# MUSIC BUSINESS CERTIFICATE REQUIREMENTS FOR BUSINESS MAJORS

# 21 Hours Required

# **Required Courses (9 hours)**

MBUS 3010 Introduction to Music Business (open to all UGA students)

MBUS 4100 Fundamentals of Music Business {pre-req: MBUS 3010} Fall Only
MBUS 5100 Emerging Issues in Music Business {pre-req: MBUS 4100} Spring Only

#### **ELECTIVE COURSES (12 Hours - 4 Classes)**

# **Group 1 Electives (Choose 3 to 6 credit hours)**

**ECON 4000** Economics of Human Resources {pre-req: ECON 2105 and 2106}

**ENTR 5500** Introduction to Entrepreneurship

ENTR 5505 Funding the Entrepreneurial Venture

ENTR 5525 Managing the Entrepreneurial Venture

**LEGL 4200** Intellectual Property Law {pre-reg: LEGL 2700 or 2800H}

**LEGL 4400/6400** Business Law {pre-req: LEGL 2700}

MARK 4450 Social Media Marketing Strategy {pre-req: MARK 3000 or 3001}

RMIN 4000 Risk Management and Insurance

## **Group 2 Electives (Choose 6 to 9 credit hours)**

MBUS 3100 Promotion and Publicity Techniques for Music Business

MBUS 3550 Music Production

MBUS 4200 Artist Management

MBUS 4300 Music Publishing and Licensing

**MBUS 4550** Live Concert Recording [POD] {pre-req: MBUS 3550}

MBUS 4800 Internship in Music Business [POD]

MBUS 4900 The Music Business, Public Policy, and International Treaties

MBUS 5000 Special Topics in Music Business

MUSI 2040 History of Popular Music\*

MUSI 2050 History of Jazz\*

MUSI 2060 History of Rock 'n' Roll\*

MUSI (AFST)(AFAM) 2080 African American Music\*

MUSI 2090 Music and Film

MUSI 2600 Introduction to Media Music

MUSI 3550 Music Theory for Non-Majors

MUSI 3600 Music and Media

NMIX 2010 Introduction to New Media

NMIX 4010/6010 Web Development

<sup>\*</sup>Only one of the following classes may be credited towards certificate completion: MUSI 2040, MUSI 2050, MUSI 2060, MUSI 2080