13 of Terry’s undergraduate and master’s programs are ranked among the nation’s best.
98%

EMPLOYMENT RATE WITHIN 3 MONTHS OF GRADUATION

NEARLY 2,500 STUDENTS GRADUATED FROM OUR UNDERGRADUATE AND GRADUATE PROGRAMS THIS YEAR
ENROLLING NOW FOR FALL 2023

ONLINE MBA@UGA

ENROLLING NOW FOR FALL 2023
40th Anniversary
GEORGIA ECONOMIC OUTLOOK
MAIN PREDICTIONS

- Post-Pandemic Expansion Ends
- Short, Mild Recession Begins
- 75% Probability of Recession
- Georgia Fares Better Than U.S.
# Negative and Positive Contributors to GDP Growth

<table>
<thead>
<tr>
<th>Subtractions from GDP Growth</th>
<th>Neutral</th>
<th>Additions to GDP Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Less Spending on Structures</td>
<td>✓ Spending by Customers</td>
<td>✓ Government</td>
</tr>
<tr>
<td>✓ Less Spending for Equipment</td>
<td>✓ Inventory Changes</td>
<td>✓ More Spending on Intellectual Property</td>
</tr>
</tbody>
</table>
## JOB GROWTH BY INDUSTRY

<table>
<thead>
<tr>
<th>JOB LOSSES EXPECTED</th>
<th>JOB GAINS EXPECTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction</td>
<td>Health Care &amp; Education</td>
</tr>
<tr>
<td>Financial Activities</td>
<td>Tourism</td>
</tr>
<tr>
<td>Mining and Logging</td>
<td>Transportation</td>
</tr>
<tr>
<td>Some Manufacturing Industries</td>
<td>Most Manufacturing Industries</td>
</tr>
<tr>
<td></td>
<td>Government</td>
</tr>
</tbody>
</table>
THREE MAIN REASONS FOR RECESSION

- Federal Reserve Actions
- Energy Price Shocks
- Negative Wealth Effects
HOUSEHOLD WEALTH
(PERCENT CHANGE FROM PREVIOUS QUARTER)
WHY RECESSION WILL BE MILD & SHORT

- Labor Market is Strong
- Households’ Balance Sheets in Decent Shape
- Some Sectors Rebounding from Pandemic
- Federal Reserve’s Dual Mandate
TOP 2022 ECONOMIC DEVELOPMENT PROJECTS

HYUNDAI MOTOR GROUP
- Bryan County
- 8,100 Jobs

HYUNDAI MOTOR GROUP & SK
- Bartow County
- 3,500 Jobs

HYUNDAI MOBIS
- Bryan County
- 1,500 Jobs

ARCHER AVIATION
- Covington
- 1,000 Jobs

FREYR BATTERY
- Coweta County
- 730 Jobs

JACK LINK’S
- Perry
- 800 Jobs
US LIGHT VEHICLE SALES
(PERCENT CHANGE FROM PRIOR YEAR)
# Key Vehicle Manufacturing Projects

<table>
<thead>
<tr>
<th>Company</th>
<th>Location</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hyundai Motor Group</td>
<td>Bryan County</td>
<td>8,100</td>
</tr>
<tr>
<td>Rivian</td>
<td>Stanton Springs</td>
<td>7,500</td>
</tr>
<tr>
<td>Aspen Aerogels</td>
<td>Statesboro</td>
<td>250</td>
</tr>
<tr>
<td>Duckyang</td>
<td>Braselton</td>
<td>285</td>
</tr>
<tr>
<td>KB Autosys</td>
<td>Lone Oak</td>
<td>180</td>
</tr>
<tr>
<td>Hyundai Transys</td>
<td>West Point</td>
<td>150</td>
</tr>
</tbody>
</table>
## Key Transportation/Distribution Projects

<table>
<thead>
<tr>
<th>Company</th>
<th>Location</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Procter &amp; Gamble</td>
<td>Jackson</td>
<td>350 Jobs</td>
</tr>
<tr>
<td>Duluth Trading Company</td>
<td>Adairsville</td>
<td>300 Jobs</td>
</tr>
<tr>
<td>Ryder System</td>
<td>Locust Grove</td>
<td>250 Jobs</td>
</tr>
<tr>
<td>Webstaurantstore</td>
<td>Ellabell</td>
<td>213 Jobs</td>
</tr>
<tr>
<td>Newcold</td>
<td>McDonough</td>
<td>170 Jobs</td>
</tr>
<tr>
<td>East Jordan Plastics</td>
<td>Lyons</td>
<td>80 Jobs</td>
</tr>
</tbody>
</table>
HOME PRICES COMPARED TO PRE-PANDEMIC LEVEL

% Change from Pre-Pandemic Levels (HPI)

- Gainesville
- Hinesville
- Athens
- Atlanta
- Georgia
- GA Non-metro
- Savannah
- Rome
- Brunswick
- Dalton
- US
- Augusta
- Warner Robins
- Macon
- Valdosta
- Albany
- Columbus

Source: Federal Housing Finance Agency (FHFA)
HOUSING WILL RECOVER ONCE RECESSION ENDS

• Solid Demographics
• Increased Importance of the Home
• Short Supply of Homes
RISKS TO THE FORECAST

DOWNSIDE RISKS
• More Stubborn Inflation
• More Severe Energy Price Shock
• Worse Relations with China

UPSIDE RISKS
• Geopolitical Conflicts Ease Substantially
• Fiscal Stimulus
• Federal Reserve Threads the Needle Perfectly
MAIN TAKEAWAYS

• Recession Begins
• Federal Reserve Policy is the Trigger
• Housing Suffers the Most
• Labor Market Holds Up Relatively Well
• Recovery Begins Early in 2024
THANK YOU

Please leave completed survey cards at your table.

Visit terry.uga.edu/selig and use promo code 23GEO40 for your free copy of the 2023 Georgia Economic Outlook.

Terry College of Business
Selig Center for Economic Growth
UNIVERSITY OF GEORGIA