

Terry College welcomes you
BACK TO BUSINESS
Terry College of Business
UNIVERSITY OF GEORGIA

EXPLORE YOUR OPPORTUNITIES AT TERRY



Terry College of Business
UNIVERSITY OF GEORGIA



YOUR MAJOR. YOUR CONNECTIONS. YOUR CAREER.

9 MAJORS Each of our business majors offers challenging coursework taught by award-winning faculty—providing a curriculum that ensures you are well prepared for career success. Choose from **Accounting, Economics (AB or BBA), Finance, International Business (co-major), Management, Management Information Systems, Marketing, Real Estate or Risk Management and Insurance.** terry.uga.edu/undergraduate/undergraduate-majors

FOUNDATIONS FIRST CORE COURSES

We take a comprehensive approach to business education to ensure that all Terry College graduates are well prepared for success in their careers. Our Foundations First curriculum is designed to provide you with an understanding of the integration between functional areas of business and the foundation you need to complete upper-level courses. terry.uga.edu/undergraduate/curriculum

STUDY ABROAD

Terry helps foster a global perspective in every academic discipline through our International Business programs, enhancing your résumé and employability. Earn class credit as you learn more about the opportunities and challenges of managing multinational corporations, joint ventures, and startup operations overseas. Terry majors can attend summer, faculty-led programs in places such as Europe, Asia and South America or experience a semester-long exchange opportunity. terry.uga.edu/current-students/faculty-led-study-abroad

AREAS OF EMPHASIS

Some majors offer the opportunity to explore an area of emphasis and to further specialize in your particular interests. These include Consulting and Public Policy for Economics majors, Pricing and Valuation for Finance majors, Human Resource Analytics and Operations/Supply Chain Management for Management majors, Digital Marketing and Professional Selling for Marketing majors, and Data Analytics and Information Security for MIS majors. Areas of emphasis are noted on your official UGA transcript. terry.uga.edu/undergraduate/curriculum

BUSINESS ANALYTICS AREA OF EMPHASIS

Terry's new Area of Emphasis (AoE) in *Business Analytics* will help prepare you to meet the ever-growing challenges of a data-driven business environment, regardless of your major. All Terry majors, with the exception of International Business, now offer an AoE in *Business Analytics*. This AoE consists of a series of analytic and programming courses (e.g., R & Python). Ask your advisor for details or visit terry.uga.edu/undergraduate/business-analytics-emphasis for more information.

ACADEMIC CERTIFICATE PROGRAMS

Use your elective hours to complete an academic certificate!
At Terry, you can choose from options that will be included on your academic transcript and impress potential employers:

ACTUARIAL SCIENCE

This certificate program helps you prepare for an actuarial career. Actuaries apply mathematical models to assess the financial cost of uncertainty and are in high demand across all industries. terry.uga.edu/academics/certificates/actuarial-science

ENTREPRENEURSHIP

The UGA Entrepreneurship Program gives you hands-on experience while connecting you with existing startups, mentors and venture capitalists. You may participate in pitch contests, start a new business or expand an existing one through the Accelerator Program. terry.uga.edu/entrepreneurship/certificate

FINTECH

This certificate provides students with educational opportunities and access to the high-demand career field of financial technology. terry.uga.edu/academics/certificates/fintech

LEADERSHIP

As a Leonard Leadership Scholar or Leadership Fellow, you will improve your understanding of personal and organizational leadership skills and earn a Certificate in Personal Leadership. terry.uga.edu/academics/certificates/leadership-certificate

LEGAL STUDIES

Earning a Certificate in Legal Studies prepares you for the complex legal environment of business and helps to gauge your interest in pursuing law school. terry.uga.edu/academics/certificates/legal-studies

MUSIC BUSINESS

The certificate develops leaders for the music industry through interdisciplinary study. You learn from key industry experts while gaining hands-on experience coordinating and marketing events, producing content, managing artists and operating labels. terry.uga.edu/academics/certificates/music-business

THE TERRY EDGE

UNLIMITED CAREER CONNECTIONS! **98% PLACEMENT RATE**

Last year 98% of our graduates accepted positions within 3 months of graduation. From our Undergraduate Student Services office to our alumni networking platform, we keep you connected with industry leaders, recruiters and our vast alumni network.

78% OF TERRY UNDERGRADS COMPLETE ONE OR MORE INTERNSHIPS.

Our network of alumni and connections with employers put you in reach of outstanding job opportunities. Be prepared to launch your career by taking advantage of these resources. terry.uga.edu/current-students

UNDERGRADUATE STUDENT SERVICES (USS) works with corporate partners on engagement events and recruitment as well as helping students with alumni mentoring, career counseling, networking opportunities, peer advising, student organizations, and much more. terry.uga.edu/current-students

TERRY DIVERSITY FELLOWS

Sponsored by EY, the Terry Diversity Fellows are juniors and seniors who serve as mentors to underrepresented, intended business students. These students provide outreach to younger students to expose them to the many offerings at Terry, creating an inclusive community and encouraging student participation. terry.uga.edu/current-students/diversity-fellows

TERRY WOMEN'S INITIATIVE empowers participants with the knowledge, skills and confidence to achieve their academic and professional goals through a variety of events, programs and supportive resources. terry.uga.edu/current-students/womens-initiative



TERRY AMBASSADORS, selected each academic year through an application process, build community within the college by increasing understanding of the various programs and opportunities available to Terry students. They also serve as a liaison between fellow students and alumni at college-wide events. terry.uga.edu/current-students/ambassadors

CORSAIR SOCIETY is a collaboration between UGA's Terry College of Business and the UGA Morehead Honors College. This educational program and alumni network, supports students' pursuit of highly selective roles in management consulting, investment banking, and technology. corsairsociety.com

TERRYCONNECT

TerryConnect bridges Terry students to an international network of more than 75,000 alumni, eager to network and support student success. TerryConnect fosters peer-to-peer and student-to-professional relationships that lead to shared information and advice, hiring opportunities and long-term networking. Whatever your question, whatever your need: TerryConnect can find a helping hand and keep you connected within the Terry community. terry.uga.edu/terryconnect

INDUSTRY LEADERS

representing a variety of perspectives routinely speak with Terry students through guest presentations and the Terry Leadership Speaker Series, a student-oriented forum hosted by the Institute for Leadership Advancement. terry.uga.edu/tlss



VISITING LEADERS

STUDENT MANAGED INVESTMENT FUND

is a premier opportunity offered by the Finance Department for students interested in investments. Participating students are immersed in financial markets and gain valuable experience by managing a \$2.8 million-plus investment portfolio. smifuga.com



DEER RUN FELLOWS

DEER RUN FELLOWS

is a select group of Terry's highest achievers. Fellows attend classes led by the dean and a retreat with former Coca-Cola CEO Doug Ivester at Deer Run, Mr. Ivester's 25,000-acre property in Leary, Georgia. This program helps students build lifelong leadership skills and relationships. terry.uga.edu/current-students/deer-run

ESTABLISH YOUR PERSONAL NETWORK

Participate in Terry student organizations that align with your major and areas of interest.

- Alpha Kappa Psi
- American Marketing Association
- Apollo Society
- Association of Latino Professionals for America
- Atlas Business Society
- Beta Alpha Psi
- Black Business Student Association
- Corsair (Honors/Terry)
- Delta Sigma Pi
- Economics Society
- Finance Society
- Gamma Iota Sigma
- Insurance Society
- International Business Society
- Management Society
- Minorities in Technology
- Multicultural Business Student Association
- National Association of Black Accountants
- Pi Sigma Epsilon
- Real Estate Society
- Society of Business Intelligence
- Society for Cyber Security (SCS)
- Society of Entrepreneurs
- Society for Human Resources Management
- Society for Management Information Systems
- Student Managed Investment Fund
- Sustainable Business Society
- Terry FinTech Society
- Terry Student Consulting
- Terry Student Researchers
- Terry Women's Initiative
- Women in Business
- Women in Economics
- Women in Finance
- Women in Technology

terry.uga.edu/current-students/student-orgs

EXPAND YOUR CAREER OPPORTUNITIES

Explore Terry's graduate degree options.

Graduate Degree Programs

- Full-Time MBA 2+2 Program*
- Professional MBA (Atlanta)
- Executive MBA (Atlanta)
- Pathway MBA
- Master of Accountancy
- Master of Marketing Research
- Master of Science in Business Analytics
- Master of Business and Technology (Online)
- PhD in 8 Areas of Study

Dual MBA Degree Programs

- JD/MBA
- LLM/MBA
- MBA/MPH
- MD-MBA option
- PharmD/MBA
- Engineering/MBA

Double Dawg Programs

- BBA in Accounting/Master of Accountancy*
- AB/MA in Economics*
- BBA/MA in Economics*

Double Dawg Programs (continued)

- BBA or AB in Economics/MS in Business Analytics*
- BBA in Finance/Master of Accountancy*
- BBA in Finance/Master of Economics*
- BBA in Finance/Master of Science in Business Analytics*
- BBA in Management/Master of Science in Business Analytics*
- BBA in Management Information Systems/Master of Science in Business Analytics*
- BBA in Management Information Systems/Master of Accountancy*

terry.uga.edu/graduate

*Apply as an undergraduate

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EXPERIENCE THE ADVANTAGES OFFERED BY ONE OF THE NATION'S BEST BUSINESS SCHOOLS.

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