Terry College of Business - Bachelor of Business Administration (BBA)

General Education (GenEd) Core Curriculum Requirements
See UGA Bulletin (bulletin.uga.edu) for course options in each General Education Area. All honors (H) and online (E) equivalents accepted.

GenEd I - Foundation Courses (9 hours)
ENGL 1101 English Composition I (Grade of C or better is required) _________
ENGL 1102 English Composition II (Average of 2.0 or better is required for both ENGL 1101 & ENGL 1102) _________
MATH 1101 or MATH 1113 _________

GenEd II - Sciences (7-8 hours) At least one 3-hour course must include a 1-hour laboratory.
Physical Sciences (3-4 hours) _________
Life Sciences (3-4 hours) _________

GenEd III - Quantitative Reasoning (3-4 hours)
MATH 1113 _________ (A grade or exemption must be posted for MATH 1113 for Terry College admission.)

If MATH 1113 is used to satisfy GenEd Area I, choose one of the following courses to satisfy GenEd Area III: ARTS 2100, BIOL 2100, CHEM 1210, CSCI 1130, CSCI 1210, CSCI 1301/L, CSCI 1360, CSCI 2105/L, CSCI 2610, ENGG 2000, GEOG 2011/L, MATH 1060, MATH 2110, MATH 2200, MATH 2250, MATH 2260, MATH 2270, MATH 2300H, MATH 2310H, MATH 2400, MATH 2410, MATH 2500, MATH 2700, PHIL 2500, PHYS 1111/L, PHYS 1112/L, PHYS 1211/L, PHYS 1212/L, PHYS 1251, PHYS 1252, PHYS 1311/L, STAT 2000, STAT 2100H.

GenEd IV - World Languages and Culture, Humanities and the Arts (12 hours)
World Languages and Culture (9 hours) _________
Humanities and the Arts (3 hours) _________
COMM 1110 (Public Speaking) or COMM 1500 (Interpersonal Communication) are preferred courses in the Humanities and Arts section of Area IV because they also satisfy the college-wide speech requirement.

GenEd V - Social Sciences (9 hours)
Social Science Elective _________
Social Science Elective _________
Social Science Elective _________
POLS 1101 (American Government) and HIST 2111 or HIST 2112 (American History to 1865 and American History since 1865) are preferred in GenEd Core V because they can also satisfy the Georgia and Federal Constitution university requirements and the Georgia and U.S. History requirement. Students may also satisfy these university requirements by receiving a passing grade on an examination.

GenEd VI - Related to the Major (18 hours)
ACCT 2101 Principles of Accounting I _________ (A grade must be posted for ACCT 2101 for Terry College admission.)
ACCT 2102 Principles of Accounting II (prerequisite: ACCT 2101) _________
ECON 2105 Principles of Macroeconomics _________
ECON 2106 Principles of Microeconomics _________
LEGL 2700 Legal and Regulatory Environment of Business _________
MIST 2090 Introduction to Information Systems in Business _________

Additional Eligibility Requirement (3 hours):
BUSN 3000 (formerly MSIT 3000) Applied Statistics and Data Analysis for Business _________

All new UGA students who plan to pursue the BBA degree will be admitted to the Terry College of Business as “intended-business majors.” These students will be advised by intended-business advisors in the Exploratory Center, or if applicable, in Honors. For most students, application to enter a Terry major will occur in the second semester of their second (sophomore) year.

Students will apply and be evaluated for admission based on selection criteria specific to the desired major. Students must meet the following entrance requirements in order to apply for admission to a Terry BBA major:

✓ Be enrolled at UGA
✓ Have a 2.60 earned overall grade point average (includes all coursework combined—both transfer courses and UGA courses)
✓ Be in good academic standing (2.00 or higher UGA GPA at application deadline or no UGA GPA for a new transfer student)
✓ Complete BBA General Education Core Curriculum I-VI (students may apply if they are enrolled in coursework that fulfills these requirements)
✓ Complete MATH 1113 (Precalculus); passing grade or exemption must be posted to your academic record by application deadline
✓ Complete ACCT 2101; passing grade must be posted to your UGA academic record by application deadline
✓ Complete (or be currently enrolled in) BUSN 3000 (formerly MSIT 3000)

Note: Students who withdraw from any of the above required courses are at risk of having their major admission rescinded.
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Terry Foundations First Core (15 hours)
- BUSN 3000 Applied Statistics and Data Analysis for Business (formerly MSIT 3000)
- FINA 3000 Financial Management (Prerequisites: ACCT 2101 and MIST 2090)
- MGMT 3000 Principles of Management (Prerequisites: ACCT 2101 and MIST 2090)
- MARK 3000 Principles of Marketing (Prerequisites: ACCT 2101 and MIST 2090)
- BUSN 4000 Predictive Modeling and Optimization (Prerequisite: BUSN 3000 (formerly MSIT 3000))

Upper Division General Electives (9-12 hours depending upon major)
Accounting requires 9 hours, all other Terry majors require 12 hours.
Choose from 3000-5000 level Terry College of Business prefix courses outside the major and/or 3000-5000 level courses outside the Terry College.
A minimum of three hours (one course) must be satisfied with a Terry College prefix course in residence at UGA. Terry prefixes include ACCT, BUSN, ECON, ENTR, FINA, ILAD, INTB, LEGL, MARK, MBUS, MGMT, MIST, REAL, or RMIN.

Major Required Courses (minimum 21-24 hours)
Each student will take a minimum of seven 3-hour courses in a given major. Terry College Major Required coursework must be taken in residence at UGA and be satisfied with a grade of "C" or better. Only with the permission of the major department may three to six hours of major coursework be satisfied away from UGA.

Arts and Sciences Electives (12 hours)
Terry College majors are required to satisfy 12 hours (1000 – 5000 level) of Arts and Sciences Electives. Transfer coursework is accepted. Choose from the following prefixes: AFAF, AFST, AMHA, ANTH, ARAB, ARED, ARGD, ARHI, ARID, ARST, ARTI, ARTS, ASTR, BCMB, BENG, BINF, BIOL, CBIO, CHEM, CHNS, CLAS, CMLT, COMM, CSCI, DRAM, DANC, ECON, ECOL, EMUS, ENGL, ENTO, FANR, FCID, FILM, FREN, FRES, FYOS, GENE, GEOG, GEOL, GPST, GREE, GRMN, HEBR, HIST, HINDI, HONS, INDO, INTS, ISCI, ITAL, INTL, JPSN, KREN, LACS, LATN, LING, MAND, MARS, MATH, MIBO, MUSI, NAMS, PADP, PASH, PBIQ, PERS, PHIL, PHYS, POLS, PORT, PSYC, PTSP, RELI, ROML, RUSS, SEMI, SCAN, SLAV, SOCI, SPAN, SPCM, STAT, SWAH, THEA, TURK, URDU, VIET, WMST, YORB, ZULU and several AIRS and MILS courses - see UGA Bulletin for full list.

Required for a BBA Degree

Lower Division General Education Core Curriculum Courses (minimum 58-60 hours)
Upper Division and Major Courses (minimum 60 hours)
Physical Education (1 hour)
Total required for a BBA - 120 Semester Hours plus PE credit

Terry College Graduation Requirements

Terry College Residency: 30 hours of Terry coursework satisfied through UGA
BUSD 4900 or COMM 1110 or COMM 1500 or COMM 3200
Any 3-hour course with the ECON prefix (including non-equivalent transfer courses) beyond ECON 2105 or ECON 2106.
2.00 Terry College grade point average (Terry College prefix courses satisfied through UGA satisfying BBA degree requirements)

University-wide Requirements

American and Georgia History (may be satisfied with HIST 2111 or 2112)
Federal Constitution (may be satisfied with POLS 1101)
Georgia Constitution (may be satisfied with POLS 1101, but only if completed within the state of Georgia)
Environmental Awareness Requirement (Terry course ECON 2100 satisfies Environmental Awareness Requirement)
Cultural Diversity Requirement (Terry courses BUSN 4650 and ECON 2200 satisfy Cultural Diversity Requirement)
Experiential Learning Requirement
Physical Education - one hour
UGA Residency: 45 of last 60 semester hours earned are to be satisfied through UGA – does not include PE credit
2.00 University of Georgia cumulative average for graduation certification

Fall 2021