

BE A PART OF THE 2022-2023 GEORGIA ECONOMIC OUTLOOK SERIES



The [Georgia Economic Outlook series](#) brings the expertise of the University of Georgia Terry College of Business to seven cities across the state to offer specific and reliable insights into next year's economy. Learn about the nation's economic trajectory, the trends shaping our state's fiscal outlook, and what to expect in your local area for the upcoming year from forecasts based on accurate, reliable data from the Selig Center for Economic Growth.

Why sponsor?

- Align yourself with the University of Georgia's [Terry College of Business](#) and its statewide economic forecast event
- Increase visibility with various promotional activities from advertisements to on-site signage and more
- Connect with fellow business leaders during dedicated networking hours and during lunch at each event location
- Support the Terry Edge scholarship program, which directly supports Terry College students with financial need



More than 3,000 business and government leaders attend each year



Invite guests to join you at your exclusive table



Create buzz for your brand with pre-event and on-site recognition



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CORPORATE SPONSORSHIPS

2022-2023

Essential Insights. Informed Decisions.

The **Georgia Economic Outlook Series** delivers the most comprehensive and detailed look at the future economy for more than 3,000 business and government leaders annually. Georgians attending this event seek guidance from the Selig Center for Economic Growth on the coming year's ever-changing business environment. Be a part of this very important public outreach!

Statewide schedule of events for the 2022-23 Economic Outlook:

CITY	LOCATION	DATE
Atlanta	Georgia Aquarium	December 9, 2022
Macon	Middle Georgia State University	January 13, 2023
Augusta	Augusta Marriott at the Convention Center	January 19, 2023
Columbus	Columbus Convention and Trade Center	January 25, 2023
Albany	Hilton Garden Inn	January 26, 2023
Athens	The Classic Center	February 1, 2023
Coastal (Jekyll)	Jekyll Island Convention Center	February 8, 2023

Corporate sponsorships support the Terry Edge scholarship program, as well as the University of Georgia's public service mission.



For additional information, please contact **Shannon Baker**, Director of Economic Outlook
economicoutlook@uga.edu | (706) 254-7277



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	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	LOCAL \$1,200
Promotion of your company on the “Big Screens” in each city	●	●	●	●
Recognition of your company at the podium by the local emcee	●	●	●	●
Recognition on social media	●			
Reserved table(s) for 8 guests* in your choice of 7 cities (up to 2 tables in Atlanta): <i>*Atlanta has tables of 10</i>	7	3	2	1
Recognition in all Georgia Economic Outlook invitations (emailed to 90,000 UGA alumni and past attendees)	●	●	●	
Logo placement in digital program in each city	●	●	●	●
Logo on the Georgia Economic Outlook website	●	●	●	

Sponsor tiers determine table proximity to event stage, with Gold level sponsors receiving top priority seating. Sponsor tiers also affect logo size in many advertisements and collateral, with Gold level sponsors receiving largest logo size.



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Terry College of Business

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GIVE A STUDENT

the TERRY EDGE



Terry College of Business
UNIVERSITY OF GEORGIA

YOUR SUPPORT MAKES A DIFFERENCE

THE TERRY EDGE

Proceeds from this year's Georgia Economic Outlook support the Terry Edge scholarship program.

With access to state-of-the-art facilities, award-winning faculty, unmatched career services, and a sprawling alumni network, students at the Terry College of Business are primed for real-world success. This is *the Terry Edge*.

Yet one-third of our students have a documented financial need.

This can prevent them from taking full advantage of all the college has to offer. With a Terry Edge scholarship, these students can acquire the tools they need to achieve.





TERRY COLLEGE GEORGIA ECONOMIC OUTLOOK 2022-2023

Yes, _____ (company name as it should appear in recognition)
accepts the invitation and agrees to sponsor the 2023 Terry College
Georgia Economic Outlook.

Please select your level of participation:

_____ **Gold Sponsor \$10,000**

The benefits included in this sponsorship package total \$3,808. The remaining \$6,192 may be deductible as a charitable contribution. Please consult with a professional tax advisor regarding the potential deductibility of this sponsorship cost and charitable contribution. **EIN/Tax ID: 58-6033837**

_____ **Silver Sponsor \$5,000**

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_____ **Bronze Sponsor \$2,500**

The benefits included in this sponsorship package total \$1,088. The remaining \$1,412 may be deductible as a charitable contribution. Please consult with a professional tax advisor regarding the potential deductibility of this sponsorship cost and charitable contribution. **EIN/Tax ID: 58-6033837**

_____ **Local Sponsor \$1,200**

The benefits included in this sponsorship package total \$544. The remaining \$656 may be deductible as a charitable contribution. Please consult with a professional tax advisor regarding the potential deductibility of this sponsorship cost and charitable contribution. **EIN/Tax ID: 58-6033837**

Billing Contact Name: _____

Email: _____ Phone: _____

Please return via email to dawg94@uga.edu

Please make checks payable to the *University of Georgia Foundation*



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Mail checks to:

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