

# Spring 2019 Supply Chain Advisory Board Meeting Minutes

## 3.22.2019

### GP Point A Center for Supply Chain Innovation – Mary Kate Love

- What makes Point A unique:
  - Platform for multi-party co-creation: when you want to work with more than one company at one time
  - Bring problems to us when you need multi solutions
  - Cross industry collaboration
  - Problem focused – taking a step back
  - Self-sustaining ecosystem
  - New and creative ways to solve problems
  - Flexible innovation process
  - Free market
- An ecosystem of industry stakeholders from across the supply chain
  - Ecosystem of capabilities
  - Expecting to grow to 150 members
- Process
  - Coming together to co-define problems
  - Discovering, ideating, forming, doing, realizing
- Questions/Discussion:
  - What was the time cycle: 3 months (double or triple for companies on their own)
  - Intellectual property: Point A would never own anything that comes out of it (IP signed in phase of doing)

### Custom Executive Education Programs - Linda Read

#### Terry Executive Education in Atlanta

- Something we can leverage for companies and an appropriate environment
- Customized programs to fit needs not constrained to Terry staff
- Target to lecture about 50% and the rest interactive problem solving simulations, case studies, etc.

Discussion:

- Think about capabilities needed to be successful
  - Leading/empowering
  - Data analytics
- Think about what organizations need to know to be successful
  - Leading/managing change
  - Inclusion
- Individual certificate-based options
  - Advantages of long-term partnerships between companies/SME and faculty
  - Terry Custom Methodology: listen, design, deliver measure

- Proposed Program Overview: leadership development, strategic thinking , operational excellence, applied knowledge
- Customer Experience Journey Mapping Example

Next Steps contact [linda.read@uga.edu](mailto:linda.read@uga.edu)

- Questions:
  - How long does it take to plan a program: 6wks – 3/6 months+
  - Cost? One day programs typically < \$1000 (dependent on number people, instructors, location)

### **Supply Chain Analytics MGMT 4280 – Marty Parker and Daniel Wilson**

- Course Description:
  - Use of software and ERP systems (SQL, BI product, tableau)
  - Use of old company data set – practical experience
  - Presenting data findings
- Discussion/Questions
  - Being able to summarize large amounts of data and presenting the story (big picture)
    - Specific to audience (data minded vs others) – cross-functional
    - Global Trade Management Systems on the come up
    - May try to develop software to grade/practice
    - Learning to use data for process improvement
    - 2 week cycles for learning
    - Base packages may be changing but new niche programs/applications – base knowledge is still the same
    - Capstone project

### **Internship Program Best Practices – Marty Parker**

- Why hire interns/co-ops? (key reasons)
  - New perspectives/ideas
  - Build up talent
  - “Can do” spirit
  - Change environment
- Best Practices
  - Give responsibilities (final presentation)
  - Credit for MGMT 4800
  - Community (social activity)
  - Clear job descriptions
  - Real work (different assignments and several tasks)
  - Sales Material (highlights for internship) and Ambassadors for your program
  - Provide mentor
  - Pay >\$15
  - Flexibility ( paid day off)
  - Tools needed

- Ask for feedback

### **Feedback from Josh Rosenberg and Mira Uchil**

- Structured and stable internships
- Learned flexibility (assigned projects and free time to find work)
- Increased responsibilities
- Questions/Discussion
  - Building relationships with exec/peers
  - Molding projects
  - Take whatever you want to give them and double or triple it (would rather be crazy busy than bored)

### **Future APICS Chapter**

- Key Trends in S.C and Operations to introduce in classes and to the board
  - Profitable directed customer supply chains
  - Seasonal business (staffing up, balancing lines)
    - Apps to sign up for flex hours (how do you cutdown onboarding process)
  - Traceability (integrated systems and how to execute) and visibility
    - RFID
  - Block Chain
- Upcoming UGA Supply Chain Case Competition