

W. MICHAEL SCHUSTER

610 South Lumpkin Street · Athens, GA 30602
Mike.Schuster@uga.edu · (512) 694-9812

TEACHING EXPERIENCE

UNIVERSITY OF GEORGIA, TERRY COLLEGE OF BUSINESS, Athens, Georgia

Assistant Professor of Legal Studies in Business (2019 – present)

Courtesy Appointment at the University of Georgia School of Law (2020 – present)

- Courses taught: Legal Environment of Business, Intellectual Property Law, Study Abroad (Tanzania 2022)

UNIVERSITY OF MICHIGAN, ROSS SCHOOL OF BUSINESS, Ann Arbor, Michigan

Visiting Assistant Professor of Legal Studies in Business (Fall 2018)

- Courses taught: Intellectual Property Law

OKLAHOMA STATE UNIVERSITY, SPEARS SCHOOL OF BUSINESS, Stillwater, Oklahoma

Assistant Professor of Legal Studies in Business (August 2015 – 2019)

- Courses taught: Patent Law, Commercial Transactions, Legal Environment of Business, Study Abroad (Australia 2016, Scotland 2017 & 2018, Japan 2019), Research Practicum (PhD level)

UNIVERSITY OF HOUSTON—DOWNTOWN, Houston, Texas

Adjunct Professor of Business Law (Fall 2014)

- Courses taught: Legal Environment of Business

CLERKSHIPS

THE HONORABLE KENNETH HOYT, U.S. District Court, S.D. Tex., Houston, Texas

Law Clerk (September 2009 – September 2010)

THE HONORABLE JEFF BOHM, U.S. Bankruptcy Court, S.D. Tex., Houston, Texas

Law Clerk (March 2008 – August 2008)

PUBLICATIONS

Measuring Fair Use's Market Effect, 2022 **WISCONSIN L. REV.** __ (forthcoming), with* S. Bedi

- Selected for presentation at the 2022 Conference on Empirical Legal Studies, University of Toronto Law School

Cannabis Derivatives and Trademark Registration, 98 **INDIANA LAW J.** __ (forthcoming)

The Gender Gap in Academic Patenting, 56 **UC DAVIS L. REV.** __ (forthcoming), with* D. Gerhardt and M. Marcowitz-Bitton

Functional Wordmarks, 19 **BERKELEY BUSINESS L.J.** __ (forthcoming)

An Empirical Analysis of Patent Citation Relevance and Applicant Strategy, 59 **AM. BUSINESS L.J.** __ (peer reviewed, forthcoming), with* K. Valentine

- 2021 Award for Best Interdisciplinary Paper at the Annual Meeting of the Academy of Legal Studies in Business
- Selected for presentation at the 2021 Munich Summer Institute (blind-review selection process)
- Finalist, 2021 Mid-Atlantic Academy for Legal Studies in Business Best Paper Award

Information Theory and Patent Documents, 55 **AKRON L. REV.** __ (invited symposium piece, forthcoming)

An Empirical Study of Trademark Registrations as a Function of Race and Gender, 94 **SOUTHERN CALIFORNIA L. REV.** 1407 (2022), with* D. Gerhardt and M. Marcowitz-Bitton

- Invited for presentation at the St. John's U. School of Law 2021 Intellectual Property Colloquium
- Invited for presentation at the Chicago Intellectual Property Colloquium 2021
- Selected for presentation at the 6th Annual IP Mosaic Conference

Colluding Against a Patent, 2021 **WISCONSIN L. REV.** 537 (2021), with* G. Day

Legal Strategy During Legal Uncertainty: The Case of Cannabis Regulation, 26 **STANFORD J. OF LAW, BUSINESS & FINANCE** 362 (2021), with* R. Bird

* Equal Authorship

W. MICHAEL SCHUSTER

610 South Lumpkin Street · Athens, GA 30602
Mike.Schuster@uga.edu · (512) 694-9812

- Selected for presentation at the 2020 Symposium on Legal, Ethical, and Compliance Issues for Emerging Markets, Oklahoma State University

Towards an Objective Measure of Trademark Fame, 54 **UC DAVIS L. REV.** 431 (2020), with* S. Bedi

- Selected for presentation at the Harmonizing Business Law Conference, University of Pennsylvania Law School

An Empirical Study of Patent Grant Rate as a Function of Race and Gender, 57 **AM. BUSINESS L.J.** 281 (2020, *peer reviewed*), with¹ E. Davis, K. Schley, and J. Ravenscraft

- Cited in the Congressional testimony of Lateef Mtima to the Senate Judiciary Subcommittee on Intellectual Property (Apr. 21, 2021)
- 2019 Southeastern Academy of Legal Studies in Business Award for Best Proceedings Paper
- Selected for presentation at the 2019 Race + IP Conference, New York University School of Law

Copyright and Joint Authorship as a Disruption of the Video Game Streaming Industry, 2020 **COLUMBIA BUSINESS L. REV.** 942 (2020), with* J. Holden

Patent Inequality, 71 **ALABAMA L. REV.** 115 (2019), with* G. Day

- Selected for presentation at the 2019 Junior Scholars in Intellectual Property Workshop (blind-review selection process)

Artificial Intelligence and Patent Ownership, 75 **WASHINGTON & LEE L. REV.** 1945 (2019).

- Cited in the report to the European Commission entitled *Trends and Developments in Artificial Intelligence* (2020)
- Selected for presentation at the Workshop on the Regulation of Artificial Intelligence, Surrey Law School (England)
- Selected for presentation at the 2018 Huber Hurst Research in Legal Studies and Ethics Seminar, University of Florida
- Invited for panel presentation on Disruptive Technology and Legal Change, 2018 Academy of Legal Studies in Business Annual Conference
- Invited for presentation at AI and Patents: Promises and Pitfalls, Campbell Law School.

Sampling Increases Music Sales: An Empirical Copyright Study, 56 **AM. BUSINESS L.J.** 177 (2019, *peer reviewed*), with¹ D. Mitchell and K. Brown

- 2019 Award for Best Sports and Entertainment Law Paper at the Annual Meeting of the Academy of Legal Studies in Business

The Sham of Integrity Fees in Sports Betting, 16 **NYU J. OF L. & BUSINESS** 31 (2019), with* J. Holden

- Selected for presentation at the 2019 Sports Lawyers Association Annual Conference (peer-review selection process)

Public Choice Theory, the Constitution, and Public Understanding of the Copyright System, 51 **UC DAVIS L. REV.** 2247 (2018).

- Finalist, 2017 Holmes-Cardozo Award for Best Paper at the Annual Meeting of the Academy of Legal Studies in Business

Entrepreneurship and Legal Uncertainty: Unexpected Federal Trademark Registrations for Marijuana Derivatives, 55 **AM. BUSINESS L.J.** 117 (2018, *peer reviewed*), with* J. Wroldsen

- Cited in *Horn v. Med. Marijuana, Inc.*, No. 15-CV-701-FPG (W.D.N.Y., Apr. 17, 2019)
- Cited in *In The Matter of Apotheca Biosciences Inc.*, SECURITIES AND EXCHANGE COMMISSION, Release No. 90779 (Dec. 22, 2020).
- Selected for presentation at the 2017 Junior Business Law Colloquium, University of Colorado Law School

Invalidity Assertion Entities and Inter Partes Review: Rent Seeking as a Tool to Discourage Patent Trolls, 51 **WAKE FOREST L. REV.** 1163 (2017).

¹ First Author

W. MICHAEL SCHUSTER

610 South Lumpkin Street · Athens, GA 30602
Mike.Schuster@uga.edu · (512) 694-9812

Rent-Seeking and Inter Partes Review: An Analysis of Invalidity Assertion Entities in Patent Law, 22 **MICHIGAN TELECOMM. & TECH. L. REV.** 271 (2016).

Fair Use, Girl Talk, and Digital Sampling: An Empirical Study of Music Sampling's Effect on the Market for Copyrighted Works, 67 **OKLAHOMA L. REV.** 443 (2015).

Fair Use and Licensing of Derivative Fiction: A Discussion of Possible Latent Effects of the Commercialization of Fan Fiction, 55 **S. TEXAS L. REV.** 529 (2014, invited contribution).

Claim Construction and Technical Training: An Empirical Study of the Reversal Rates of Technically Trained Judges in Patent Claim Construction Cases, 29 **QUINNIPIAC L. REV.** 887 (2011).

Predictability and Patentable Processes: The Federal Circuit's In re Bilski Decision and Its Effect on the Incentive to Invent, 11 **COLUMBIA SCI. & TECH. L. REV.** 1 (2009).

For the Greater Good: The Use of Public Policy Considerations in Confirming Chapter 11 Plans of Reorganization, 46 **HOUSTON L. REV.** 467 (2009).

Subjective Intent in the Determination of Antitrust Violations by Patent Holders, 49 **S. TEXAS L. REV.** 507 (2007, comment).

WORKS IN PROGRESS

Colluding against Monopolists 2.0, (early writing in progress), with* G. Day

EDUCATION

NEW YORK UNIVERSITY SCHOOL OF LAW, New York, New York

Master of Laws in Trade Regulation, May 2009

Journal: NYU Journal of Law & Business, Graduate Editor

Honors: LLM Thesis Option (published in the *Columbia Science and Technology Law Review*)

S. TEXAS COLLEGE OF LAW, Houston, Texas

Doctor of Jurisprudence, December 2007, *summa cum laude* (third in class)

Journal: South Texas Law Review, Assistant Articles Editor

Honors: Top Grade Awards: Contracts I, Contracts II, Property I, Federal Income Taxation,
Texas Trial & Appellate Procedure, Criminal Procedure

Hyman Slohm Scholarship, Spurgeon E. Bell Scholarship

Houston Intellectual Property Law Association Fellowship

Activities: Judicial Intern, U.S. District Judge Nancy F. Atlas (S.D. Tex.), 2007

Research Assistant, Professor Jean Powers, 2005

Instructor, Langdell Scholars Program (taught classes in Real Property Law &
Contracts), 2006–07

President, STCL Intellectual Property and Tech. Law Society, 2006–07

UNIVERSITY OF TEXAS, Austin, Texas

Bachelor of Science in Chemical Engineering, June 2002

LEGAL EXPERIENCE

VINSON & ELKINS, Houston, Texas

Associate Attorney (May 2009 – August 2009, September 2010 – February 2015)

SHELL OIL COMPANY, Houston, Texas

Summer Law Clerk (July 2007 – August 2007)

PATTERSON & SHERIDAN, Houston, Texas

Summer Law Clerk (May 2007 – July 2007)

CRAIN, CATON & JAMES, Houston, Texas

Patent Agent / IP Law Clerk (June 2006 – May 2007)

ACCREDITATIONS

State Bar of Texas, Bar Card #24062992 (inactive)

W. MICHAEL SCHUSTER

610 South Lumpkin Street · Athens, GA 30602
Mike.Schuster@uga.edu · (512) 694-9812

U.S. Patent & Trademark Office, Patent Attorney #58344

INVITED/ACCEPTED PRESENTATIONS

Invited Presenter, *Measuring Fair Use's Market Effect*, Conference on Empirical Legal Studies (Mar. 18, 2022).

Invited Discussant, presented M. Frakes & M. Wasserman's *Investing in Ex Ante Regulation: Evidence from Pharmaceutical Patent Examination*, Conference on Empirical Legal Studies (Mar. 18, 2022).

Invited Presenter, *Intellectual Property and the Cannabis Industry*, University of Connecticut, MBA Business Law Class (Mar. 18, 2022).

Invited Presenter, *The Cannabis Industry, Delta-8 THC, and Trademark Protection*, Seton Hall Legislative Journal Symposium: "Conversations on Cannabis" (Feb. 4, 2021).

Invited Presenter, *Measuring Fair Use's Market Effect*, Penn State University, Advanced Intellectual Property and Competition Law Class (Jan. 26, 2021).

Invited Presenter, *Information Theory and Patented Inventions*, University of Akron School of Law IP & Technology Law Center Annual IP Scholars Forum (Dec. 10, 2021).

Presenter, *Measuring Fair Use's Market Effect*, Copyright Scholars Roundtable (Oct. 22, 2021).

Invited Presenter, Increasing Diversity in Innovation (Conference), Hosted by the University of California, Berkeley & the U.S. Intellectual Property Alliance (July 26, 2021).

Presenter, *An Empirical Analysis of Patent Citation Relevance and Applicant Strategy*, Munich Summer Institute, Hosted by the Center for Law & Economics at ETH Zurich, et al. (June 9, 2021).

Invited Discussant, presented M. Giebel's *Patent Enforcement and Innovation*, Munich Summer Institute, Hosted by the Center for Law & Economics at ETH Zurich, et al. (June 9, 2021).

Invited Presenter, *An Empirical Study of Patent Grant Rate as a Function of Race and Gender*, Wake Forest University, Contemporary Issues Class (March 18, 2021).

Invited Presenter, *An Empirical Study of Trademark Registrations as a Function of Race and Gender*, Chicago Intellectual Property Colloquium, Hosted by Chicago-Kent College of Law and Loyola University Chicago School of Law (March 2, 2021).

Invited Presenter, *Insights on Intellectual Property Law*, South Texas College of Law, Intellectual Property and Technology Law Society (March 1, 2021).

Invited Presenter, *An Empirical Study of Trademark Registrations as a Function of Race and Gender*, St. John's University School of Law 2021 Intellectual Property Colloquium (Feb. 8, 2021).

Invited Presenter, *An Empirical Study of Patent Grant Rate as a Function of Race and Gender*, Benchmarks for Women Inventors in Tech Working Group (July 29, 2020).

Invited Presenter, *An Empirical Study of Patent Grant Rate as a Function of Race and Gender*, Presented to Director and Staff of the United States Patent and Trademark Office, Silicon Valley (June 30, 2020).

Presenter, *An Empirical Study of Gender & Race in TM Prosecution*, Sixth Annual IP Mosaic Conference (Oct. 31, 2020), Hosted by Marquette University Law School.

Presenter, *A Law and Strategy Analysis of the Marijuana Industry and Trademark Protection*, Symposium on Legal, Ethical, and Compliance Issues for Emerging Markets (Feb. 29, 2020), Oklahoma State University, Oklahoma City, Oklahoma.

Invited Presenter, *Using Patent Data to Identify Licensing Partners*, 9th International Conference on Managing Intellectual Property (Oct. 17, 2019), Boğaziçi University, Istanbul, Turkey.

Presenter, *Patent Inequality*, The Eleventh Annual Junior Scholars in Intellectual Property Workshop (May 23, 2019), Michigan State University College of Law, East Lansing, Michigan.

W. MICHAEL SCHUSTER

610 South Lumpkin Street · Athens, GA 30602
Mike.Schuster@uga.edu · (512) 694-9812

Presenter, *An Empirical Study of Patent Grant Rate as a Function of Ethnicity and Gender*, Race + IP Conference (Apr. 5, 2019), New York University School of Law, New York, New York.

Presenter, *Toward a Standardized Metric for Trademark Fame*, Harmonizing Business Law Conference (Jan 26, 2019), University of Pennsylvania Law School, Philadelphia, Pennsylvania.

Invited Presenter, *AI and Patents: Promises and Pitfalls*, (Sept. 21, 2018), Campbell Law School, Raleigh, North Carolina.

Panelist, *Disruptive Technology and Legal Change: Artificial Intelligence, Blockchain, RegTech, and Beyond*, Academy of Legal Studies in Business Annual Conference (Aug. 11, 2018), Portland, Oregon.

Panelist, *Computer-Generated Intellectual Property*, Workshop on the Regulation of Artificial Intelligence (March 15, 2018), Surrey Law School, Guildford, England.

Presenter, *A Coasean Analysis of Ownership of Patents for Inventions Created by Artificial Intelligence*, Workshop on the Regulation of Artificial Intelligence (March 14, 2018), Surrey Law School, Guildford, England.

Invited Discussant, presented R. Thomas's *Judicial Law of Motion and Patent-Eligibility Standards*, Huber Hurst Research Seminar (February 10, 2018), University of Florida, Gainesville, Florida.

Presenter, *A Coasean Analysis of Ownership of Patents for Inventions Created by Artificial Intelligence*, Huber Hurst Research Seminar (February 9, 2018), University of Florida, Gainesville, Florida.

MEDIA COVERAGE

Legal Sports Report, *Westgate Superbook Takes Aim at Barstool Sportsbook Trademark Infringement* (Feb. 18, 2021) (quoted regarding registering phrases as trademarks).

World Trademark Review, "*A unique and nuanced landscape*" – first major study released into gender and race in US trademark prosecution (Dec. 3, 2020) (profiling *An Empirical Study of Trademark Registrations as a Function of Race and Gender*).

Economic Justice Law Review, *Weekly Scholarship Digest* (Aug. 29, 2020) (profiling *An Empirical Study of Patent Grant Rate as a Function of Race and Gender*).

Michael Risch & Jennifer Black, Written Description, *Race and Gender in the USPTO: Schuster's Hard Data for Hard Issues* (Aug. 18, 2020) (profiling *An Empirical Study of Patent Grant Rate as a Function of Race and Gender*).

Women in Academia Report, *Study Led by Scholar at the University of Georgia Finds Gender Gap in Patent Approvals* (July 15, 2020) (profiling *An Empirical Study of Patent Grant Rate as a Function of Race and Gender*).

Journal of Blacks in Higher Education, *Study Led by Scholar at the University of Georgia Finds Racial Gap in Patent Approvals* (July 13, 2020) (profiling *An Empirical Study of Patent Grant Rate as a Function of Race and Gender*).

World Intellectual Property Review, '*Jessica Less Likely to Get a Patent Than Jake*': Study Reveals Bias (June 29, 2020) (profiling *An Empirical Study of Patent Grant Rate as a Function of Race and Gender*).

Law360.com: A LexisNexis Company, *Study Shows Lower Patent Grant Rates for Women, Minorities* (June 26, 2020) (profiling *An Empirical Study of Patent Grant Rate as a Function of Race and Gender*).

World Trademark Review, *Trademark fame: academics find objective measure that could transform IP practice* (Apr. 2, 2020) (profiling *Towards an Objective Measure of Trademark Fame*).

Nadeem Bohsali, University of Richmond Journal of Law and Technology, *Music Sampling: Not so Evil After All?* (Nov. 13, 2019) (profiling *Sampling Increases Music Sales: An Empirical Copyright Study*).

W. MICHAEL SCHUSTER

610 South Lumpkin Street · Athens, GA 30602
Mike.Schuster@uga.edu · (512) 694-9812

Michael Risch, Written Description, *Measuring Patent Thickets* (May 1, 2019) (profiling *Patent Inequality*).

World Intellectual Property Review, *Mixed Fortunes for the Appeal Boards* (Mar.–Apr. 2018) (interviewed about inter partes review).

Barney Dixon, IPPro Patents, *Do Androids Dream of a Patent Grant?* (cover story, Apr. 18, 2018), available at goo.gl/a7UfYG (interviewed about patent law and artificial intelligence).

Alaric DeArment, BioPharm Insight, *Allergan/Mohawk deal may open possibility for alternative patent challenge routes but SCOTUS case may throw IPR issue into question* (Sept. 22, 2017) (quoted about inter partes review).

Alaric DeArment, BioPharm Insight, *Allergan's efforts to dismiss IPR through Mohawk patent deal hinge on extent of sovereign immunity* (Sept. 21, 2017) (quoted about inter partes review).

IP Fridays Podcast, *Interview with Mike Schuster about Marijuana Related Trademarks* (Mar. 17, 2017), available at goo.gl/ueTZ7W (interviewed about *Entrepreneurship and Legal Uncertainty: Unexpected Federal Trademarks for Marijuana Derivatives*).

Fordham IPLJ Podcast, *Invalidity Assertion Entities and Their Effect on the Patent Landscape* (Feb. 10, 2017), available at <http://goo.gl/GQHrMa> (interviewed about *Invalidity Assertion Entities and Inter Partes Review: Rent Seeking as a Tool to Discourage Patent Trolls and Rent-Seeking and Inter Partes Review: An Analysis of Invalidity Assertion Entities in Patent Law*).

Paula DuPont, Medium.com, *Fanworks, Transformative Fandom, and Copyright* (Aug. 5, 2016), available at <http://goo.gl/yDrwBr> (referencing *Fair Use and Licensing of Derivative Fiction: A Discussion of Possible Latent Effects of the Commercialization of Fan Fiction*).

Michael Rancic, Vice.com, *Why a Canadian Composer's Controversial 80s Work is Still Ahead of Today's Copyright Laws* (Jul. 13, 2016), available at <http://goo.gl/D87EAh> (referencing *Fair Use, Girl Talk, and Digital Sampling: An Empirical Study of Music Sampling's Effect on the Market for Copyrighted Works*).

Cherie Hu, Forbes.com, *Run-D.M.C., WhoSampled and the Need for Positive Conversations around Music Sampling* (Jan. 18, 2016), available at <http://goo.gl/akSvGx> (referencing *Fair Use, Girl Talk, and Digital Sampling: An Empirical Study of Music Sampling's Effect on the Market for Copyrighted Works*).

Anthony Wing Kosner, Forbes.com, *Study Shows That Hip Hop Sampling Boosts Sales of the Songs Sampled* (Oct. 18, 2013), available at <http://goo.gl/8a4KC1> (profiling *Fair Use, Girl Talk, and Digital Sampling: An Empirical Study of Music Sampling's Effect on the Market for Copyrighted Works*).

Carrie Battan, Pitchfork.com, *Girl Talk's All Day Samples Increased Sales of Songs, Study Shows* (Oct. 18, 2013) available at <http://goo.gl/V2Vyvc> (profiling *Fair Use, Girl Talk, and Digital Sampling: An Empirical Study of Music Sampling's Effect on the Market for Copyrighted Works*).

Nina Corcoran, Berkeley Beacon, *Girl Talk and the Power of Sampling Music* (Oct. 23, 2013), available at <http://goo.gl/o4xRbB> (profiling *Fair Use, Girl Talk, and Digital Sampling: An Empirical Study of Music Sampling's Effect on the Market for Copyrighted Works*).

OTHER PRESENTATIONS

Presenter, *Measuring Fair Use's Market Effect*, Southeastern Academy of Legal Studies in Business Annual Conference (Nov. 12, 2021), Savannah, Georgia.

Presenter, *Measuring Fair Use's Market Effect*, Academy of Legal Studies in Business Annual Conference (Aug. 6, 2021).

Presenter, *An Empirical Analysis of Patent Citations and Applicant Strategy*, Academy of Legal Studies in Business Annual Conference (Aug. 6, 2021).

Presenter, *An Empirical Analysis of Patent Citations and Applicant Strategy*, Mid-Atlantic Academy of Legal Studies in Business Annual Conference (Mar. 19, 2021).

W. MICHAEL SCHUSTER

610 South Lumpkin Street · Athens, GA 30602
Mike.Schuster@uga.edu · (512) 694-9812

Presenter, *Copyright and Joint Authorship as a Disruption of the Video Game Streaming Industry*, Academy of Legal Studies in Business Annual Conference (Aug. 7, 2020).

Panelist, *Promoting Your Ideas through Engagement with the Media*, Academy of Legal Studies in Business Annual Conference (Aug. 7, 2020).

Presenter, *Colluding Against a Patent*, Academy of Legal Studies in Business Annual Conference (Aug. 3, 2020).

Presenter, *An Empirical Study of Gender and Race in Trademark Prosecution*, Academy of Legal Studies in Business Annual Conference (Aug. 3, 2020).

Presenter, *An Empirical Study of Gender and Race in Trademark Prosecution*, Intellectual Property Scholars Conference (July 22, 2020).

Presenter, *An Empirical Study of Gender and Race in Trademark Prosecution*, ZIPOW Lecture Series (July 16, 2020).

Presenter, *Colluding Against a Patent*, Intellectual Property Scholars Conference (July 15, 2020).

Presenter, *An Empirical Study of Gender and Race in Trademark Prosecution*, 2020 Junior Scholars in Legal Studies Lecture Series (July 14, 2020).

Presenter, *Patent Grant Rates as a Function of Gender and Ethnicity*, Southeastern Academy of Legal Studies in Business Annual Conference (Nov. 8, 2019), Montgomery, Alabama.

Presenter, *Patent Inequality*, Academy of Legal Studies in Business Annual Conference (Aug. 10, 2019), Montreal, Canada.

Presenter, *Sampling Increases Music Sales: An Empirical Copyright Study*, Academy of Legal Studies in Business Annual Conference (Aug. 9, 2019), Montreal, Canada.

Panelist, *Promoting Research to Increase Impact*, Academy of Legal Studies in Business Annual Conference (Aug. 10, 2019), Montreal, Canada.

Presenter, *An Empirical Study of Famous Trademarks using Conceptual Priming*, Southeastern Academy of Legal Studies in Business Annual Meeting (Oct. 26, 2018), Chattanooga, Tennessee.

Presenter, *Sampling Increases Music Sales: An Empirical Copyright Study*, Academy of Legal Studies in Business Annual Conference (Aug. 12, 2018), Portland, Oregon.

Presenter, *An Empirical Study of Famous Trademarks using Conceptual Priming*, Academy of Legal Studies in Business Annual Conference (Aug. 11, 2018), Portland, Oregon.

Presenter, *Patent Grant Rates as a Function of Gender and Ethnicity*, Academy of Legal Studies in Business Annual Conference (Aug. 11, 2018), Portland, Oregon.

Presenter, *The Strategic Value of Patents: An Empirical Study*, National Business Law Scholars Conference (June 21, 2018), Athens, Georgia.

Presenter, *A Coasean Analysis of Ownership of Patents for Inventions Created by Artificial Intelligence*, Southeastern Academy of Legal Studies in Business Annual Meeting (November 10, 2017), Atlanta, Georgia.

Panelist, *Adoption of Open Educational Resources*, Oklahoma State University (Oct. 24, 2017), Stillwater, Oklahoma.

Presenter, *A Coasean Analysis of Ownership of Patents for Inventions Created by Artificial Intelligence*, Texas A&M Intellectual Property Scholars Roundtable 2017 (Oct. 14, 2017), Ft. Worth, Texas.

Presenter, *Public Choice Theory, the Constitution, and Public Understanding of the Copyright System*, Academy of Legal Studies in Business Annual Conference (Aug. 9, 2017), Savannah, Georgia.

W. MICHAEL SCHUSTER

610 South Lumpkin Street · Athens, GA 30602
Mike.Schuster@uga.edu · (512) 694-9812

Presenter, *Entrepreneurship and Legal Uncertainty: The Curious Case of Valid Federal Trademarks for Illegal Marijuana Derivatives*, Academy of Legal Studies in Business Annual Conference (Aug. 7, 2017), Savannah, Georgia.

Panelist, *Filling Scalia's Vacancy: The Neil Gorsuch Nomination*, Oklahoma State University (March 7, 2017), Stillwater, Oklahoma.

Presenter, *Public Choice Theory, the Constitution, and Public Perception of the Intellectual Property System*, Southeastern Academy of Legal Studies in Business Annual Conference (Nov. 11, 2016), Durham, North Carolina.

Presenter, *Inconsistent Treatment of Marijuana-Related Trademark Applications and Its Effect on Business*, Academy of Legal Studies in Business Annual Conference (Aug. 9, 2016), San Juan, Puerto Rico.

Presenter, *Public Choice Theory, the Constitution, and Public Perception of the Intellectual Property System*, Academy of Legal Studies in Business Annual Conference (Aug. 8, 2016), San Juan, Puerto Rico.

Presenter, *The Propriety of Considering International Benefits When Passing Copyright Legislation*, Southern Academy of Legal Studies in Business Annual Conference (Mar. 31, 2016), San Antonio, Texas.

Presenter, *Attributes of the Successful Future Attorney*, Phi Alpha Delta Fraternity, Oklahoma State University (March 8, 2016), Stillwater, Oklahoma.

Presenter, *Patent Law and the Free Market*, Free Enterprise Society, Oklahoma State University (February 18, 2016), Stillwater, Oklahoma.

Presenter, *Rent-Seeking and Inter Partes Review: An Analysis of Invalidity Assertion Entities in Patent Law*, Southeastern Academy of Legal Studies in Business Annual Meeting (November 14, 2015), Atlanta, Georgia.

Presenter, *Invalidity Assertion Entities and the Curbing of Patent Troll Litigation*, Oklahoma Junior Scholars Conference, The University of Oklahoma College of Law (July 23, 2015), Norman, Oklahoma.

Presenter, *An Empirical Study of Music Sampling's Effect on the Market for Copyrighted Works*, Southern Academy of Legal Studies in Business Annual Conference (Mar. 28, 2015), San Antonio, Texas.

Panelist, *South Texas College of Law Judicial Internship and Clerkship Panel*, South Texas College of Law (October 22, 2014), Houston, Texas.

Presenter, *An Empirical Study of Music Sampling's Effect on the Market for Copyrighted Works*, South Texas College of Law (October 25, 2013), Houston, Texas.

Presenter, *Trade Secrets: Recent Developments and How These Changes Will Affect Your Practice* (1 Hour CLE, April 8, 2013), Houston, Texas.

Guest Lecturer, *Intellectual Property in Chapter 11 Bankruptcy*; Course: Business Bankruptcy & Reorganization, South Texas College of Law (Apr. 16, 2012), Houston, Texas.

Presenter, *South Texas College of Law Intellectual Property and Technology Law Society: Advanced Education and the Practice of Intellectual Property Law*, South Texas College of Law (Nov. 10, 2011), Houston, Texas.

Presenter, *Uniloc USA v. Microsoft and the Future of Patent Damages* (1 Hour CLE, Feb. 15, 2011), Houston, Texas.

Panelist, *South Texas College of Law Judicial Clerkship Forum*, South Texas College of Law (Jan. 27, 2011), Houston, Texas.

W. MICHAEL SCHUSTER

610 South Lumpkin Street · Athens, GA 30602
Mike.Schuster@uga.edu · (512) 694-9812

OTHER PROFESSIONAL AFFILIATIONS, SERVICE, AND RECOGNITION

Recipient, 2021 Award for Best Interdisciplinary Paper at the Annual Meeting of the Academy of Legal Studies in Business.

Recipient, 2019 SEALS Junior Scholar Award.

Recipient, 2019 Southeastern Academy of Legal Studies in Business Award for Best Proceedings Paper.

Recipient, 2018 Richard W. Poole Research Aspirational Award.

Recipient, 2019 Richard W. Poole Research Aspirational Award.

Finalist, 2017 Holmes-Cardozo Award for Best Paper at the Annual Meeting of the Academy of Legal Studies in Business.

Organizer, 2020 & 2021 Junior Scholars in Legal Studies Lecture Series (~15 meetings).

Manuscript Reviewer, American Business Law Journal (2015 – present).

Manuscript Reviewer, Applied Artificial Intelligence (2021).

Manuscript Reviewer, Journal of Legal Aspects of Sport (2020).

Manuscript Reviewer, Journal of Business Ethics (2020).

Manuscript Reviewer, Harvard Journal of Law & Technology (2015).

Ad Hoc Reviewer, Cambridge University Press (2015).

Ad Hoc Reviewer, Brill Publishers (2018).

Vice-Chair, Sports and Entertainment Law Section of the Academy of Legal Studies in Business (2020–21).

Vice-Chair, Technology Law Section of the Academy of Legal Studies in Business (2021).

Faculty Advisor, Thomas Woolley – winner of the 2021 Best Individual Student Paper Award at the Annual Meeting of the Academy of Legal Studies in Business

Member, Terry College MBA Committee (2022).

Member, PhD Dissertation Committee for Vijay Gautam (proposal: *Bit Coin: A Financial Bubble*).

Member, PhD Dissertation Committee for Kourtenay Schley.

Vice-Chairperson, Early Childhood Center Advisory Council, First United Methodist Church, Stillwater, OK (2017–18).

Member, Spears School of Business Core Curriculum Committee (2017–18).

Guest Blogger, UK Copyright Literacy Blog (Oct. 2017).

Guest Blogger, Business Law Prof Blog (Jan. – Feb. 2017).

Recipient, Wise Oklahoma State University Libraries' Open Textbook Initiative Stipend (2016).

Proceedings Reviewer, Academy of Legal Studies in Business, 2015, 2016, & 2018 National Proceedings.

Member, Oklahoma State Univ. Economics and Legal Studies Aspirational Journal List Board (2016).

Awards Reviewer, Oklahoma State Univ. Spears School of Business Pedagogy Award (2018).