

Farhan Iqbal

Department of Management (Strategy & Entrepreneurship)
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EDUCATION

- Ph.D. Terry College of Business, University of Georgia (2018 – 2023; expected)
Major: Strategy & Entrepreneurship
Dissertation: Changing the Narrative: Media Organizations’ Reactions to Corporate Sociopolitical Activism
Committee: Dr. Michael D. Pfarrer (Chair), Dr. Scott D. Graffin, Dr. Susan L. Cohen, Dr. Abhinav Gupta
(* proposal defended December 6, 2021)
- B.B.A. Ross School of Business, University of Michigan, 2014 (with Distinction)
Major: Business Administration
Minor: South Asian Languages & Cultures: Urdu

RESEARCH INTERESTS

My research broadly focuses on (a) social perceptions of the firm (particularly following wrongdoing), (b) the influence of business on politics and society, and (c) how organizational researchers can improve their research methods.

REFEREED JOURNAL PUBLICATIONS

Iqbal, F., Pfarrer, M. D., & Bundy, J. How crisis management strategies address stakeholders’ sociocognitive concerns and organizations’ social evaluations. *Conditionally accepted at Academy of Management Review*.

Bundy, J., **Iqbal, F.**, & Pfarrer, M. D. 2021. Reputations in flux: How a firm defends its multiple reputations in response to different violations. *Strategic Management Journal*, 42(6): 1109-1138.

REFEREED BOOK CHAPTERS

Iqbal, F., Bundy, J., & Pfarrer, M. D. 2021. Advancing research methods in crisis management. In Hill, A.D., Lê, J.K., McKenny, A.F., O’Kane, P., Paroutis, S. and Smith, A.D. (Eds.), *Research in Times of Crisis (Research Methodology in Strategy and Management, Vol. 13)*: 53-73. Emerald Publishing Limited.

MANUSCRIPTS UNDER REVIEW (exact titles excluded to preserve blind review process)

Iqbal, F. & Graffin, S. D. [Organizational ingratiation and stakeholder resonance] | Reject & resubmit at *Organization Science*.

Iqbal, F. [Strategic change] | Under initial review at *Journal of Management* for the *2023 Review Issue*.

WORKS IN PROGRESS (exact titles excluded to preserve blind review process)

Iqbal, F. [Media organizations and corporate sociopolitical activism] | Job market paper; data analysis.

De Ruyck, B., Graffin, S.D., & **Iqbal, F.** [ESG incentives and shareholder reactions] | Writing manuscript.

Iqbal, F., Pfarrer, M. D., & Bundy, J. [Corporate sociopolitical activism and social approval] | Data analysis.

Murray, A., **Iqbal, F.**, & Cohen, S. [Early-stage ventures and legitimacy threats] | Data analysis.

CONFERENCE PRESENTATIONS (* denotes presenter)

*De Ruyck, B., Graffin, S. D., & **Iqbal, F.** 2022. CEO ESG contracting & say-on-pay voting. Will be presented at Strategic Management Society Annual Conference. London, UK.

Iqbal, F., McKean, A. E., & Murphy, M. J. (Organizers.) Corporate sociopolitical activism: Creating a better world? Symposium session at Academy of Management Annual Conference (ONE, SIM, and STR divisions). Seattle, WA (Expected; authors listed in alphabetical order).

Content analysis in organizational research: Techniques and applications. Professional Development Workshop at Academy of Management Annual Conference.

- Facilitator, 2022. (Expected)
- Presenter, 2021. ***Iqbal, F.** Using coreference resolution to measure sentiment in media coverage. *Nominated for Best PhD Student Paper Prize, Research Methods Division.*

Gamache, D. G., *Steinbach, A. L., Pan, L., **Iqbal, F.**, & Johnson, R.E. 2022. Shifting gears: The influence of CEO construal shifts on firm strategic conformity. Will be presented at Academy of Management Annual Conference (Consequences of Construals Symposium). Seattle, WA.

***Iqbal, F.** & Pfarrer, M. D. 2021. Using coreference resolution to measure sentiment in media coverage. Presented at Strategic Management Society Annual Conference. Virtual.

- *Nominated for Best PhD Student Paper Prize, Research Methods Division.*

***Iqbal, F.**, Pfarrer, M. D., & Bundy, J. 2021. The tradeoffs of managing stakeholders' sociocognitive concerns during a crisis. Presented at Academy of Management Annual Conference (Social Construction of Deviance Symposium). Virtual.

***Iqbal, F.**, Pfarrer, M. D., & Bundy, J. 2020. Sociopolitical activism and social approval: An alternative explanation for corporate political activity. Presented at Strategic Management Society Annual Conference. London, UK [Virtual].

- *Nominated for Best PhD Student Paper Prize, Stakeholder Strategy Division.*

*Busenbark, J. R., Mitchell, M. S., & **Iqbal, F.** 2020. A social role theory perspective of managers' and financial analysts' interactions in earnings calls. Presented at Strategic Management Society Annual Conference. London, UK [Virtual].

- *Winner, Best Paper Prize, Strategic Leadership & Governance Division.*

Murray, A., ***Iqbal, F.**, & Cohen, S. 2020. How early-stage ventures manage internal legitimacy jolts with initial resource providers. Presented at Strategic Management Society Special Conference. Berkeley, CA [Virtual].

- *Nominated for Best Paper Prize.*

***Iqbal, F.**, Steinbach, A. L., Pan, L., & Johnson, R. E. 2019. Shifting gears: The influence of CEO construal shifts on novel strategic decision-making. Presented at Strategic Management Society Special Conference. Las Vegas, NV.

***Iqbal, F.**, Pfarrer, M. D., & Bundy, J. 2019. Managing multiple social evaluations in a crisis. Presented at Strategic Management Society Annual Conference. Minneapolis, MN.

TEACHING AND SERVICE

Teaching Experience

Instructor of Record, University of Georgia.

- MGMT 5560: International Strategic Management. Spring 2022.
 - Average instructor rating: **4.94/5.00** (55 students).
- MGMT 5970: Organizational Change and Innovation Management. Fall 2020.
 - Average instructor rating: **4.95/5.00** (47 students).

Graduate Teaching Assistant for Dr. Susan Cohen, University of Georgia. Summer 2019.

- ENTR7515: Entrepreneurship (Professional MBA), 1 section.

Graduate Teaching Assistant for James Hopkins, University of Georgia. Fall 2018, Spring 2019.

- MGMT3000: Principles of Management (Undergraduate), 2 sections.

Professional Memberships

- Academy of Management
- Strategic Management Society
- Southern Management Association

Reviewing

- Ad hoc reviewer, *Academy of Management Review*

- Ad hoc reviewer, *Strategic Management Journal*
- Ad hoc reviewer, *Journal of Management Studies*
- Academy of Management Annual Conference, 2019 – current.

FELLOWSHIP & SCHOLARSHIP

Knox Doctoral Fellow, 2021 – present.

University of Georgia Graduate School Assistantship, 2018 – present.

University of Michigan Foreign Languages & Area Studies Fellowship, 2013 – 2014.

Arnold E. Hoffmann Memorial Scholarship, 2010 – 2014.

NON-ACADEMIC WORK EXPERIENCE

PepsiCo (Frito-Lay North America) 2014 – 2018

- *Associate Marketing Manager*
- *Senior Marketing Analyst*
- *Marketing Analyst*
- *Associate Marketing Analyst*

University of Michigan: University Housing 2011 - 2014

- *Peer Academic Success Specialist*
- *Resident Advisor*
- *Community Assistant*

University of Michigan: Office of Student Conflict Resolution 2014

- *Adaptive Conflict Resolution Student Facilitator*

John F. Kennedy Medical Center 2010-2011

- *Accounting & Billing Department Associate*

REFERENCES

Michael D. Pfarrer, Ph.D.
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Jonathan Bundy, Ph.D.
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