



MBUS
TERRY COLLEGE
OF BUSINESS

FAQ'S

ADMISSIONS REQUIREMENTS:

- Students need 60 hours of college credit for the semester they are applying for. If the student is in the process of completing 60 hours, they may still apply
- You must have a minimum GPA of 2.8
- You must submit an online application
- The application periods are October 1 - 31, and February 1 - March 31
- Must be an undergraduate student at UGA

DO I HAVE TO BE A MUSICIAN?

No! However, we prefer that you have an interest in pursuing a career in the music industry.

WHAT CAREERS DOES THE MBUS CERTIFICATE PREPARE STUDENTS FOR?

Artist management, booking, label services, entertainment marketing, radio promotion, music publishing and copyright, concert promotion, venue management, music production and engineering, promotion and publicity, music journalism, financial roles in entertainment, all the skills an artist needs to manage their own careers, and much more.

VISIT OUR WEBSITE



Terry College of Business
Music Business Program
UNIVERSITY OF GEORGIA

CAN I TAKE CLASSES WITHOUT APPLYING TO THE PROGRAM?

Yes. Contact MBUS Academic Advisor Lane Marie O'Kelley for more info at lanemarieok@uga.edu

MBUS ELECTIVES:

- MBUS 1100 Intro to Music Business
- MBUS 3000 Business Fundamentals in MBUS
- MBUS 3100 Promotion & Publicity in MBUS
- MBUS 3550 Music Production
- MBUS 4200 Artist Management
- MBUS 4300 Music Publishing and Licensing
- MBUS 4800 Internship*
- MBUS 5000 Special Topics

CAPSTONE CLASSES:

- MBUS 4100 (Fall Only)*
- MBUS 5100 (Spring Only)*

*Must be accepted into the music business certificate program

CONTACT

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