

**MUSIC BUSINESS CERTIFICATE REQUIREMENTS FOR
NON-BUSINESS MAJORS**
21 Hours Required

Required Courses (12 hours)

MBUS 3010 Introduction to Music Business (open to all UGA students)

MBUS 3755 Business Fundamentals as Applied to Music Industry

MBUS 4100 Fundamentals of Music Business {pre-req: MBUS 3010}

Fall Only

MBUS 5100 Emerging Issues in Music Business {pre-req: MBUS 4100}

Spring Only

ELECTIVE COURSES (9 Hours - 3 Classes)

Group 1 Electives (Choose 3 to 6 credit hours)

ACCT 1160 Survey of Accounting

BUSN 3000 Applied Statistics and Data Analysis for Business

ECON 4000 Economics of Human Resources {pre-req: ECON 2105 and 2106}

ENTR 5500 Introduction to Entrepreneurship

ENTR 5505 Funding the Entrepreneurial Venture

ENTR 5525 Managing the Entrepreneurial Venture

FINA 3001 Financial Management

LEGL 4200 Intellectual Property Law {pre-req: LEGL 2700 or 2800H}

LEGL 4400/6400 Business Law {pre-req: LEGL 2700}

MARK 3001 Principles of Marketing

MARK 4450 Social Media Marketing Strategy {pre-req: MARK 3000 or 3001}

MGMT 3001 Principles of Management

MIST 2090 Intro to Information Systems in Business

RMIN 4000 Risk Management and Insurance

Group 2 Electives (Choose 3 to 6 credit hours)

MBUS 3100 Promotion and Publicity Techniques for Music Business

MBUS 3550 Music Production

MBUS 4200 Artist Management

MBUS 4300 Music Publishing and Licensing

MBUS 4550 Live Concert Recording [POD] {pre-req: MBUS 3550}

MBUS 4800 Internship in Music Business [POD]

MBUS 4900 The Music Business, Public Policy, and International Treaties

MBUS 5000 Special Topics in Music Business

MUSI 2040 History of Popular Music*

MUSI 2050 History of Jazz*

MUSI 2060 History of Rock 'n' Roll*

MUSI (AFST)(AFAM) 2080 African American Music*

MUSI 2090 Music and Film

MUSI 2600 Introduction to Media Music

MUSI 3550 Music Theory for Non-Majors+

MUSI 3600 Music and Media

NMIX 2010 Introduction to New Media

NMIX 4010/6010 Web Development

*Only one of the following classes may be credited towards certificate completion: MUSI 2040, MUSI 2050, MUSI 2060, MUSI 2080,

+Music Majors may not apply MUSI 3550 toward certificate requirements