## MUSIC BUSINESS CERTIFICATE REQUIREMENTS FOR BUSINESS MAJORS

## 21 Hours Required

| Course #  | Required Courses (6 Hours)  |             |
|-----------|---|-------------|
| MBUS 4100 | Fundamentals of Music Business [POD]  | Fall Only   |
| MBUS 5100 | Emerging Issues in Music Business [POD] {pre-req: 4100}   | Spring Only |
|           | Elective Courses (15 Hours - 5 Classes Total)   |             |
|           | Group 1 Electives - At least 3 hours  |             |
|           |   |             |
| ECON 4000 | Economics of Human Resources {pre-req: ECON 2105 and 2106}  |             |
| ENTR 5500 | Introduction to Entrepreneurship  |             |
| LEGL 4200 | Intellectual Property Law {pre-req: LEGL 2700 or 2800H}   |             |
| LEGL 4400 | Business Law {pre-req: LEGL 2700}   |             |
| MARK 4450 | Social Media Marketing Strategy {pre-req: MARK 3000 or 3001}  |             |
| RMIN 4000 | Risk Management and Insurance   |             |
|           | Group 2 Electives - At least 9 hours  |             |
|           |   |             |
| MBUS 3100 | Promotion and Publicity Techniques for Music Business   |             |
| MBUS 3550 | Music Production  |             |
| MBUS 4200 | Artist Management   |             |
| MBUS 4300 | Music Publishing and Licensing  |             |
| MBUS 4550 | Live Concert Recording [POD] {pre-req: MBUS 3550}   | Spring Only |
| MBUS 4800 | Internship in Music Business [POD]  |             |
| MBUS 5000 | Special Topics in Music Business  |             |
| NMIX 2010 | Introduction to New Media   |             |
| NMIX 4010 | Web Development   |             |
| MUSI 3550 | Music Theory for Non-Majors   |             |
| MUSI 2040 | History of Popular Music*   |             |
| MUSI 2050 | History of Jazz*  |             |
| MUSI 2060 | History of Rock 'n' Roll*   |             |
| MUSI 2080 | African American Music*   |             |
|           | *Only one of the following classes may be credited towards certificate completion: MUSI 2040, MUSI 2050, MUSI 2060, MUSI 2080 |             |