program Manager Project Manager IT Manager

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The Certificate in Artificial Intelligence

Aaron Schecter, Pearl Yu, Weifeng Li, Akshat Lakhiwal, and Carolina Salge

Terry College of Business
UNIVERSITY OF GEORGIA

AI Certificate Updates

- Current enrollment (from Fall 2025 applicants): 95 students
- New applicants: 158 students admitted (186 eligible applicants)
  - Average GPA for admitted students is 3.71
- MIS is most represented major, followed by Finance, Accounting, and Risk Management
- Demand remains strong and we are scaling capacity
  - Increasing offerings of required classes
  - Adding new electives
  - Conversations with other departments are ongoing to identify other electives

AI Certificate Updates

Current Curriculum as of Fall 2025

Foundational Courses (Required, 9 credit hours):

Students must complete one from each category.

Programming:

- MIST 4600 Computer Programming in Business

Fundamentals of AI (choose one):

- MIST 5400 Foundations of Artificial Intelligence in Business
- *CSCI(PHIL) 4550/6550 Artificial Intelligence*

Ethics of AI (choose one):

- MIST 5440 Artificial Intelligence in Business and Society
- *ARTI 2130 AI for Humans: Learning to Live with AI*
- *ARTI(PHIL) 4340/6340 Ethics and AI*

Business Elective Courses (Choose at least Two):

Students can take either two courses from Group 1 or one course each from Group 1 and Group 2 to complete the Certificate.

Group 1

- MIST 5635 Machine Learning and Business Analytics
- MIST 5450 Generative Artificial Intelligence

Group 2

- BUSN 4400 Business, Systems, and Technology Innovation
- BUSN 5000 Introduction to Data Science for Business and Economics
- ENTR 5090 Design Thinking

AI Certificate Updates

Updated Curriculum:
Courses in Red are pending approval, planned for Fall 2026
Courses in Blue are existing MIS classes with added AI content
Courses in Green are approved new courses added for Fall 2026

Business Elective Courses (Choose at least Two):

Group 1

- MIST 5635 Machine Learning and Business Analytics
- MIST 5450 Generative Artificial Intelligence
- **MIST 5460 – Agentic AI**
- **MIST 5470 – Chatbot Development**

Group 2

- BUSN 4400 Business, Systems, and Technology Innovation
- BUSN 5000 Introduction to Data Science for Business and Economics
- ENTR 5090 Design Thinking
- **MIST4630 – Developing Secure Applications in the Cloud**
- **MIST 5540 – User Experience and Design Thinking**
- **BUSN 4940 – Generative AI in Business Communications**

MIS Distinguished Service Award

Russ Johnson

Piedmont Healthcare

MIS Distinguished Alumni Award

Jeff Jones

Ad Victoriam Solutions

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BREAK

Terry College of Business
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MIS Department Update

Jerry Kane

Terry College of Business
UNIVERSITY OF GEORGIA

Personnel Updates

- Welcome New TT Faculty:
  - JP Akiyemi, UT Austin
- New AI/ Fintech Advisor:
  - Catrina O'Sullivan
- Goodbye:
  - Mark Huber, retired Dec 31
  - Becky Curry, retiring Mar 31
- Three new PhD Students for Fall 2026

Promotions

- Congrats to the faculty promoted
  - Carolina Salge, Associate Professor
- Elena Karahanna, Regents Professor
- Maric Boudreau, Brown Family Chair

Updated Curriculum

Required Core: All MIS Students must take these.

- MIST 4610 Data Management
- MIST 4600 Computer Programming in Business
- MIST 5750 Business Process Management
- MIST 5740S Project Management

Flexible Core: MIS Students must take 1 in this bucket (specific courses may be required by the AOE).

- MIST 4620S System Analysis & Design
- MIST 4630 Secure Cloud Development
- MIST 5640 IT Infrastructure
- MIST 5400 Foundations of AI

MIS Electives: Students must take 2 of these courses (or additional courses from Flexible Core). Specific Electives may be required by AoE.

- MIST 5620 Business Intelligence
- MIST 5440 AI in Business and Society
- MIST 5720 Digital Innovation and Entrepreneurship
- MIST4550 Energy Informatics
- MIST 5770 Information Security Management
- MIST 5775 Cyber Threat Intelligence
- MIST 5730 Advanced Data Management
- MIST 5785 Applied Information Security
- MIST 4700 Financial Technologies
- BUSN4400 Business, Systems, and Tech. Innovation
- MIST 5635 Machine Learning
- MIST 5757 Data Engineering
- MIST 54XX Gen AI/ Prompt Engineering
- MIST XXXX User Design/ Experience

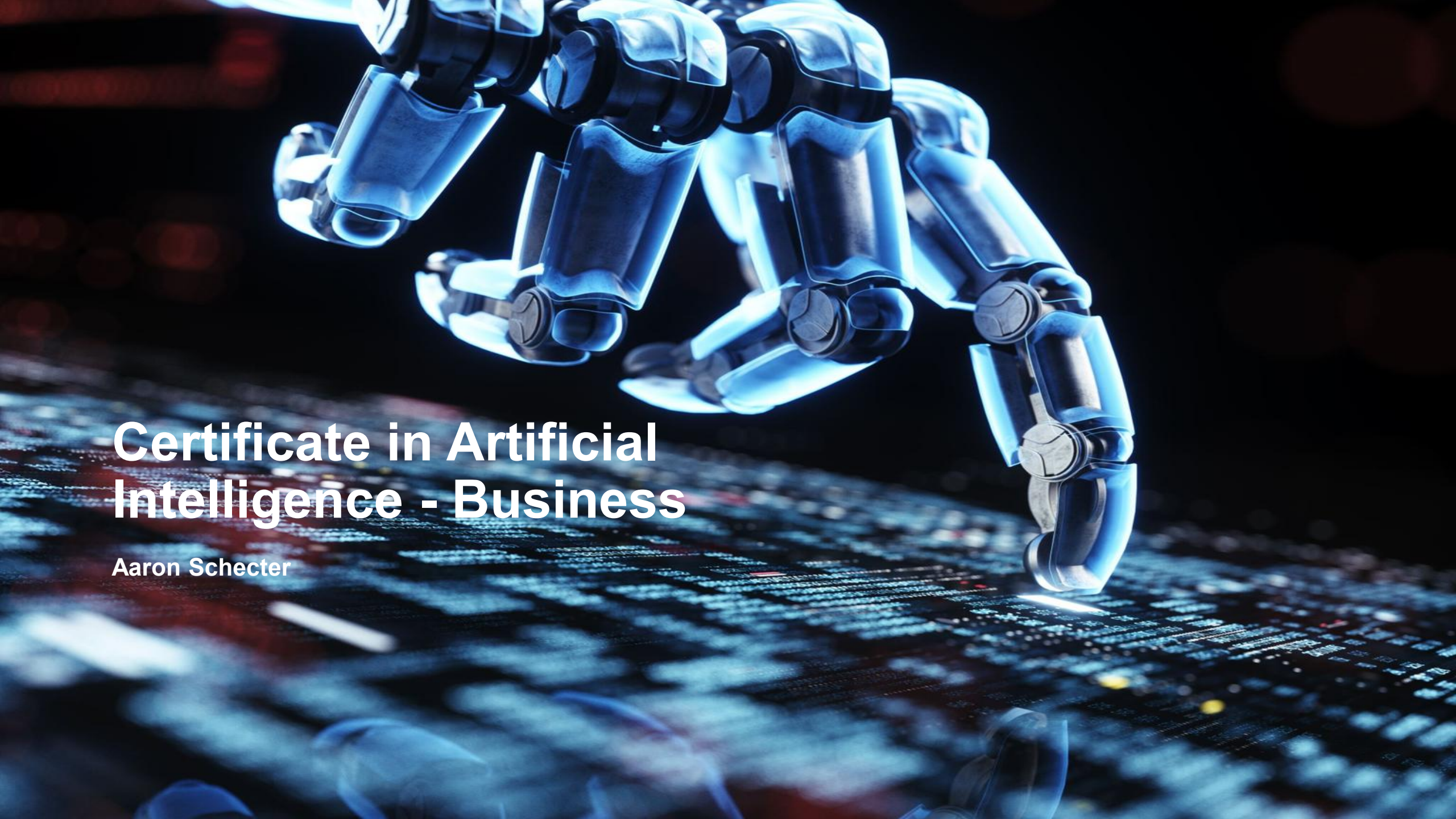
Areas of Emphasis

Existing AoE: Data Analytics, Cybersecurity, Cloud Computing

Certificate: FinTech, AI in Business

Potential New Electives

Agentic AI, Chatbots



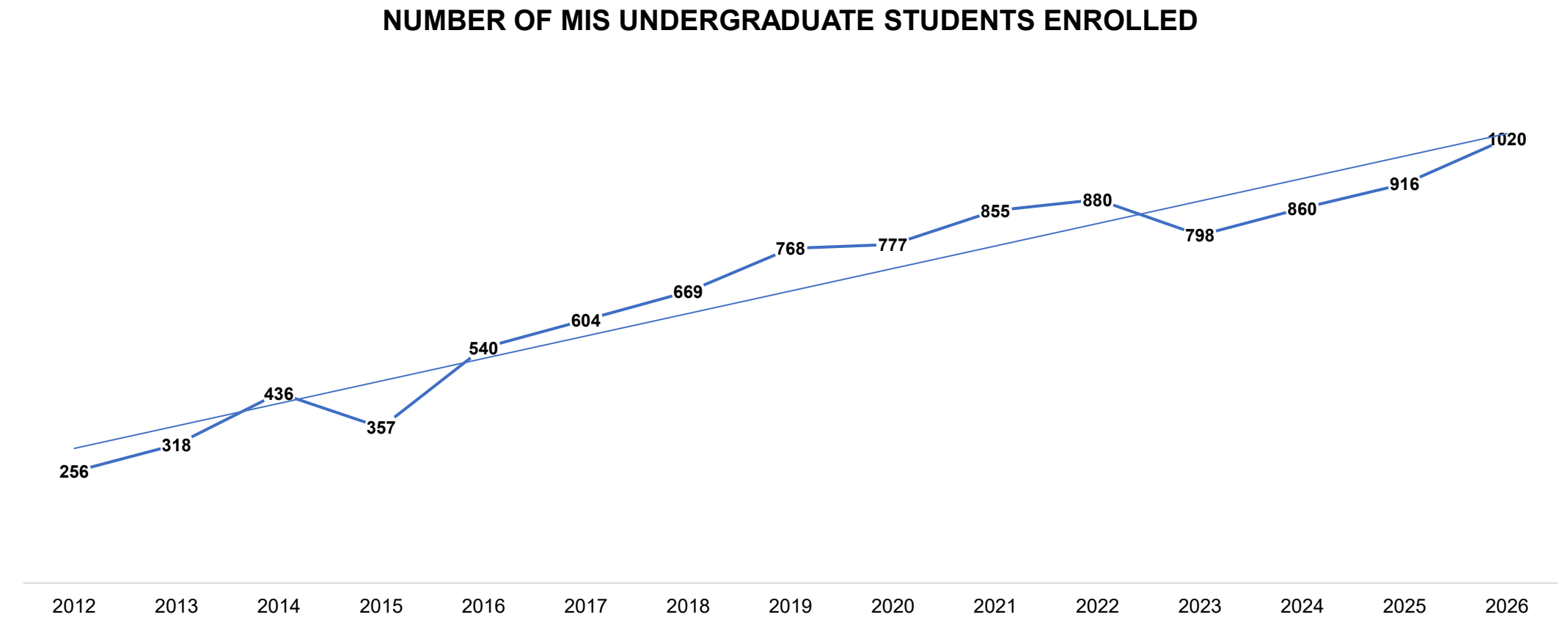
Certificate in Artificial Intelligence - Business

Aaron Schecter

MBT Update

- Capitalizing on AI emphasis in UG curriculum to update MBT
- In process of renaming to Master of Science in Business and Artificial Intelligence
- Anticipated rebrand by Fall 2026

MIS Undergraduate Enrollment



** 37% Female Spring 2024 and 2025*

MIS Undergraduate Admission

	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Spring 2023	Fall 2023	Spring 2024	Fall 2024	Spring 2025
Honors	22	9	27	10	17	8	25	12	21	11
First Time Applicants	226	176	199	156	266	190	193	152	199	163
Change/ Second Major	56	74	55	70	49	83	22	52	20	48
Total	304	259	281	236	332	281	341	279	301	257
Total Accepted	**184**	**207**	**200**	**205**	**202**	**207**	**240**	**216**	**240**	**222**
% Accepted	61%	80%	71%	87%	61%	74%	70%	77%	80%	86%

UGA Most Popular Majors Spring 2025

Major	Spring 2025
Psychology	2,277
Biology	1,977
Finance	1,507
Political Science	1,066
Management Information Systems	916
Marketing	843
Biomedical Physiology	820
Computer Science	816
Accounting	759
Business Administration	754
International Affairs	719
Mechanical Engineering	709

(removing "undecided" and "intended")

From #6 to #5

UGA Most Popular Majors Spring 2026

Rank	Major	Enrollment
1	Biology	2,274
2	Psychology	2,168
3	Finance	1,759
4	Political Science	1,198
5	Biomedical Physiology	1,077
6	**Management Information Systems**	**1,020**
7	Accounting	1,009
8	Marketing	885
9	Business Administration	862
10	Economics	794

MIS is #6

Securing a $15M Naming Gift

Strategic Partnership with TDAR

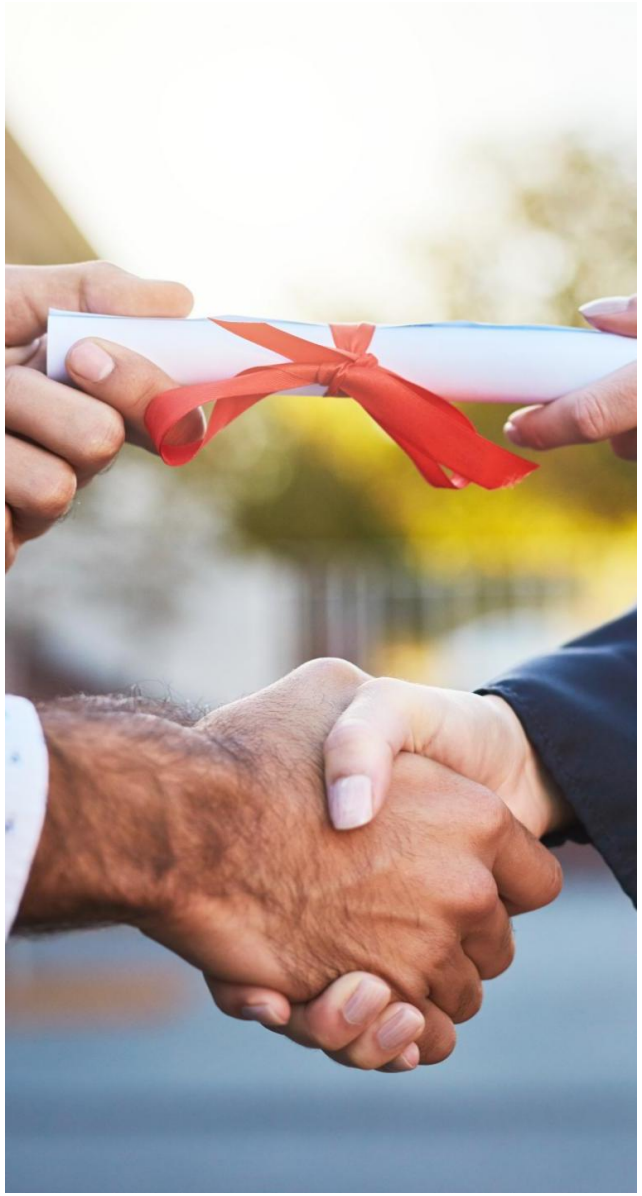
Partnering with TDAR is essential for pursuing a $15M naming gift, supporting the department's mission and growth.

Aligning Donor and Department Goals

Aligning donor interests with departmental objectives ensures meaningful investment and fosters lasting relationships for future initiatives.

Impact on Sustainability and Excellence

A successful gift strengthens both the department's financial sustainability and its commitment to academic excellence and innovation.



Panel: How Can the MIS Department Better Connect with Smaller Companies

Jeff Wood, Jeff Jones, Robert Carlisle, Shaun Bank, and Jay Ferro

Terry College of Business
UNIVERSITY OF GEORGIA

Spring 2026 MIS Advisory Board Meeting

MIS Panel Summary: How can the MIS department better connect with smaller and mid-sized companies?

Why Small Companies Matter

- Not an alternative to large companies, but rather an additional pathway
- High-impact, hands-on experience
- Faster-paced learning environments
- Greater access to leadership and C-Level
- Expands career options beyond Fortune 500 roles

Student Skills & Market Shift

- MIS students are well-prepared and valuable
- Shift from job market to skills-based market
- Need for a unique value proposition
- Small companies value adaptability, problem-solving, and innovation

Key Challenges

- Hiring is on-demand, not structured and more niche hiring needs
- Limited internship programs
- Harder to compete with large brands

Benefits for Students

- More responsibility early leading to real business impact
- Exposure to emerging technologies (AI)
- Cross-functional experience
- Meaningful, purpose-driven work, strong resume builder

Strategies to Improve Connections

- Problem Pitch Days (can be done through clubs such as SMIS), micro-internships, alumni engagement, explore niche industries

Changing Student Mindset

- Destigmatize small companies
- Highlight growth and stability
- Share alumni success stories
- Emphasize long-term career value

Role of the MIS Department

- Act as a bridge between students and businesses
- Encourage open-minded career exploration
- Reinforce multiple valid career paths

Key Takeaway

Small companies offer meaningful, high-growth opportunities. Improving awareness, outreach, and mindset is key to connecting students with these roles.

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Craig Piercy

Terry College of Business
UNIVERSITY OF GEORGIA

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