Corporate Board Members

**Black Level**
- Ad Victoriam Solutions
- Caterpillar Financial
- Deloitte
- EY
- Goldman Sachs
- KPMG
- NCR
- NTT DATA Services
- Protiviti
- PwC
- State Farm
- The Home Depot

**Red Level**
- Amazon AWS
- BDO
- BlackRock
- Cerulium
- CGI
- Chick-fil-A
- Codesmith
- Cox Communications
- Collaborative Solutions
- Datum Software
- Gartner
- General Electric
- Jackrabbit Technologies
- Johnson Lambert
- Moore Carlson
- Riskonnect
- SRNS
- Synovus
- UPS
- Verizon
Agenda

Opening and Introductions
  Hugh Watson and Spencer Borrego
MIS Department Update and Discussion
  Maric Boudreau
MIS Career Outcomes Data and Discussion
  Elizabeth Paulsson
Terry College of Business Update and Discussion
  Dean Ben Ayers
MIS Student Organizations
  Spencer Borrego
Awarding of the MIS Distinguished Service and MIS Alumni of the Year Awards
  Hugh Watson
Review of the Fall Breakout Group Outcomes
  Hugh Watson, Maric Boudreau, Maddy Andersson
Break
Agenda

Breakout Group: What do you see in our students that can be improved?
  *Maric Boudreau and Matt Clarke*

Breakout Group: What are the career paths for students in BI and analytics?
  *Hugh Watson and Owen Swonger*

Breakout Group: How are companies using AI (e.g., ChatGPT, GitHub Copilot) and what should we be teaching our students?
  *Jerry Kane and Maddie Sherrick*

Breakout Group: How is the layoffs in Big Tech companies affecting the demand for MIS?
  *Bob Trotter and Bryson Hawkins*

Breakout Group: What new and emerging technologies should we teach our students?
  *Hani Safadi and Ashley Parker*

Review and discuss the recommendations of the breakout groups
  *Matt Clarke, Owen Swonger, Maddie Sherrick, Bryson Hawkins, and Ashley Parker*

Awarding of scholarships
  *Nikhil Srinivasan*
Scholarship Donors

Corporations, Scholarship Funds, and Endowments
- Ad Victoriam Solutions (2)
- Bob Bostrom Scholarship Fund (2)
- Deloitte
- EY
- Johnson Lambert
- KPMG (3)
- NCR (5)
- Protiviti (2)
- PwC (2)
- Verizon
- Hugh Watson Endowment (13)

Individuals
- Terri Chase
- Tim Davis
- Chris Draper (2)
- Michael Easley
- Jay Ferro (2)
- Craig Fleisher (2)
- Steve Follin
- Randy Geoghagan
- Scot Goodman
- Patrick Gresham (8)
- Mark Huber and Denise Spangler (3) (in memory of Paul Hays)
- Mark Mahoney (4)
- Bill Rajczak (3)
- John Rossiter
- Tim Seigler
- Bob Trotter
- Hugh Watson
Student Board Members
Spencer Borrego

Dallas, TX

UGA Honors Program
B.B.A., Management Information Systems
B.B.A., Finance

UGA Presidential Award of Excellence 2023
Excellence in MIS Award 2022
MIS Advisory Board - Student Coordinator

Incoming Technology Consultant at EY - Fall 2023

Graduation: Spring 2023
Maddy Andersson

Savannah, GA
B.B.A., Management Information Systems
MIS Advisory Board Student Representative:
Founder of Female MIS Mentorship Program
Healthy Celebrations Nonprofit: Founder

Sony Music Publishing A&R Research Incoming Intern:
Summer ’23 NYC, New York
Flowbox Marketing Intern: Summer ’21 in Stockholm

Graduation: May 2023
Lily Athey

Cumming, GA

B.B.A., Management Information Systems
B.B.A., Risk Management and Insurance
Certificate in Legal Studies

MIS Student Advisory Board
Order of Omega Society
Vice President of Inclusion for Kappa Delta Sorority
Diversity, Equity and Inclusion Chair for Kappa Delta Sorority
UGA Cannes Lions Study Abroad Program

Incoming Cyber Risk & Regulation - Technology Risk Consulting Intern at PwC for Summer 2023

Graduation: Spring 2024
Andi Brock

Toccoa, GA

M.S., Business Analytics
B.B.A., Management Information Systems - AoE: Data Analytics

MSBA Honor Graduate 2023, Excellence in MIS Award 2022, MIS Advisory Board Student Representative, MSBA Ambassador, Presidential Scholar, Member of SMIS and Women in Technology

Incoming Technology Consulting Associate with PwC - Fall 2023

Graduation: Spring 2023
Matt Clarke

Fairfax, Virginia

B.B.A. Management Information Systems
Certificate in Entrepreneurship
M.S. Business Analytics

President of Society of Business Intelligence
MIS Advisory Board Student Representative
Vice President of Order of Omega Honor Society
Two-Time Presidential Scholar

Incoming Deals Technology and Solutions Intern at PwC in Washington, D.C.

Graduation: Spring 2024
Taylor Gray

Augusta, GA

B.B.A., Management Information Systems

Terry Ambassador
MIS Advisory Board Student Representative
Excellence in MIS Award Recipient
UGA Black Student Convocation Co-Founder/Chair

F&A Intern at United Parcel Service (UPS): Fall 2022
Technology Intern at Johnson & Johnson: Summer 2022

Graduation: May 2023
Bryson Hawkins

Alpharetta, GA

B.B.A., Management Information Systems
B.B.A., Finance
Certificate in Financial Technology
UGA Honors Program

Presidential Scholar
MIS Advisory Board Student Representative
Corsair Society - Management Consulting Member
Terry Student Consulting
Atlas Business Society

Summer 2022 Internship with Royal Caribbean
Incoming Corporate Finance & Restructuring Intern with FTI Consulting, Summer 2023

Graduation: Spring 2024
Madison Lindberg

Suwanee, GA

B.B.A. Management Information Systems
Area of Emphasis: Data Analytics
Co-major in International Business

MIS Advisory Board Student Representative
Society for Management Information Systems - VP of Student Relations
Mentor for Female MIS Mentorship Program
International Business Society

Upcoming Cloud & Digital Consulting Intern with PwC - Summer 2024

Graduation: May 2025
Taylor Miller

Cumming, GA

B.B.A., Management Information Systems
Area of Emphasis in Data Analytics
Certificate in the Institute for Leadership Advancement
Certificate in Financial Technology

Presidential Scholar
Dean’s List
MIS Advisory Board Student Representative
Top Gold Member, Pi Sigma Epsilon Business Fraternity
Women in Technology

Incoming Cloud & Digital - SAP Technology Consulting
Intern at PwC (Nashville), Summer 2023

Graduation: Spring 2024
Laura Neely

Savannah, GA

B.B.A. Management Information Systems
Financial Technology Certificate
Institute for Leadership Advancement Fellow
UGA Honors Program

MIS Advisory Board Student Representative, Blue Key Honor Society, Collegiate Chapter President for Tri Delta, Phi Kappa Phi, Beta Gamma Sigma, Excellence in MIS Award Recipient

Sterling Seacrest Pritchard Intern - Summer 2022
Incoming Cloud and Digital Consulting Intern with PwC – Summer 2023

B.B.A. Graduation: May 2024
M.S.B.A. Graduation: May 2025
Ashley Parker

Cumming, Ga

B.B.A. Management Information Systems
B.B.A. Economics
Co-Major International Business
UGA Honors Program

MIS Advisory Board Student Representative
Presidential Scholar

Incoming Finance Intern at Fox Factory

Graduation: Spring 2025
Pratham Patel

Smyrna, GA

B.B.A., Management Information Systems
B.B.A., Economics
Financial Technology Certificate

Presidential Scholar
Dean's List
Charter Scholarship Recipient
MIS Advisory Board Student Representative

Financial Services Enterprise Intern with Truist - Summer 2022
Incoming Commercial Community Banking Intern with Truist - Summer 2023

Graduation: May 2024
Rohan Patel

Suwanee, GA

B.B.A. Management Information Systems
Area of Emphasis in Information Security
Minor in Computer Science

MIS Excellence Award Recipient 2023
MIS Advisory Board Student Representative

Incoming Security, Risk, and Compliance Consulting Associate
at PwC in Chicago

Graduation: Spring 2023
Shivani Patel

Toccoa, Georgia

B.B.A., Management Information Systems
B.B.A., Finance
Financial Technology Certificate

Dean’s List
MIS Student Advisory Board Representative
Terry Student Researchers, Vice President
UGA Active Learning Ambassador
Student Industry Fellow

Current: UGA Auxiliary Services - Lead Financial Analyst
Incoming: EY Technology Risk (Financial Services Organization)
Consulting Intern - Atlanta, Summer 2023

Graduation: Spring 2024
Joseph Perticone

Atlanta, GA

B.B.A. Management Information Systems
Area of Emphasis in Information Security
Certificate in Entrepreneurship

MIS Advisory Board Student Representative,
Terry Ambassador

Incoming Data Risk and Privacy Associate at PwC in
New York

Graduation: Spring 2023
Daniel Saul

Franklin, Tennessee

M.S. Business Analytics
B.B.A. Management Information Systems
  Area of Emphasis: Data Analytics

Excellence in MIS 2022, Presidential Scholar, Dean’s List
MIS Advisory Board Student Representative, Student Assistant at UGA MIS

Incoming Business Operations Engineer at intelliflo

Graduation: Spring 2023
Maddie Sherrick

Suwanee, GA

UGA Honors Program
B.B.A., Accounting
B.B.A., Management Information Systems
Area of Emphasis: Data Analytics

MIS Advisory Board Student Representative
Vice President of Finance for Alpha Gamma Delta Sorority
Presidential Scholar and Dean’s List

Terminus Finance Intern - Summer 2022
Incoming Technology Assurance Intern with KPMG - Summer 2023

Graduation: Spring 2024
Ava Siegel

Upton, MA

B.B.A. Management Information Systems
Minor in Computer Science
Certificate of Applied Data Science

MIS Advisory Board Student Representative
Society for Cyber Security
Society for Management Information Systems
Women in Technology

Incoming PwC Cyber Risk & Regulation Consulting Intern - Summer 2023

Graduation: Spring 2024
Owen Swonger

Cumming, GA

B.B.A Management Information Systems
Certificate in Financial Technology

MIS Advisory Board Student Representative
Society for Management Information Systems - President
Terry Ambassador
Atlas Business Society

United Parcel Service Business Analyst Intern - Summer ‘21 and Summer ‘22

Incoming Northside Hospital Data Analytics Intern - Summer ‘23

Graduation: May 2024
Mary Grace Tippett

Atlanta, GA

University of Georgia Honors Program
B.B.A. Management Information Systems
Minor in Computer Science
Certificate in Music Business

Presidential Scholar, Dean’s List
MIS Advisory Board Student Representative, MIST 2090
Teaching Assistant, Girls Who Code Volunteer, Studio Intern at Chase Park Transduction

Incoming EY Technology Consulting Intern - Boston, Summer 2023

Graduation: Spring 2024
Sophie Tucker

Cumming, GA

B.B.A. Management Information Systems

MIS Advisory Board Student Representative
Women in Technology

Incoming IS Management Trainee at Caterpillar Financial in Nashville Tennessee - July 2023

Graduation: May 2023
MIS Departmental Update
Ranking

MIS undergraduate program ranked #9 Best MIS Program among public universities, according to US News and World Report

MBT ranked #2 among Online Business Programs of public universities (excluding MBA), according to US News and World Report
Hiring update

August 2023:

• Dr. Jiyong Park
• Dr. Akshat Lakhiwal
• Dr. Ling Xu

August 2024:

• E-mobility Tenure Track position
• Lecturer position
Awards:
• Dr. Hani Safadi received Outstanding Teaching Award
• Dr. Craig Piercy received Outstanding Teaching Award

Promotions:
• Dr. Xia Zhao as Associate Professor with Tenure
• Dr. Mark Huber as Principal Lecturer
• Dr. Craig Piercy as Principal Lecturer

Farewell:
• Dr. Rick Watson, Retiring
Kudos to our students

- **CURO Awards (Best Paper & Juror’s Choice)**
  - Jake Reinhardt

- **MIS Excellence Award**
  - Sophie Tucker
  - Joseph Perticone
  - Rohan Patel
  - Sebastian Herrera
  - Madeleine Andersson
MALC 2022 – Signature Events

- Reception
- Many panels, innovative ideas, hot takes on IS-related issues
- Keynote address by Bill Franks – *Analytics, data science, and AI: Where are we going from here?*
- Debate on AI in Demosthenian Hall
- Tailgate
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>THURSDAY, NOVEMBER 10</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:30PM–8:00PM</td>
<td>WELCOME RECEPTION</td>
<td>STELLING FAMILY STUDY</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ROOM A220, MOORE-ROOKER HALL</td>
</tr>
<tr>
<td><strong>FRIDAY, NOVEMBER 11</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00AM–8:30AM</td>
<td>BREAKFAST</td>
<td>STELLING FAMILY STUDY</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ROOM A220, MOORE-ROOKER HALL</td>
</tr>
<tr>
<td>8:30AM–8:45AM</td>
<td>WELCOME</td>
<td>MIS Department Head Marie Boudreau, Hugh Watson, &amp; Elena Karahanna</td>
</tr>
<tr>
<td>8:45AM–9:15AM</td>
<td>WELCOME</td>
<td>UGA Provost Jack Hu &amp; Terry College Dean Ben Ayers</td>
</tr>
<tr>
<td>9:15AM–10:30AM</td>
<td>SESSION #1</td>
<td>Dean’s Panel (Trends and Opportunities for Business Schools)</td>
</tr>
<tr>
<td>10:30AM–10:45AM</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>10:45AM–11:45AM</td>
<td>SESSION #2</td>
<td>Innovative Ideas and Practices (Curriculum Changes, Advisory Boards, Badges)</td>
</tr>
<tr>
<td>11:45AM–12:15PM</td>
<td>SESSION #3</td>
<td>Bob Trotter (Partnering for the Future of Higher Education)</td>
</tr>
<tr>
<td>12:15PM–12:45PM</td>
<td>LUNCH</td>
<td></td>
</tr>
<tr>
<td>12:45PM–1:45PM</td>
<td>SESSION #4</td>
<td>Keynote Speaker: Bill Franks (Analytics, Data Science, and AI: Where Are We Going from Here?)</td>
</tr>
<tr>
<td>1:45PM–3:00PM</td>
<td>SESSION #5</td>
<td>AI in the IS Curriculum</td>
</tr>
<tr>
<td>3:00PM–3:30PM</td>
<td>LEAVE FOR DEBATE</td>
<td></td>
</tr>
<tr>
<td>3:30PM–5:00PM</td>
<td>SESSION #6</td>
<td>DEMOSTHENIAN HALL*</td>
</tr>
<tr>
<td>5:00PM–8:30PM</td>
<td>TAILGATE EVENT</td>
<td>COCA-COLA PLAZA</td>
</tr>
<tr>
<td><strong>SATURDAY, NOVEMBER 12</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00AM–8:30AM</td>
<td>BREAKFAST</td>
<td>STELLING FAMILY STUDY</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ROOM A220, MOORE-ROOKER HALL</td>
</tr>
<tr>
<td>8:30AM–8:45AM</td>
<td>ASSOCIATION FOR INFORMATION SYSTEMS: UPDATE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Suprateek Sarker (President)</td>
<td></td>
</tr>
<tr>
<td>8:45AM–9:00AM</td>
<td>AIS COLLEGE FOR ACADEMIC LEADERSHIP (CAL): UPDATE</td>
<td>Lakshmi Iyer (President-Elect) &amp; Rich Klein (Vice President)</td>
</tr>
<tr>
<td>9:00AM–10:15AM</td>
<td>SESSION #7</td>
<td>Hot Takes on IS–Related Issues (Publishing, Curriculum, Outreach, Future of the IS Field)</td>
</tr>
<tr>
<td>10:15AM–10:45AM</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>10:45AM–11:30AM</td>
<td>SESSION #8</td>
<td>IS Fundraising Best Practices Panel</td>
</tr>
<tr>
<td>11:30AM–12:15PM</td>
<td>SESSION #9</td>
<td>From the Editors: Initiatives and Trends</td>
</tr>
<tr>
<td>12:15PM</td>
<td>CONCLUDING THOUGHTS / BOX LUNCHES</td>
<td></td>
</tr>
</tbody>
</table>

*See location on larger map>*

**TIP:**
For Uber and Lyft rides, we recommend choosing **Correll Hall** as your dropoff and pickup location, on the Hull Street side.
MIS Majors Core

- A grade of **C or better** is required for all MIS courses numbered 4000 or higher (to graduate with the MIS Major)
- A grade of **C or better** is required in all pre-requisite courses before registering to the next

**MIST 5750** Business Process Management

**MIST 4610** Data Management

**MIST 4600** Computer Programming in Business

**MIST 4630** Secure Cloud Development

**MIST 4620S** System Analysis & Design

**MIST 5740S** Project Management

5740S requires at least one of the three previous courses

4630 must be taken before OR concurrently with 4620S

**MIS Major Electives (only one is needed)**

- Data Analytics
- Information Security

**MIST 5440** AI in Business and Society

**MIST 5640** IT Infrastructure

**MIST 5760** Business Intelligence

**MIST 5770** Information Security Management

**MIST 5775** Cyber Threat Intelligence

**MIST 5785** Applied Information Security

**MIST 4550** Energy Informatics

**MIST 5730** Advanced Data Management

**MIST 5751** Data Engineering

**MIST 4700** Financial Technologies

**MIST 5635** Machine Learning
<table>
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<tr>
<th></th>
<th>Fall 2010</th>
<th>Fall 2016</th>
<th>Fall 2017</th>
<th>Fall 2018</th>
<th>Spring 2017</th>
<th>Spring 2018</th>
<th>Spring 2019</th>
<th>Fall 2019</th>
<th>Spring 2020</th>
<th>Fall 2020</th>
<th>Spring 2021</th>
<th>Fall 2021</th>
<th>Spring 2022</th>
<th>Fall 2022</th>
<th>Spring 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Honor Students</td>
<td></td>
<td></td>
<td></td>
<td>22</td>
<td>9</td>
<td>24</td>
<td>11</td>
<td>22</td>
<td>9</td>
<td>27</td>
<td>10</td>
<td>17</td>
<td>8</td>
<td></td>
<td></td>
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<tr>
<td>First Time Applicants</td>
<td>72</td>
<td>158</td>
<td>125</td>
<td>220</td>
<td>167</td>
<td>224</td>
<td>145</td>
<td>179</td>
<td>156</td>
<td>226</td>
<td>176</td>
<td>199</td>
<td>156</td>
<td>266</td>
<td>190</td>
</tr>
<tr>
<td>Change of major / Second major</td>
<td>5</td>
<td>41</td>
<td>57</td>
<td>48</td>
<td>62</td>
<td>44</td>
<td>47</td>
<td>42</td>
<td>69</td>
<td>56</td>
<td>74</td>
<td>55</td>
<td>70</td>
<td>49</td>
<td>83</td>
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<tr>
<td>Total</td>
<td>77</td>
<td>199</td>
<td>182</td>
<td>268</td>
<td>229</td>
<td>290</td>
<td>201</td>
<td>245</td>
<td>236</td>
<td>304</td>
<td>259</td>
<td>281</td>
<td>236</td>
<td>332</td>
<td>281</td>
</tr>
<tr>
<td>Total Accepted</td>
<td>77</td>
<td>137</td>
<td>134</td>
<td>154</td>
<td>174</td>
<td>180</td>
<td>176</td>
<td>177</td>
<td>181</td>
<td>184</td>
<td>207</td>
<td>200</td>
<td>205</td>
<td>202</td>
<td>207</td>
</tr>
<tr>
<td>% Accepted</td>
<td>100%</td>
<td>69%</td>
<td>74%</td>
<td>57%</td>
<td>76%</td>
<td>62%</td>
<td>88%</td>
<td>72%</td>
<td>77%</td>
<td>61%</td>
<td>80%</td>
<td>71%</td>
<td>87%</td>
<td>61%</td>
<td>74%</td>
</tr>
</tbody>
</table>
MIS UNDERGRADUATE STUDENTS OVER TIME

Number of MIS undergraduate students enrolled

- As of Fall 2022: 34% Female
UGA Popular Majors (Fall 2022)
(at the undergraduate level, removing “undecided” and “intended”)

<table>
<thead>
<tr>
<th>Major</th>
<th>Headcount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biology</td>
<td>2,399</td>
</tr>
<tr>
<td>Psychology</td>
<td>2,166</td>
</tr>
<tr>
<td>Finance</td>
<td>1,361</td>
</tr>
<tr>
<td>Marketing</td>
<td>958</td>
</tr>
<tr>
<td>Political Science</td>
<td>921</td>
</tr>
<tr>
<td>Management Information Systems</td>
<td>880</td>
</tr>
<tr>
<td>International Affairs</td>
<td>700</td>
</tr>
<tr>
<td>Economics</td>
<td>700</td>
</tr>
<tr>
<td>Risk Management and Insurance</td>
<td>568</td>
</tr>
<tr>
<td>Management</td>
<td>568</td>
</tr>
</tbody>
</table>
Exit Survey Spring 2022

• Placement: 99%

• Average starting salary: $77,564

• Average signing bonus: $6,891

• At least one internship: 78%
# Exit Survey Spring 2022

## Top 15 Employers

<table>
<thead>
<tr>
<th>Employer</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deloitte</td>
<td>19</td>
</tr>
<tr>
<td>EY</td>
<td>19</td>
</tr>
<tr>
<td>KPMG</td>
<td>17</td>
</tr>
<tr>
<td>PricewaterhouseCoopers LLP</td>
<td>13</td>
</tr>
<tr>
<td>Accenture</td>
<td>6</td>
</tr>
<tr>
<td>Manhattan Associates</td>
<td>5</td>
</tr>
<tr>
<td>NTT Data Services</td>
<td>5</td>
</tr>
<tr>
<td>AT&amp;T</td>
<td>4</td>
</tr>
<tr>
<td>Epic Systems</td>
<td>4</td>
</tr>
<tr>
<td>NCR Corporation</td>
<td>4</td>
</tr>
<tr>
<td>Avanade</td>
<td>3</td>
</tr>
<tr>
<td>Protiviti</td>
<td>3</td>
</tr>
<tr>
<td>RSM US LLP</td>
<td>3</td>
</tr>
<tr>
<td>Amazon</td>
<td>2</td>
</tr>
<tr>
<td>Bain and Co.</td>
<td>2</td>
</tr>
</tbody>
</table>
MIS Career Outcomes Data

Class of 2022

Elizabeth Paulsson, MIS Career Consultant
The Career Outcomes Initiative provides insight into the employment and continuing education status of UGA graduates within an average of 6 months of their graduation date.

Additionally, this self-reported data details employment, salary, and graduate school information.

These reports constitute the only centralized employment data collection for the University of Georgia and are used by current students, employers, colleges/schools, departments, and other stakeholders.

Data from our survey is published in the UGA Fact Book and reported to various organizations that rank colleges, such as US News and World Report.
The UGA Career Outcomes Initiative

University of Georgia Career Outcomes overall

CAREER OUTCOMES RATE

The Career Outcomes Rate is calculated using the number of students who are employed, continuing their education, or not seeking employment within an average of 6 months after graduation. UGA's 96% Career Outcomes Rate is based on the known career outcomes of 8,073 graduates from the Class of 2022.

UGA'S CAREER OUTCOMES RATE IS

96% ✓
<table>
<thead>
<tr>
<th>Top 25 Employers for the Class of 2022 **</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accenture</td>
</tr>
<tr>
<td>ADP</td>
</tr>
<tr>
<td>Amazon</td>
</tr>
<tr>
<td>AT&amp;T</td>
</tr>
<tr>
<td>Bank of America</td>
</tr>
<tr>
<td>Boehringer Ingelheim</td>
</tr>
<tr>
<td>Capgemini</td>
</tr>
<tr>
<td>Children’s Healthcare of Atlanta</td>
</tr>
<tr>
<td>Chick-fil-A</td>
</tr>
<tr>
<td>Cox Communications</td>
</tr>
<tr>
<td>Deloitte</td>
</tr>
<tr>
<td>Delta Air Lines</td>
</tr>
<tr>
<td>Emory University</td>
</tr>
<tr>
<td>EY</td>
</tr>
<tr>
<td>KPMG</td>
</tr>
<tr>
<td>Manhattan Associates</td>
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<tr>
<td>NCR Corporation</td>
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<tr>
<td>Oracle</td>
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<td>PricewaterhouseCoopers</td>
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<td>State Farm</td>
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<td>The Home Depot</td>
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<tr>
<td>Truist</td>
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<tr>
<td>University of Georgia</td>
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<tr>
<td>US Air Force</td>
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<td>US Army</td>
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</tbody>
</table>

The UGA Career Outcomes Initiative
University of Georgia Career Outcomes overall
Management Information Systems – Bachelor’s Degree
Class of 2022

- 355 total degrees awarded
- 243 individual responses to the post-graduation survey
  - 68% response rate
- Employed Full-Time: 208 (86%)
- Continuing Education: 28 (12%)
- Internship/Postdoc/Residency: 1
- Employed Part-Time: 3 (1%)
- Not Seeking: 0
- Seeking: 3 (1%)

# Reporting Salary: 40
- High Salary: $200,000
- Median Salary: $70,000
- Low Salary: $35,000

# Reporting Bonus: 17
- Median Bonus: $7,000
Management Information Systems
Bachelor’s Degree
Class of 2022

Top Hiring Employers of MIS Students in 2022
• EY – 23
• KPMG - 19
• PwC - 13
• Deloitte – 11
• NTT Data – 6
• Manhattan Associates - 6
• Protiviti - 6
• NCR Corporation - 5
• Accenture - 5
• AT&T- 4
• RSM US LLP- 4
• Perficient - 3
• Capgemini - 3
Management Information Systems - Bachelor’s Degree
Class of 2022

Graduate School Destinations for MIS Students in 2022

University of Georgia
• Macc, Accounting
• MSBA, Business Analytics
• Law, JD

Georgia Tech
• MS in Data Science and Analytics
• MS in Computer Science

Georgia State
• Law, JD

University of Florida
• MS in Information Systems and Operations Management

Wake Forest University
• MSBA, Business Analytics
Business and Technology
- Master’s Degree
Class of 2022

- 32 total degrees awarded
- 28 individual responses to the post-graduation survey
  - 88% response rate
- Employed Full-Time: 28 (100%)
# Reporting Salary: 7
- High Salary: $180,000
- Median Salary: $80,000
- Low Salary: $60,000
#Reporting Bonus: 1
Thank You!

Elizabeth Paulsson, MIS Career Consultant

lizziеп@uga.edu
FY 2023 To Date

- **Student Accolades**
  - Kevin Kamau, Sophia Ige, Lauryn Sanders, and Phillip Ellington, Winner, National Black MBA Association Undergraduate Business Case Competition
  - Elise Schwarzman, Marketing BBA, Schwarzman Scholar, one of 151 scholars worldwide, including 36 countries and 121 universities
FY 2023 To Date

- **Student Accolades**
  - Vanessa Sachs, Swake; Winner, National Collegiate Great Brands Contest & SEC Pitch Competition
    - https://www.swakecosmetics.com/
  - Matthew Tesevich/Kally Meyer, Ox Sox; 2nd place, National Collegiate Great Brands Contest; 2nd place, TCU Richards Barentine Values & Ventures Competition
    - https://getoxsox.com/
TERRY PROGRAM RANKINGS

1. RISK MANAGEMENT AND INSURANCE
   U.S. News & World Report Undergraduate Program Ranking

2. MASTER OF BUSINESS AND TECHNOLOGY
   U.S. News & World Report

3. REAL ESTATE
   U.S. News & World Report Undergraduate Program Ranking

4. J.M. TULL SCHOOL OF ACCOUNTING
   U.S. News & World Report Undergraduate Program Ranking

5. DEPARTMENT OF MARKETING
   U.S. News & World Report Undergraduate Program Ranking

6. EXECUTIVE MBA
   Fortune

7. FULL-TIME MBA
   The Economist

8. DEPARTMENT OF FINANCE
   U.S. News & World Report Undergraduate Program Ranking

9. MANAGEMENT INFORMATION SYSTEMS
   U.S. News & World Report Undergraduate Program Ranking

10. DEPARTMENT OF MANAGEMENT
    U.S. News & World Report Undergraduate Program Ranking

11. REAL ESTATE
    U.S. News & World Report Undergraduate Program Ranking

12. FULL-TIME MBA
    The Economist

13. DEPARTMENT OF FINANCE
    U.S. News & World Report Undergraduate Program Ranking

14. REAL ESTATE
    U.S. News & World Report Undergraduate Program Ranking

15. MASTER OF SCIENCE IN BUSINESS ANALYTICS
    U.S. News & World Report

16. DEPARTMENT OF MARKETING
    U.S. News & World Report Undergraduate Program Ranking

17. REAL ESTATE
    U.S. News & World Report Undergraduate Program Ranking

18. REAL ESTATE
    U.S. News & World Report Undergraduate Program Ranking

19. PROFESSIONAL MBA
    U.S. News & World Report
TERRY RESEARCH RANKINGS

TERRY COLLEGE OF BUSINESS RESEARCH RANKINGS
AVERAGE TERRY COLLEGE RESEARCH RANKING: 10TH

MANAGEMENT
#1
U.S. Public Universities
Source: Global TAMUGA 5-Year Ranking

RISK MANAGEMENT
#2
U.S. Public Universities
Source: University of Nebraska-Lincoln Research Rankings

REAL ESTATE
#3
U.S. Public Universities
Source: Florida Atlantic University Research Rankings

ACCOUNTING
#5
U.S. Public Universities
Source: Brigham Young University Research Rankings

MIS
#10
U.S. Public Universities
Source: AIS Research Rankings

MARKETING
#12
U.S. Public Universities
Source: University of Texas-Dallas Research Rankings

ECONOMICS
#20
U.S. Public Universities
Source: IDEAS Research Rankings

FINANCE
#27
U.S. Public Universities
Source: University of Texas-Dallas Research Rankings

Terry College of Business
UNIVERSITY OF GEORGIA
PROGRAM EMPLOYMENT RATES

UNDERGRADUATE 98%
FTMBA 98%
MAcc 98%
MA-ECON 100%

MBT 100%
MMR 100%
MSBA 96%
AACSB ACCREDITATION REVIEW

• Extension of Accreditation
• Accolades – Presence in Atlanta, Entrepreneurship Program & Studio 225, Business Learning Community, MSBA, ESG/Sustainability, Alumni Engagement, Terry Opportunities for Undergraduate Research (TOUR), Area of Emphasis in Analytics
STRATEGIC INITIATIVES UPDATE

- Approval and launch of Online MBA
- Finalize D&I strategic plan
- Fill 10 professorships/chairs
- Renovate Terry Executive Education Center – 3rd Floor
STRATEGIC INITIATIVES UPDATE

• Analytics
  • Launch AoE in Analytics
  • New courses in R, Python, SQL and Econometrics
  • Establish Center for Business Analytics
• Leadership
  • Expanded ILA Fellows Program
  • Expanded Terry Leadership course offering
  • Leadership Dawgs Symposium
STRATEGIC INITIATIVES UPDATE

- Business Innovation
  - Speaker series
  - Research grants
  - Tel Aviv study away
  - Expanded change management offerings
  - Secure endowed funding
  - Center for Business Innovation
  - E-Mobility Initiative
  - Recruit A.I. faculty
Sustainability

• Speaker Series
• New course in Sustainability
• Develop Concentration in Economics
• Seed funding program for research grants
• Study away in Costa Rica, Germany, Australia/New Zealand
• Secure endowed external funding
• Center for Business Sustainability
STRATEGIC INITIATIVES UPDATE

• International Business
  • We’ll host our 1st international visiting scholar next year – Dr. Jan Recker, University of Hamburg
  • Study away scholarships offered: 257 scholarships, $395,000 total
  • New study away program this Maymester – Germany, ESG Focused; Internship program also offered;
• Next steps: Continue to build study away programs and scholarships; Expand international internships/placement efforts; Build infrastructure;
THANK YOU.

Questions?
MIS Student Organizations
MIS Student Organizations

- Society for Management Information Systems
- Women in Technology
- Society for Cyber Security
- Society of Business Intelligence
- Terry Student Consulting
- Terry FinTech Society
- MIS Student Advisory Board
Contact Information

● SMIS: https://www.ugasmis.com/
● WIT: https://womenintechuga.wixsite.com/womenintechuga
● SCS: https://ugascs.com/
● SBI: https://ugasbi.com/
● Terry Student Consulting: https://www.terrystudentconsulting.com/
● Terry FinTech Society: https://www.terryfintech.org/
● MIS Student Advisory Board: https://www.terry.uga.edu/alumni/mis-advisory-board.php
Contact Information

- SMIS: info@ugasmis.com
- WIT: WomenInTechUGA@gmail.com
- SCS: ugascs@gmail.com
- Terry Student Consulting: tsc.interviews@gmail.com
- Terry FinTech Society: terryfintechsociety@gmail.com
- MIS Student Advisory Board:
  - Spencer Borrego: sborrego36@gmail.com
  - Hugh Watson: hwatson@uga.edu
Connect with us!

LinkedIn: UGA MIS

Instagram: @misatretty

Twitter: @misatuga
MIS Distinguished Service Award

Jason Lannen
TurnKey Compliance
MIS Alumni Award

Tim Seigler
BDO
Review of the Fall Board Meeting Breakout Groups

Hugh Watson, Maric Boudreau, & Maddy Andersson
Women's MIS Mentorship Program
The Program

TARGETED MENTORSHIP PROGRAM FOR WOMEN WITHIN MIS OR INTENDED MIS

MONTHLY MEETINGS BETWEEN MENTOR AND MENTEE

EXCLUSIVE EVENTS INCLUDING FACULTY PANELS, CAREER WORKSHOPS, AND NETWORKING EVENTS
Process for Pairing

1. A form was built out with preference on role: mentee or mentor.

2. The sheet was created with the preference listed alongside year, mission, and other details.

3. Pairings commenced and were shared with the participants of the program.

4. Proof of contact was required.
Mentors

MUST SHOW PROOF OF CONTACT AND BE AVAILABLE TO MENTEE BY PHONE OR EMAIL

MONTHLY MEETINGS WITH YOUR MENTEE, OR AS REQUESTED BY MENTEE

ATTEND MIS WOMEN'S NETWORKING EVENTS WHEN POSSIBLE
Meetings

WHERE TO MEET IN PERSON

TERRY IS A GREAT PLACE:
THESE ARE INDOOR AND OUTDOOR
SPACES TO MEET

IN A NEUTRALLY FITTING OFF CAMPUS
LOCATION

GET COFFEE OR LUNCH!
ETC.

CONTACT YOUR
MENTEE THE SAME
DAY YOU ARE
OFFICIALLY
ASSIGNED:
A TEXT IS
RECOMMENDED,
BUT EMAIL IS OK
TOO
# Discussion Rules

<table>
<thead>
<tr>
<th>GO FOR IT:</th>
<th>USE GOOD JUDGEMENT:</th>
<th>NOPE:</th>
</tr>
</thead>
<tbody>
<tr>
<td>COURSE REQS.</td>
<td>FAVORITE PROFESSORS</td>
<td>DRINKING OR USE OF SUBSTANCES (SERIOUSLY)</td>
</tr>
<tr>
<td>STUDY TIPS</td>
<td>PROFESSIONAL EXPERIENCE</td>
<td>SLANDER OF MIS FACULTY</td>
</tr>
<tr>
<td>CLUBS AND INVOLVEMENT OPPORTUNITIES</td>
<td>HOBBIES AND INTERESTS</td>
<td>DISCOURAGING COMMENTARY TOWARDS MENTEE</td>
</tr>
<tr>
<td>RESUME OR JOB APPLICATION TIPS</td>
<td>NETWORKING AND RECRUITING TIPS</td>
<td>ACADEMIC DISHONESTY</td>
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<tr>
<td>SOCIAL LIFE</td>
<td>OLD STUDY MATERIALS (YOU KNOW WHAT WE MEAN)</td>
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<tr>
<td>PERSONAL OPINIONS</td>
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</table>
Conducted 1st Speaker Series with Professors Marie Boudreau and Carolina Salge

Pilot Status

31 pairings made
73 overall participants

100% mentee-mentor connection

3 Alumni involved

Conducted 1st Speaker Series with Professors Marie Boudreau and Carolina Salge
Moving Forward

- Encourage involvement of intended Terry Business Girls
- Involve MIS Alumi in mentorship engagement and host networking/informative talks
- Improve program by implementing satisfaction survey feedback
Introduction to the Breakout Groups

What do you see in our students that can be improved?
-- Maric Boudreau and Matt Clarke

What are the career paths for students in BI and analytics?
-- Hugh Watson and Owen Swonger

How are companies using AI (e.g., ChatGPT, GitHub Copilot) and what should we be teaching students about AI?
-- Jerry Kane and Maddie Sherrick

How is the layoff in Big Tech companies affecting the demand for MIS?
-- Bob Trotter and Bryon Hawkins

What new and emerging technologies should we be teaching our students?
-- Hani Safadi and Ashley Parker
Awarding of Scholarships

Nikhil Srinivasan

Link to scholarship pictures
Breakout Groups

*Topic: What do you see in our students that can be improved?*

Several key themes aroused:

Most notably, students lack the conversational and situational awareness to excel in professional interactions and interviews. Currently, students ramble when asked questions, avoid direct and concrete answers, and lack professionalism. More opportunities for students to be put in situations simulating professional environments and interview practice would be ideal. The pandemic has contributed to a decline in soft skills and professionalism across the board.

Secondly, companies recognize that UGA MIS students are often the best candidates for jobs that translate between technical and business teams. For this reason, it was noted that the value of the MIS curriculum for product management was very strong. A unit on product management in the Project Management course was recommended.

Next, companies would like to see students develop a “how can I help” attitude when working on sponsored school projects and when working full time. Students are trained to simply put in the required effort for a good grade and move on, so adjustments in the curriculum and reward system should be evaluated for this change in mindset.

Lastly, students should be put in more ambiguous situations because that often simulates what real world work will look like.

Other interesting observations include:

- Finding that students are ghosting companies more
- As long as you set expectations for hard work at the beginning, students tend to buy in to working extra hours and giving more toward the company
  - Little bit of a sense of entitlement with this generation but companies feel they can deal with it with expectations; the problem is not specific to UGA
- People in this generation tend to perform better with clear expectations
- Opportunity for more realistic consulting applications in classes
- Companies will teach the technical skills they want students to know
  - They will reteach skills regardless
  - Want people who know how to learn
  - Want problem solvers
  - Someone who can speak to developers and translate to the business people
- Impressive if students have certifications on resume but not necessary; they see them as more of a bonus because then they don’t have to pay to train you
- Impressed by students who have done the research to know what skills they will have to use at a company
- Accepting offers and keeping them, honesty goes a long way
Companies are doing prescreens to test soft skills, sometimes even before evaluating the resume
With some of the electives you can balance technical and business skills better, not necessarily having a class on too specific on a technical skill
UGA MIS is best suited for project manager; for specific technical resources they may look to Georgia Tech
Talk about product management in project management
Student organizations are getting saturated
  - Have student organizations do more joint meetings
  - Recent grad - reiterated need for experience talking to clients in professional setting, having practice to ease nerves. Be able to deal with ambiguous situations/directions.

**Topic: What are the career paths in BI and analytics**

- Knowing SQL and a data visualization tool like Tableau are foundational pieces to a BI and analytics career
- Perhaps have specific classes centered around new technologies
- If a student is going into BI and analytics, Python will be important at some point
- When it comes to prepping for a career, focus on an industry you like and understand, you don't have to be an expert
- A potential idea is to combine a company sponsor and a company specific technology/platform into an elective to learn industry and specific tools
  - Good way for companies to evaluate students outside of traditional interview process
  - Could tie internships along to it
- Various career paths and opportunities include finding the value/ROI of projects, BI and analytics analyst, data visualization specialist, data engineer, BI and analytics project manager, client engagement specialist, and data engineer, and chief data officer/analyst.

**Topic: How are companies using AI (ChatGPT, GitHub CoPilot) and what should we be teaching to students about AI?**

- What skills do you need to develop for undergrads to be ready for their careers in 3-10 years?
  - Understanding of how machine learning models work at a high level; so they can interact with them better
  - Understanding of AI and how applications are built
  - Cloud foundation, Python and be able to speak with the data scientists
  - Regulation and governance of how to prove it made the right decision and conclusion (risk and compliance)
    - Opportunity for students because companies don't have as
much room to experiment and they do not want to expose client data
- What is the appropriate way to apply it
  - Understand that ChatGPT is helping deliver the answer but it is important to also know how it got to its answer
  - Learning how to use ChatGPT is a skill – writing prompts
  - How can you tailor the tools to your particular business?
  - Want to have experience with trying AI tools in order to be ready for their careers
- How students are currently using it?
  - Using ChatGPT as a tutor to break down concepts that they may not understand
  - ChatGPT almost sometimes has too much error with unstructured knowledge
  - ChatGPT teaches us..
    - (Jerry Kane) Dog Training – teaching students how to talk to the AI and how to get the best out of it, while understanding the model behind it
  - Evaluate how well the AI is working by looking at the known solution and knowing how you got to that solution
- Will AI replace people in the workforce?
  - Right now we view it as an accelerator, so if it is slower today it will be much faster tomorrow with AI
  - Predictions will be better and more accurate
  - No issue with this generation with AI
  - Who knows how to leverage it and use it to do more?
  - If someone learns how to apply AI then you have a large opportunity
  - Continually learn as technology evolves
  - Processes will have to be monitored by humans
- Timeframe:
  - Incremental improvements in ChatGPT feels very fast, so how quickly will it be applied in business because businesses can’t afford for it to go wrong
    - Guardrails and security are needed though
  - Evolution: everyone has use cases and so companies are trying look at the highest value use cases right now
  - Condition consumers to be interruption intolerant – figure out how to create that experience without interruption over the next 5 to 10 years
    - People might pay more for that experience
- Is AI an opportunity or a threat for business?
  - Most think it is an opportunity but there is a need to manage risk while using it
- What should we teach students?
  - Should try to integrate it in all of the classes with things like GitHub Copilot in each of the classes
o How to use the tools in general? How can you train AI?
o AI classes might be more of an unstructured learning, in an experiential way
o Prove how AI got you to where you should have been in the answer to the question you were asking
- How do we partner with companies to make sure we understand the problems that they need solved and what is crucial to the students education about AI?
o Multi-disciplinary, cross teamwork and being able to translate to other people
o Regulation and governance of how to prove it made the right decision and conclusion (risk and compliance)
  ■ Opportunity for students here because companies don’t have much room to experiment
o Expert prompt engineers
o Play with ChatBots
o How to manage what the AI gives them
o Integrate it within each of the classes to see how AI can apply to each of the classes
- Would love to teach them AI freshman year, but until they know enough about business can they really apply it if they don’t know what use cases?
o Connected capabilities
  ■ Where do you go and where do you take it?
  ■ Drive interest as to why AI can be cool
o Want to have experience with trying AI tools
  ■ Too many unknowns and policies making it hard for companies to be able to use these tools freely
- How attractive is an area of emphasis is AI?
o It opens up different avenues for the student
o Companies would love an area of emphasis in AI because those students are something that consultants can sell and are sought after

**Topic: Big Tech Layoffs and its Impact on the Demand for MIS**

- Why are the layoffs happening?
o Big tech historically hired for speed, but the recent market downturn has put pressure on them to layoff bottom performers/people working on underperforming products and replace them with someone stronger (Thus, the demand is still there)
  ■ Previously, tech companies would hire in mass, even if they didn’t have a specific role in mind for a new applicant. Now, they have to be much more thoughtful and strategic in their hiring
In consulting, there is a focus for companies to pull technology back in house, leading to a drop in offshore tech hires.

- Big 4 consulting firms focusing on tech are starting to operate with smaller teams with all high-level performers instead of large, 50+ person teams

**What does this mean for the demand of MIS majors?**

- Overall, the recent big tech layoffs reflect a shifting market
  - Compared to the 2009 recession where people could not find new jobs, most people getting laid off today are having success finding new jobs (mostly in smaller, non-consulting firms)
  - Many big tech companies in ATL still have roles open in areas such as product management

- Labor market research shows that overall tech demand is not down in North America:
  - The IT market demand in North America remains robust and any softening of demand is simply getting replaced in new spaces/industries
  - The demand in global markets is starting to slow, as data shows there is recently more supply than demand

**How should the UGA MIS Department react to these changes?**

- Currently, the UGA MIS Program is very consulting orientated
- UGA MIS needs more diversification in hiring and the department could improve by better educating students on opportunities outside of Big 4 tech consulting
  - For example, the program could focus more on how product-based companies (i.e., Workday) operate and what opportunities they have for students
- It's important to balance teaching these skills without becoming too technology specific as tech products/platforms are constantly evolving

**Topic: What emerging technologies should we be teaching?**

Board members were given a list of the technologies and software used in MIS courses. The group determined that the breadth of coverage that we have currently is satisfactory and that it is more important to teach students how to learn technology areas rather than specific hardware as the industry is constantly adapting and different companies use different software. It was suggested that the project management software Atlassian Jira might be taught in the program.