Richard Thomas Watson Dr. h. c.
Regents Professor
J. Rex Fuqua Distinguished Chair for Internet Strategy

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Academic Record

Ph. D., University of Minnesota, 1984-1987.
A study of group decision support system use in three and four-person groups for a preference allocation decision
M.B.A., Monash University, 1971-1973.
Diploma in Computation, University of Western Australia, 1969.
B. Sc. (Mathematics), University of Western Australia, 1966-1968.

Scholarships and Awards

Senior Visiting Fellow, Digital Economy-Fintech Research Center, National Center for Applied Mathematics Shenzhen, China, 2022-
Adjunct Professor at Queensland University of Technology School of Management, 2022-
Honorary Doctorate, University of Liechtenstein, 2021
Best Philosophy Track paper, International Conference on Information Systems, 2021
Best Theory Paper, International Conference on Information Systems, 2020
Terry College Service Award 2019.
Honorary Visiting Senior Professor, Southern University of Science and Technology, Shenzhen, China 2019.
Government of India Academic Network (GIAN) Fellow at the Indian Institute of Technology Madras, 2018.
Erskine Fellow, University of Canterbury, 2018.
Association for Information Systems' Sandra Slaughter Service Award, 2016.
Honorary Visiting Professor, Xi'an Jiaotong University, China 2015 -2017.
University System of Georgia Regents Professor, 2014 -
Dean's distinguished visitor, University of Southern Queensland, 2013.
Association for Information Systems' LEO award for exceptional lifetime achievement, 2011.
Visiting professor, University of Innsbruck, 2010 - 2014.
Visiting professor Xi'an Jiaotong University, Xi'an, China, 2011.
Visiting researcher, RISE Viktoria, Göteborg, Sweden, 2011-2020.
Association for Information Systems' VISION award for contributions to ISWorld, 2009.
Fellow of the Association of Information Systems, December 2006.
Honored by the PhD Project Information Systems Doctoral Student Association, August 2006.
Terry College Research Award May 2006.

Visiting professor, University of Sydney, Australia May 2005.

H. L. Hooker Distinguished Visiting Professor, McMaster University, Hamilton, Canada, April 2005.

Visiting professor Fudan University, Shanghai, China, 2004.

Visiting professor, University of Agder, Kristiansand, Norway, 1998-2011.

Professor Carlos LLoyd Braga Chair, University of Minho, Portugal, May 2003.

Alpha Kappa Psi, Alpha Epsilon Chapter Blue Sapphire MIS teaching award, April 2003.

Selected by MBA students as one of the top five MBA teachers, 1996-97, 1997-98, 1998-99, 2002-3.

Cecil and Ida Green Honors Professor, Texas Christian University, October 2001.

Best Academic Competitive Paper Prize Academy of Marketing Conference (UK) 1998.

Vielberth Stiftung Fellow, University of Regensburg, Germany 1997, 2000, and 2002.

University of Georgia honored for instructional contribution, 1989-90, 1990-91, 1994-1995, 1996-97, and 2001-02.

Best paper *Australian Computer Journal* 1989.

Fulbright Award, 1984-1987.

University of Minnesota School of Management Fellowship, 1986-1987.

University of Minnesota School of Management Grant, 1984-1985.

Commonwealth Government Post-graduate Course Award, 1973.

Commonwealth Government University Scholarship, 1966-1969.

General Exhibition, University Matriculation Exam, 1965.

Employment History

2014-	University of Georgia	Regents Professor and J. Rex Fuqua Distinguished Chair for Internet Strategy
2009-2014	University of Georgia	J. Rex Fuqua Distinguished Chair for Internet Strategy
2006-2009	University of Georgia	Interim Head of the MIS department
		J. Rex Fuqua Distinguished Chair for Internet Strategy
		Director of the Center for Information Systems Leadership
2001-2006	University of Georgia	J. Rex Fuqua Distinguished Chair for Internet Strategy
		Director of the Center for Information Systems Leadership
2000	University of Georgia	Professor of MIS
		Director of the Center for Information Systems Leadership
1999	University of Georgia	Professor of MIS
1998-99	University of Georgia	Professor of Management
1993-1998	University of Georgia	Associate Professor of Management
1989-1993	University of Georgia	Assistant Professor of Management
1987-1989	Edith Cowan University	Principal Lecturer and Head of Information Systems
1979-1984	Edith Cowan University	Senior Lecturer and Head of Information Systems
1976-1978	Curtin University of Technology	Senior Tutor
1974-1975	Simpson Consulting Services	Consultant Programmer/analyst
1972	Nylex Corporation	Programmer/analyst
1970-1971	Telecom Australia	Computer Programmer

Research Interests

Energy Informatics

Ecological sustainability

Maritime Informatics

IS strategy

Professional Associations

Association for Information Systems, Association for Computer Machinery

Publications

Books

1. Cooper, V. A., Kranz, J., Mathew, S. K., & Watson, R. T. (Eds.). (2023). Handbook of Information systems and the Environment. Edward Elgar.
2. Watson, R. T., & Mathew, S. K. (2021). Capital, Systems, and Objects: The Foundation and Future of Organizations from a South Asian Perspective: Springer. ISBN: 978-981-33-6625-1
3. Lind, M., Michaelides, M. P., Ward, R., & Watson, R. T. (Eds.). (2021). Maritime Informatics: Additional Perspectives and Applications: Springer.
4. Watson, R. T. (2020). Capital, Systems and Objects: The Foundation and Future of Organizations: Springer. ISBN: 9811594171
5. Lind, M., Michaelides, M. P., Ward, R., & Watson, R. T. (Eds). (2020). Maritime Informatics: Springer.
6. Watson, R. T. (2019). Capital, Systems, and Objects. Athens, GA: eGreen Press.
7. Watson, R. T., & Boudreau, M.-C. (2018). 能源信息学与企业能源效率 (Energy Informatics and Enterprise Energy Efficiency). Beijing, China: Science China Press.
8. Watson, R.T., Berthon, P., Pitt, L.F., & Zinkhan, G.M. (2015). *Comercio Electrónico: La Perspectiva Estratégia*. Athens, GA: Global Text Project
9. Watson, R. T. (2013). *Data management: databases and organizations* (6th ed.). Athens, GA: eGreen Press.
10. Watson, R. T., & Boudreau, M.-C. (2011). *Energy Informatic*s. Athens, GA: eGreen Press.
11. Watson, R. T., Berthon, P., Pitt, L. F., & Zinkhan, G. M. (2008). Electronic commerce: the strategic perspective. Athens, GA: Global Text Project.
12. Watson, R. T. (2006). *Data management: databases and organizations (5th ed.)*. New York, NY: John Wiley.
13. Watson, R. T., & others (2004). *XML: Managing data exchange*: Wikibooks.
14. Watson, R. T. (2004). *Data management: banco de dados e organizaçe*s. Rio de Janeiro, Brazil: LTC Editora.
15. Watson, R. T. (2004). *Data management: databases and organization*s (4th ed.). New York, NY: John Wiley.
16. Watson, R. T. (2002). *Data management: databases and organizations* (3rd ed.). New York, NY: John Wiley.
17. Watson, R. T., Ariyachandra, T., Gao, J., & Chang, L. (2001). *Advanced electronic commerce*. Hong Kong, China: The Open University of Hong Kong.
18. Watson, R. T., Berthon, P., Pitt, L. F., & Zinkhan, G. M. (2000). Electronic commerce: the strategic perspective (Korean ed.): Youngun.
19. Watson, R. T., Berthon, P., Pitt, L. F., & Zinkhan, G. M. (2000). *E-commerce & impresa*. Milano, Italy: McGraw Hill.
20. Watson, R. T., Berthon, P., Pitt, L. F., & Zinkhan, G. M. (2000). *Electronic commerce: the strategic perspective*. Fort Worth, TX: Dryden.
21. Watson, R. T. (1999). *Data management: databases and organizations* (Chinese ed.). John Wiley.
22. Watson, R. T. (1999). *Data management: databases and organizations* (2nd ed.). New York: John Wiley.
23. Watson, R. T., & Watson, C. (1998). *A business research primer*. Orlando, FL: Harcourt Brace.
24. McKeown, P. G., Watson, R. T., & Lehner, F. (1997). *World Wide Web und Internet—Eine einfach verstandliche Einfuhrung fur Unternehmen*.
25. Watson, R. T., & Bostrom, R. P. (Eds) (1996). *Proceedings of Telecommuting '96*.
26. Watson, R. T. (1996). *Data management: an organizational perspective*. New York, NY: Wiley.

27. McKeown, P. G., & Watson, R. T. (1996). *Methamorphosis - Guia para Internet e Comercio Eletronico*. São Paulo, Brazil: Senac.

28. McKeown, P. G., & Watson, R. T. (1996). *Metamorphosis: a guide to the World Wide Web & electronic commerce*. New York, NY: Wiley.

29. Bostrom, R. P., Watson, R. T., & Kinney, S. T. (Eds) (1992). C*omputer augmented teamwork: a guided tour*. New York, NY: Van Nostrand Reinhold.

Articles

1. Watson, R. T., Plangger, K., Pitt, L. F., & Tiwana, A. (Forthcoming). A theory of Information Compression: When judgments are costly. Information Systems Research. Accepted July 2022

2. Tuczek, M., Degirmenci, K., Desouza, K. C., Watson, R. T., Yigitcanlar, T., & Breitner, M. H. (2022). Mitigating urban heat with optimal distribution of vegetation and buildings. Urban Climate.

3. Watson, R. T., Ketter, W., Recker, J., & Seidel, S. (2022). Sustainable energy transition: Intermittency policy based on digital mirror actions. Journal of the Association for Information Systems, 23(3), 631-638. doi:10.17705/1jais.00752. Accepted Dec 15, 2021.

4. Mengesha, G., Watson, R. T., & Negash, S. (Forthcoming). Frugal knowledge sharing for frugal innovation diffusion in Africa: The Church Woman and related models. Journal of Global Information Management. (Accepted 2021).

5. Watson, R. T., & Pitt, L. F. (2022). Transcendent Service Management. Journal of Service Management, 33(1), 1-8. https://doi.org/10.1108/JOSM-08-2021-0332

6. Lehnhoff, S., Staudt, P., & Watson, R. T. (2021). Changing the Climate in Information Systems Research. *Business & Information Systems Engineering*, 63(3), 219-222. doi:10.1007/s12599-021-00695-y. Editorial. (Accepted 2021).

7. Bogert, E., Schecter, A., & Watson, R. T. (2021). Humans rely more on algorithms than social influence as a task becomes more difficult. *Scientific Reports*, 11(8028). doi:10.1038/s41598-021-87480-9. (Accepted 2021)

8. Degirmenci, K., Desouza, K., Fieuw, W., Watson, R. T., & Yigitcanlar, T. (2021). Understanding policy and technology responses in mitigating urban heat islands: A literature review and directions for future research. *Sustainable Cities and Society*. (Accepted 2021).

9. Bogert, E., Schecter, A., & Watson, R. T. (2021). Preregistration of Information Systems Research. Communications of the Association for Information Systems, 49(5), 110-125. doi:10.17705/1CAIS.04905 (Accepted 2020)

10. Watson, R. T., Elliot, S., Corbett, J., Farkas, D., Feizabadi, A., Gupta, A., . . . Webster, J. (2021). How AIS can improve its contributions to the UN's Sustainability Development Goals: Towards A Framework for Scaling Collaborations and Evaluating Impact Communications of AIS, 48(1), 476 – 502. doi:10.17705/1CAIS.04841. (Accepted 2020)

11. Watson, R. T., & Webster, J. (2020). Analyzing the past to prepare for the future: Writing a literature review A roadmap for release 2.0. *Journal of Decision Systems*. doi:10.1080/12460125.2020.1798591. (Accepted 2020).

12. Siedel, S., & Watson, R. T. (2020). Integrating Explanatory/Predictive and Prescriptive Science in Information Systems Research. *Communications of AIS*. (Accepted 2020)

13. Watson, R. T., Ives, B., & Piccoli, G. (2020). Practice-Oriented Research Contributions in the COVID-19 Forged New Normal. *MISQ Executive*, 19(2), v-viii. (Accepted 2020)

14. Chohan, R., Watson, R., & Pitt, L. (2019). Perspectives: client–agency opportunism: how does it happen and what can we do about it? International Journal of Advertising, 38(8), 1303-1312. doi:10.1080/02650487.2019.1670531. Accepted 2019.

15. Michaelides, M. P., Herodotou, H., Lind, M., & Watson, R. T. (2019). Port-2-Port Communication Enhancing Short Sea Shipping Performance: The Case Study of Cyprus and the Eastern Mediterranean. Sustainability, 11(1912), 1-22. doi:10.3390/su11071912. Accepted 2019.

16. Smith, H., & Watson, R. T. (2019). Digital Transformation at Carestream Health. MISQ Executive, 18(1), 85-98. Accepted 2019.

17. Watson, R. T., Dawson, G. S., Boudreau, M.-C., Li, Y., Zhang, H., Huang, W. W., & Al-Jabri, I. (2019). Constraining Opportunism in Information Systems Consulting: A Three Nation Examination. Journal of the Association for Information Systems. Accepted 2018

18. Brandt, T., Ketter, W., Kolbe, L. M., Neumann, D., & Watson, R. T. (2018). Smart Cities and Digitized Urban Management. In: Springer. Guest Editorial. Accepted 2018

19. Aghniaey, S., Lawrence, T. M., Mohammadpour, J., Song, W., Watson, R. T., & Boudreau, M. C. (2018). Optimizing thermal comfort considerations with electrical demand response program implementation. Building Services Engineering Research and Technology, 39(2), 219-231. Accepted 2018

20. Watson, R. T., Boudreau, M.-C., & van Iersel, M. W. (2018). Simulation of greenhouse energy use: an application of energy informatics. Energy Informatics, 1(1), 1-14. Accepted 2018

21. Ganeshan, S., Lawrence, T. M., Boudreau, M.-C., & Watson, R. T. (2018). Energy Resiliency and Sustainability for Smart Cities in Developing Economies. Air Conditioning and Refrigeration Journal, 21(3), 28-39. Accepted 2018

22. Wu, J., Watson, R.T., Bolla, R., Manikas, A., Hamdi, M., & Elmirghani, J. (2017). Guest Editorial: Special Issue on Green Communications, Computing, and Systems. IEEE Systems Journal, 11(2), 546-550. Special issue editorial. Accepted 2017

23. Seidel, S., Bharati, P., Fridgen, G., Watson, R.T., Albizri, A., Boudreau, M.-C.M., . . . Watts, S. (2017). The Sustainability Imperative in Information Systems Research. Communications of AIS, 40(1). Accepted 2017.

24. Lawrence, T.M., Boudreau, M.-C., Helsen, L., Henze, G., Mohammadpour, J., Noonan, D., . . . Watson, R.T. (2016). Ten questions concerning integrating smart buildings into the smart grid. Building and Environment, 108, 273-283. Accepted 2016.

25. Piccoli, G., Pigni, F., & Watson, R.T. (2016). Alea iacta est: Now is the time to extract value from digital data streams. MISQ Executive, 15(4), i-vii. Special issue editorial.

26. Mills, A. J., Watson, R. T., Pitt, L. F., & Kietzmann, J. (2016). Wearing safe: Physical and informational security in the age of the wearable device. Business Horizons. Accepted 2016.

27. Gholami, R., Watson, R.T., Hasan, H., Molla, A., & Bjørn-Anderson, N. (2016). Information Systems solutions for environmental sustainability: how can we do more? Journal of AIS, 17(8), 521-536. Special issue editorial.

28. Bassani, G., McCubbrey, D.J., & Watson, R.T. (2016). The Global Text Project: Spanish translation phase. Journal of the Midwest Association for Information Systems, 2016(2), 43-69. Accepted 2016.

29. Dawson, G., Watson, R.T., Boudreau, M.-C., & Pitt, L.F. (2016). A knowledge-centric examination of signaling and screening activities in the negotiation of information consulting services. Journal of AIS, 17(2), 77-106. Accepted 2015.

30. Pigni, F., Piccoli, G., & Watson, R.T. (2016). Digital Data Streams: Creating value from the real-time flow of big data. California Management Review, 58(3), 5-25. Accepted 2015.

31. Smith, H.A., & Watson, R.T. (2015). The jewel in the crown – enterprise architecture at Chubb. MISQ Executive, 14(4), 195-209. Accepted 2015.

32. Plangger, K., & Watson, R.T. (2015). Balancing customer privacy, secrets and surveillance: Insights and management. Business Horizons, 58(6), 625-633. Accepted 2015.

33. Abraham, C., Junglas, I., Watson, R.T., & Boudreau, M.C. (2016). Explaining the unexpected and continued use of an information system with the help of evolved evolutionary mechanisms. Journal of the Association for Information Science and Technology, 67(1), 212-231. Accepted 2015.

34. Watson, R. T. (2015). Beyond being systematic in literature reviews in IS. Journal of Information Technology, 30(1). Accepted 2015.

35. Watson, R. T. (2014). A personal perspective on a conceptual foundation for Information Systems. Journal of the Association for Information Systems, 15(8), 514-535. Accepted 2013.

36. Sakurai, M., Watson, R. T., Abraham, C., & Kokuryo, J. (2014). Sustaining life during the early stages of disaster relief with a Frugal Information System: Learning from the Great East Japan Earthquake. IEEE Communications Magazine 52(1), 176-185. Accepted 2014.

37. Mandviwalla, M., & Watson, R. T. (2014). Generating capital from social media. MISQ Executive, 13(2), 97-113. Accepted 2014.

38. Temesgen, A., & Watson, R. T. (2014). A Conceptual Framework for Building a Homegrown Public-Private Partnership conceptual framework for building a homegrown. Ethiopian e-Journal for Research and Innovation Foresight, 6(1), 12-25.

39. Li, S. S., Boudreau, M.-C., Huber, M., & Watson, R. T. (2013). Sustainability performance and CSR disclosure: The missing link. International Journal of Social Ecology and Sustainable Development, 4(2), 34-47. doi:10.4018/jsesd.2013040103

40. vom Brocke, J., Watson, R. T., Dwyer, C., Elliot, S., & Melville, N. (2013). Green Information Systems: Directives for the IS Discipline. *Communications of AIS*, 33. Accepted 2013.

41. Malhotra, A., Melville, N. P., & Watson, R. T. (2013). Spurring impactful research on Information Systems for environmental sustainability. *MIS Quarterly*, 37(4), 1265-1274. Accepted 2013.

42. Sarkis, J., Koo, C., & Watson, R. T. (2013). Green Information Systems & Technologies--This generation and beyond: Introduction to the Special Issue. *Information Systems Frontiers*, 15(5), 695-704. Accepted 2013.

43. Watson, R. T. (2013). Africa's contributions to Information Systems. *The African Journal of Information Systems*, 5(4), 126-130. Accepted 2013.

44. Smith, H. A. and R. T. Watson (2013). Restructuring Information Systems following the divestiture of Carestream Health. *MISQ Executive* 12(3): 167-177. Accepted 2013.

45. vom Brocke, J., Seidel, S., Loos, P., & Watson, R. T. (2013). Green IS – Information Systems for Environmental Sustainability. *Business & Information Systems Engineering*, 4(1), 47-47. Accepted 2013.

46. Watson, R. T., Kunene, K. N., & Islam, M. S. (2013). Frugal IS. *Information Technology for Development*, 19(1), 1-12. doi: 10.1080/02681102.2012.714349 Accepted 2013.

47. Abraham, C., Boudreau, M.-C., Junglas, I., & Watson, R. T. (2013). Enriching our theoretical repertoire: the role of evolutionary psychology in technology acceptance. *European Journal of Information Systems*, 22, 56-75.

48. Lawrence, T., Watson, R. T., Boudreau, M.-C., Johnsen, K., Perry, J., & Ding, L. (2012). A New Paradigm for the Design and Management of Building Systems. *Energy & Buildings*, 51(Aug), 56-63.

49. Smith, H. A., Watson, R. T., & Sullivan, P. (2012). Delivering Effective Enterprise Architecture at Chubb Insurance: A Case Study. *MISQ Executive*.

50. Watson, R. T., Corbett, J., Boudreau, M.-C., & Webster, J. (2012). An information strategy for environmental sustainability. *Communications of the ACM*, 55(7), 28-20.

51. Claggett, J. L., Watson, R. T., & Boudreau, M.-C. (2011). Greenway Medical Technologies: The Pace-Setting David of Electronic Health Records. *Communications of AIS*, 29(1).

52. Pitt, L. F., & Watson, R. T. (2011). The case for cases: writing and teaching cases for the emerging economies. *Information Technology for Development*, 17(4), 319-326.

53. Negash, S., Anteneh, S., & Watson, R. T. (2011). A PhD in information systems for emerging economies: the Addis Ababa University model. *Information Technology for Development*, (September 2011), 1-7. doi:10.1080/02681102.2011.604081

54. Dawson, G., & Watson, R. T. (2011). Uncovering and testing archetypes of effective public sector CIOs. *Transactions on Management Information Systems*, 2(1).

55. Liu, Q., Karahanna, E., & Watson, R. T. (2011). Unveiling user-generated content: designing websites to best present customer reviews. *Business Horizons*, 54, 231-240.

56. Watson, R. T., Boudreau, M.-C., Chen, A. J., & Sepúlveda, H. H. (2011). Green projects: An information drives analysis of four cases. *The Journal of Strategic Information Systems*, 20, 55-62.

57. Dawson, G. S., Watson, R. T., & Boudreau, M.-C. (2011). Information asymmetry in information systems consulting: toward a theory of relationship constraints. *Journal of Management Information Systems,* 27(3), 145-180.

58. Chen, A. J. W., Watson, R. T., Boudreau, M.-C., & Karahanna, E. (2010). An Institutional Perspective on the Adoption of Green IS & IT, *Australian Journal of Information Systems*, 17(1). 23-45

59. Assar, S., El Amrani, R., & Watson, R. T. (2010). ICT and education: A critical role in human and social development. *Information Technology for Development*, 16(3), 151-158.

60. Koch, H., Van Slyke, C., Watson, R. T., Wells, J., & Wilson, R. L. (2010). Best practices for increasing IS enrollment: A program perspective. *Communications of AIS*, 26, 477-492.

61. Watson, R. T., Boudreau, M.-C., & Chen, A. J. W. (2010). Information Systems and environmentally sustainable development: Energy Informatics and new directions for the IS community. *MIS Quarterly*, 34(1), 23-38.

62. Watson, R. T., Boudreau, J. W., & Li, S. (2010). Telematics at UPS: Energy Informatics in action. *MISQ Executive*, 9(1), 203-213.

63. Brohman, M. K., Piccoli, G., Martin, P., Zulkernine, F., Parasuraman, A., & Watson, R. T. (2009). A design theory approach to building strategic network-based customer service systems. *Decision Sciences*, 40(3), 403-430.

64. Polites, G. L., & Watson, R. T. (2009). Using social network analysis to analyze relationships among IS journals. *Journal of AIS*, 10(8).

65. Watson, R. T., & McCubbrey, D. J. (2009). The Global Text Project. *The African Journal of Information Systems*, 1(2), 30-36.

66. Pitt, L. F., Watson, R. T., Berthon, P. R., Piccoli, G., & Engstrom, A. (2009). E-Commerce, Web 2.0 and entrepreneurship: opportunities in the U-Space. *International Review of Entrepreneurship, 7*(1), 5-20.

67. Piccoli, G., Brohman, M. K., Watson, R. T., & Parasuraman, A. (2009). Process completeness: Strategies for aligning service systems with customers' service needs. *Business Horizons, 52*(July-August), 367-376.

68. DeSanctis, G., Poole, M.S., Zigurs, I., DeSharnais, G., D'Onofrio, M., Gallupe, B., . . . Shannon, D. (2008). The Minnesota GDSS Research Project: Group support systems, group processes, and outcomes. *Journal of AIS*, 9(10), 551-608.

69. Watson, R. T., Boudreau, M.-C., York, P., Greiner, M., & Wynn, D. (2008). The business of open source. *Communications of the ACM, 51*(4), 41-46.

70. Watson, R. T., Boudreau, M.-C., Greiner, M., Wynn, D., & York, P. (2008). Opening the classroom. *The Journal of Information Systems Education, 19*(1), 75-85.

71. Suleiman, J., & Watson, R. T. (2008). Social loafing in technology-supported team. *Computer Supported Cooperative Work, 17*(4), 291-309.

72. Polites, G. L., & Watson, R. T. (2008). The centrality and prestige of CACM: a social network analysis of IS Journals. *Communications of the ACM, 51*(1), 95-100.

73. Piccoli, G., & Watson, R. T. (2008). Profit from customer data by identifying strategic opportunities and adopting the "born digital" approach. *MISQ Executive, 7*(3), 113-122.

74. Negash, S., Watson, R. T., & Straub, D. (2008). An African PhD program in Information Systems: the case of Addis Ababa University, Ethiopia. *The African Journal of Information Systems, 1*(1), 67-76.

75. Meyers, A. D., McCubbrey, D. J., & Watson, R. T. (2008). Open content textbooks: Educating the next generation of bioentrepreneurs in developing economies. *Journal of Commercial Biotechnology, 14*(4), 277-281.

76. Loiacono, E. T., Taylor, N. J., & Watson, R. T. (2008). Alternative scenarios to the "banner" years: A test of alternative formats to Web banner ads. *Communications of the ACM, 51*(2), 53-58.

77. Kock, N., Hantula, D. A., Hayne, S. C., Saad, G., Todd, P. M., & Watson, R. T. (2008). Introduction to Darwinian Perspectives on Electronic Communication. *IEEE Transactions on Professional Communication, 51*(2), 133-146.

78. Junglas, I. A., & Watson, R. T. (2008). Location-based services. *Communications of the ACM, 51*(3), 65-69.

79. Chen, A. J. W., Boudreau, M.-C., & Watson, R. T. (2008). Information systems and ecological sustainability. *Journal of Systems and Information Technology, 10*(3), 186-201.

80. Boudreau, M.-C., Watson, R. T., & Chen, A. (2008). From green IT to green IS. *Cutter Benchmark Review, 8*(5), 11.

81. Berthon, P., Pitt, L. F., & Watson, R. T. (2008). From genesis to revelations: the technology diaspora. *Communications of the ACM, 51*(12), 151-154.

82. Abraham, D. C., Watson, R. T., & Boudreau, M.-C. (2008). Ubiquitous access: On the frontlines of patient care and safety. *Communications of the ACM, 51*(6), 95-99.

83. Berthon, P., Pitt, L. F., & Watson, R. T. (2008). IS executives: organizational focus, customer creativity, and supplier relationships. *Cutter Benchmark Review*, 8(8), 5-13.

84. Zinkhan, G. M., DeLorme, D. E., Peters, C. O., & Watson, R. T. (2007). Information sources and government research: Ethical conflicts and solutions. *Public Integrity, 9*(4), 341-354.

85. Watson, R. T., & Straub, D. W. (2007). Brave new horizons for IS research in net-enhanced organizations. *The Data Base for Advances in Information Systems, 8*(3), 8-19.

86. Watson, R. T., & Karahanna, E. (2007). The timing of IS leadership. *Cutter Benchmark Review, 7*(4), 5-12.

87. Watson, R. T., & Huang, W. (2007). 创新的机遇 (Innovation opportunities). *China Journal of Information Systems*, 1(1), 110-118.

88. Pitt, L. F., & Watson, R. T. (2007). An ecosystem perspective on privacy. *Journal of Consumer Affairs, 41*(2), 365-375.

89. Pitt, L. F., Berthon, P., Watson, R. T., Wynn, D., & Strasheim, A. (2007). Open to all: a postmodern perspective on product development and brands in an open-source environment. *International Journal of Technology Marketing, 2*(4), 316-330.

90. Loiacono, E., Watson, R., & Goodhue, D. (2007). WebQual: An instrument for consumer evaluation of web sites. *International Journal of Electronic Commerce, 11*(3), 51-87.

91. Granger, M. J., Dick, G., Luftman, J., Van Slyke, C., & Watson, R. T. (2007). Information systems enrollments: Can they be increased? *Communications of the Association for Information Systems, 20*, 649-659.

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1. Watson, R.T., Guss, S., & Salinas, A. (2017). Athens: An Entrepreneurship Center in the Wings. University of Georgia. Athens, GA, USA.
2. Applegate, L. M., Watson, R. T., & Weinzimer, P. (2015). CAI. (N9-815-096). Harvard Business School, Cambridge, MA.
3. Watson, R. T., & Boudreau, M.-C. (2009). *Energy Informatics* (Research report)): Advanced Practices Council of the Society for Information Management.
4. Watson, R. T., & Boudreau, M.-C. (2006). *The business of open source* (Research report)): Advanced Practices Council of the Society for Information Management.
5. Watson, R. T., & Boudreau, M.-C. (2006). *The software profit ecosystem* (Research report)): Advanced Practices Council of the Society for Information Management.
6. Abraham, D. C., Watson, R. T., Boudreau, M.-C., & Goodhue, D. L. (2004). Patient care and safety at the frontlines: nurses' experiences with wireless computing (Research report): IBM Corporation.
7. Watson, R. T., Alexander, M. B., Pollard, C., & Bostrom, R. P. (1991). The use and adoption of OptionFinder: a keypad based group decision support system (Research report). Austin, TX: 3M Meeting Management Institute.
8. Watson, R. T. (1976). Finance tables for business mathematics (Student reference). Perth, Western Australia: Western Australian Institute of Technology.

Magazine articles

1. Mandviwalla, M., Watson, R. T., vom Brocke, J., & Patel, N. (2021, Dec 9). Higher education: Why engagement should matter more than location. ZDNet. Retrieved from https://www.zdnet.com/education/higher-education-why-engagement-should-matter-more-than-location/
2. Lind, M., Michaelides, M. P., Ward, R., & Watson, R. T. (2019). Boosting data-sharing to improve Short Sea Shipping Performance: Evidence from Limassol port calls analysis. UNCTAD Transport and Trade Facilitation Newsletter, 82.

3. Lind, M., Watson, R. T., Ward, R., Bergmann, M., Bjørn-Andersen, N., Rosemann, M., . . . Andersen, T. (2018). Digital Data Sharing: The Ignored Opportunity for Making Global Maritime Transport Chains More Efficient. UNCTAD Transport and Trade Facilitation Newsletter, 79.
4. Lind, M., Watson, R.T., Bergmann, M., & Maldonano, J. (2017). Empowering Mega-Terminals with Gigabytes. Port Technology. https://www.porttechnology.org/technical_papers/empowering_mega_terminals_with_gigabytes.
5. Boudreau, M.-C., & Watson, R. T. (2007). Green Gaming: The alpha, beta and gamma of becoming an eco-friendly casino. Hospitality Technology, June.

Panels

1. Watson, R. T., et al (2022). International Seminar on Digital Economy at DeFin Research Center, Shenzhen, China
2. Cousins, K., Iyer, L., Klein, R., Mandviwalla, M., Watson, R. T., (2022). How to make the IS discipline relevant to non-IS stakeholders?, Panel presented at the Americas Conference on Information Systems, Minneapolis, MN.
3. Watson, R. T., et al (2022). How to make the IS discipline relevant to non-IS stakeholders?, Panel presented at the Pacific Asia Conference on Information Systems, Taiwan, China.
4. Mandviwalla, M., Watson, R. T., Li, J., vom Brocke, J., & Patel, N. (2021). Next generation business models for higher education: The pandemic push. Panel presented at the Americas Conference on Information Systems, Montreal, Canada.
5. Watson, R. T., Song, Y., & Zhao, X. (2021). A workshop on coding causal and process models as graphs for enhanced literature reviewing by the Theory Research Exchange (T-Rex) project team. Workshop presented at the Americas Conference on Information Systems, Montreal, Canada.
6. Watson, R. T., Galletta, D., Junglas, I., Kokuryo, J., Chandra-Kruse, L., Mathew, S. K., & Mills, A. M. (2020). IS Faculty perspectives on the impacts and implications of the COVID-19 pandemic for IS Teaching and Research. Paper presented at the International Conference on Information Systems, Hyderabad, India.
7. Watson, R. T., Webster, J., Corbett, J., Elliot, S., Radhakrishnan, S., & Ketter, W. (2020). Senior Scholars' Consortium: How can IS scholars increase global sustainability, both collectively and personally? Paper presented at the International Conference on Information Systems, Hyderabad, India.
8. Tarafdar, M., Desouza, K., Barrett, M., Agarwal, R., Watson, R. T., & Krishnan, R. (2018). Seeking Public Intellectuals in the Information Systems Discipline: Towards an Impact and Engagement Agenda. Paper presented at the International Conference on Information Systems, San Francisco, CA.
9. Brandt, T., Cudden, J., Ketter, W., Prendergast, D., Sakurai, M., & Watson, R.T. (2016). Smart Cities and the Role of IS Research in Improving Urban Life. Paper presented at the International Conference on Information Systems , Dublin, Ireland.
6. Lee, G., Fedorowicz, J., Agarwal, R., Lee, J.K., Watson, R.T., & Zhang, P. (2015). The AIS Grand Vision Project: What, Why, and How. Paper presented at the Americas Conference on Information Systems, San Juan, Puerto Rico
7. Lind, M., Watson, R. T., Park, J. H., Svedberg, U., & Holmberg, P.-E. (2014). Maritime Informatics – How ITS is transforming the shipping industry. Paper presented at the Intelligent Transport Systems World Congress, Detroit.
8. vom Brocke, J., Fridgen, G., Hasan, H., Ketter, W., & Watson, R. T. (2013). Energy Informatics: Designing a discipline. Paper presented at the International Conference on Information Systems, Milan, Italy.
9. vom Brocke, J., Watson, R. T., Dwyer, C., Elliot, S., & Melville, N. (2012). Green Information Systems: Directives for the IS Discipline. Paper presented at the International Conference on Information Systems, Orlando, FL.
10. Watson, R. T., Lyytinen, K., Alter, S., Drewry, J., Visnov, R., & Nassif, E. (2012). Innovative IT. Panel presented at the International Conference on Information Systems, Orlando, FL.
11. McCubbrey, D. J., & Watson, R. T. (2012). Global Text Project update: Translations and AIESEC collaborations. Paper presented at the SIG Global Development Workshop, Orlando, FL.

12. McCubbrey, D. J., & Watson, R. T. (2010). The Global Text Project. Panel presented at the SIG Global Development Workshop, St. Louis, MO.
13. Watson, R. T., Aronson, J., Donnellan, B., & Vlah, K. (2009). Energy + Information < Energy. Panel presented at the Americas Conference on Information Systems. San Francisco, CA.
14. Straub, D., Negash, S., Hill, S., & Watson, R. T. (2009). An international model for an IS PhD program in low-income countries. Panel presented at the Americas Conference on Information Systems. San Francisco, CA.
15. Koch, H., Wells, J., Van Slyke, C., Watson, R. T., & Wilson, R. (2009). Attracting, retaining, and placing students in an economic downturn. Panel presented at the Americas Conference on Information Systems. San Francisco, CA.
16. McCubbrey, D. J., Huang, W. W., Wagner, C., & Watson, R. T. (2006). Open content textbooks: "No one is as smart as everyone". Panel presented at the Americas Conference on Information Systems. Acapulco, Mexico.
17. Desouza, K. C., Ein-Dor, P., Galliers, R. D., McCubbrey, D. J., Myers, M. D., & Watson, R. T. (2006). Social activism in IS research: making the world a better place. Panel presented at the International Conference on Information Systems. Milwaukee, WI.
18. Bray, D., Chidambaram, L., Epstein, M., Hill, T. R., Thomas, D. M., Venkatsubramanyan, S., et al. (2006). The Web as a digital reflection of reality. Panel presented at the Americas Conference on Information Systems. Acapulco, Mexico.
19. Avital, M., Lyytinen, K., Faust, J., Gonick, L., Gordon, M. D., Kiri, K., et al. (2006). Information and communication technology as an agent of social innovation. Panel presented at the Business as an Agent of World Benefit: Management Knowledge Leading Positive Change. Cleveland, OH.
20. Desouza, K. C., El Sawy, O. A., Galliers, R. D., Loebbecke, C., & Watson, R. T. (2005). Information Systems research that really matters: beyond the IS rigor versus relevance debate. Panel presented at the International Conference on Information Systems. Las Vegas, NV.
21. Watson, R. T., Akselsen, S., Cummings, J., Grõnlund, Å., & Parent, M. (2001). Is Internet technology likely to make government matter more or less? Panel presented at the Academy of Management. Washington, DC.
22. Watson, R. T., & Alvarez, R. (1996). A debate on the social consequences of the World Wide Web. Panel presented at the Academy of Management. Cincinnati, OH.
23. Watson, R. T., Kokuryo, J., Manabe, R., Takagi, Nakajima, M., Uchiki, T., et al. (1993). Information systems in Japan: education, research, and practice. Panel presented at the International Conference on Information Systems. Orlando, FL.

Conference proceedings and presentations

1. Watson, R. T., Boudreaux, M-C, & Hardin, R. A. (2022). B Corps & the Three Rs. Presentation at the Journal of the Academy of Marketing Science (JAMS) Thought Leaders' Forum on Reimagining Marketing Strategy, King's College, London.
2. Song, Y., Watson, R. T., & Zhao, X. (2021). Literature Reviewing: Addressing the Jingle and Jangle Fallacies and Jungle Conundrum Using Graph Theory and NLP. Paper presented at the International Conference on Information Systems, Austin, TX.
3. Croy, D., van Iersel, M. W., Twedt, M., Watson, R. T., & Boudreau, M.-C. (2021). Estimating the Electricity Use and Cost of Supplemental Greenhouse Lighting Using an on-Line App. Paper presented at the 2021 ASHS Annual Conference.
4. Knowledge analytics workshop, Australian Conference on Information Systems, Sydney, Australia December 2021.
5. Knowledge analytics workshop, Middle East & North Africa Conference on Information Systems, Agadir, Morocco, November 2021.
6. Knowledge analytics workshop, Americas Conference on Information Systems, Montreal, Canada, August 2021.
7. Watson, R. T., Haraldson, S., Lind, M., Singh, S., Thomas, D., Voolspuij , J. M., & Ward, R. (2021). Foundations of maritime informatics. Paper presented at the World of Shipping Portugal. An International Research Conference on Maritime Affairs, Lisbon. Portugal.

8. Skousen, T., Safadi, H., & Watson, R. T. (2020). Open Communities and Formal Organizations: A Symbiosis View. Paper presented at the International Conference on Information Systems, Hyderabad, India. *Best theory paper*.
9. Safadi, H., Watson, R. T., & Skousen, T. (2020). Organizations and Communities: A Symbiosis View. Paper presented at the AMCIS.
10. Sangeeth, S., Mathew, S., & Watson, R. T. (2019). Behavioral demand response: A green IS platform to increase residential energy efficiency. Paper presented at the SIGGreen Workshop, Munich.
11. Degirmenci, K., Turczek, M., Desouza, K., Watson, R. T., Yigitcanlar, T., Hansen, V. G., . . . Breitner, M. H. (2019). Toward a decision support system for mitigating urban heat. Paper presented at the SIGGreen Workshop, Munich.
12. Watson, R., & Seidel, S. (2018). Three Strategies for Information Systems Research in the Presence of an Efficient Knowledge Market. Paper presented at the International Conference on Information Systems San Francisco, CA.
13. Desouza, K. C., Watson, R. T., & Bray, D. A. (2018). Dilemmas and opportunities for the future of governance: The case of ethical reasoning for artificial intelligence. Paper presented at the Salzburg Global Seminar, Salzburg, Austria.
14. Watson, R.T., Fares, N., Boudreau, M.-C., van Iersel, M.W., & Mattos, E. (2017). Green Greenhouses - An application of Energy Informatics. Paper presented at the Erasmus Energy Forum, Rotterdam, The Netherlands.
15. Watson, R.T., Lind, M., & Haraldson, S. (2017). Physical and digital innovation in shipping: seeding, standardizing, and sequencing. Paper presented at the HICSS. https://scholarspace.manoa.hawaii.edu/handle/10125/41741
16. Lawrence, T., Watson, R.T., Mohammadpour, J., Boudreau, M.-C., Aghniaey, S., & Hill, J. (2017). A Case Study to Automate Demand Response on a University Campus. Paper presented at the World Sustainable Built Environment Conference, Hong Kong.
17. Brandt, T., Donnellan, B., Ketter, W., & Watson, R.T. (2016). Information Systems and Smarter Cities: Towards an Integrative Framework and a Research Agenda for the Discipline. Paper presented at the AIS Pre-ICIS Workshop-ISCA 2016.
18. Lawrence, T.M., Watson, R.T., Boudreau, M.-C., & Mohammadpour, J. (2016). Data flow requirements for integrating smart buildings and a smart grid through model predictive control. Paper presented at the International High- Performance Built Environment Conference – A Sustainable Built Environment Conference 2016 Series (SBE16), iHBE 2016, Sydney, Australia.
19. Sakurai, M., Watson, R.T., & Kokuryo, J. (2016). How do organizational processes recover following a disaster? A capital resiliency model for disaster preparedness. Paper presented at the HICSS, Kaui, HI. Best track paper.
20. Watson, R.T., Holm, H., & Lind, M. (2015). Green steaming: A methodology for estimating carbon emissions avoided. Paper presented at the International Conference on Information Systems, Fort Worth, TX.
21. Temesgen, A., Watson, R.T., & Anteneh, S. (2015). A soft factors analysis for adapting public-private partnerships to deliver public information services in Ethiopia: a conceptual framework. Paper presented at the IEEE Africon-2015, Addis Ababa, Ethiopia.
22. Lind, M., Haraldson, S., Karlsson, M., Holmberg, P.-E., & Watson, R.T. (2015). Enabling port efficiency by increased collaboration and information sharing – towards a standardized port call message format. Paper presented at the World Conference on Transport Research Society, Antwerp, Belgium.
23. Lind, M., Haraldson, S., Karlsson, M., & Watson, R.T. (2015). Port collaborative decision making – closing the loop in sea traffic management. Paper presented at the 14th International Conference on Computer Applications and Information Technology in the Maritime Industries, Ulrichshusen, Germany.
24. Lind, M., Jensen, J., Haraldson, S., Watson, R.T., Setterberg, P., & Holmberg, P.-E. (2015). Service and communication infrastructure for Sea Traffic Management. Paper presented at the 14th International Conference on Computer Applications and Information Technology in the Maritime Industries, Ulrichshusen, Germany.

25. Siwe, U., Lind, M., Hägg, M., Dalén, A., Brödje, A., Watson, R. T., . . . Holmberg, P.-E. (2015). Sea Traffic Management – Concepts and Components. Paper presented at the 14th International Conference on Computer Applications and Information Technology in the Maritime Industries.

26. Piccoli, G., Rodriguez, J., & Watson, R. T. (2015). Leveraging digital data streams: The development and validation of a business confidence index. Paper presented at the HICSS, Kauai, HI.

27. Lawson, V., Watson, R. T., & Ramaswamy, L. (2015). C-SenZ-IS: A customizable sensor IS model for energy efficient SaaS. Paper presented at the HICSS, Kauai, HI.

28. Lind, M., Brödje, A., Watson, R.T., Haraldson, S., Holmberg, P.-E., & Hägg, M. (2014). Digital Infrastructures for enabling Sea Traffic Management. Paper presented at the The 10th International Symposium Integrated ISIS 2014 "Ship's Information Systems", Hamburg, Germany.

29. Plangger, K., & Watson, R. (2014). The informational foundations of customer surveillance. Paper presented at the Internal Network of Business & Management Journals, Barcelona, Spain.

30. Temesgen, A., Watson, R. T., & Kwon, H. Y. (2013, Dec 12-13). Towards a better understanding of the role of developing economies governments in the implementation of public-private partnerships for improving the delivery of public services: a conceptual framework. Paper presented at the 5th International Conference on Investment Trends in Africa and the Global Economic Recovery,, Addis Ababa, Ethiopia.

31. Dawson, G., Li, Y., Zhang, H., Huang, W. W., & Watson, R. (2013). Assessing the relevancy of national culture in predicting the efficacy of constraints in the information systems consulting domain. Paper presented at the International Conference on Information Systems, Milan, Italy.

32. Sakurai, M., Watson, R. T., Abraham, C., & Jiro, K. (2013). Sustaining life during the early stages of disaster relief with a Frugal Information System: Learning from the Great East Japan Earthquake. Paper presented at the International Telecommunications Union Kaleidoscope, Kyoto, Japan. Best paper award.

33. Lawrence, T., Watson, R. T., Boudreau, M.-C., Johnsen, K., Mohammadpour, J., & Ding, L. (2013). Smart building systems for adaptation to the coming Smart Grid. Paper presented at the CLIMA 2013, Prague.

25. Carlson, R., Swanström, L., Watson, R. T., & Baumgartner, T. (2013). Managing sustainable production through business process-driven information system design. Paper presented at the 6th International Conference on Life Cycle Management Gothenburg, Sweden.

26. Larson, K., & Watson, R. T. (2013). The impact of natural language processing-based textual analysis of social media interactions on decision making. Paper presented at the European Conference on Information Systems, Utrecht, The Netherlands.

27. Watson, R. T., Lawrence, T., Boudreau, M.-C., & Johnsen, K. (2013). Design of a demand response system: Economics and information systems alignment. Paper presented at the European Conference on Information Systems, Utrecht, The Netherlands.

28. Watson, R. T., Lind, M., & Haraldson, S. (2012). The emergence of sustainability as the new dominant logic: Implications for Information Systems. Paper presented at the International Conference on Information Systems, Orlando, FL.

29. Debay, W. L., Teklu, T., & Watson, R. T. (2012). Application of capital flow analysis to identify mechanisms for human capacity building in IS projects in a developing economy. Paper presented at the Fifth annual SIG Globdev Workshop Orlando, FL.

30. Watson, R. T., & Boudreau, M.-C. (2012). Energy Informatics. Paper presented at the World Energy Efficiency Congress, Atlanta, GA.

31. Debay, W., Teklu, T., & Watson, R. T. (2012). Capital flow analysis: Application in analysis of digital ecosystem infrastructure establishment and sustainability in a developing economy. Paper presented at the International ACM Conference on Management of Emergent Digital EcoSystems (MEDES'12), Addis Ababa, Ethiopia.

32. Larson, K., & Watson, R. T. (2011). Tying social media strategy to firm performance: a social media analytics framework. International Conference on Information Systems. Shanghai.

33. Dawson, G. S., Watson, R. T., & Boudreau, M.-C. (2011). An empirical test of the theory of relationship constraints. International Conference on Information Systems. Shanghai.

34. Watson, R. T., Williamson, T., Boudreau, M.-C., Li, S., & Zeng, Z. (2010). Energy Informatics and Business Model Generation. Paper presented at the SIGGreen Workshop.

35. Chen, A. J. W., Watson, R. T., Boudreau, M.-C., & Karahanna, E. (2009). Organizational adoption of Green IS & IT: An institutional perspective. Paper presented at the International Conference on Information Systems, Phoenix.
36. Abraham, D. C., Junglas, I. A., Watson, R. T., & Boudreau, M.-C. (2009). Studying the role of human nature in technology acceptance. Paper presented at the International Conference on Information Systems, Phoenix.
37. Abraham, D. C., Junglas, I. A., Watson, R. T., & Boudreau, M.-C. (2009). An Enriched Understanding of the "Fit" Between People, Task, Environment and Technology in Patient Care. Paper presented at the Americas Conference on Information Systems (SIG-Health Workshop).
38. Watson, R. T., Badr, N., & McCubbrey, D. J. (2007). The Global Text Project: The Arabic imperative. Paper presented at the The Fourth Annual Conference of Learning International Networks Consortium, Dead Sea, Jordan.
39. Piccoli, Gabriele, and Richard T. Watson. 2007. Profiting from customer data. In Mediterranean Conference on Information Systems. Venice.
40. Boudreau, Marie-Claude, Richard T. Watson, A. J. W. Chen, Martina Greiner, and Peter Sclavos. 2007. The benefits of transaction cost economics: the beginning of a new direction. In European Conference on Information Systems.
41. Li, Yan, Chuan-Hoo Tan, Hock-Hai Teo, and Richard T. Watson. 2006. A cross-country study of organizational intention to adopt open source software: a human capital perspective. In Open Source Software Research Development Workshop at the Academy of Management Annual Meeting. Atlanta, GA.
42. ———. 2006. An institutional perspective on open source software adoption: a cross-country investigation. In Sixteenth Annual Workshop on Information Technologies and Systems (WITS). Milwaukee, WI.
43. Dawson, Greg, and Richard T. Watson. 2006. All effective CIOs are strategic, right? Disagreement in defining public sector CIO effectiveness. In Academy of Management. Atlanta.
44. Abraham, Dorothea L., Marie-Claude Boudreau, and Richard T. Watson. 2006. Ubiquitous information systems access and patient care: extending our knowledge of "fit". In Academy of Management. Atlanta.
45. Chatterjee, Debabroto, and Richard T. Watson. 2006. Electronic partnership forms and configurations: a risk based view. Paper read at a conference celebrating the life and scholarship of Gerry DeSanctis, at Duke University, Durham, US.
46. Dawson, Greg, and Richard T. Watson. 2005. What really matters: an empirical study on the relative importance of the CIO and the maturity of the IS organization in producing effective IS performance. Paper read at SAIS, at Savannah, GA.
47. Dawson, Greg, and Richard T. Watson. 2005. A resource-based view of the impact of IS maturity on financial performance. Paper read at SAIS, at Savannah, GA.
48. Pitt, Leyland F., Daniel Shapiro, and Richard T. Watson. 2005. Betfair: transforming the world's wagering. Paper read at The Fourth International Business and Economy Conference, January, at Waikiki, HI. (best case paper)
49. Brohman, M. Kathryn, Gabriele Piccoli, Richard T. Watson, and A. Parasuraman. 2005. NCSS process completeness: construct development and preliminary validation. In Proceedings of the Hawaiian International Conference on Systems Science. Hawaii, HI.
50. Watson, Richard T., Gabriele Piccoli, M. Kathryn Brohman, and A. Parasuraman. 2004. Meet the new CEO of your business: Your customer! get ready for Customer-Managed Interactions. Paper read at Partners: The Teradata User Group, Oct 10-14, at Seattle.
51. Watson, Richard T., Marie-Claude Boudreau, Martina Greiner, Donald Wynn, Paul York, and Rusen Gul. 2004. Governance, leadership, and management in adaptive and inventive digital communities: A research agenda to reduce waste in graduate education. In Proceedings of the17th Bled eCommerce Conference. Bled, Slovenia.
52. Watson, Richard T., Marie-Claude Boudreau, Martina Greiner, Donald Wynn, Paul York, and Rusen Gul. 2004. Governance and global communities. Paper read at 5th Annual International Business Research Forum, Mar 27, at Temple University, Philadelphia, PA.

53. Junglas, Iris A., and Richard T. Watson. 2003. U-commerce: an experimental investigation of ubiquity and uniqueness. In Proceedings of the International Conference on Information Systems.

54. Junglas, Iris A., and Richard T. Watson. 2003. U-commerce: a conceptual extension of e- and m-commerce. In Proceedings of the International Conference on Information Systems.

55. Piccoli, Gabriele, Richard T. Watson, M. Kathryn Brohman, and A. Parasuraman. 2003. Customer-managed interactions: the role of personal information in relationship management. Paper read at Fifth AIDEA Giovani International Conference on Information, Markets and Firms, July, at Milan, Italy.

56. Watson, Richard T., M. Kathryn Brohman, A. Parasuraman, and Gabriele Piccoli. 2002. Customer service and network completeness. Paper read at 15th Bled Electronic Commerce Conference, Jun 17-19, at Bled, Slovenia.

57. Boudreau, Marie-Claude, and Richard T. Watson. 2002. Alignment between corporate and Web strategy. In Proceedings of the International Conference on e-Business, edited by R. Gan, Y. Chen and W. W. Huang. Beijing: Beijing Institute of Technology Press.

58. Brohman, M. Kathryn, A. Parasuraman, Gabriele Piccoli, and Richard T. Watson. 2001. Network-based customer service systems: a half-time report from the field. Paper read at SIM Workshop, Dec 15, at New Orleans, LA.

59. Watson, Richard T., Leyland F. Pitt, Pierre Berthon, and George M. Zinkhan. 2001. U-commerce: extending the boundaries of marketing. Paper read at MSI-JAMS Conference on Marketing to and Serving Customers through the Internet: Conceptual Frameworks, Practical Insights, and Research Directions, Dec 6-7, at Boca Rotan, FL.

60. Brohman, M. K., A. Parasuraman, R. T. Watson, and G. Piccoli. 2001. Internet-based customer service systems: What are they and when are they successful? Paper read at Academy of Marketing Science, at San Diego, CA.

61. Geissler, Gary L., George M. Zinkhan, and Richard T. Watson. 2000. First impressions: key design considerations for Web home pages to facilitate relationship marketing online. Paper read at Relationship Marketing in the New Millennium: Theory, Methods and Tools.

62. Watson, Richard T. 2000. U-Commerce: The Ultimate. Ubiquity, http://www.acm.org/ubiquity/views/r_watson_1.html.

63. Lewis, W., R. Matyska, and R. T. Watson. 2000. An empirical assessment of IT disaster probabilities. Paper read at Ninth International Conference on Information Systems Development, at Kristiansand, Norway.

64. Watson, Richard T., George M. Zinkhan, and Leyland F. Pitt. 2000. Object orientation: a new perspective on strategy. Paper read at Academic Industry Working Conference on Research Challenges, April 27-29, at Buffalo, NY.

65. Watson, Richard T., George M. Zinkhan, and Leyland F. Pitt. 2000. Object-oriented programming: implications for advertising and entrepreneurship. Paper read at American Marketing Association Winter Educators' Conference, February, at San Antonio, TX.

66. Gottschalk, Petter, Richard T. Watson, and Bo Hjort Christensen. 2000. Global comparisons of key issues in IS management: extending key issues selection procedure and survey approach. Paper read at HICCS, at Hawaii.

67. Walczuch, R. M., and R. T. Watson. 1999. Analyzing group data: including the effect of the group. EuroGDSS.

68. Pitt, L. F., P. R. Berthon, R. T. Watson, and N. Lane. 1998. The World Wide Web as an industrial marketing communication tool – models for the identification and assessment of opportunities. Academy of Marketing Conference (UK). 336 - 342. Awarded the Best Academic Competitive Paper Prize.

69. Gottschalk, Petter, Bo Hjort Christense, and Richard T. Watson. 1998. Key issues in systems management surveys: methodological issues and choices in the Norwegian context. BIT'98, United Kingdom.

70. Gottschalk, Petter, Bo Hjort Christense, and Richard T. Watson. 1998. Key issues in systems management surveys: methodological issues and choices in the Norwegian context. Norsk konferanse for organisasjoners bruk av informasjonsteknologi.

71. Taylor, Nolan J. , Eleanor T. Loiacono, and Richard T. Watson. 1998. Web advertising: alternative scenarios to the banner advertisements. Association of Information Systems.
72. Huang, W., K.K. Wei, R. P. Bostrom, L. H. Lim, and R. T. Watson. 1998. Supporting distributed team-building using GSS: a dialogue theory-based framework. HICSS.
73. Watson, R. T., G. Zinkhan, P. Berthon, and B. Dyer. 1997. Marketing and MIS: another entry on the MIS dance card or the true partner? Panel at the International Conference on Information Systems.
74. Loiacono, E.; Haines, M.; Taylor, N.; Hilmer, K.; Watson, R. T. Data management: a look inside the Webmaster's domain. GRITS. 1997.
75. Huang, W., Wei, K.K., Watson, R.T., Lim, L.H. and Bostrom, R. Transforming a lean CMC medium into a rich one: an empirical investigation in small groups. In: Proceedings of the Seventeenth International Conference on Information Systems. Cleveland, USA. 1996.
76. Watson, R. T.; Alvarez, R. A debate on the social consequences of the World Wide Web. Academy of Management: ; 1996; Cincinnati, OH.
77. Huang, W.; Tan, B. C. Y.; Watson, R. T.; Wei, K. K.; Xi, Y. M. Group support systems for modern decision making in China: an advanced and effective technology. In: International conference on management science and the economic development of China; Hong Kong. ; 1996: 948-956.
78. Haley, B. J.; Carte, T. A.; Watson, R. T. Commerce of the Web: how is it growing? In: Proceedings of the Second AIS conference. ; 1996.
79. Celikok, M.; Watson, R. T. The Internet and global competitiveness: the case for Turkey. International Conference on Technology Management: University/Industry/Government Collaboration; Instanbul, Turkey. 1996.
80. Berthon, P. R.; Leyland, L. F.; Watson, R. T. Re-surfing the web: research perspectives on marketing communication and buyer behavior on the W3. Academy of Marketing Science; May 29-June 1, 1996; Phoenix, AZ.
81. Morgado, E. M.; Reinhard, N.; Watson, R. T. A new approach to the analysis of key issues in information technology management. In: Proceedings of the Sixteenth International Conference on Information Systems. Amsterdam, The Netherlands. 1995.
82. Morgado, E. M.; Watson, R. T. Qualidade dos servicos na area de informatica: um modelo de avaliacao. Latin-Americam Conference of Businees Schools.; 1995.
83. Pitt, L. F.; Watson, R. T. ;Nel, D. Internal Marketing of Services: A Longitudinal Case of Service Quality. In: Jobber, D. L., ed. Making Marketing Work: Proceedings of the Marketing Educator's Group Conference; ; University of Bradford, UK. 1995; 2: 646-654.
84. Bamber, E. M.; Hill, M. C.; Watson, R. T. Group support system can improve your meetings. CPA Journal. March, 1995; LXV(3): 32-37.
85. Bamber, E. M.; Hill, M. C.; Watson, R. T. Audit group decision making: individual input and the effect of group support software. South East Decision Sciences Conference; Charlotte. 1995.
86. Pitt, L. F.; Watson, R. T. Longitudinal measurement of service quality in information systems: a case study. Proceedings of the Fifteenth International Conference on Information Systems., 1994.
87. Watson, R. T.; Dowling, M. J.; Palmer, T. The effect of a group support system on the case method of teaching. Academy of Management Conference. 1994.
88. Watson, R. T.; Kokuryo, J.; Manabe, R.; Takagi; Nakajima, M.; Uchiki, T.; Sato, O.; Matsudaira, K.; Mori. Information systems in Japan: education, research, and practice. International conference on information systems. ; 1993.
89. Tan, B. C. Y.; Wei, K. K.; Watson, R. T. Kwok-Kee Wei. Dampening status influence using a group support system: an empirical study. In: Proceedings of the Fourteenth International Conference on Information Systems. ; 1993.
90. Bamber, E. M.; Watson, R. T.; Hill, M. C. Effects of group support systems on the audit group decision making. Athens, GA: Terry College of Business; 1993.
91. Watson, R. T.; Pitt, L. F.; Cunningham, C.; Nel, D. User satisfaction and service quality of the IS department: closing the gaps. The First European Conference on Information Systems; 29-30th March; Henley-on-Thames, United Kingdom. 1993. pp 341-351.
92. Tan, B. C. Y.; Watson, R. T.; Wei, K. K.; Raman, K. S.; Kerola, P. K. National culture and group support systems: examining the situation when some people are more equal than others. Proceedings of the Hawaii International Conference on Systems Science .1993.

93. Kinney, S. T.; Watson, R. T. Dyadic communication: the effect of medium and task equivocality on task-related and interactional outcomes. Proceedings of the Thirteenth International Conference on Information Systems. 1992.

94. Watson, R. T. Using Group Support Systems for strategic planning. ORSA/TIMS; Nov 1 - 4; San Francisco, CA. ; 1992.

95. Clapper, D. L.; McLean, E.; Watson, R. T. An experimental investigation of the effect of a group decision support system on normative influence in small groups. Proceedings of the Twelfth International Conference in Information Systems. 1991.

96. Clapper, D. L.; Watson, R. T. An examination of the conceptual foundations of Group Decision Support Systems. 21st Annual Meeting of the Decision Sciences Institute; Nov 19-21; San Diego, CA; 1990.

97. Watson, R. T. Managerial work and electronic meeting systems. TIMS/ORSA; 7-9, May; Las Vegas; 1990.

98. Watson, R. T. A design for an infrastructure to support organizational decision-making. In: Proceedings of the Hawaii International Conference on Systems Science; 2-5 Jan; Kona, Hawaii; 1990. 111-119.

99. Ho, T. H.; Raman, K. S.; Watson, R. T. Group decision support systems: the cultural factor. In: Proceedings of the Tenth International Conference on Information Systems; 4-6 Dec; Boston, MA; 1989: 119-129.

100. Watson, R. T.; Pitt, L. F. Remarrying marketing and logistics with information technology. Industrial and Data Management Systems; 1989; (1): 4-12.

101. Watson, R. T.; Brancheau, J. C. Key issues in information systems management: how does Singapore compare? SIM Network (Newsletter of the Singapore chapter of the Society for Information Management); 1989; 1(1): 1-2.

102. Watson, R. T.; Pitt, L. F. Marketing researchers, IST and competitive advantage — digging a well before you get thirsty. In: South African Marketing Research Association 11th Convention; 12-15 Nov; Mmabatho, Bophuthatswana; 1989.

103. DeSanctis, G.; Sambamurthy, V.; Watson, R. T. Building a software environment for GDSS research. In: DSS-88 Transactions; 6-9 Jun; Boston. 1988.

104. Raman, K. S.; Ho, T. H.; Watson, R. T. Group Decision Support Systems (GDSS): application in Pacific Rim countries. In: Computerisation for Development - The Research Challenge; 16-18 Aug; Kuala Lumpur, Malaysia; 1988.

105. Watson, R T. Group decision support systems: improving group decision making with information technology. Information Technology Management for Productivity and Competitive Advantage: An IFIP TC-8 Open Conference; 7-8 Mar; Singapore; 1988: 2.56-2.71.

106. Watson, R. T.; DeSanctis, G.; Poole, M. S. Using a GDSS to facilitate group consensus: some intended and unintended consequences. In: Proceedings of the Eighth International Conference in Information Systems; 6-9 Dec 1987; Pittsburgh; 1987: 399-402.

107. Watson, R. T.; DeSanctis, G.; Poole, M. S. Using a GDSS to facilitate group consensus: some intended and unintended consequences. Proceedings of the International Communication Conference; 1988; New Orleans.

108. Watson, R.T. Microcomputers in tertiary education: problems and solution. International Microcomputer Conference. Perth. 1984.

109. Watson, R.T. Application development with DMS/CICS/VS. Australasian SHARE/GUIDE 9. Melbourne. 1983.

110. Watson, R.T. A course for the 80s - information management. CAE Computer Conference. Bendigo. 1979.

111. Watson, R.T. Key factors in selecting an inventory package. Australian Mining Industry Council Supply Conference. Perth. 1978.

112. Watson, R.T. Scientific inventory management. Western Motion Seminar. Perth. 1978.

Dissertations supervised

1. Brandon Pye 2020-

2. Yuanyuan Song 2020-
3. Eric Bogert 2021
4. Karim Jetha 2017
5. Temesgen Abera (Addis Ababa University) 2016
6. Workshet Debay (Addis Ababa University) 2015
7. Keri Larson 2011
8. Greg Dawson 2008
9. Donald Wynn 2007
10. Dorothea Abraham 2004
11. Iris Junglas 2003
12. Nolan Taylor 2001
13. Eleanor Loiacono 2000
14. Monica Garfield 1999
15. James Suleiman 1998
16. Wayne Huang (National University of Singapore co-supervisor) 1997
17. Maggie O'Hara 1996
18. Bernard Tan (National University of Singapore co-supervisor) 1995
19. Rita Walczuch 1994
20. Susan Kinney 1992
21. Daniel Clapper (Georgia State University co-supervisor) 1991
22. Pat Doran 1991

Grants

Alfred P. Sloan Foundation, $83,000, 2022

UGA President's Seed Grant Competition. $140,000 (Evaluating the agrivoltaic potential of emerging perovskite-based solar cells for greenhouse applications), 2021

USDA, Optimizing the cost-effectiveness of lighting in controlled environment agriculture, $5,000,000, 2018-2022

UGA President's Seed Grant Competition. $140,000, 2017

The Institute of Museum and Library Services. $50,000, 2017

Southern Company. $99,000, 2016

Southern Company. $99,000, 2013

Southern Company. $98,000, 2012

Jacobs Foundation, Global Text Project. $50,000, 2009.

Advanced Practices Council, Society for Information Management, Co-investigator. $20,000, 2008-9.

Jacobs Foundation, Global Text Project. $150,000, 2007.

Advanced Practices Council, Society for Information Management, Co-investigator. $20,000, 2006.

Advanced Practices Council, Society for Information Management, Co-investigator. $20,000, 2005.

Advanced Practices Council, Society for Information Management, Co-investigator. $5,000, 2004.

IBM Endowment for the Business of Government. Co-investigator. $15,000. 2003.

NCR Teradata and Marketing Science Institute. Network Customer Service Systems. Co-investigator. $32,500. 2001.

KMPG Peat Marwick Foundation. Group support systems and audit judgment in the audit team: a study of the potential use of group support systems and a test of their decision effects. (Co-investigators were Bamber, E. M. and Callahan Hill, M.) $28,400. 1992.

3M Meeting Management Institute. A study of the use of key-pad-based decision support technology. Principal investigator. $27,400. 1990.

Apple Computer, Inc. Development and testing of a Macintosh-based group decision support system. Joint research program with the National University of Singapore, University of Illinois, and University of Minnesota. Equipment grant of $34,895 to the University of Georgia. 1990.

Invited presentations

1.   University of Gothenburg, Gothenburg, Sweden, December 2022
2.   Chalmers University of Technology, Gothenburg, Sweden, December 2022
3.   University of Southern Denmark, Odense, Denmark, December 2022
4.   Georgia State University, Georgia, November 2022
5.   University of Melbourne, Australia, Computing and Information Systems, July 2022
6.   University of Melbourne, Australia, Marketing, July 2022
7.   Digital Frontier Partners, Melbourne, Australia, July 2022
8.   Deakin University, Melbourne, Australia, July 2022
9.   Queensland University of Technology, Brisbane, Australia, July 2022, public lecture
10. Queensland University of Technology, Brisbane, Australia, July 2022, research workshop
11. College of Charleston, South Carolina, April 2022
12. TREO, International Conference on Information Systems, Texas, December 2021, Keynote
13. SIGGIS Workshop International Conference on Information Systems, Texas, December 2021, Keynote
14. King Fahd University of Petroleum & Minerals, Saudi Arabia, November 2021
15. Chinese Academy of Management Annual Conference Shenzhen, China, November 2021, Keynote
16. Bentley University, MA, USA, October 2021,
17. Harbin Institute of Technology and Xi'an Jiaotong University, China, October 2021
18. Advanced Practices Council of the Society tor Information Management, October 2021
19. Energy Informatics Academy Asia, Beijing, China, May 2021, Keynote
20. Energy Informatics Academy Asia, Beijing, China, May 2021, PhD Workshop
21. Higher Colleges of Technology, Dubai, UAE, February 2021
22. Simon Fraser University, Vancouver, Canada, October 2020
23. Indian AIS Chapter, India, September 2020
24. Latin American IS Conference, August 2020, Keynote
25. Queensland University of Technology, Brisbane, July 2020. Keynote
26. Advanced Practices Council of the Society tor Information Management, Webinar, June 2020
27. Queen's University, Kingston, Ontario, September 2019
28. Keio University, Tokyo, Japan, July 2019
29. Queensland University of Technology, Brisbane, Australia, July 2019
30. Queensland University of Technology, Brisbane, Australia, July 2019
31. Donovan Leadership, Melbourne, Australia, July 2019
32. Royal Melbourne Institute of Technology University, Melbourne, Australia, June 2019
33. Royal Melbourne Institute of Technology University, Melbourne, Australia, June 2019
34. Deakin University, Melbourne, Australia, June 2019
35. University of Western Australia, Perth, Australia June 2019
36. Shanghai University of Science and Technology, Shanghai, China, June 2019
37. Yovole Networks, Shanghai, China June 2019
38. Southern University of Science and Technology (SUSTech), Shenzhen, China, June 2019
39. Karlsruhe Institute of Technology, Karlsruhe, Germany, May 2019
40. Örebro University, Örebro, Sweden, May 2019
41. Örebro University, Örebro, Sweden, May 2019
42. Indian Institute of Management Calcutta, Kolkata, India, December 2018
43. Indian Institute of Technology Madras, Chennai, India, November 2018
44. Indian Institute of Technology Madras, Chennai, India, November 2018
45. Grenoble Ecole de Management, Grenoble, France, October 2018
46. King's College London, UK, October, 2018

47. King's College London, UK, Digital Data and Marketing Frontiers seminar, October, 2018
48. University of Canterbury, New Zealand, August 2018
49. University of Canterbury, New Zealand, August 2018
50. Victoria University of Wellington, New Zealand, August 2018
51. University of Auckland, Auckland, New Zealand, July 2018
52. Auckland University of Technology, Auckland, New Zealand, July 2018
53. New Zealand Doctoral Students Conference Keynote, Auckland, New Zealand, July 2018
54. Louisiana State University, Baton Rouge, April 2018
55. University of Liechtenstein, Vaduz, Liechtenstein, February 2018
56. Bahama Shipowners Association, London, UK, September 2017
57. Lighthouse (Swedish maritime competence center) conference, Gothenburg, Sweden, December 2016
58. Syracuse University, Syracuse, December 2016
59. Louisiana State University, Baton Rouge, November 2016
60. IS Academic Leadership Conference, Atlanta, October 2016
61. University of Liechtenstein, Vaduz, Liechtenstein, October 2016
62. University of Innsbruck, Innsbruck, Austria, October 2016
63. University of Pavia, keynote address to launch Masters in International Business & Entrepreneurship, October 2016.
64. Keio University, Tokyo, Japan, July 2106
65. JASMIN, Tokyo, Japan, July 2016
66. ESSEC Singapore Campus, Singapore, July 2016
67. Xi'an Jiaotong University. China, June 2016
68. SIGGreen, ICIS, Fort Worth, December 2015
69. Xi'an Jiaotong University. China, July 2015
70. Erasmus Energy Forum, keynote, Rotterdam, Netherlands, June 2015
71. Grenoble Business School, Grenoble, France, June 2015
72. University of Aarhus, Aarhus, Denmark, May 2015
73. Center for Enterprise Systems, Agder University, Kristiansand, Norway May 2015
74. MIS Department, Agder University, Kristiansand, Norway May 2015
75. Viktoria Swedish ICT, Gothenburg, Sweden, May 2015
76. Louisiana State University, Baton Rouge, May 2015
77. Iowa State University, Ames, IA, April, 2015
78. Viktoria Swedish ICT, Gothenburg, Sweden, March, 2015
79. Copenhagen Business School, Copenhagen, Denmark, March, 2015
80. Temple University, Philadelphia. PA February 2015
81. Keio University, Tokyo, Japan, January 2015
82. JASMIN, Tokyo, Japan, January 2015
83. KPMG IS PhD program, Savannah, GA August 2014
84. Association for Federal Information Resource Management, Washington DC, July 2014
85. MIT Chief Data Officer and Information Quality Symposium, Keynote address, Cambridge, MA, July 2014
86. University of Augsburg, Germany, May 2104
87. University of Passau, Germany, May 2014
88. Swarovski, Wattens, Austria, May 2014
89. University of Pavia, Italy, May 2014
90. University of Cagliari, Italy, May 2014
91. King's College London, London, UK, March 2014
92. Viktoria Swedish ICT, Göteborg, Sweden, March 2014
93. Clients of Donovan Leadership, Melbourne, Australia, December 2013
94. Australasian Conference on Information Systems, Keynote Address, Melbourne, Australia, December 2013
95. Australasian Conference on Information Systems, Doctoral Consortium, Melbourne, Australia, December 2013
96. CTS clients, Franklin, TN, November 2013

97. CTS clients, Atlanta, GA, November 2013
98. CTS, Birmingham, AL, September 2013
99. Alabama SIM Chapter, Birmingham, AL, September 2013
100. University of Alabama at Birmingham, AL, September 2013
101. University of Southern Queensland, July 2013
102. University of Southern Queensland, July 2013
103. Erasmus Rotterdam University, The Netherlands, June 2013
104. University of Pavia, Pavia, Italy, May 2013
105. Mawhiba Foundation, Riyadh, Saudi Arabia, May 2013
106. Viktoria Swedish ICT Forum, Göteborg, Sweden, December 2012
107. ESC Grenoble, France, September 2012
108. University of Passau, Germany, May 2012
109. Mawhiba Foundation, Riyadh, Saudi Arabia, May 2012
110. Hebei University of Technology, Tianjin, China, December 2011
111. Xi'an Jiaotong University, Xi'an, China, December 2011
112. Simon Fraser University, Vancouver, Canada, November 2011
113. Australian Computer Society, Sydney, Australia, July 2011
114. University of Innsbruck, Innsbruck, Austria, June 2011
115. University of Agder, Kristiansand, Norway, May 2011
116. Viktoria Institute, Göteborg, Sweden, May 2011
117. Federal Home Loan Bank of Atlanta, April, 2011
118. Central Florida SIM Chapter, Tampa, FL, January 2011
119. South Florida University, Tampa, FL, January 2011
120. 1st International Workshop on BPM and Sustainability, Hoboken, NJ, September, 2010 (keynote)
121. Strategic Technology Management Institute, National University of Singapore, Singapore, July 2010
        (keynote)
122. Association for IT professionals, Fukuoka, Japan, July 2010
123. University of Innsbruck, Austria, June 2010
124. University of Agder, Kristiansand, Norway, May 2010
125. University of Passua, Passau, Germany, May 2010
126. Atlanta CIO Forum, Atlanta, May 2010
127. Long Term Ecological Research Network workshop, Harvard Forest, April 2010
128. Addis Ababa University, Addis Ababa, Ethiopia, February 2010
129. Foreign Language Teaching Assistant Conference, December 10, 2009
130. Universidad de Concepción, Concepción, Chile, November 26, 2009
131. Universidad Andina Símon Bolívar, La Paz, Bolivia, November 24, 2009
132. Universidad Católica Boliviana San Pablo, La Paz, Bolivia, November 24, 2009
133. Universidad Católica Boliviana San Pablo, La Paz, Bolivia, November 23, 2009
134. Universidad Privada del Valle, La Paz, Boliva, November 21, 2009
135. Universidad La Salle, La Paz, Boliva, November 20, 2009
136. SIMPosium, Seattle, November 2009 (winning case presentation)
137. Detroit Chapter of the of the Society for Information Management, Detroit, August 2009
138. University of Passau, Germany, June, 2009
139. University of Innsbruck, Austria, June, 2009
140. University of Liechtenstein, Liechtenstein, June, 2009
141.
142. University of Technology, Dalian, China, May 2009
143. Neusoft Institute for Information, Dalian, China, May 2009
144. Advanced Practices Council of the Society for Information Management, Chicago, May 2009
145. Addis Ababa University, Addis Ababa, Ethiopia, April 2009
146. King Fahd University of Petroleum & Minerals, Dharan, Saudi Arabia, April 2009
147. Aramco, Dharan, Saudi Arabia, April 2009
148. American Academy of Advertising Annual Conference, Cincinnati, March 2009 (keynote speaker)
149. Pragma, Kristiansand, Norway, March 2009

150. University of Agder, Kristiansand, Norway, March 2009
151. Houston Chapter of the of the Society for Information Management, Houston, February 2009
152. University of Houston, February 2009
153. International Business Week, University of North Florida, Jacksonville, February 2009 (keynote speaker)
154. Arab Conference on Information Technology, Tunisia, December 2008 (keynote speaker)
155. Workshop on Information Systems research and education in developing countries, Paris, December 2008 (keynote speaker)
156. AACSB/EFMD Global Collaboration Conference, Barcelona, Spain, November 2008 (plenary speaker)
157. Advanced Practices Council of the Society for Information Management, Philadelphia, October 2008
158. University of Western Australia, Australia, August 2008
159. Universiti Teknologi Petronas, Malaysia, August 2008
160. University of Innsbruck, Austria, June 2008
161. European Foundation for Management Development Conference, Oslo, Norway, June 2008
162. University of Agder, Kristiansand, Norway, June 2008
163. University of Lausanne, Switzerland, May 2008
164. University of Passau, Germany, May 2008
165. King Fahd University of Petroleum & Minerals, Bahrain, May 2008
166. Zayed University, Dubai, UAE, April 2008
167. Addis Ababa University, Addis Ababa, Ethiopia, March 2008
168. Arizona State University, Tempe, AZ, March 2008
169. Florida State University, Tallahassee, FL, February 2008
170. North East Ohio Society for Information Management, Cleveland, OH, January 2008
171. Luleå University of Technology, Luleå, Sweden, December 2007
172. Journal of Strategic Information Systems workshop, Montreal, Canada, December 2007
173. Bentley College, Waltham, MA, November 2007
174. International Association for Computer Information Systems Conference, Vancouver, Canada, October 2007 (keynote speaker)
175. Université Paris Dauphine, July 2007
176. Universiti Teknologi Petronas, Malaysia, June 2007
177. China University of Geosciences, Wuhan, China, May 2007
178. Hubei University of Economics, Wuhan, China, May 2007
179. Sixth International Conference on Electronic Business, Wuhan, China May 2007 (keynote speaker)
180. Wuhan University, Wuhan, China, May 2007
181. Huazhong University of Science and Technology, Wuhan, China, May 2007
182. Neusoft Institute for Information, Dalian, China, May 2007
183. The 2007 Techno-Tourism Conference: Downloading Technology into Georgia Tourism, Athens, Georgia, May 2007
184. King Fahd University of Petroleum & Minerals, Bahrain, April 2007
185. Washington State University, Pullman, WA, April 2007
186. Southern Association of Information Systems Conference, Jacksonville, FL, March 2007 (keynote speaker)
187. Ain Shams University, Cairo, Egypt, March 2007
188. 3rd Annual Forum for the Future of Tourism, Atlantic City, NJ, February 2007
189. University of Dayton, Dayton, OH, MIS Distinguished Speaker, February 2007
190. AACSB Conference, Scottsdale, AZ, November 2006
191. Universiti Teknologi Petronas, Malaysia, June 2006
192. AACSB Conference, Tampa, FL, June 2006
193. King Fahd University of Petroleum & Minerals, Bahrain, May 2006
194. University of Passau, Germany, May 2006
195. Agder University College, Kristiansand, Norway, May 2006
196. Temple University, Philadelphia, March 2006
197. Insurance Data Management Association, Philadelphia, PA, March 2006
198. OGETA Forum, Atlanta, March 2006

199. Peruvian AIS Chapter, Lima, Peru, March 2006.
200. Australian and New Zealand Marketing Academy (ANZMAC) Conference, December 2005 (keynote speaker)
201. Neusoft Institute of Information, Dalian, China, November 2005
202. Tsinghua University, Beijing, China, November 2005
203. First conference of the Chinese Chapter of AIS, Beijing, China, November 2005 (keynote speaker)
204. Advanced Practices Council of the Society for Information Management, October 2005
205. Simon Fraser University, Vancouver, Canada, September 2005.
206. PhD Project Information Systems Doctoral Student Association (ISDSA), Omaha, August 2005
207. IRIS'28 — Information Systems Research in Scandinavia Conference, Kristiansand, Norway, August 2005 (keynote speaker)
208. University of São Paulo, Brazil, June 2005
209. Federal University of Rio de Janeiro, Brazil, June 2005
210. CATI 2005 — Annual Information Technology Congress, São Paulo, Brazil, June 2005 (keynote speaker)
211. University of Sydney, Australia, May 2005
212. McMaster University, Hamilton, Canada, April 2005
213. University of Houston, March 2005
214. Agder University College, Kristiansand, Norway, March 2005
215. Southern Association of Information Systems Conference, Savannah, Georgia, February 2005 (keynote speaker)
216. Temple University, Philadelphia, February 2005
217. University of Mississippi, Oxford, February 2005
218. Advanced Practices Council of the Society for Information Management, January 2005
219. University of Illinois in Chicago, October 2004
220. University of São Paulo, Brazil, October 2004
221. First Mediterranean Conference on IS, Hammamet, Tunisia October 2004 (keynote speaker)
222. Shanghai International Forum, Shanghai, China July 2004
223. Shanghai Jiaotong University, Shanghai, China, July 2004
224. Fudan University, Shanghai, China, July 2004
225. PACIS, Shanghai, China, July 2004 (keynote speaker)
226. 9th Colloque de l'Association Information et Management Conference, Paris, France May 2004 (keynote speaker)
227. Martin-Luther University Halle-Wittenberg, Germany, May 2004
228. University of Passau, Germany, May 2004
229. Louisiana State University, April 2004
230. Temple University, Philadelphia, March 2004
231. King Fahd University of Petroleum & Minerals, Bahrain, March 2004
232. Bogaziçi University, Istanbul, Turkey, March 2004
233. Georgia Association of Convention & Visitors Bureaus, Athens, February 2004
234. University of Central Florida, Orlando, January 2004
235. Union County Rotary Club, Blairsville, January 2004
236. American Marketing Association, Atlanta, November 2003
237. Telenor, Tromsø, Norway, October 2003
238. Agder University College, Kristiansand, Norway, September 2003
239. Federal University of Rio de Janeiro, Brazil, September 2003
240. University of São Paulo, Brazil, September 2003
241. University of Evaro, Portugal, May 2003
242. University of Minho, Portugal, May 2003
243. University of Houston, November 2002
244. PACIS, Tokyo, Japan, September 2002 (keynote speaker)
245. University of Regensburg, Regensburg, Germany, June 2002
246. Tsinghua University, Beijing, China, May 2002
247. University of Western Australia, Perth, Australia, May 2002
248. Curtin University of Technology, Perth, Australia, May 2002

249. Edith Cowan University, Perth, Australia, May 2002
250. University of Western Ontario, London, Canada, April 2002
251. Agder University College, Kristiansand, Norway, March 2002
252. Telenor, Oslo, Norway, March 2002
253. Texas Christian University, Fort Worth, October 2001 (Cecil and Ida Green Honors Professor)
254. Asia Pacific Economic Cooperation TechnoMart IV, Suzhou, China, September 2001.
255. Northern Ireland Centre for Diet and Health (NICHE) Conference, Coleraine, United Kingdom, August 2001 (Keynote speaker)
256. University of Regensburg, Regensburg, Germany, May 2001.
257. Zhejiang University, Hangzhou, China, April 2001.
258. Agder University College, Kristiansand, Norway, March 2001 (Keynote speaker Sørlandsk Conference)
259. Telenor, Oslo, Norway, March 2001.
260. Services Marketing & Management Center, Arizona State University, February 2001.
261. University of Western Australia, Perth, Australia, December 2000.
262. Curtin University of Technology, Perth, Australia, December 2000
263. São Paulo, Brazil, November 2000 (Keynote speaker at ITMídia E-business Expo).
264. University of São Paulo, Brazil, November 2000.
265. Nashville, TN, September 2000 (Keynote speaker at AMA/INFORMS Frontiers in Service conference).
266. Helsinki, August 2000 (Keynote speaker at the annual conference of the Finnish trade commission (Finpro))
267. University of Regensburg, Regensburg, Germany, July 2000 (Keynote speaker at Multimedia and e-business day)
268. National University of Singapore, Singapore, June 2000.
269. Graduate School of Business, University of Cape Town, April 2000
270. Edith Cowan University, Perth, Australia, March 2000.
271. Australian Direct Marketing Association. Perth, Australia, March 2000.
272. City University of Hong Kong, Hong Kong, February 2000.
273. Agder College, Kristiansand, Norway, February 2000.
274. Agder College, Kristiansand, Norway, August 1999.
275. Norwegian Computer Society, Tromsø, Norway, August 1999.
276. Politechnico de Milano, Como, Italy, March 1999.
277. University of Grenoble, Grenoble, France, March 1999.
278. University of Lyon 3, Lyon, France, March 1999.
279. University of South Australia, Adelaide, Australia, August 1998.
280. Western Australian Chamber of Commerce, Perth, Australia, August 1998.
281. Edith Cowan University, Perth, Australia, August 1998.
282. University of New South Wales, Sydney, Australia, July 1998.
283. University of Limerick, Ireland, March 1998.
284. Cardiff Business School, United Kingdom, March 1988.
285. Telenor, Harstad, Norway, March 1988.
286. StatOil, Harstad, Norway, March 1988.
287. Agder College, Kristiansand, Norway 1988
288. Edith Cowan University, Perth, Australia, August 1997.
289. University of Regensburg, Regensburg, Germany, June 1997.
290. International School of Economics, Rotterdam, The Netherlands, March 1997.
291. University of Maastricht, The Netherlands, March 1997.
292. University of Grenoble, France, March 1997.
293. University of Lyon 3, Lyon, France, March 1997
294. IBM Uruguay, Punta del Este, Uruguay, September 1996
295. Agder College, Kristiansand, Norway, August 1996
296. Telenor, Tromsø, Norway, August 1996
297. Melbourne University, Melbourne, Australia, July 1996
298. Curtin University of Technology, Perth, Australia, June 1996
299. University of Pittsburgh, May 1996

300. University of Lyon 3, Lyon, France, March 1996
301. Regensburg University, Regensburg, Germany, February 1996
302. Henley Management College, UK, December 1995
303. Agder College, Kristiansand, Norway, August 1995
304. Serviço Nacional de Aprendizagem Comerical, Keynote speaker at International seminar, São Paulo, Brazil, June 1995.
305. American Chamber of Commerce, breakfast meeting speaker, São Paulo, Brazil, June 1995.
306. AACSB workshop on multimedia in education. Winston-Salem, May 1995.
307. University of Tennessee at Chattanooga, Excellence in Teaching conference, May 1995.
308. XX Simposium Internacional de Sistemas Computacionales, Monterrey, Mexico, February 1995. Keynote speaker.
309. Henley Management College, UK, January 1995
310. Henley Management College, UK, September 1994.
311. Serviço Nacional de Aprendizagem Comerical, Keynote speaker at International seminar, São Paulo, Brazil, March 1994
312. FEBRABAN (National Federation of Brazilian Banks), São Paulo, Brazil, March 1994
313. Helsinki University, Finland, January 1994
314. University of Oulu, Finland, January 1994
315. University of Grenoble, France, January 1994
316. Graduate School of Business, Grenoble, France, January 1994
317. North Carolina IS Conference, November 1993
318. Edith Cowan University, Perth, Australia, September 1993
319. Curtin University of Technology, Perth, Australia, August 1993
320. Mac IS conference. Keynote speaker. San Antonio, TX, May 1993.
321. North Carolina Planning Forum, Charlotte, NC, February 1993
322. Wake Forest University, Winston-Salem, NC, January 1993
323. Vista University, Pretoria, South Africa, February 1992
324. Graduate School of Business, University of Cape Town, South Africa, February 1992
325. Government Group Decision Technology Conference, Charlottesville, Virginia, September 1991
326. University College of Iceland, Iceland. September 1991.
327. AACSB, MIS mini-sabbatical, Baltimore, August 1991
328. National Center for Supercomputer Applications, University of Illinois, August 1991
329. 3M Meeting Management Institute, Austin, Texas, March 1991.
330. Apple Corporation, Advanced Technology Group, Cupertino, California, March 1991.
331. Graduate School of Business, University of Cape Town, South Africa, June 1990

Service and business activities

Profession

Co-track Chair, ECIS conference theme 2023

Co-chair AIS Sustainability Summit at ICIS 2019

Terry College of Business Service Award

Advisor Liechtenstein Center for Digital Capital Creation 2019-2020

Visiting scholar at the Consumer and Organisational Digital Analytics Research Centre at King's College London, 2018

Visiting researcher, RISE Viktoria, Göteborg, Sweden 2011-2020

Research Director, Advanced Practices Council of the Society for Information Management, 2009-2019

Co-conference chair, Americas Conference on Information Systems, 2014

Track chair for International Conference on Information Systems 2014, 2017, 2018

Associate Editor for International Conference on Information Systems 2013

Guest editor, special issue of *JAIS* on sustainability, 2014-15

Guest editor, special issue of *IEEE Systems Journal* on sustainability, 2014-15

International liaison for ECIS 2013

Guest editor, special issue of *IS Frontiers* on Green IS 2012-2013

Guest editor, special issue of *Business Information Systems Engineering* on Green IS 2012-2013

Senior editor, special issue of *MIS Quarterly* on Green IS 2011-2012

Track chair, International Conference on Information Systems 2011

Track chair, Americas Conference on Information Systems, 2011

Forum Advisory Committee, Sino-American Higher Education and Information Management, Harvard University, 2010

Co-Chair, Italian AIS Conference, Sardinia, Italy, 2009

Co-Chair, IFIP 8.2 Conference, Guimarães, Portugal, 2009

Research Director, Advanced Practices Council of the Society for Information Management, 2009-2018

International Coordinator, IS PhD program, Addis Ababa University, Ethiopia, 2008-2014

Co-Director of the Global Text Project. 2006-2016

Editorial Board of The International Arab Journal of e-Technology (2008-)

External examiner Universiti Teknologi Petronas, Malaysia (2006 – 2008)

External departmental review panel for University of Miami, Oxford, 2005

Past President AIS (July 2005-June 2006)

Co-program chair Americas Conference on Information Systems (AMCIS) 2006

President AIS (July 2004-June 2005)

President-elect AIS (May 2003-June 2004)

Editorial Board of the *Journal of the Academy of Marketing Science*, 2003-2006

Editorial board of Data Base, 2002-2006

Advisor to the Chinese America High-Tech Association, 2003-

PACIS2003 Program Committee

Co-chair, International Conference on Electronic Business, Beijing, China, 2002.

Fulbright Senior Specialists Review Committee, 2001.

Co-chair, ICIS2004, Washington, D.C.

Program Committee, European Conference on Information Systems, 2001.

Vice President for Communications, AIS, 2000-2003

Scientific Board, International Institute for Infonomics, the Netherlands, 2000.

Board of Advisors, e-Service Quarterly, 1999-

Associate editor of European Journal of Information Systems, 1999-2001

Research design consultant EURESCOM telework project, 1999.

Program Committee for the Fourth CAiSE/IFIP8.1 International Workshop on the Evaluation of Modeling Methods in Systems Analysis and Design (EMMSAD'99), 1999.

Senior Editor, MIS Quarterly, responsible for MISQ Review, 1997-2001.

Foundation editorial board of Journal of AIS, 1998-2001

Associate Editor, MISQ Discovery, 1994-97

Associate Editor, MIS Quarterly, 1993-1997

Associate Editor, Journal of Data Warehousing, 1996-1998

Program executive committee for the International Conference on Information Systems, 1998.

Evaluation team for assessing Coca-Cola grants to universities and schools in Georgia, 1995-1997.

Planning committee for the International Conference on Information Systems, 1993-94, and 1996-98, and 2001

Co-track chair, Academy of Marketing Science Conference, 1998.

Program chair for Telecommuting 96.

Program committee for International Bled Conference on Electronic Commerce, 1997-98, and 2000-01.

Program committee for 7th Mini Euro Conference (Decision Support Systems, Groupware, Multimedia and Electronic Commerce), 1997

Program committee for IFIP Working Group 4.2 conference, 1993 and 1995.

Program committee for Information Technology and Development Conference, University of Witwatersrand, South Africa.

Program committee, IFIP TC8 / WG 8.4 Working Conference 1993.

Program committee, International Conference on Information Systems 1991.

Chairman of the 19th Annual Colleges of Advanced Education Computer Conference held in Perth in September, 1988.

Organizing committee Australasian SHARE/GUIDE 9 Conference held in Perth in March, 1982.

University

Georgia Informatics Institute for Research and Education Initiative 2015-

P&T review task forces, 2014-2015

eHub task force, 2014-2015

Education Abroad Exchange Committee, 2014-

Chair of the PRAC review team for Computer Science, 2013-14

Georgia Advanced Computing Resource Center-Advisory Committee 2012-2015

Chair of the PRAC review team for Marketing, 2011-12

Program Review Assessment Committee, 2009-11

University Appeals Committee, 2005-6

Chair, Curriculum Committee, University of Georgia, 1997-98.

Chair of the PRAC assessment team for Computer Science, 2003-4

College of Business

P&T committee, various terms as a member and chair.

Member, MBA Committee (2000-6, 2017-) and chair (2000, 2004-6)

University Council, University of Georgia, 1994-98

Curriculum Committee, University of Georgia, 1994-98

Honors Council, University of Georgia, 1996-99

Department

Interim Department Head 2006-2009

Graduate Coordinator, Department of Management, University of Georgia, 1994-99

International Business Committee, Terry College of Business, 1996-98

Graduate Programs Committee, Terry College of Business, 1994-98

Graduate coordinator, MIS area, Department of Management, University of Georgia, 1989-1993, 1998-99.

Initiator of GRITS (Georgia Research in Information Technology Systems) and convener of GRITS 1 in 1991.

Undergraduate curriculum revision committee, Department of Management, 1990-91.

Business

Convener, Academic Advisory Board, Computer Aid Inc. 2012-2013

Consulting editor, John Wiley & Sons'. 2001-2012.

Board of Advisors, SelfHelpWeb, 1999-2001

Chair, Academic Advisory Board, ezgov.com, 1999-2003

Managing editor of Groupware Report 1992-1994.

Foundation member of the management committee of the Institute for Small Business Research, a division of the Western Australian Small Business Development Corporation. 1988-89.

Director of a Western Australian firm specializing in business migration, 1987-1989.

Adviser on business planning to teams participating in the Western Australian division of the Enterprise Workshop in 1982 and 1983.