

## Corporate Meeting Minutes: October 15, 2020

### **Welcome from Marty Parker:**

- Board in place for 2 years now - thank you, Board members
- 26 corporate members on Board
- Received a grant from trucking association which has allowed us to give out a \$5000 TPS scholarship -- Congrats to Michelle Kim
- Two \$2000 scholarships to Nicolina Boza and Jacob Gambill
- Merit and need based scholarships
- What have your funds done for us: 6-8 students to work at Augusta National Golf Tournament, many students sent to National retail Foundation, 5 students to Freight Waves case competition, inception of UGA ASCM, online Six Sigma certifications at discounted price, GP case competition, Zantinga put together Supply Chain Analytics course (idea from Board)
- Sponsoring scholarships for ASCM national conference and certification courses to come next year
- A few speed networking events: another to come next week
- Helped board member companies and other companies create internships, both part-time and summer internships
- Looking to add MBA students in subchapter of Board
- Thanks to guest speakers in class
- Heartfelt thank you to Corporate Members
- Would love to work on projects with our Board members
- Atlanta second-fastest growing area

### **Fred Tolbert: Demand Solutions:**

- Looking to sponsor students to attend ASCM conference next year, more specifics at next meeting in Fall
- ASCM has specific track for college students, case competitions, and mentorship opportunities

### **Supply Chain, Data & Analytics Course**

Dr. Jan Zantinga

- Looked at reviews from Supply Chain partners, needed more work to be done
- Need technical work and work through technical data and ultimately come up with knowledge to analyze data with a good story and analysis
- Need to look at tools that companies use so that students can become comfortable with your systems
- COVID has complicated matters, but doing most we can

- Thanks to Central Garden & Pet, Georgia Pacific, and Freight Waves for their data contributions
- Exploring feedback from students, alumni, and Supply Chain partners: more time on SQL, what is correct pace and scope, etc.
- Things moving in the right direction: great feedback from recent grads

#### Dr. Troy Montgomery

- MGMT 4000 Operations MGMT and MGMT 4230 Supply Chain Mgmt
- Analyze companies like Amazon, Apple, Walmart to analyze trends and learn about forecasting and critical Supply Chain processes
- Inception of UGA ASCM Chapter; looking for guest speakers to speak to group
- Variety of guest speakers and \$5000 cash prize for students in Georgia Pacific case competition - Sourcing case analyzing RFPs and other relevant supplier data
- Able to tour Georgia Football Operations at Sanford Stadium, learned about improvements to come to stadium operations
- Also able to tour Creature Comforts and offer practical advice
- Many students toured Caterpillar
- Thank you to guest speakers that have come in
- Exploring mini case studies regarding COVID impacts, exploring short term and long term impacts of companies like Disney, exploring PPE distribution, new products brought to market, showing The Goal in class
- Thank you to those involved; cannot be done without you
- If anyone else wants to get involved, please contact Michael Laneve or Bradley Thomas

#### **Keynote Presentation: Cloe Guidry-Reed, Founder and CEO of Hire Ground**

- The Why Behind Supplier Diversity
- Supplier Diversity: the practice that supports the efforts to increase minority suppliers within the Supply Chain workplace
- Supplier Diversity program prompted as a result of common need for companies to find and vet supplier diversity clients
- Ultimately became “How do we solve this problem?”; took a leap and started this company
- Companies typically struggle to meet diversity mandates
- Value of Supplier Diversity: need to adjust to economic needs, minorities still struggle to overcome effects of institutional discriminations, under participation of women and minorities is a core issue
- America needs all citizens to make contributions so as to not become a consumer nation rather than a producer nation

- Demographics are changing in U.S.: need to focus more on development aspects of minorities and women
- Education of diverse suppliers on what it means to do business with our companies and learn how to engage them
- Intentional about using different outlets to bring in these suppliers
- Can hold them to same standards, but help them close gap if it exists
- Mentorship is a powerful method as well
- Companies downplay value in ROI; diverse suppliers can create capital and wages, which cycles through households and communities, which brings about consumption → leading to Fortune 1000 companies still winning

### **SCAB Student Experience: Carlos Mestre, Corporate Relations**

- Born in Spain, came to Georgia when 12; everyone looks the same in Spain, so diversity here was eye-opening
- Entered Board in November 2019; in interview, learned about Dr. Zantinga's Supply Chain Analytics course; leveraged those skills to get an internship
- Wanted to get more involved, became Corporate Relations chair, gained fantastic selling skills
- Network opportunities are invaluable, and students are passionate about this industry
- Doesn't end here; continue to reach out to former SCAB members
- Looking forward to give back to future members and maintaining relationships with undergrads to come
- Board completely changed professional experience of college; been a great experience

### **Closing: Ali Stehr, Vice President**

- We are so grateful for the opportunity to network with everyone, and thank you for being here
- Networking event next weekend, 5 breakout rooms, uninterrupted opportunity to network with student members
- Be on lookout for email from Carlos
- Have an amazing weekend and Go Dawgs!