

**GEORGIA**

**MASTER OF SCIENCE IN  
BUSINESS ANALYTICS**



**UNIVERSITY OF  
GEORGIA**  
Terry College of Business



# EARN YOUR GEORGIA ANALYTICS DEGREE IN JUST 10 MONTHS.

**Put yourself on the path to a high-demand, high-potential career in analytics.** The Master of Science in Business Analytics (MSBA) is a one-year interdisciplinary program to help you develop technical expertise in collecting, analyzing, and interpreting big data in a business context.



Acquire the quantitative, technical, and business skills employers demand.



Learn from our world-class faculty, nationally recognized for their research, teaching, and service.



Gain hands-on data experience through capstone projects with leading organizations.



Join the Terry College of Business alumni network of more than 70,000 graduates in over 80 countries.

*Discover the MSBA Program at [GeorgiaAnalytics.com](https://GeorgiaAnalytics.com).*

# EXPERIENCE THE MSBA CURRICULUM.

YOU'LL LEARN TO:

## SYNTHESIZE DATA

Develop technical expertise in collecting, analyzing and interpreting big data.

## GENERATE INSIGHTS

Master collection, storage, analysis, interpretation and visualization of data for corporate decision-making.

## RECOMMEND STRATEGIES

Develop leadership, project management and communication skills.



Launch your career in a  
data-centric economy  
through jobs like these:

- Business Analyst
- Data Analyst
- Data Analytics Consultant
- Data Scientist
- Marketing Analyst
- Senior Analyst
- Operations Analyst
- Supply Chain Analyst

# APPLY YOUR BIG DATA SKILLS.

Each spring semester, capstone projects enable MSBA students to put their technical and storytelling expertise into practice. These 15-week experiential learning projects allow students to work closely with companies to address real-world business problems with data-driven solutions.

Your project team will:

- Gather and analyze data to draw conclusions that inform business decisions
- Prepare an implementation plan
- Deliver an executive summary to company leaders

## CAPSTONE PROJECT





## INAUGURAL GEORGIA ANALYTICS CLASS PROFILE

**24**

Cohort Size

**654**

Average GMAT

**311**

Average GRE

**3.55**

Average GPA

**95%**

of Inaugural Class  
Offered a Position  
by Graduation

**21<sup>mo</sup>**

Average Work  
Experience

**54%**

Straight from  
Undergrad

**21%**

International

**38%**

Women

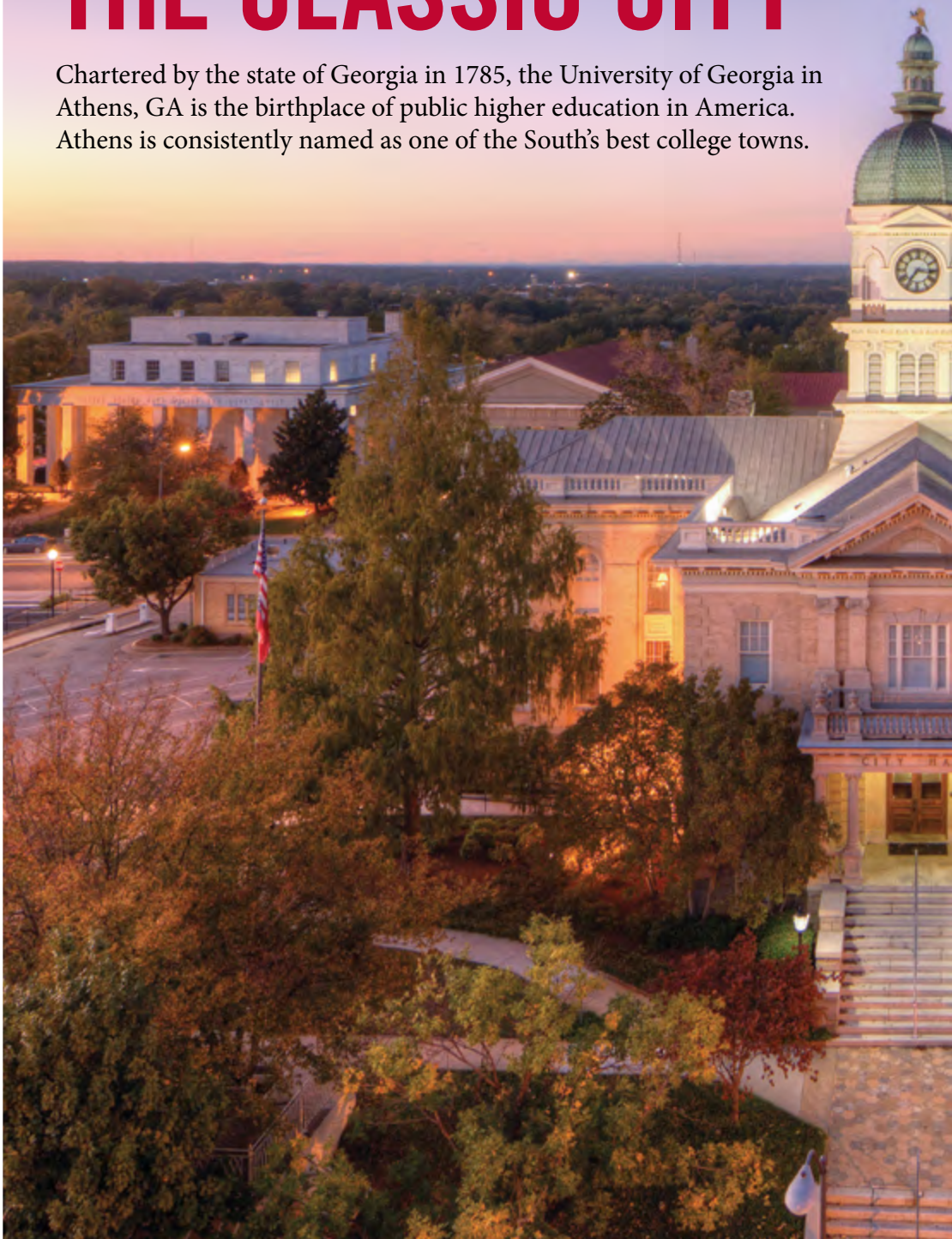
**21%**

Underrepresented  
Minorities



# THE CLASSIC CITY

Chartered by the state of Georgia in 1785, the University of Georgia in Athens, GA is the birthplace of public higher education in America. Athens is consistently named as one of the South's best college towns.





## COMMIT TO GEORGIA

- Study in the new state-of-the-art Terry Business Learning Community in the heart of campus
- Earn your degree your degree from one of the U.S.' top 15 public universities (*U.S. News & World Report*)
- Experience SEC football gamedays
- Join the Bulldog Nation: an alumni network of over 300,000 UGA graduates

## ENJOY LIFE IN ATHENS

- Thriving nightlife, music, art and restaurant scene
- Home to bands like the B-52's, R.E.M, of Montreal, and Drive-By Truckers
- Athens happenings like the Twilight bike race, AthFest music festival, Wild Rumpus Halloween parade, and events at the UGA Performing Arts Center
- Hiking trails and local parks, including the Oconee Forest Park and Lake Herrick on campus

# HOW TO APPLY

A complete application includes:

- Online Application
- 1-Page Resume
- 1 required letter of recommendation
- Transcripts
- GMAT and/or GRE score
- TOEFL or IELTS—only required for non-native English speakers
- 1 required Essay; 1 optional
- A non-refundable \$75 application fee for domestic applicants, \$100 for international applicants

*Learn more, see application deadlines, and apply to the MSBA program at [GeorgiaAnalytics.com](http://GeorgiaAnalytics.com).*

## Terry College of Business

### Contact Us

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### Get to Know Us Online

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